

## Wednesday 24th Sep 2025

# **Total TV Consolidated 7 Top 30 Programs**

Ranked on reach

Reach totals and program rankings

**Total People** 

People 25-54

People 16-39

Grocery Shoppers (18+)



## Total People: Cumulative Reach for 24th Sep 2025 to 30th Sep 2025

~

**National Total TV Reach** 

20,232,000

**Broadcast TV Reach** 

16,923,000

4

**BVOD Reach** 

9,772,000

Rank	Description	Network	Total TV National Reach <b>ூ</b>	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -WED	Nine	2,320,000	1,482,000	429,000
2	MY KITCHEN RULES - WED	Seven	2,137,000	1,333,000	353,000
3	9NEWS	Nine	2,089,000	1,310,000	171,000
4	SEVEN NEWS	Seven	2,036,000	1,298,000	135,000
5	A CURRENT AFFAIR	Nine	1,871,000	1,191,000	148,000
6	HOME AND AWAY	Seven	1,516,000	1,016,000	281,000
7	TIPPING POINT AUSTRALIA	Nine	1,437,000	794,000	101,000
8	7.30-EV	ABC	1,339,000	769,000	55,000
9	CLARKSON'S FARM	Nine	1,305,000	572,000	81,000
10	ABC NEWS-EV	ABC	1,222,000	926,000	56,000
1	OFF THE GRID WITH COLIN AND MANU	Seven	1,195,000	571,000	102,000
12	THE CHASE AUSTRALIA	Seven	1,183,000	578,000	65,000
13	SUNRISE	Seven	972,000	444,000	51,000
14	HARD QUIZ S10-EV	ABC	843,000	628,000	61,000
15	MOTHER AND SON-EV	ABC	720,000	435,000	72,000
16	TODAY	Nine	714,000	293,000	48,000
17	9NEWS AFTERNOON	Nine	712,000	372,000	40,000
18	NEWS BREAKFAST-AM	ABC	671,000	258,000	21,000
19	THE PEOPLE VS ROBODEBT	SBS	640,000	356,000	80,000
20	HARD QUIZ S8 RPT	ABC	630,000	378,000	18,000
21	10 NEWS	10	609,000	334,000	20,000
22	DOGS BEHAVING (VERY) BADLY AUSTRALIA	10	608,000	252,000	13,000
23	SEVEN NEWS AT 4	Seven	575,000	294,000	30,000
24	SUNRISE -EARLY	Seven	553,000	265,000	36,000
25	THE MORNING SHOW	Seven	549,000	237,000	29,000
26	ABC NEWS MORNINGS-AM	ABC	514,000	104,000	11,000
27	TIPPING POINT UK	Nine	512,000	283,000	28,000
28	SECRETS OF THE FLYING SCOTSMAN	SBS	477,000	194,000	4,000
29	TODAY EXTRA	Nine	457,000	175,000	27,000
30	THE GILDED AGE	10	438,000	170,000	28,000



## People 25-54: Cumulative Reach for 24th Sep 2025 to 30th Sep 2025

~

**National Total TV Reach** 

8,574,000

**Broadcast TV Reach** 

6,563,000

<u>£</u>

**BVOD Reach** 

5,123,000

Rank	Description	Network	Total TV National Reach <b>ூ</b>	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -WED	Nine	964,000	684,000	253,000
2	MY KITCHEN RULES - WED	Seven	727,000	468,000	185,000
3	9NEWS	Nine	626,000	371,000	87,000
4	A CURRENT AFFAIR	Nine	597,000	362,000	79,000
5	SEVEN NEWS	Seven	525,000	308,000	67,000
6	HOME AND AWAY	Seven	507,000	346,000	150,000
7	CLARKSON'S FARM	Nine	507,000	219,000	44,000
8	OFF THE GRID WITH COLIN AND MANU	Seven	375,000	184,000	52,000
9	TIPPING POINT AUSTRALIA	Nine	367,000	196,000	48,000
10	SUNRISE	Seven	313,000	149,000	27,000
1	7.30-EV	ABC	301,000	151,000	22,000
12	THE CHASE AUSTRALIA	Seven	257,000	121,000	31,000
13	ABC NEWS-EV	ABC	249,000	186,000	22,000
14	TODAY	Nine	248,000	106,000	26,000
15	NEWS BREAKFAST-AM	ABC	201,000	79,000	10,000
16	SUNRISE -EARLY	Seven	197,000	97,000	20,000
17	9NEWS AFTERNOON	Nine	185,000	87,000	19,000
18	HARD QUIZ S10-EV	ABC	180,000	137,000	26,000
19	MOTHER AND SON-EV	ABC	173,000	113,000	30,000
20	DOGS BEHAVING (VERY) BADLY AUSTRALIA	10	172,000	74,000	7,000
21	THE BIG BANG THEORY RPT	10	162,000	34,000	2,000
22	THE MORNING SHOW	Seven	162,000	80,000	16,000
23	TODAY -EARLY	Nine	159,000	71,000	18,000
24	10 NEWS+	10	157,000	52,000	7,000
25	THE PEOPLE VS ROBODEBT	SBS	152,000	85,000	32,000
26	10 NEWS	10	147,000	87,000	10,000
27	TODAY EXTRA	Nine	141,000	55,000	15,000
28	HARD QUIZ S8 RPT	ABC	138,000	90,000	7,000
29	ABC NEWS MORNINGS-AM	ABC	133,000	28,000	5,000
30	SEVEN NEWS AT 4	Seven	129,000	64,000	15,000



## People 16-39: Cumulative Reach for 24th Sep 2025 to 30th Sep 2025

~

**National Total TV Reach** 

5,690,000

众人

**Broadcast TV Reach** 

4,064,000

<del>\_</del>

**BVOD Reach** 

3,092,000

ank	Description	Network	Total TV National Reach ♥	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -WED	Nine	477,000	346,000	147,000
2	MY KITCHEN RULES - WED	Seven	329,000	206,000	96,000
3	A CURRENT AFFAIR	Nine	276,000	168,000	41,000
4	9NEWS	Nine	273,000	156,000	43,000
5	CLARKSON'S FARM	Nine	242,000	100,000	23,000
6	HOME AND AWAY	Seven	227,000	151,000	84,000
7	SEVEN NEWS	Seven	185,000	103,000	33,000
8	TIPPING POINT AUSTRALIA	Nine	154,000	79,000	24,000
9	7.30-EV	ABC	143,000	71,000	10,000
10	OFF THE GRID WITH COLIN AND MANU	Seven	142,000	67,000	25,000
1	ABC NEWS-EV	ABC	113,000	87,000	10,000
12	THE CHASE AUSTRALIA	Seven	93,000	41,000	16,000
13	SUNRISE	Seven	92,000	40,000	12,000
14	TODAY	Nine	90,000	31,000	12,000
15	NEWS BREAKFAST-AM	ABC	78,000	26,000	4,000
16	9NEWS AFTERNOON	Nine	67,000	30,000	10,000
17	SUNRISE -EARLY	Seven	67,000	23,000	8,000
18	DOGS BEHAVING (VERY) BADLY AUSTRALIA	10	66,000	23,000	3,000
19	HARD QUIZ S10-EV	ABC	64,000	51,000	12,000
20	TODAY EXTRA	Nine	62,000	27,000	7,000
21	MOTHER AND SON-EV	ABC	62,000	45,000	13,000
22	HARD QUIZ S8 RPT	ABC	59,000	37,000	3,000
23	THE MORNING SHOW	Seven	58,000	28,000	7,000
24	THE PEOPLE VS ROBODEBT	SBS	55,000	33,000	13,000
25	ABC NEWS MORNINGS-AM	ABC	54,000	10,000	2,000
26	10 NEWS+	10	53,000	10,000	3,000
27	THE BIG BANG THEORY RPT	10	53,000	12,000	1,000
28	THE BLOCK -TUE -ENCORE	Nine	51,000	32,000	5,000
29	PLAY SCHOOL: PLAYTIME WITH PETS-AM	ABC	50,000	47,000	29,000
30	TIPPING POINT UK	Nine	48,000	20,000	6,000



#### Grocery Shoppers (18+): Cumulative Reach for 24th Sep 2025 to 30th Sep 2025



**National Total TV Reach** 

13,561,000

**Broadcast TV Reach** 

11,270,000



**BVOD Reach** 

7,442,000



Rank	Description	Network	Total TV National Reach <b>ூ</b>	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -WED	Nine	1,836,000	1,189,000	348,000
2	MY KITCHEN RULES - WED	Seven	1,689,000	1,083,000	286,000
3	9NEWS	Nine	1,660,000	1,059,000	139,000
4	SEVEN NEWS	Seven	1,635,000	1,052,000	109,000
5	A CURRENT AFFAIR	Nine	1,502,000	966,000	121,000
6	HOME AND AWAY	Seven	1,208,000	823,000	228,000
7	TIPPING POINT AUSTRALIA	Nine	1,174,000	656,000	83,000
8	7.30-EV	ABC	1,103,000	641,000	49,000
9	CLARKSON'S FARM	Nine	1,030,000	451,000	65,000
10	ABC NEWS-EV	ABC	996,000	755,000	49,000
1	OFF THE GRID WITH COLIN AND MANU	Seven	972,000	468,000	83,000
12	THE CHASE AUSTRALIA	Seven	962,000	477,000	52,000
13	SUNRISE	Seven	776,000	361,000	42,000
14	HARD QUIZ S10-EV	ABC	706,000	526,000	54,000
15	MOTHER AND SON-EV	ABC	603,000	365,000	63,000
16	9NEWS AFTERNOON	Nine	589,000	310,000	33,000
17	TODAY	Nine	576,000	245,000	39,000
18	NEWS BREAKFAST-AM	ABC	562,000	220,000	19,000
19	THE PEOPLE VS ROBODEBT	SBS	543,000	305,000	67,000
20	HARD QUIZ S8 RPT	ABC	518,000	315,000	16,000
21	10 NEWS	10	495,000	269,000	17,000
22	SEVEN NEWS AT 4	Seven	480,000	246,000	25,000
23	DOGS BEHAVING (VERY) BADLY AUSTRALIA	10	478,000	205,000	11,000
24	SUNRISE -EARLY	Seven	449,000	219,000	30,000
25	THE MORNING SHOW	Seven	445,000	192,000	24,000
26	TIPPING POINT UK	Nine	427,000	239,000	23,000
27	ABC NEWS MORNINGS-AM	ABC	425,000	89,000	10,000
28	SECRETS OF THE FLYING SCOTSMAN	SBS	404,000	164,000	3,000
29	TODAY EXTRA	Nine	372,000	140,000	23,000
30	THE GILDED AGE	10	364,000	143,000	24,000

#### **Notes**

#### Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill'\*) and National BVOD.

#### **Cumulative reach totals:**

Reporting 'When Watched'\*\* cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

#### **Program results:**

- Reporting the Top 30 'What Watched'\*\* Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

- \* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.
- \*\* 'What Watched' relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. 'When Watched' refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

Data © OzTAM and Regional TAM 2025. Not to be reproduced, published or communicated (electronically or in hard copy) in whole or in part, without prior written consent of OzTAM and Regional TAM.



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website **virtualoz.com.au** 



P: +61 2 9929 7210 E: info@oztam.com.au W: virtualoz.com.au

Level 23, Suite 1, 111 Pacific Highway, North Sydney NSW 2060 Australia

**ABN:** 87 089 146 396