



Friday 3rd Oct 2025

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 3rd Oct 2025 to 9th Oct 2025



National Total TV Reach

19,911,000



Broadcast TV Reach

16,525,000



BVOD Reach

9,658,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	1,865,000	1,125,000	139,000
2	SEVEN NEWS	Seven	1,776,000	1,125,000	101,000
3	BETTER HOMES AND GARDENS	Seven	1,501,000	659,000	55,000
4	A CURRENT AFFAIR	Nine	1,410,000	885,000	100,000
5	TIPPING POINT AUSTRALIA	Nine	1,287,000	651,000	76,000
6	ABC NEWS-EV	ABC	1,174,000	827,000	44,000
7	M- TICKET TO PARADISE	Seven	1,118,000	422,000	42,000
8	FIND MY COUNTRY HOUSE AUSTRALIA	Nine	1,112,000	475,000	60,000
9	THE CHASE AUSTRALIA	Seven	1,106,000	522,000	53,000
10	GARDENING AUSTRALIA-EV	ABC	1,006,000	574,000	55,000
11	EXPEND4BLES	Nine	996,000	220,000	28,000
12	SUNRISE	Seven	933,000	395,000	51,000
13	TODAY	Nine	743,000	314,000	48,000
14	PROFESSOR T-EV	ABC	741,000	492,000	61,000
15	NEWS BREAKFAST-AM	ABC	652,000	233,000	19,000
16	HARD QUIZ S8 RPT	ABC	632,000	343,000	15,000
17	SEVEN NEWS AT 4	Seven	607,000	313,000	30,000
18	10 NEWS	10	547,000	277,000	19,000
19	THE MORNING SHOW	Seven	546,000	220,000	29,000
20	9NEWS AFTERNOON	Nine	511,000	244,000	30,000
21	ABC NEWS MORNINGS-AM	ABC	490,000	99,000	10,000
22	SUNRISE -EARLY	Seven	488,000	238,000	34,000
23	THE DOG HOUSE UK	10	473,000	184,000	12,000
24	THE CHASE-UK	Seven	456,000	256,000	21,000
25	TODAY EXTRA	Nine	455,000	176,000	29,000
26	NATIONAL BASKETBALL LEAGUE: NBA EXHIBITION MATCH	10	406,000	118,000	14,000
27	TODAY -EARLY	Nine	398,000	207,000	32,000
28	DEAL OR NO DEAL RPT	10	381,000	74,000	5,000
29	ICF SLALOM WORLD CHAMPIONSHIPS D5	Nine	379,000	90,000	13,000
30	10 NEWS+	10	377,000	131,000	11,000



People 25-54: Cumulative Reach for 3rd Oct 2025 to 9th Oct 2025



National Total TV Reach

8,435,000



Broadcast TV Reach

6,377,000



BVOD Reach

5,050,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	542,000	309,000	68,000
2	SEVEN NEWS	Seven	462,000	267,000	49,000
3	BETTER HOMES AND GARDENS	Seven	417,000	188,000	27,000
4	A CURRENT AFFAIR	Nine	396,000	232,000	50,000
5	FIND MY COUNTRY HOUSE AUSTRALIA	Nine	349,000	148,000	31,000
6	TIPPING POINT AUSTRALIA	Nine	339,000	158,000	36,000
7	EXPEND4BLES	Nine	301,000	83,000	15,000
8	M- TICKET TO PARADISE	Seven	300,000	114,000	20,000
9	SUNRISE	Seven	279,000	119,000	27,000
10	THE CHASE AUSTRALIA	Seven	254,000	112,000	25,000
11	TODAY	Nine	249,000	106,000	26,000
12	ABC NEWS-EV	ABC	216,000	143,000	16,000
13	GARDENING AUSTRALIA-EV	ABC	209,000	115,000	22,000
14	NEWS BREAKFAST-AM	ABC	180,000	71,000	9,000
15	NATIONAL BASKETBALL LEAGUE: NBA EXHIBITION MATCH	10	175,000	67,000	9,000
16	SUNRISE -EARLY	Seven	162,000	83,000	18,000
17	HAVE YOU BEEN PAYING ATTENTION? ENCORE	10	159,000	81,000	3,000
18	THE MORNING SHOW	Seven	154,000	64,000	16,000
19	NIGHT AT THE MUSEUM: BATTLE OF THE SMITHSONIAN	Nine	141,000	44,000	3,000
20	SEVEN NEWS AT 4	Seven	140,000	79,000	14,000
21	TODAY -EARLY	Nine	137,000	73,000	18,000
22	10 NEWS	10	137,000	70,000	9,000
23	TODAY EXTRA	Nine	136,000	57,000	16,000
24	9NEWS AFTERNOON	Nine	135,000	67,000	14,000
25	HARD QUIZ S8 RPT	ABC	127,000	65,000	6,000
26	THE DOG HOUSE UK	10	127,000	48,000	6,000
27	THE FOREIGNER	Nine	121,000	35,000	7,000
28	PROFESSOR T-EV	ABC	119,000	61,000	18,000
29	ABC NEWS MORNINGS-AM	ABC	118,000	28,000	5,000
30	10 NEWS+	10	118,000	41,000	6,000



People 16-39: Cumulative Reach for 3rd Oct 2025 to 9th Oct 2025



National Total TV Reach

5,507,000



Broadcast TV Reach

3,868,000



BVOD Reach

3,003,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	236,000	120,000	33,000
2	SEVEN NEWS	Seven	166,000	89,000	24,000
3	A CURRENT AFFAIR	Nine	157,000	90,000	25,000
4	FIND MY COUNTRY HOUSE AUSTRALIA	Nine	151,000	65,000	15,000
5	TIPPING POINT AUSTRALIA	Nine	149,000	69,000	18,000
6	BETTER HOMES AND GARDENS	Seven	147,000	63,000	13,000
7	EXPEND4BLES	Nine	116,000	28,000	7,000
8	THE CHASE AUSTRALIA	Seven	110,000	44,000	12,000
9	SUNRISE	Seven	108,000	41,000	12,000
10	NATIONAL BASKETBALL LEAGUE: NBA EXHIBITION MATCH	10	103,000	41,000	6,000
11	TODAY	Nine	91,000	34,000	12,000
12	M- TICKET TO PARADISE	Seven	91,000	31,000	9,000
13	ABC NEWS-EV	ABC	89,000	67,000	8,000
14	GARDENING AUSTRALIA-EV	ABC	75,000	39,000	10,000
15	HAVE YOU BEEN PAYING ATTENTION? ENCORE	10	67,000	41,000	1,000
16	NEWS BREAKFAST-AM	ABC	67,000	25,000	4,000
17	THE MORNING SHOW	Seven	60,000	25,000	8,000
18	THE DOG HOUSE UK	10	55,000	22,000	3,000
19	SUNRISE -EARLY	Seven	54,000	27,000	7,000
20	9NEWS AFTERNOON	Nine	53,000	23,000	7,000
21	HARD QUIZ S8 RPT	ABC	53,000	23,000	3,000
22	NIGHT AT THE MUSEUM: BATTLE OF THE SMITHSONIAN	Nine	53,000	18,000	1,000
23	ABC NEWS MORNINGS-AM	ABC	49,000	11,000	2,000
24	PLANET AMERICA: WEEKEND EDITION-EV	ABC	49,000	29,000	10,000
25	TODAY -EARLY	Nine	47,000	22,000	8,000
26	TODAY EXTRA	Nine	47,000	20,000	8,000
27	DEAL OR NO DEAL RPT	10	45,000	9,000	1,000
28	SEVEN NEWS AT 4	Seven	45,000	30,000	7,000
29	THE CHASE-UK	Seven	45,000	24,000	5,000
30	10 NEWS+	10	43,000	16,000	3,000



Grocery Shoppers (18+): Cumulative Reach for 3rd Oct 2025 to 9th Oct 2025



National Total TV Reach

13,494,000



Broadcast TV Reach

11,096,000



BVOD Reach

7,482,000

Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	1,480,000	917,000	113,000
2	SEVEN NEWS	Seven	1,420,000	914,000	81,000
3	BETTER HOMES AND GARDENS	Seven	1,210,000	537,000	44,000
4	A CURRENT AFFAIR	Nine	1,142,000	722,000	82,000
5	TIPPING POINT AUSTRALIA	Nine	1,042,000	534,000	62,000
6	ABC NEWS-EV	ABC	968,000	686,000	39,000
7	M- TICKET TO PARADISE	Seven	909,000	351,000	35,000
8	THE CHASE AUSTRALIA	Seven	896,000	433,000	43,000
9	FIND MY COUNTRY HOUSE AUSTRALIA	Nine	892,000	384,000	49,000
10	GARDENING AUSTRALIA-EV	ABC	842,000	486,000	49,000
11	EXPEND4BLES	Nine	794,000	176,000	23,000
12	SUNRISE	Seven	757,000	327,000	42,000
13	PROFESSOR T-EV	ABC	634,000	427,000	54,000
14	TODAY	Nine	617,000	265,000	40,000
15	NEWS BREAKFAST-AM	ABC	540,000	201,000	17,000
16	HARD QUIZ S8 RPT	ABC	533,000	290,000	13,000
17	SEVEN NEWS AT 4	Seven	507,000	262,000	24,000
18	10 NEWS	10	453,000	229,000	15,000
19	THE MORNING SHOW	Seven	450,000	182,000	24,000
20	9NEWS AFTERNOON	Nine	418,000	203,000	24,000
21	ABC NEWS MORNINGS-AM	ABC	408,000	85,000	9,000
22	SUNRISE -EARLY	Seven	400,000	200,000	28,000
23	THE CHASE-UK	Seven	381,000	216,000	17,000
24	THE DOG HOUSE UK	10	378,000	149,000	10,000
25	TODAY EXTRA	Nine	376,000	148,000	24,000
26	TODAY -EARLY	Nine	328,000	175,000	27,000
27	ICF SLALOM WORLD CHAMPIONSHIPS D5	Nine	315,000	77,000	10,000
28	THE FOREIGNER	Nine	310,000	90,000	10,000
29	HAVE YOU BEEN PAYING ATTENTION? ENCORE	10	310,000	146,000	4,000
30	DEAL OR NO DEAL RPT	10	306,000	59,000	4,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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