

Tuesday 23rd Sep 2025

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 23rd Sep 2025 to 29th Sep 2025

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National Total TV Reach

20,209,000

Broadcast TV Reach

16,909,000

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BVOD Reach

9,761,000

nk	Description	Network	Total TV National Reach ூ	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -TUE	Nine	2,216,000	1,514,000	421,000
2	SEVEN NEWS	Seven	2,194,000	1,378,000	140,000
3	9NEWS	Nine	2,158,000	1,352,000	167,000
4	MY KITCHEN RULES - TUE	Seven	2,099,000	1,286,000	327,000
5	A CURRENT AFFAIR	Nine	1,852,000	1,151,000	144,000
6	HOME AND AWAY	Seven	1,591,000	1,051,000	275,000
7	TIPPING POINT AUSTRALIA	Nine	1,509,000	807,000	96,000
8	THE ROOKIE	Seven	1,469,000	823,000	277,000
9	THE CHASE AUSTRALIA	Seven	1,318,000	619,000	65,000
0	7.30-EV	ABC	1,282,000	781,000	54,000
D	ABC NEWS-EV	ABC	1,167,000	898,000	56,000
2	TALKIN' 'BOUT YOUR GEN	10	1,029,000	520,000	72,000
3	SUNRISE	Seven	999,000	438,000	52,000
4	THE CHEAP SEATS	10	894,000	520,000	41,000
5	PARAMEDICS	Nine	886,000	429,000	66,000
6	FOREIGN CORRESPONDENT-EV	ABC	777,000	503,000	39,000
7	TODAY	Nine	751,000	312,000	51,000
8	9NEWS AFTERNOON	Nine	730,000	380,000	38,000
9	NEWS BREAKFAST-AM	ABC	684,000	251,000	20,000
0	SEVEN NEWS AT 4	Seven	659,000	334,000	30,000
1	HARD QUIZ S8 RPT	ABC	654,000	363,000	18,000
2	10 NEWS	10	653,000	325,000	20,000
3	FREDDIE MERCURY: THE FINAL ACT RPT	ABC	626,000	236,000	9,000
4	THE MORNING SHOW	Seven	581,000	242,000	30,000
5	FOOTY CLASSIFIED -TUE	Nine	568,000	212,000	27,000
6	SUNRISE -EARLY	Seven	547,000	267,000	36,000
7	TIPPING POINT UK	Nine	542,000	295,000	27,000
8	TAKE 5 WITH ZAN ROWE-EV	ABC	499,000	324,000	34,000
29	HOUSE HUNTERS AUSTRALIA RPT	10	497,000	144,000	5,000
30	DEAL OR NO DEAL	10	491,000	301,000	28,000



People 25-54: Cumulative Reach for 23rd Sep 2025 to 29th Sep 2025

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National Total TV Reach

8,578,000

Broadcast TV Reach

6,577,000

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BVOD Reach

5,119,000

ank	Description	Network	Total TV National Reach ூ	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -TUE	Nine	926,000	676,000	249,000
2	MY KITCHEN RULES - TUE	Seven	763,000	456,000	172,000
3	9NEWS	Nine	644,000	392,000	86,000
4	A CURRENT AFFAIR	Nine	635,000	353,000	77,000
5	SEVEN NEWS	Seven	587,000	320,000	70,000
6	THE ROOKIE	Seven	572,000	336,000	151,000
7	HOME AND AWAY	Seven	563,000	378,000	147,000
8	TALKIN' 'BOUT YOUR GEN	10	467,000	272,000	43,000
9	THE CHEAP SEATS	10	409,000	266,000	23,000
10	TIPPING POINT AUSTRALIA	Nine	400,000	204,000	46,000
1	PARAMEDICS	Nine	354,000	170,000	37,000
12	SUNRISE	Seven	298,000	132,000	28,000
13	THE CHASE AUSTRALIA	Seven	294,000	121,000	31,000
14	7.30-EV	ABC	265,000	149,000	22,000
15	TODAY	Nine	262,000	123,000	28,000
16	ABC NEWS-EV	ABC	235,000	170,000	22,000
17	HOUSE HUNTERS AUSTRALIA RPT	10	235,000	76,000	3,000
18	FOOTY CLASSIFIED -TUE	Nine	216,000	87,000	16,000
19	SUNRISE -EARLY	Seven	204,000	95,000	20,000
20	NEWS BREAKFAST-AM	ABC	197,000	73,000	9,000
21	9NEWS AFTERNOON	Nine	192,000	96,000	18,000
22	THE BIG BANG THEORY RPT	10	191,000	33,000	2,000
23	TODAY -EARLY	Nine	176,000	86,000	20,000
24	DEAL OR NO DEAL	10	176,000	107,000	14,000
25	9NEWS LATE	Nine	174,000	92,000	14,000
26	10 NEWS	10	169,000	77,000	10,000
27	FOREIGN CORRESPONDENT-EV	ABC	148,000	85,000	16,000
28	TODAY EXTRA	Nine	143,000	56,000	16,000
29	SEVEN NEWS AT 4	Seven	142,000	73,000	15,000
30	THE BLOCK -MON -ENCORE	Nine	137,000	67,000	9,000



People 16-39: Cumulative Reach for 23rd Sep 2025 to 29th Sep 2025

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National Total TV Reach

5,682,000

Broadcast TV Reach

4,055,000

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BVOD Reach

3,089,000

Rank	Description	Network	Total TV National Reach ூ	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -TUE	Nine	483,000	346,000	145,000
2	MY KITCHEN RULES - TUE	Seven	349,000	198,000	89,000
3	A CURRENT AFFAIR	Nine	310,000	176,000	40,000
4	THE ROOKIE	Seven	304,000	180,000	98,000
5	9NEWS	Nine	285,000	171,000	42,000
6	HOME AND AWAY	Seven	249,000	157,000	82,000
7	SEVEN NEWS	Seven	223,000	104,000	35,000
8	TALKIN' 'BOUT YOUR GEN	10	198,000	123,000	23,000
9	PARAMEDICS	Nine	192,000	87,000	20,000
10	THE CHEAP SEATS	10	169,000	105,000	10,000
1	TIPPING POINT AUSTRALIA	Nine	167,000	96,000	23,000
12	9NEWS AFTERNOON	Nine	101,000	50,000	9,000
13	7.30-EV	ABC	100,000	65,000	10,000
14	THE CHASE AUSTRALIA	Seven	100,000	37,000	16,000
15	FOOTY CLASSIFIED -TUE	Nine	99,000	42,000	8,000
16	TODAY	Nine	98,000	45,000	13,000
17	SUNRISE	Seven	97,000	36,000	13,000
18	HOUSE HUNTERS AUSTRALIA RPT	10	90,000	27,000	1,000
19	ABC NEWS-EV	ABC	87,000	66,000	10,000
20	DEAL OR NO DEAL	10	83,000	39,000	7,000
21	NEWS BREAKFAST-AM	ABC	79,000	26,000	4,000
22	9NEWS LATE	Nine	66,000	38,000	7,000
23	PLAY SCHOOL: PLAYTIME WITH PETS-AM	ABC	65,000	61,000	38,000
24	FOREIGN CORRESPONDENT-EV	ABC	63,000	32,000	7,000
25	TODAY EXTRA	Nine	61,000	33,000	7,000
26	THE BLOCK -MON -ENCORE	Nine	59,000	30,000	4,000
27	TODAY -EARLY	Nine	57,000	24,000	9,000
28	SUNRISE -EARLY	Seven	57,000	23,000	8,000
29	TIPPING POINT UK	Nine	53,000	31,000	6,000
30	10 NEWS	10	51,000	24,000	4,000



Grocery Shoppers (18+): Cumulative Reach for 23rd Sep 2025 to 29th Sep 2025



National Total TV Reach

13,561,000

Broadcast TV Reach

11,274,000



BVOD Reach

7,446,000

Rank	Description	Network	Total TV National Reach ூ	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,762,000	1,118,000	113,000
2	THE BLOCK -TUE	Nine	1,729,000	1,197,000	342,000
3	9NEWS	Nine	1,690,000	1,080,000	136,000
4	MY KITCHEN RULES - TUE	Seven	1,660,000	1,039,000	266,000
5	A CURRENT AFFAIR	Nine	1,467,000	914,000	118,000
6	HOME AND AWAY	Seven	1,273,000	857,000	224,000
7	TIPPING POINT AUSTRALIA	Nine	1,204,000	655,000	79,000
8	THE ROOKIE	Seven	1,163,000	653,000	214,000
9	7.30-EV	ABC	1,076,000	654,000	47,000
10	THE CHASE AUSTRALIA	Seven	1,057,000	501,000	53,000
1	ABC NEWS-EV	ABC	974,000	754,000	49,000
12	TALKIN' 'BOUT YOUR GEN	10	814,000	407,000	59,000
13	SUNRISE	Seven	803,000	353,000	43,000
14	THE CHEAP SEATS	10	705,000	414,000	33,000
15	PARAMEDICS	Nine	680,000	337,000	54,000
16	FOREIGN CORRESPONDENT-EV	ABC	653,000	424,000	35,000
17	9NEWS AFTERNOON	Nine	604,000	317,000	31,000
18	TODAY	Nine	603,000	259,000	42,000
19	NEWS BREAKFAST-AM	ABC	562,000	215,000	18,000
20	HARD QUIZ S8 RPT	ABC	535,000	298,000	16,000
21	SEVEN NEWS AT 4	Seven	530,000	271,000	24,000
22	FREDDIE MERCURY: THE FINAL ACT RPT	ABC	527,000	197,000	8,000
23	10 NEWS	10	518,000	258,000	17,000
24	FOOTY CLASSIFIED -TUE	Nine	458,000	171,000	22,000
25	TIPPING POINT UK	Nine	456,000	249,000	22,000
26	SUNRISE -EARLY	Seven	454,000	220,000	30,000
27	THE MORNING SHOW	Seven	451,000	188,000	24,000
28	TAKE 5 WITH ZAN ROWE-EV	ABC	425,000	278,000	30,000
29	ABC NEWS MORNINGS-AM	ABC	413,000	83,000	9,000
30	HOUSE HUNTERS AUSTRALIA RPT	10	397,000	118,000	4,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill'*) and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

- * FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.
- ** 'What Watched' relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. 'When Watched' refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website **virtualoz.com.au**



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