

Saturday 27th Sep 2025

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 27th Sep 2025 to 3rd Oct 2025

~

National Total TV Reach

20,160,000

Broadcast TV Reach

16,832,000

4

BVOD Reach

9,745,000

Rank	Description	Network	Total TV National Reach ூ	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: GRAND FINAL: GEELONG V BRISBANE	Seven	6,410,000	4,187,000	985,000
2	SEVEN'S AFL: GRAND FINAL: PRESENTATIONS	Seven	4,730,000	3,389,000	776,000
3	SEVEN'S AFL: GRAND FINAL: PRE GAME ENTERTAINMENT	Seven	3,950,000	1,536,000	298,000
4	SEVEN'S AFL: GRAND FINAL: ON THE GROUND	Seven	3,798,000	2,996,000	701,000
5	SEVEN NEWS - SAT	Seven	3,280,000	1,923,000	310,000
6	9NEWS SATURDAY	Nine	1,694,000	985,000	103,000
7	HEALTHY, WEALTHY & WISE	Seven	1,660,000	579,000	107,000
8	M- DIE HARD	Seven	1,333,000	367,000	42,000
9	SEVEN'S AFL: GRAND FINAL: COUNTDOWN	Seven	1,240,000	538,000	112,000
10	A CURRENT AFFAIR -SAT	Nine	1,217,000	742,000	76,000
•	BLEDISLOE CUP 2025 -GAME 1	Nine	1,193,000	495,000	67,000
12	ABC NEWS-SA	ABC	1,160,000	783,000	40,000
13	SEVEN'S AFL: GRAND FINAL: BRUNCH	Seven	1,009,000	402,000	78,000
14	SEVEN'S AFL: GRAND FINAL: POST MATCH	Seven	954,000	531,000	120,000
15	BEYOND PARADISE RPT	ABC	939,000	472,000	15,000
16	BLEDISLOE CUP 2025 -GAME 1 -POST MATCH	Nine	795,000	241,000	33,000
17	WEEKEND SUNRISE - SAT	Seven	779,000	405,000	55,000
18	GETAWAY	Nine	730,000	403,000	47,000
19	NRLW FINAL SERIES PF1	Nine	717,000	275,000	38,000
20	BLEDISLOE CUP 2025 -GAME 1 -PRE MATCH	Nine	675,000	160,000	22,000
21	SELLING HOUSES AUSTRALIA	10	656,000	350,000	23,000
22	10 NEWS SAT	10	636,000	208,000	11,000
23	BEYOND PARADISE: CHRISTMAS SPECIAL (2023)-EV	ABC	626,000	428,000	33,000
24	WEEKEND BREAKFAST-AM	ABC	625,000	225,000	14,000
25	WEEKEND TODAY - SATURDAY	Nine	580,000	301,000	41,000
26	WEEKEND SUNRISE - SAT - EARLY	Seven	551,000	290,000	32,000
27	WEEKEND TODAY - SATURDAY - LATE	Nine	533,000	278,000	38,000
28	AMBULANCE AUSTRALIA RPT	10	530,000	216,000	8,000
29	BACK ROADS S11-ENCORE	ABC	513,000	210,000	9,000
30	WEEKEND TODAY - EARLY SATURDAY	Nine	511,000	241,000	33,000



People 25-54: Cumulative Reach for 27th Sep 2025 to 3rd Oct 2025

~

National Total TV Reach

8,530,000

Broadcast TV Reach

6,508,000

4

BVOD Reach

5,095,000

Rank	Description	Network	Total TV National Reach ଫ	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: GRAND FINAL: GEELONG V BRISBANE	Seven	2,533,000	1,697,000	582,000
2	SEVEN'S AFL: GRAND FINAL: PRESENTATIONS	Seven	1,807,000	1,307,000	455,000
3	SEVEN'S AFL: GRAND FINAL: PRE GAME ENTERTAINMENT	Seven	1,623,000	636,000	176,000
4	SEVEN'S AFL: GRAND FINAL: ON THE GROUND	Seven	1,472,000	1,174,000	413,000
5	SEVEN NEWS - SAT	Seven	1,123,000	635,000	175,000
6	HEALTHY, WEALTHY & WISE	Seven	598,000	228,000	62,000
7	SEVEN'S AFL: GRAND FINAL: COUNTDOWN	Seven	501,000	228,000	65,000
8	M- DIE HARD	Seven	486,000	144,000	24,000
9	9NEWS SATURDAY	Nine	446,000	244,000	51,000
10	BLEDISLOE CUP 2025 -GAME 1	Nine	425,000	201,000	38,000
1	SEVEN'S AFL: GRAND FINAL: POST MATCH	Seven	396,000	235,000	69,000
12	SEVEN'S AFL: GRAND FINAL: BRUNCH	Seven	374,000	164,000	44,000
13	A CURRENT AFFAIR -SAT	Nine	325,000	178,000	38,000
14	BLEDISLOE CUP 2025 -GAME 1 -PRE MATCH	Nine	274,000	63,000	12,000
15	BLEDISLOE CUP 2025 -GAME 1 -POST MATCH	Nine	268,000	95,000	18,000
16	WEEKEND SUNRISE - SAT	Seven	253,000	136,000	30,000
17	NRLW FINAL SERIES PF1	Nine	248,000	101,000	22,000
18	SELLING HOUSES AUSTRALIA	10	199,000	100,000	11,000
19	WEEKEND TODAY - SATURDAY	Nine	190,000	103,000	23,000
20	GOGGLEBOX ENCORE	10	187,000	104,000	2,000
21	WEEKEND TODAY - SATURDAY - LATE	Nine	184,000	100,000	21,000
22	ABC NEWS-SA	ABC	181,000	120,000	15,000
23	WEEKEND BREAKFAST-AM	ABC	172,000	51,000	6,000
24	WEEKEND SUNRISE - SAT - EARLY	Seven	168,000	87,000	17,000
25	GETAWAY	Nine	167,000	100,000	23,000
26	WEEKEND TODAY - EARLY SATURDAY	Nine	167,000	80,000	17,000
27	10 NEWS SAT	10	163,000	49,000	5,000
28	TODAY EXTRA - SATURDAY	Nine	159,000	53,000	13,000
29	THE BIG BANG THEORY RPT	10	158,000	28,000	2,000
30	RAGE CHARTS-AM	ABC	157,000	26,000	1,000



People 16-39: Cumulative Reach for 27th Sep 2025 to 3rd Oct 2025

~

National Total TV Reach

5,665,000

Broadcast TV Reach

4,041,000

_

BVOD Reach

3,064,000

Rank	Description	Network	Total TV National Reach ூ	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: GRAND FINAL: GEELONG V BRISBANE	Seven	1,576,000	1,059,000	391,000
2	SEVEN'S AFL: GRAND FINAL: PRESENTATIONS	Seven	1,095,000	774,000	294,000
3	SEVEN'S AFL: GRAND FINAL: PRE GAME ENTERTAINMENT	Seven	957,000	362,000	107,000
4	SEVEN'S AFL: GRAND FINAL: ON THE GROUND	Seven	886,000	693,000	265,000
5	SEVEN NEWS - SAT	Seven	631,000	335,000	104,000
6	HEALTHY, WEALTHY & WISE	Seven	306,000	128,000	37,000
7	SEVEN'S AFL: GRAND FINAL: COUNTDOWN	Seven	256,000	113,000	38,000
8	BLEDISLOE CUP 2025 -GAME 1	Nine	231,000	108,000	22,000
9	SEVEN'S AFL: GRAND FINAL: POST MATCH	Seven	218,000	136,000	43,000
10	M- DIE HARD	Seven	198,000	60,000	14,000
1	9NEWS SATURDAY	Nine	179,000	95,000	24,000
12	SEVEN'S AFL: GRAND FINAL: BRUNCH	Seven	158,000	71,000	24,000
13	BLEDISLOE CUP 2025 -GAME 1 -POST MATCH	Nine	133,000	52,000	10,000
14	BLEDISLOE CUP 2025 -GAME 1 -PRE MATCH	Nine	132,000	29,000	7,000
15	A CURRENT AFFAIR -SAT	Nine	115,000	63,000	19,000
16	NRLW FINAL SERIES PF1	Nine	113,000	47,000	13,000
17	RAGE CHARTS-AM	ABC	110,000	15,000	0
18	WEEKEND SUNRISE - SAT	Seven	92,000	55,000	14,000
19	GETAWAY	Nine	79,000	42,000	12,000
20	WEEKEND TODAY - SATURDAY - LATE	Nine	77,000	43,000	10,000
21	WEEKEND TODAY - SATURDAY	Nine	72,000	43,000	10,000
22	SELLING HOUSES AUSTRALIA	10	71,000	29,000	5,000
23	WEEKEND BREAKFAST-AM	ABC	70,000	18,000	3,000
24	GOGGLEBOX ENCORE	10	68,000	39,000	1,000
25	TODAY EXTRA - SATURDAY	Nine	64,000	21,000	6,000
26	ABC NEWS-SA	ABC	64,000	46,000	7,000
27	WEEKEND TODAY - EARLY SATURDAY	Nine	60,000	32,000	8,000
28	NRLW FINAL SERIES PF1 -PRE MATCH	Nine	59,000	41,000	13,000
29	WEEKEND SUNRISE - SAT - EARLY	Seven	58,000	32,000	8,000
30	RED DOG	Nine	54,000	14,000	2,000



Grocery Shoppers (18+): Cumulative Reach for 27th Sep 2025 to 3rd Oct 2025

~

National Total TV Reach

13,515,000

Broadcast TV Reach

11,215,000

4

BVOD Reach

7,402,000

Rank	Description	Network	Total TV National Reach ♥	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: GRAND FINAL: GEELONG V BRISBANE	Seven	4,544,000	2,944,000	757,000
2	SEVEN'S AFL: GRAND FINAL: PRESENTATIONS	Seven	3,377,000	2,418,000	601,000
3	SEVEN'S AFL: GRAND FINAL: PRE GAME ENTERTAINMENT	Seven	2,810,000	1,105,000	232,000
4	SEVEN'S AFL: GRAND FINAL: ON THE GROUND	Seven	2,661,000	2,113,000	542,000
5	SEVEN NEWS - SAT	Seven	2,456,000	1,446,000	243,000
6	9NEWS SATURDAY	Nine	1,326,000	780,000	84,000
7	HEALTHY, WEALTHY & WISE	Seven	1,230,000	429,000	83,000
8	M- DIE HARD	Seven	1,035,000	289,000	33,000
9	ABC NEWS-SA	ABC	951,000	649,000	35,000
10	A CURRENT AFFAIR -SAT	Nine	950,000	591,000	62,000
1	SEVEN'S AFL: GRAND FINAL: COUNTDOWN	Seven	921,000	413,000	88,000
12	BLEDISLOE CUP 2025 -GAME 1	Nine	894,000	382,000	53,000
13	SEVEN'S AFL: GRAND FINAL: BRUNCH	Seven	803,000	317,000	62,000
14	BEYOND PARADISE RPT	ABC	785,000	397,000	13,000
15	SEVEN'S AFL: GRAND FINAL: POST MATCH	Seven	712,000	389,000	94,000
16	WEEKEND SUNRISE - SAT	Seven	628,000	330,000	44,000
17	BLEDISLOE CUP 2025 -GAME 1 -POST MATCH	Nine	608,000	184,000	26,000
18	GETAWAY	Nine	572,000	317,000	38,000
19	SELLING HOUSES AUSTRALIA	10	539,000	298,000	19,000
20	BEYOND PARADISE: CHRISTMAS SPECIAL (2023)-EV	ABC	536,000	364,000	30,000
21	NRLW FINAL SERIES PF1	Nine	531,000	205,000	31,000
22	WEEKEND BREAKFAST-AM	ABC	524,000	193,000	12,000
23	BLEDISLOE CUP 2025 -GAME 1 -PRE MATCH	Nine	521,000	127,000	17,000
24	10 NEWS SAT	10	511,000	173,000	9,000
25	WEEKEND TODAY - SATURDAY	Nine	480,000	253,000	34,000
26	WEEKEND SUNRISE - SAT - EARLY	Seven	442,000	232,000	26,000
27	WEEKEND TODAY - SATURDAY - LATE	Nine	438,000	232,000	32,000
28	AMBULANCE AUSTRALIA RPT	10	435,000	181,000	6,000
29	BACK ROADS S11-ENCORE	ABC	423,000	176,000	8,000
30	WEEKEND TODAY - EARLY SATURDAY	Nine	421,000	199,000	27,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill'*) and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

- * FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.
- ** 'What Watched' relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. 'When Watched' refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

Data © OzTAM and Regional TAM 2025. Not to be reproduced, published or communicated (electronically or in hard copy) in whole or in part, without prior written consent of OzTAM and Regional TAM.



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website **virtualoz.com.au**



P: +61 2 9929 7210 E: info@oztam.com.au W: virtualoz.com.au

Level 23, Suite 1, 111 Pacific Highway, North Sydney NSW 2060 Australia

ABN: 87 089 146 396