



Monday 15th Sep 2025

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 15th Sep 2025 to 21st Sep 2025



National Total TV Reach

19,597,000



Broadcast TV Reach

16,490,000



BVOD Reach

8,989,000

| Rank | Description | Network | Total TV National Reach ↓ | Total TV National Average Audience | BVOD National Average Audience |
|------|--|---------|---------------------------|------------------------------------|--------------------------------|
| 1 | SEVEN NEWS | Seven | 2,268,000 | 1,445,000 | 141,000 |
| 2 | THE BLOCK -MON | Nine | 2,218,000 | 1,502,000 | 456,000 |
| 3 | 9NEWS | Nine | 2,175,000 | 1,434,000 | 191,000 |
| 4 | MY KITCHEN RULES - MON | Seven | 2,109,000 | 1,238,000 | 320,000 |
| 5 | A CURRENT AFFAIR | Nine | 1,890,000 | 1,201,000 | 167,000 |
| 6 | HOME AND AWAY | Seven | 1,575,000 | 1,018,000 | 261,000 |
| 7 | TIPPING POINT AUSTRALIA | Nine | 1,550,000 | 830,000 | 105,000 |
| 8 | THE ROOKIE | Seven | 1,424,000 | 840,000 | 269,000 |
| 9 | HAVE YOU BEEN PAYING ATTENTION? | 10 | 1,401,000 | 918,000 | 118,000 |
| 10 | THE CHASE AUSTRALIA | Seven | 1,387,000 | 683,000 | 66,000 |
| 11 | FOUR CORNERS-EV | ABC | 1,349,000 | 951,000 | 132,000 |
| 12 | THE AMAZING RACE AUSTRALIA: CELEBRITY MON | 10 | 1,334,000 | 836,000 | 219,000 |
| 13 | 7.30-EV | ABC | 1,333,000 | 822,000 | 56,000 |
| 14 | ABC NEWS-EV | ABC | 1,261,000 | 942,000 | 55,000 |
| 15 | AUSTRALIAN STORY-EV | ABC | 1,127,000 | 845,000 | 110,000 |
| 16 | SUNRISE | Seven | 973,000 | 421,000 | 52,000 |
| 17 | MEDIA WATCH-EV | ABC | 933,000 | 801,000 | 52,000 |
| 18 | TODAY | Nine | 850,000 | 336,000 | 53,000 |
| 19 | PLANET AMERICA-LE | ABC | 795,000 | 551,000 | 72,000 |
| 20 | 9NEWS AFTERNOON | Nine | 756,000 | 389,000 | 43,000 |
| 21 | ANNE EDMONDS: WHY IS MY BAG ALL WET RPT | 10 | 719,000 | 146,000 | 9,000 |
| 22 | 2025 WORLD ATHLETICS CHAMPIONSHIPS TOKYO: DAY 3 EVENING LIVE | SBS | 712,000 | 174,000 | 27,000 |
| 23 | FOOTY CLASSIFIED -MON | Nine | 664,000 | 208,000 | 31,000 |
| 24 | HARD QUIZ S8 RPT | ABC | 661,000 | 385,000 | 18,000 |
| 25 | 100% FOOTY | Nine | 651,000 | 209,000 | 50,000 |
| 26 | 10 NEWS | 10 | 642,000 | 320,000 | 22,000 |
| 27 | NEWS BREAKFAST-AM | ABC | 638,000 | 244,000 | 22,000 |
| 28 | SEVEN NEWS AT 4 | Seven | 618,000 | 320,000 | 31,000 |
| 29 | WORLD ATHLETICS CHAMPIONSHIPS TOKYO 2025 -NIGHT | Nine | 593,000 | 208,000 | 28,000 |
| 30 | TIPPING POINT UK | Nine | 570,000 | 316,000 | 29,000 |



People 25-54: Cumulative Reach for 15th Sep 2025 to 21st Sep 2025



National Total TV Reach

8,270,000



Broadcast TV Reach

6,382,000



BVOD Reach

4,676,000

| Rank | Description | Network | Total TV National Reach ↓ | Total TV National Average Audience | BVOD National Average Audience |
|------|--|---------|---------------------------|------------------------------------|--------------------------------|
| 1 | THE BLOCK -MON | Nine | 929,000 | 693,000 | 270,000 |
| 2 | MY KITCHEN RULES - MON | Seven | 729,000 | 427,000 | 168,000 |
| 3 | 9NEWS | Nine | 703,000 | 448,000 | 98,000 |
| 4 | A CURRENT AFFAIR | Nine | 640,000 | 371,000 | 89,000 |
| 5 | HAVE YOU BEEN PAYING ATTENTION? | 10 | 632,000 | 429,000 | 68,000 |
| 6 | SEVEN NEWS | Seven | 621,000 | 358,000 | 71,000 |
| 7 | THE AMAZING RACE AUSTRALIA: CELEBRITY MON | 10 | 618,000 | 415,000 | 125,000 |
| 8 | HOME AND AWAY | Seven | 545,000 | 371,000 | 141,000 |
| 9 | THE ROOKIE | Seven | 517,000 | 325,000 | 146,000 |
| 10 | TIPPING POINT AUSTRALIA | Nine | 419,000 | 214,000 | 51,000 |
| 11 | THE CHASE AUSTRALIA | Seven | 339,000 | 147,000 | 32,000 |
| 12 | FOUR CORNERS-EV | ABC | 321,000 | 222,000 | 55,000 |
| 13 | SUNRISE | Seven | 315,000 | 128,000 | 28,000 |
| 14 | TODAY | Nine | 299,000 | 123,000 | 30,000 |
| 15 | ANNE EDMONDS: WHY IS MY BAG ALL WET RPT | 10 | 292,000 | 71,000 | 5,000 |
| 16 | 7.30-EV | ABC | 283,000 | 155,000 | 23,000 |
| 17 | FOOTY CLASSIFIED -MON | Nine | 276,000 | 84,000 | 17,000 |
| 18 | ABC NEWS-EV | ABC | 257,000 | 170,000 | 22,000 |
| 19 | 100% FOOTY | Nine | 254,000 | 92,000 | 29,000 |
| 20 | DEAL OR NO DEAL | 10 | 221,000 | 120,000 | 20,000 |
| 21 | AUSTRALIAN STORY-EV | ABC | 219,000 | 155,000 | 44,000 |
| 22 | MEDIA WATCH-EV | ABC | 211,000 | 180,000 | 21,000 |
| 23 | WORLD ATHLETICS CHAMPIONSHIPS TOKYO 2025 -NIGHT | Nine | 192,000 | 70,000 | 16,000 |
| 24 | 9NEWS AFTERNOON | Nine | 190,000 | 98,000 | 21,000 |
| 25 | NEWS BREAKFAST-AM | ABC | 189,000 | 71,000 | 10,000 |
| 26 | 2025 WORLD ATHLETICS CHAMPIONSHIPS TOKYO: DAY 3 EVENING LIVE | SBS | 187,000 | 51,000 | 13,000 |
| 27 | PLANET AMERICA-LE | ABC | 183,000 | 124,000 | 31,000 |
| 28 | SUNRISE -EARLY | Seven | 179,000 | 96,000 | 19,000 |
| 29 | 10 NEWS | 10 | 171,000 | 84,000 | 11,000 |
| 30 | TODAY -EARLY | Nine | 165,000 | 82,000 | 21,000 |



People 16-39: Cumulative Reach for 15th Sep 2025 to 21st Sep 2025



National Total TV Reach

5,324,000



Broadcast TV Reach

3,866,000



BVOD Reach

2,699,000

| Rank | Description | Network | Total TV National Reach ↓ | Total TV National Average Audience | BVOD National Average Audience |
|------|--|---------|---------------------------|------------------------------------|--------------------------------|
| 1 | THE BLOCK -MON | Nine | 451,000 | 340,000 | 155,000 |
| 2 | MY KITCHEN RULES - MON | Seven | 307,000 | 168,000 | 87,000 |
| 3 | 9NEWS | Nine | 286,000 | 169,000 | 48,000 |
| 4 | A CURRENT AFFAIR | Nine | 283,000 | 148,000 | 46,000 |
| 5 | HAVE YOU BEEN PAYING ATTENTION? | 10 | 273,000 | 180,000 | 33,000 |
| 6 | THE AMAZING RACE AUSTRALIA: CELEBRITY MON | 10 | 255,000 | 175,000 | 64,000 |
| 7 | THE ROOKIE | Seven | 242,000 | 174,000 | 93,000 |
| 8 | SEVEN NEWS | Seven | 241,000 | 128,000 | 35,000 |
| 9 | HOME AND AWAY | Seven | 237,000 | 157,000 | 79,000 |
| 10 | TIPPING POINT AUSTRALIA | Nine | 163,000 | 86,000 | 25,000 |
| 11 | THE CHASE AUSTRALIA | Seven | 135,000 | 58,000 | 16,000 |
| 12 | FOUR CORNERS-EV | ABC | 134,000 | 87,000 | 24,000 |
| 13 | 100% FOOTY | Nine | 114,000 | 39,000 | 15,000 |
| 14 | 7.30-EV | ABC | 112,000 | 63,000 | 10,000 |
| 15 | ABC NEWS-EV | ABC | 110,000 | 81,000 | 10,000 |
| 16 | FOOTY CLASSIFIED -MON | Nine | 108,000 | 29,000 | 9,000 |
| 17 | SUNRISE | Seven | 101,000 | 35,000 | 12,000 |
| 18 | TODAY | Nine | 98,000 | 40,000 | 13,000 |
| 19 | DEAL OR NO DEAL | 10 | 95,000 | 50,000 | 10,000 |
| 20 | ANNE EDMONDS: WHY IS MY BAG ALL WET RPT | 10 | 94,000 | 27,000 | 2,000 |
| 21 | NEWS BREAKFAST-AM | ABC | 84,000 | 26,000 | 5,000 |
| 22 | THE BLOCK -SUN -ENCORE | Nine | 82,000 | 40,000 | 5,000 |
| 23 | MEDIA WATCH-EV | ABC | 79,000 | 67,000 | 9,000 |
| 24 | AUSTRALIAN STORY-EV | ABC | 75,000 | 58,000 | 18,000 |
| 25 | 2025 WORLD ATHLETICS CHAMPIONSHIPS TOKYO: DAY 3 EVENING LIVE | SBS | 68,000 | 15,000 | 6,000 |
| 26 | WORLD ATHLETICS CHAMPIONSHIPS TOKYO 2025 -NIGHT | Nine | 65,000 | 19,000 | 8,000 |
| 27 | TODAY EXTRA | Nine | 64,000 | 27,000 | 8,000 |
| 28 | 9NEWS AFTERNOON | Nine | 63,000 | 32,000 | 10,000 |
| 29 | PLANET AMERICA-LE | ABC | 62,000 | 37,000 | 12,000 |
| 30 | SUNRISE -EARLY | Seven | 54,000 | 24,000 | 8,000 |



Grocery Shoppers (18+): Cumulative Reach for 15th Sep 2025 to 21st Sep 2025



National Total TV Reach

13,256,000



Broadcast TV Reach

11,056,000



BVOD Reach

6,988,000

Grocery Shoppers (18+)

Total TV Consolidated 7 Top 30 Programs
Monday 15th Sep 2025

7

| Rank | Description | Network | Total TV National Reach ↓ | Total TV National Average Audience | BVOD National Average Audience |
|------|--|---------|---------------------------|------------------------------------|--------------------------------|
| 1 | SEVEN NEWS | Seven | 1,813,000 | 1,178,000 | 113,000 |
| 2 | THE BLOCK -MON | Nine | 1,745,000 | 1,193,000 | 371,000 |
| 3 | 9NEWS | Nine | 1,724,000 | 1,151,000 | 156,000 |
| 4 | MY KITCHEN RULES - MON | Seven | 1,683,000 | 1,014,000 | 261,000 |
| 5 | A CURRENT AFFAIR | Nine | 1,503,000 | 966,000 | 136,000 |
| 6 | HOME AND AWAY | Seven | 1,261,000 | 818,000 | 212,000 |
| 7 | TIPPING POINT AUSTRALIA | Nine | 1,254,000 | 683,000 | 86,000 |
| 8 | THE ROOKIE | Seven | 1,141,000 | 670,000 | 209,000 |
| 9 | 7.30-EV | ABC | 1,134,000 | 698,000 | 49,000 |
| 10 | FOUR CORNERS-EV | ABC | 1,133,000 | 814,000 | 117,000 |
| 11 | THE CHASE AUSTRALIA | Seven | 1,119,000 | 559,000 | 54,000 |
| 12 | HAVE YOU BEEN PAYING ATTENTION? | 10 | 1,088,000 | 728,000 | 96,000 |
| 13 | ABC NEWS-EV | ABC | 1,054,000 | 794,000 | 49,000 |
| 14 | THE AMAZING RACE AUSTRALIA: CELEBRITY MON | 10 | 1,042,000 | 658,000 | 181,000 |
| 15 | AUSTRALIAN STORY-EV | ABC | 962,000 | 727,000 | 98,000 |
| 16 | SUNRISE | Seven | 796,000 | 347,000 | 43,000 |
| 17 | MEDIA WATCH-EV | ABC | 795,000 | 683,000 | 46,000 |
| 18 | PLANET AMERICA-LE | ABC | 684,000 | 477,000 | 64,000 |
| 19 | TODAY | Nine | 678,000 | 271,000 | 44,000 |
| 20 | 9NEWS AFTERNOON | Nine | 612,000 | 323,000 | 35,000 |
| 21 | ANNE EDMONDS: WHY IS MY BAG ALL WET RPT | 10 | 574,000 | 118,000 | 8,000 |
| 22 | 2025 WORLD ATHLETICS CHAMPIONSHIPS TOKYO: DAY 3 EVENING LIVE | SBS | 563,000 | 141,000 | 22,000 |
| 23 | HARD QUIZ S8 RPT | ABC | 563,000 | 328,000 | 16,000 |
| 24 | NEWS BREAKFAST-AM | ABC | 530,000 | 204,000 | 19,000 |
| 25 | FOOTY CLASSIFIED -MON | Nine | 527,000 | 164,000 | 24,000 |
| 26 | 10 NEWS | 10 | 524,000 | 263,000 | 18,000 |
| 27 | 100% FOOTY | Nine | 519,000 | 164,000 | 40,000 |
| 28 | SEVEN NEWS AT 4 | Seven | 509,000 | 262,000 | 25,000 |
| 29 | WORLD ATHLETICS CHAMPIONSHIPS TOKYO 2025 -NIGHT | Nine | 482,000 | 172,000 | 23,000 |
| 30 | SUNRISE -EARLY | Seven | 464,000 | 226,000 | 29,000 |

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched' Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



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