



Saturday 4th Oct 2025

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 4th Oct 2025 to 10th Oct 2025



National Total TV Reach

19,935,000



Broadcast TV Reach

16,565,000



BVOD Reach

9,681,000

Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	BLEDISLOE CUP 2025 -GAME 2	Nine	1,936,000	898,000	126,000
2	9NEWS SATURDAY	Nine	1,663,000	1,022,000	112,000
3	SEVEN NEWS - SAT	Seven	1,556,000	1,013,000	84,000
4	BLEDISLOE CUP 2025 -GAME 2 -PRE MATCH	Nine	1,303,000	635,000	96,000
5	A CURRENT AFFAIR -SAT	Nine	1,181,000	672,000	83,000
6	BEYOND PARADISE-EV	ABC	1,110,000	759,000	108,000
7	M- DIE HARD 2 (R)	Seven	1,099,000	286,000	20,000
8	ABC NEWS-SA	ABC	1,034,000	710,000	40,000
9	HEALTHY, WEALTHY & WISE	Seven	1,010,000	306,000	33,000
10	GETAWAY	Nine	898,000	440,000	47,000
11	SEVEN'S HORSE RACING 2025	Seven	858,000	179,000	20,000
12	WEEKEND SUNRISE - SAT	Seven	676,000	383,000	42,000
13	RETURN TO PARADISE RPT	ABC	657,000	337,000	8,000
14	BLEDISLOE CUP 2025 -GAME 2 -POST MATCH	Nine	646,000	250,000	43,000
15	WEEKEND SUNRISE - SAT - EARLY	Seven	619,000	319,000	34,000
16	FOOTBALL: AUSTRALIA CUP FINAL	10	613,000	140,000	14,000
17	10 NEWS SAT	10	611,000	225,000	11,000
18	WEEKEND BREAKFAST-AM	ABC	598,000	225,000	15,000
19	WEEKEND SUNRISE - SAT - LATE	Seven	570,000	330,000	36,000
20	M- THE JACKAL	Seven	557,000	156,000	16,000
21	WEEKEND TODAY - SATURDAY	Nine	521,000	281,000	40,000
22	THE MORNING SHOW - WEEKEND	Seven	484,000	179,000	20,000
23	TODAY EXTRA - SATURDAY	Nine	478,000	144,000	21,000
24	BACK ROADS S11-ENCORE	ABC	476,000	185,000	9,000
25	WEEKEND TODAY - EARLY SATURDAY	Nine	472,000	238,000	32,000
26	SEVEN NEWS AT 5	Seven	469,000	236,000	25,000
27	WEEKEND TODAY - SATURDAY - LATE	Nine	464,000	261,000	35,000
28	BORDER SECURITY - AUSTRALIA'S FRONT LINE	Seven	424,000	199,000	18,000
29	THE BIG BANG THEORY RPT	10	420,000	89,000	3,000
30	MYSTERY ROAD: ORIGIN-LE	ABC	413,000	217,000	3,000



People 25-54: Cumulative Reach for 4th Oct 2025 to 10th Oct 2025



National Total TV Reach

8,437,000



Broadcast TV Reach

6,385,000



BVOD Reach

5,060,000

Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	BLEDISLOE CUP 2025 -GAME 2	Nine	669,000	329,000	72,000
2	9NEWS SATURDAY	Nine	479,000	280,000	54,000
3	BLEDISLOE CUP 2025 -GAME 2 -PRE MATCH	Nine	447,000	226,000	53,000
4	SEVEN NEWS - SAT	Seven	355,000	217,000	40,000
5	M- DIE HARD 2 (R)	Seven	352,000	92,000	11,000
6	A CURRENT AFFAIR -SAT	Nine	337,000	171,000	42,000
7	HEALTHY, WEALTHY & WISE	Seven	272,000	87,000	17,000
8	BLEDISLOE CUP 2025 -GAME 2 -POST MATCH	Nine	251,000	105,000	25,000
9	SEVEN'S HORSE RACING 2025	Seven	231,000	53,000	11,000
10	GETAWAY	Nine	224,000	99,000	23,000
11	FOOTBALL: AUSTRALIA CUP FINAL	10	223,000	59,000	8,000
12	WEEKEND SUNRISE - SAT	Seven	185,000	97,000	22,000
13	WEEKEND SUNRISE - SAT - EARLY	Seven	179,000	90,000	18,000
14	WEEKEND TODAY - SATURDAY	Nine	177,000	104,000	21,000
15	10 NEWS SAT	10	174,000	63,000	6,000
16	WEEKEND BREAKFAST-AM	ABC	164,000	65,000	7,000
17	RAGE CHARTS-AM	ABC	163,000	28,000	1,000
18	BEYOND PARADISE-EV	ABC	161,000	93,000	36,000
19	M- THE JACKAL	Seven	159,000	50,000	8,000
20	WEEKEND TODAY - SATURDAY - LATE	Nine	158,000	93,000	19,000
21	TODAY EXTRA - SATURDAY	Nine	156,000	48,000	12,000
22	WEEKEND TODAY - EARLY SATURDAY	Nine	155,000	76,000	17,000
23	WEEKEND SUNRISE - SAT - LATE	Seven	155,000	95,000	19,000
24	THE MORNING SHOW - WEEKEND	Seven	154,000	54,000	11,000
25	THE BIG BANG THEORY RPT	10	153,000	44,000	2,000
26	ABC NEWS-SA	ABC	153,000	100,000	15,000
27	M- SPIDER-MAN 2-PM	Seven	138,000	27,000	4,000
28	FOOTBALL: AUSTRALIA CUP FINAL PRE GAME	10	132,000	34,000	4,000
29	SHE'S THE MAN -EV	Nine	131,000	42,000	2,000
30	SEVEN NEWS AT 5	Seven	128,000	60,000	13,000



People 16-39: Cumulative Reach for 4th Oct 2025 to 10th Oct 2025



National Total TV Reach

5,505,000



Broadcast TV Reach

3,867,000



BVOD Reach

3,007,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	BLEDISLOE CUP 2025 -GAME 2	Nine	314,000	161,000	40,000
2	BLEDISLOE CUP 2025 -GAME 2 -PRE MATCH	Nine	214,000	111,000	28,000
3	9NEWS SATURDAY	Nine	187,000	106,000	26,000
4	A CURRENT AFFAIR -SAT	Nine	145,000	64,000	21,000
5	FOOTBALL: AUSTRALIA CUP FINAL	10	132,000	43,000	6,000
6	BLEDISLOE CUP 2025 -GAME 2 -POST MATCH	Nine	132,000	57,000	14,000
7	M- DIE HARD 2 (R)	Seven	120,000	33,000	5,000
8	SEVEN NEWS - SAT	Seven	118,000	72,000	19,000
9	RAGE CHARTS-AM	ABC	112,000	16,000	0
10	HEALTHY, WEALTHY & WISE	Seven	102,000	34,000	8,000
11	GETAWAY	Nine	95,000	42,000	11,000
12	SEVEN'S HORSE RACING 2025	Seven	89,000	20,000	6,000
13	FOOTBALL: AUSTRALIA CUP FINAL PRE GAME	10	77,000	20,000	3,000
14	WEEKEND TODAY - SATURDAY	Nine	74,000	44,000	10,000
15	BLUEY'S BIG PLAY-EV	ABC	73,000	35,000	4,000
16	BEYOND PARADISE-EV	ABC	69,000	36,000	17,000
17	M- THE JACKAL	Seven	66,000	21,000	3,000
18	WEEKEND TODAY - EARLY SATURDAY	Nine	63,000	30,000	8,000
19	WEEKEND TODAY - SATURDAY - LATE	Nine	59,000	36,000	9,000
20	TODAY EXTRA - SATURDAY	Nine	59,000	19,000	6,000
21	WEEKEND SUNRISE - SAT - EARLY	Seven	58,000	30,000	8,000
22	WEEKEND BREAKFAST-AM	ABC	57,000	19,000	3,000
23	ICF SLALOM WORLD CHAMPIONSHIPS D6	Nine	53,000	15,000	3,000
24	STICK IT -EV	Nine	53,000	18,000	1,000
25	FOOTBALL: AUSTRALIA CUP FINAL POST GAME	10	53,000	20,000	2,000
26	WEEKEND SUNRISE - SAT	Seven	52,000	20,000	10,000
27	10 NEWS SAT	10	52,000	12,000	2,000
28	ABC NEWS-SA	ABC	50,000	35,000	7,000
29	SHE'S THE MAN -EV	Nine	50,000	16,000	1,000
30	SHARKO: THE MARK GRAHAM STORY	Nine	49,000	7,000	4,000



Grocery Shoppers (18+): Cumulative Reach for 4th Oct 2025 to 10th Oct 2025



National Total TV Reach

13,511,000



Broadcast TV Reach

11,128,000



BVOD Reach

7,500,000

Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	BLEDISLOE CUP 2025 -GAME 2	Nine	1,514,000	695,000	100,000
2	9NEWS SATURDAY	Nine	1,334,000	832,000	91,000
3	SEVEN NEWS - SAT	Seven	1,266,000	826,000	67,000
4	BLEDISLOE CUP 2025 -GAME 2 -PRE MATCH	Nine	1,028,000	499,000	77,000
5	BEYOND PARADISE-EV	ABC	948,000	655,000	96,000
6	A CURRENT AFFAIR -SAT	Nine	948,000	554,000	67,000
7	ABC NEWS-SA	ABC	878,000	599,000	35,000
8	M- DIE HARD 2 (R)	Seven	861,000	227,000	16,000
9	HEALTHY, WEALTHY & WISE	Seven	809,000	246,000	26,000
10	GETAWAY	Nine	741,000	367,000	38,000
11	SEVEN'S HORSE RACING 2025	Seven	685,000	144,000	16,000
12	WEEKEND SUNRISE - SAT	Seven	560,000	315,000	35,000
13	RETURN TO PARADISE RPT	ABC	555,000	285,000	7,000
14	WEEKEND SUNRISE - SAT - EARLY	Seven	509,000	269,000	28,000
15	BLEDISLOE CUP 2025 -GAME 2 -POST MATCH	Nine	506,000	195,000	34,000
16	WEEKEND BREAKFAST-AM	ABC	503,000	193,000	14,000
17	10 NEWS SAT	10	494,000	186,000	9,000
18	FOOTBALL: AUSTRALIA CUP FINAL	10	483,000	110,000	10,000
19	WEEKEND SUNRISE - SAT - LATE	Seven	473,000	272,000	29,000
20	M- THE JACKAL	Seven	440,000	121,000	13,000
21	WEEKEND TODAY - SATURDAY	Nine	425,000	230,000	33,000
22	THE MORNING SHOW - WEEKEND	Seven	400,000	146,000	17,000
23	TODAY EXTRA - SATURDAY	Nine	398,000	119,000	18,000
24	BACK ROADS S11-ENCORE	ABC	396,000	156,000	8,000
25	WEEKEND TODAY - EARLY SATURDAY	Nine	387,000	197,000	27,000
26	SEVEN NEWS AT 5	Seven	384,000	193,000	20,000
27	WEEKEND TODAY - SATURDAY - LATE	Nine	378,000	218,000	29,000
28	9NEWS: FIRST AT FIVE	Nine	347,000	236,000	22,000
29	MYSTERY ROAD: ORIGIN-LE	ABC	345,000	177,000	3,000
30	THE BIG BANG THEORY RPT	10	344,000	76,000	3,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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