



Friday 26th Sep 2025

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 26th Sep 2025 to 2nd Oct 2025



National Total TV Reach

20,236,000



Broadcast TV Reach

16,907,000



BVOD Reach

9,807,000

Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	NRL LIVE FINAL SERIES PF1	Nine	2,588,000	1,496,000	301,000
2	9NEWS	Nine	1,957,000	1,203,000	150,000
3	NRL LIVE FINAL SERIES PF1 -PRE MATCH	Nine	1,884,000	830,000	151,000
4	SEVEN NEWS	Seven	1,812,000	1,161,000	100,000
5	NRL LIVE FINAL SERIES PF1 -POST MATCH	Nine	1,536,000	504,000	99,000
6	BETTER HOMES AND GARDENS	Seven	1,513,000	596,000	50,000
7	TIPPING POINT AUSTRALIA	Nine	1,282,000	697,000	81,000
8	ABC NEWS-EV	ABC	1,158,000	840,000	43,000
9	THE CHASE AUSTRALIA	Seven	1,141,000	563,000	51,000
10	GARDENING AUSTRALIA-EV	ABC	976,000	568,000	52,000
11	SUNRISE	Seven	939,000	401,000	51,000
12	M- JERRY MAGUIRE	Seven	924,000	169,000	15,000
13	PROFESSOR T-EV	ABC	775,000	528,000	87,000
14	TODAY	Nine	750,000	325,000	49,000
15	9NEWS AFTERNOON	Nine	690,000	352,000	38,000
16	HARD QUIZ S8 RPT	ABC	672,000	352,000	15,000
17	THE MORNING SHOW	Seven	644,000	273,000	33,000
18	NEWS BREAKFAST-AM	ABC	631,000	213,000	19,000
19	SEVEN NEWS AT 4	Seven	626,000	320,000	28,000
20	10 NEWS	10	596,000	284,000	19,000
21	TIPPING POINT UK	Nine	591,000	326,000	27,000
22	ABC NEWS MORNINGS-AM	ABC	551,000	102,000	11,000
23	LOVE IT OR LIST IT AUSTRALIA RPT	10	530,000	231,000	10,000
24	TODAY EXTRA	Nine	506,000	196,000	30,000
25	SUNRISE -EARLY	Seven	497,000	239,000	32,000
26	DEAL OR NO DEAL RPT	10	446,000	88,000	5,000
27	PROJECT BABY	Nine	429,000	127,000	13,000
28	HAVE YOU BEEN PAYING ATTENTION? ENCORE	10	429,000	162,000	4,000
29	THE CHASE-UK	Seven	425,000	233,000	19,000
30	M- THE BLUES BROTHERS-PM	Seven	418,000	85,000	2,000



People 25-54: Cumulative Reach for 26th Sep 2025 to 2nd Oct 2025



National Total TV Reach

8,569,000



Broadcast TV Reach

6,545,000



BVOD Reach

5,138,000

Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	NRL LIVE FINAL SERIES PF1	Nine	1,016,000	620,000	178,000
2	NRL LIVE FINAL SERIES PF1 -PRE MATCH	Nine	683,000	324,000	86,000
3	9NEWS	Nine	620,000	359,000	76,000
4	NRL LIVE FINAL SERIES PF1 -POST MATCH	Nine	580,000	206,000	60,000
5	SEVEN NEWS	Seven	443,000	262,000	48,000
6	BETTER HOMES AND GARDENS	Seven	405,000	149,000	24,000
7	TIPPING POINT AUSTRALIA	Nine	331,000	172,000	38,000
8	M- JERRY MAGUIRE	Seven	307,000	70,000	8,000
9	SUNRISE	Seven	307,000	135,000	27,000
10	TODAY	Nine	257,000	117,000	27,000
11	THE CHASE AUSTRALIA	Seven	242,000	110,000	24,000
12	ABC NEWS-EV	ABC	211,000	146,000	16,000
13	THE MORNING SHOW	Seven	201,000	89,000	18,000
14	GARDENING AUSTRALIA-EV	ABC	181,000	103,000	21,000
15	SUNRISE -EARLY	Seven	167,000	82,000	17,000
16	9NEWS AFTERNOON	Nine	166,000	82,000	18,000
17	NEWS BREAKFAST-AM	ABC	163,000	68,000	9,000
18	TODAY EXTRA	Nine	157,000	56,000	17,000
19	HAVE YOU BEEN PAYING ATTENTION? ENCORE	10	153,000	68,000	2,000
20	10 NEWS	10	152,000	67,000	9,000
21	ABC NEWS MORNINGS-AM	ABC	146,000	27,000	5,000
22	LOVE IT OR LIST IT AUSTRALIA RPT	10	145,000	59,000	5,000
23	TODAY -EARLY	Nine	144,000	78,000	17,000
24	SEVEN NEWS AT 4	Seven	143,000	77,000	14,000
25	M- THE BLUES BROTHERS-PM	Seven	141,000	29,000	1,000
26	HARD QUIZ S8 RPT	ABC	139,000	73,000	5,000
27	CRAIG BELLAMY: INSIDE THE STORM	Nine	130,000	51,000	17,000
28	TIPPING POINT UK	Nine	130,000	71,000	12,000
29	NIGHT AT THE MUSEUM	Nine	130,000	39,000	2,000
30	DEAL OR NO DEAL RPT	10	125,000	23,000	3,000



People 16-39: Cumulative Reach for 26th Sep 2025 to 2nd Oct 2025



National Total TV Reach

5,704,000



Broadcast TV Reach

4,076,000



BVOD Reach

3,102,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	NRL LIVE FINAL SERIES PF1	Nine	564,000	340,000	114,000
2	NRL LIVE FINAL SERIES PF1 -PRE MATCH	Nine	354,000	170,000	49,000
3	NRL LIVE FINAL SERIES PF1 -POST MATCH	Nine	302,000	104,000	36,000
4	9NEWS	Nine	253,000	142,000	37,000
5	BETTER HOMES AND GARDENS	Seven	168,000	66,000	12,000
6	SEVEN NEWS	Seven	165,000	99,000	23,000
7	TIPPING POINT AUSTRALIA	Nine	138,000	74,000	19,000
8	M- JERRY MAGUIRE	Seven	128,000	31,000	4,000
9	SUNRISE	Seven	110,000	41,000	12,000
10	THE CHASE AUSTRALIA	Seven	88,000	36,000	12,000
11	ABC NEWS-EV	ABC	78,000	59,000	7,000
12	TODAY	Nine	78,000	31,000	12,000
13	THE MORNING SHOW	Seven	68,000	25,000	8,000
14	HAVE YOU BEEN PAYING ATTENTION? ENCORE	10	66,000	34,000	1,000
15	GARDENING AUSTRALIA-EV	ABC	61,000	36,000	9,000
16	9NEWS AFTERNOON	Nine	61,000	32,000	9,000
17	CRAIG BELLAMY: INSIDE THE STORM	Nine	61,000	26,000	10,000
18	TODAY EXTRA	Nine	58,000	20,000	8,000
19	PLAY SCHOOL: PLAYTIME WITH PETS-AM	ABC	57,000	49,000	23,000
20	SUNRISE -EARLY	Seven	53,000	22,000	7,000
21	LOVE IT OR LIST IT AUSTRALIA RPT	10	52,000	19,000	2,000
22	NEWS BREAKFAST-AM	ABC	51,000	24,000	4,000
23	SEVEN NEWS AT 4	Seven	51,000	28,000	7,000
24	TIPPING POINT UK	Nine	49,000	27,000	6,000
25	ABC NEWS MORNINGS-AM	ABC	49,000	8,000	2,000
26	DEAL OR NO DEAL RPT	10	49,000	8,000	1,000
27	LARA CROFT: TOMB RAIDER 2 RPT	10	47,000	7,000	0
28	M- THE BLUES BROTHERS-PM	Seven	46,000	11,000	1,000
29	PROJECT BABY	Nine	46,000	12,000	3,000
30	PROFESSOR T-EV	ABC	46,000	22,000	11,000



Grocery Shoppers (18+): Cumulative Reach for 26th Sep 2025 to 2nd Oct 2025



National Total TV Reach

13,556,000



Broadcast TV Reach

11,251,000



BVOD Reach

7,456,000

Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	NRL LIVE FINAL SERIES PF1	Nine	1,962,000	1,137,000	235,000
2	9NEWS	Nine	1,553,000	964,000	122,000
3	NRL LIVE FINAL SERIES PF1 -PRE MATCH	Nine	1,436,000	632,000	121,000
4	SEVEN NEWS	Seven	1,428,000	930,000	81,000
5	BETTER HOMES AND GARDENS	Seven	1,196,000	474,000	40,000
6	NRL LIVE FINAL SERIES PF1 -POST MATCH	Nine	1,176,000	383,000	78,000
7	TIPPING POINT AUSTRALIA	Nine	1,034,000	566,000	66,000
8	ABC NEWS-EV	ABC	957,000	700,000	38,000
9	THE CHASE AUSTRALIA	Seven	915,000	454,000	41,000
10	GARDENING AUSTRALIA-EV	ABC	826,000	483,000	46,000
11	SUNRISE	Seven	764,000	331,000	42,000
12	M- JERRY MAGUIRE	Seven	729,000	127,000	12,000
13	PROFESSOR T-EV	ABC	664,000	457,000	77,000
14	TODAY	Nine	617,000	271,000	41,000
15	HARD QUIZ S8 RPT	ABC	561,000	299,000	13,000
16	9NEWS AFTERNOON	Nine	557,000	290,000	31,000
17	NEWS BREAKFAST-AM	ABC	511,000	182,000	17,000
18	SEVEN NEWS AT 4	Seven	508,000	261,000	23,000
19	THE MORNING SHOW	Seven	508,000	217,000	27,000
20	10 NEWS	10	490,000	237,000	16,000
21	TIPPING POINT UK	Nine	482,000	268,000	22,000
22	ABC NEWS MORNINGS-AM	ABC	461,000	88,000	10,000
23	LOVE IT OR LIST IT AUSTRALIA RPT	10	422,000	188,000	8,000
24	SUNRISE -EARLY	Seven	414,000	201,000	27,000
25	TODAY EXTRA	Nine	411,000	161,000	25,000
26	DEAL OR NO DEAL RPT	10	360,000	73,000	4,000
27	PROJECT BABY	Nine	352,000	107,000	11,000
28	HAVE YOU BEEN PAYING ATTENTION? ENCORE	10	339,000	128,000	3,000
29	THE CHASE-UK	Seven	337,000	187,000	16,000
30	M- THE BLUES BROTHERS-PM	Seven	332,000	69,000	2,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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