



Tuesday 30th Sep 2025

Total TV Overnight Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for Tuesday 30th Sep 2025



National Total TV Reach

12,071,000



Broadcast TV Reach

9,874,000



BVOD Reach

3,856,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -TUE	Nine	2,174,000	1,268,000	271,000
2	SEVEN NEWS	Seven	2,152,000	1,378,000	144,000
3	9NEWS	Nine	2,131,000	1,355,000	172,000
4	A CURRENT AFFAIR	Nine	1,803,000	1,175,000	151,000
5	MY KITCHEN RULES - TUE	Seven	1,652,000	975,000	187,000
6	PARAMEDICS	Nine	1,482,000	558,000	79,000
7	TIPPING POINT AUSTRALIA	Nine	1,474,000	770,000	95,000
8	HOME AND AWAY	Seven	1,407,000	928,000	206,000
9	THE CHASE AUSTRALIA	Seven	1,332,000	666,000	68,000
10	ABC NEWS-EV	ABC	1,275,000	946,000	54,000
11	7.30-EV	ABC	1,244,000	728,000	49,000
12	SUNRISE	Seven	921,000	405,000	50,000
13	MURDER IN A SMALL TOWN	Seven	834,000	350,000	48,000
14	FOREIGN CORRESPONDENT-EV	ABC	786,000	515,000	32,000
15	THE CHEAP SEATS	10	742,000	411,000	18,000
16	TODAY	Nine	740,000	311,000	48,000
17	EMERGENCY	Nine	723,000	349,000	42,000
18	9NEWS AFTERNOON	Nine	708,000	370,000	40,000
19	TALKIN' 'BOUT YOUR GEN	10	701,000	313,000	22,000
20	HARD QUIZ S8 RPT	ABC	662,000	369,000	18,000
21	NEWS BREAKFAST-AM	ABC	658,000	238,000	19,000
22	SEVEN NEWS AT 4	Seven	617,000	313,000	31,000
23	ABBA: AGAINST THE ODDS RPT	ABC	596,000	214,000	7,000
24	TIPPING POINT UK	Nine	592,000	312,000	27,000
25	THE MORNING SHOW	Seven	575,000	217,000	31,000
26	10 NEWS	10	562,000	279,000	21,000
27	SUNRISE -EARLY	Seven	509,000	251,000	34,000
28	ABC NEWS MORNINGS-AM	ABC	502,000	102,000	10,000
29	TODAY EXTRA	Nine	465,000	186,000	29,000
30	TAKE 5 WITH ZAN ROWE-EV	ABC	455,000	264,000	14,000



People 25-54: Cumulative Reach for Tuesday 30th Sep 2025



National Total TV Reach

4,662,000



Broadcast TV Reach

3,305,000



BVOD Reach

1,997,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -TUE	Nine	790,000	528,000	159,000
2	9NEWS	Nine	647,000	403,000	88,000
3	PARAMEDICS	Nine	581,000	219,000	45,000
4	A CURRENT AFFAIR	Nine	576,000	340,000	80,000
5	SEVEN NEWS	Seven	560,000	320,000	72,000
6	MY KITCHEN RULES - TUE	Seven	538,000	301,000	97,000
7	HOME AND AWAY	Seven	429,000	296,000	109,000
8	TIPPING POINT AUSTRALIA	Nine	379,000	190,000	45,000
9	THE CHEAP SEATS	10	345,000	208,000	10,000
10	TALKIN' 'BOUT YOUR GEN	10	332,000	170,000	13,000
11	THE CHASE AUSTRALIA	Seven	316,000	150,000	33,000
12	SUNRISE	Seven	290,000	127,000	27,000
13	7.30-EV	ABC	274,000	145,000	20,000
14	ABC NEWS-EV	ABC	263,000	199,000	22,000
15	MURDER IN A SMALL TOWN	Seven	253,000	93,000	25,000
16	TODAY	Nine	243,000	105,000	27,000
17	EMERGENCY	Nine	238,000	117,000	23,000
18	NEWS BREAKFAST-AM	ABC	196,000	71,000	9,000
19	SUNRISE -EARLY	Seven	185,000	94,000	18,000
20	THE WATERBOY	Nine	171,000	48,000	3,000
21	THE MORNING SHOW	Seven	160,000	65,000	17,000
22	TODAY -EARLY	Nine	159,000	76,000	18,000
23	9NEWS AFTERNOON	Nine	158,000	77,000	19,000
24	HARD QUIZ S8 RPT	ABC	151,000	82,000	7,000
25	THE BIG BANG THEORY RPT	10	151,000	25,000	2,000
26	FOREIGN CORRESPONDENT-EV	ABC	150,000	92,000	13,000
27	DEAL OR NO DEAL RPT	10	145,000	45,000	5,000
28	TODAY EXTRA	Nine	138,000	54,000	16,000
29	10 NEWS	10	137,000	68,000	10,000
30	THE BLOCK -MON -ENCORE	Nine	137,000	64,000	9,000



People 16-39: Cumulative Reach for Tuesday 30th Sep 2025



National Total TV Reach

2,479,000



Broadcast TV Reach

1,604,000



BVOD Reach

1,095,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -TUE	Nine	400,000	267,000	91,000
2	9NEWS	Nine	274,000	152,000	43,000
3	PARAMEDICS	Nine	266,000	101,000	24,000
4	A CURRENT AFFAIR	Nine	251,000	141,000	42,000
5	SEVEN NEWS	Seven	222,000	104,000	36,000
6	MY KITCHEN RULES - TUE	Seven	201,000	113,000	51,000
7	HOME AND AWAY	Seven	180,000	121,000	61,000
8	TALKIN' 'BOUT YOUR GEN	10	155,000	80,000	6,000
9	TIPPING POINT AUSTRALIA	Nine	145,000	69,000	23,000
10	THE CHEAP SEATS	10	134,000	88,000	4,000
11	7.30-EV	ABC	117,000	59,000	9,000
12	ABC NEWS-EV	ABC	114,000	85,000	10,000
13	THE CHASE AUSTRALIA	Seven	110,000	54,000	16,000
14	SUNRISE	Seven	94,000	32,000	12,000
15	EMERGENCY	Nine	91,000	44,000	12,000
16	MURDER IN A SMALL TOWN	Seven	90,000	33,000	13,000
17	HARD QUIZ S8 RPT	ABC	71,000	37,000	3,000
18	TODAY	Nine	71,000	28,000	12,000
19	NEWS BREAKFAST-AM	ABC	67,000	23,000	4,000
20	THE BLOCK -MON -ENCORE	Nine	65,000	27,000	5,000
21	9NEWS AFTERNOON	Nine	64,000	29,000	10,000
22	DEAL OR NO DEAL RPT	10	58,000	21,000	2,000
23	FBI: MOST WANTED	10	56,000	22,000	1,000
24	THE MORNING SHOW	Seven	55,000	20,000	8,000
25	THE BIG BANG THEORY RPT	10	54,000	9,000	1,000
26	THE WATERBOY	Nine	54,000	12,000	1,000
27	FOREIGN CORRESPONDENT-EV	ABC	53,000	35,000	6,000
28	SUNRISE -EARLY	Seven	52,000	24,000	8,000
29	TODAY EXTRA	Nine	52,000	16,000	8,000
30	10 NEWS+	10	48,000	18,000	3,000



Grocery Shoppers (18+): Cumulative Reach for Tuesday 30th Sep 2025



National Total TV Reach

8,933,000



Broadcast TV Reach

7,261,000



BVOD Reach

3,088,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,728,000	1,124,000	116,000
2	THE BLOCK -TUE	Nine	1,720,000	995,000	220,000
3	9NEWS	Nine	1,702,000	1,100,000	140,000
4	A CURRENT AFFAIR	Nine	1,445,000	954,000	123,000
5	MY KITCHEN RULES - TUE	Seven	1,360,000	809,000	151,000
6	TIPPING POINT AUSTRALIA	Nine	1,195,000	637,000	78,000
7	PARAMEDICS	Nine	1,173,000	441,000	65,000
8	HOME AND AWAY	Seven	1,138,000	761,000	166,000
9	THE CHASE AUSTRALIA	Seven	1,092,000	553,000	55,000
10	ABC NEWS-EV	ABC	1,047,000	779,000	48,000
11	7.30-EV	ABC	1,030,000	611,000	43,000
12	SUNRISE	Seven	752,000	329,000	41,000
13	MURDER IN A SMALL TOWN	Seven	698,000	296,000	39,000
14	FOREIGN CORRESPONDENT-EV	ABC	655,000	432,000	28,000
15	TODAY	Nine	608,000	262,000	40,000
16	9NEWS AFTERNOON	Nine	591,000	311,000	33,000
17	THE CHEAP SEATS	10	588,000	324,000	15,000
18	EMERGENCY	Nine	576,000	275,000	34,000
19	NEWS BREAKFAST-AM	ABC	560,000	204,000	17,000
20	TALKIN' 'BOUT YOUR GEN	10	551,000	250,000	18,000
21	HARD QUIZ S8 RPT	ABC	544,000	304,000	15,000
22	SEVEN NEWS AT 4	Seven	504,000	262,000	25,000
23	TIPPING POINT UK	Nine	504,000	267,000	22,000
24	ABBA: AGAINST THE ODDS RPT	ABC	497,000	182,000	6,000
25	10 NEWS	10	462,000	229,000	17,000
26	THE MORNING SHOW	Seven	459,000	176,000	25,000
27	ABC NEWS MORNINGS-AM	ABC	429,000	88,000	9,000
28	SUNRISE -EARLY	Seven	429,000	214,000	28,000
29	TODAY EXTRA	Nine	384,000	159,000	24,000
30	TAKE 5 WITH ZAN ROWE-EV	ABC	376,000	223,000	12,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

*FTA Broadcast TV 'spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

Data © OzTAM and Regional TAM 2025. Not to be reproduced, published or communicated (electronically or in hard copy) in whole or in part, without prior written consent of OzTAM and Regional TAM.



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



P: +61 2 9929 7210
E: info@oztam.com.au
W: virtualoz.com.au

Level 23, Suite 1,
111 Pacific Highway,
North Sydney NSW
2060 Australia

ABN: 87 089 146 396