

## **Tuesday 7th Oct 2025**

# **Total TV Consolidated 7 Top 30 Programs**

Ranked on reach

Reach totals and program rankings

**Total People** 

People 25-54

People 16-39

Grocery Shoppers (18+)



### Total People: Cumulative Reach for 7th Oct 2025 to 13th Oct 2025

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**National Total TV Reach** 

19,568,000

**Broadcast TV Reach** 

16,394,000

<u>£</u>

**BVOD Reach** 

9,165,000

ank	Description	Network	Total TV National Reach <b>ூ</b>	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -TUE	Nine	2,351,000	1,560,000	463,000
2	MY KITCHEN RULES - TUE	Seven	2,158,000	1,343,000	387,000
3	SEVEN NEWS	Seven	2,067,000	1,313,000	138,000
4	9NEWS	Nine	2,044,000	1,309,000	171,000
5	A CURRENT AFFAIR	Nine	1,818,000	1,229,000	160,000
6	HOME AND AWAY	Seven	1,503,000	1,060,000	295,000
7	BUMP	Nine	1,366,000	451,000	86,000
8	TIPPING POINT AUSTRALIA	Nine	1,365,000	729,000	98,000
9	7.30-EV	ABC	1,254,000	707,000	49,000
10	THE CHASE AUSTRALIA	Seven	1,240,000	637,000	66,000
1	ABC NEWS-EV	ABC	1,193,000	887,000	56,000
12	MURDER IN A SMALL TOWN	Seven	1,039,000	481,000	98,000
13	THE CHEAP SEATS	10	942,000	515,000	44,000
14	SUNRISE	Seven	934,000	411,000	50,000
15	I WAS ACTUALLY THERE-EV	ABC	886,000	665,000	97,000
16	TALKIN' 'BOUT YOUR GEN	10	831,000	417,000	48,000
17	TODAY	Nine	781,000	306,000	50,000
18	9NEWS AFTERNOON	Nine	668,000	357,000	39,000
19	HARD QUIZ S8 RPT	ABC	668,000	377,000	17,000
20	NEWS BREAKFAST-AM	ABC	653,000	209,000	18,000
21	SEVEN NEWS AT 4	Seven	638,000	324,000	30,000
22	THE MORNING SHOW	Seven	632,000	250,000	31,000
23	SLIM & I RPT	ABC	561,000	167,000	7,000
24	10 NEWS	10	550,000	269,000	20,000
25	TIPPING POINT UK -RPT	Nine	538,000	299,000	25,000
26	ABC NEWS MORNINGS-AM	ABC	526,000	89,000	9,000
27	THE BLOCK -MON -ENCORE	Nine	507,000	192,000	19,000
28	TODAY EXTRA	Nine	482,000	192,000	32,000
29	9NEWS LATE	Nine	472,000	205,000	33,000
30	FBI: MOST WANTED	10	467,000	180,000	9,000



## People 25-54: Cumulative Reach for 7th Oct 2025 to 13th Oct 2025

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**National Total TV Reach** 

8,202,000

**Broadcast TV Reach** 

6,263,000

<u>£</u>

**BVOD Reach** 

4,737,000

Rank	Description	Network	Total TV National Reach <b>ூ</b>	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -TUE	Nine	997,000	712,000	273,000
2	MY KITCHEN RULES - TUE	Seven	753,000	483,000	202,000
3	9NEWS	Nine	611,000	384,000	87,000
4	A CURRENT AFFAIR	Nine	589,000	361,000	84,000
5	BUMP	Nine	563,000	189,000	47,000
6	HOME AND AWAY	Seven	529,000	368,000	158,000
7	SEVEN NEWS	Seven	525,000	302,000	69,000
8	THE CHEAP SEATS	10	434,000	255,000	25,000
9	TALKIN' 'BOUT YOUR GEN	10	380,000	212,000	29,000
10	TIPPING POINT AUSTRALIA	Nine	334,000	168,000	47,000
1	MURDER IN A SMALL TOWN	Seven	282,000	116,000	40,000
12	THE CHASE AUSTRALIA	Seven	280,000	132,000	32,000
13	SUNRISE	Seven	280,000	122,000	27,000
14	7.30-EV	ABC	278,000	143,000	20,000
15	TODAY	Nine	264,000	112,000	28,000
16	ABC NEWS-EV	ABC	245,000	176,000	22,000
17	I WAS ACTUALLY THERE-EV	ABC	215,000	158,000	39,000
18	NEWS BREAKFAST-AM	ABC	204,000	67,000	8,000
19	FBI: MOST WANTED	10	195,000	73,000	5,000
20	THE BLOCK -MON -ENCORE	Nine	172,000	70,000	10,000
21	9NEWS LATE	Nine	171,000	85,000	18,000
22	THE MORNING SHOW	Seven	160,000	71,000	17,000
23	SUNRISE -EARLY	Seven	159,000	82,000	17,000
24	TODAY -EARLY	Nine	155,000	73,000	18,000
25	HARD QUIZ S8 RPT	ABC	149,000	83,000	6,000
26	TODAY EXTRA	Nine	148,000	73,000	18,000
27	9NEWS AFTERNOON	Nine	148,000	76,000	19,000
28	DEAL OR NO DEAL	10	141,000	73,000	16,000
29	THE BIG BANG THEORY RPT	10	140,000	29,000	2,000
30	10 NEWS	10	139,000	60,000	10,000



### People 16-39: Cumulative Reach for 7th Oct 2025 to 13th Oct 2025

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**National Total TV Reach** 

5,218,000

**Broadcast TV Reach** 

3,708,000

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**BVOD Reach** 

2,709,000

Rank	Description	Network	Total TV National Reach <b>ଫ</b>	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -TUE	Nine	495,000	342,000	157,000
2	MY KITCHEN RULES - TUE	Seven	330,000	218,000	106,000
3	A CURRENT AFFAIR	Nine	254,000	137,000	43,000
4	BUMP	Nine	245,000	83,000	25,000
5	9NEWS	Nine	240,000	146,000	43,000
6	HOME AND AWAY	Seven	230,000	163,000	88,000
7	SEVEN NEWS	Seven	192,000	100,000	34,000
8	THE CHEAP SEATS	10	180,000	104,000	11,000
9	TALKIN' 'BOUT YOUR GEN	10	152,000	87,000	16,000
10	TIPPING POINT AUSTRALIA	Nine	127,000	67,000	23,000
1	MURDER IN A SMALL TOWN	Seven	110,000	39,000	19,000
12	SUNRISE	Seven	108,000	39,000	12,000
13	THE CHASE AUSTRALIA	Seven	107,000	46,000	16,000
14	7.30-EV	ABC	100,000	50,000	9,000
15	TODAY	Nine	100,000	41,000	13,000
16	ABC NEWS-EV	ABC	93,000	69,000	10,000
17	I WAS ACTUALLY THERE-EV	ABC	90,000	63,000	18,000
18	FBI: MOST WANTED	10	84,000	24,000	2,000
19	THE BLOCK -MON -ENCORE	Nine	78,000	31,000	5,000
20	NEWS BREAKFAST-AM	ABC	69,000	22,000	4,000
21	9NEWS AFTERNOON	Nine	60,000	30,000	9,000
22	THE MORNING SHOW	Seven	60,000	22,000	8,000
23	TODAY EXTRA	Nine	57,000	22,000	9,000
24	ABC NEWS MORNINGS-AM	ABC	56,000	11,000	2,000
25	9NEWS LATE	Nine	55,000	29,000	9,000
26	SUNRISE -EARLY	Seven	53,000	24,000	7,000
27	WIGGLE AND LEARN-PM	ABC	52,000	54,000	33,000
28	TODAY -EARLY	Nine	50,000	26,000	8,000
29	SEVEN NEWS AT 4	Seven	50,000	28,000	8,000
30	THE BIG BANG THEORY RPT	10	48,000	12,000	1,000



## Grocery Shoppers (18+): Cumulative Reach for 7th Oct 2025 to 13th Oct 2025

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**National Total TV Reach** 

13,281,000

**Broadcast TV Reach** 

11,021,000

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**BVOD Reach** 

7,140,000

Rank	Description	Network	Total TV National Reach <b>ூ</b>	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -TUE	Nine	1,875,000	1,260,000	376,000
2	MY KITCHEN RULES - TUE	Seven	1,722,000	1,097,000	315,000
3	SEVEN NEWS	Seven	1,661,000	1,065,000	112,000
4	9NEWS	Nine	1,648,000	1,072,000	140,000
5	A CURRENT AFFAIR	Nine	1,468,000	1,003,000	130,000
6	HOME AND AWAY	Seven	1,205,000	852,000	239,000
7	TIPPING POINT AUSTRALIA	Nine	1,124,000	607,000	80,000
8	BUMP	Nine	1,106,000	372,000	71,000
9	7.30-EV	ABC	1,063,000	604,000	43,000
10	THE CHASE AUSTRALIA	Seven	1,003,000	519,000	53,000
1	ABC NEWS-EV	ABC	1,002,000	753,000	50,000
12	MURDER IN A SMALL TOWN	Seven	856,000	403,000	81,000
13	SUNRISE	Seven	775,000	345,000	41,000
14	THE CHEAP SEATS	10	759,000	420,000	35,000
15	I WAS ACTUALLY THERE-EV	ABC	754,000	571,000	86,000
16	TALKIN' 'BOUT YOUR GEN	10	653,000	334,000	39,000
17	TODAY	Nine	623,000	252,000	41,000
18	9NEWS AFTERNOON	Nine	562,000	300,000	32,000
19	HARD QUIZ S8 RPT	ABC	557,000	312,000	15,000
20	NEWS BREAKFAST-AM	ABC	539,000	178,000	16,000
21	THE MORNING SHOW	Seven	528,000	210,000	26,000
22	SEVEN NEWS AT 4	Seven	515,000	260,000	25,000
23	SLIM & I RPT	ABC	471,000	141,000	6,000
24	TIPPING POINT UK -RPT	Nine	458,000	258,000	21,000
25	10 NEWS	10	457,000	224,000	16,000
26	ABC NEWS MORNINGS-AM	ABC	443,000	76,000	9,000
27	THE BLOCK -MON -ENCORE	Nine	422,000	163,000	15,000
28	9NEWS LATE	Nine	395,000	174,000	27,000
29	TODAY EXTRA	Nine	395,000	161,000	26,000
30	SUNRISE -EARLY	Seven	382,000	195,000	26,000

#### **Notes**

#### Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill'\*) and National BVOD.

#### **Cumulative reach totals:**

Reporting 'When Watched'\*\* cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

#### **Program results:**

- Reporting the Top 30 'What Watched'\*\* Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

- \* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.
- \*\* 'What Watched' relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. 'When Watched' refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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