



Sunday 17th Aug 2025

Total TV Overnight Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for Sunday 17th Aug 2025



National Total TV Reach

12,214,000



Broadcast TV Reach

10,490,000



BVOD Reach

3,135,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -SUN	Nine	2,622,000	1,443,000	218,000
2	9NEWS SUNDAY	Nine	2,368,000	1,469,000	137,000
3	SEVEN NEWS - SUN	Seven	2,222,000	1,405,000	93,000
4	THE VOICE - SUN	Seven	2,077,000	987,000	105,000
5	60 MINUTES	Nine	1,552,000	753,000	85,000
6	7NEWS SPOTLIGHT	Seven	1,375,000	769,000	91,000
7	SEVEN'S AFL: SUNDAY AFTERNOON FOOTBALL	Seven	1,143,000	380,000	21,000
8	ABC NEWS SUNDAY-EV	ABC	1,136,000	819,000	34,000
9	SUNDAY AFTERNOON NRL LIVE	Nine	1,088,000	405,000	50,000
10	SURVIVOR: AUSTRALIA V THE WORLD - LAUNCH	10	1,081,000	637,000	70,000
11	WEEKEND SUNRISE - SUN	Seven	853,000	351,000	37,000
12	AUSTIN-EV	ABC	770,000	458,000	18,000
13	WEEKEND TODAY - SUNDAY	Nine	749,000	266,000	34,000
14	24 HOURS IN POLICE CUSTODY	Seven	742,000	283,000	27,000
15	INSIDERS-AM	ABC	735,000	512,000	49,000
16	9NEWS LATE	Nine	643,000	376,000	42,000
17	COMPASS-EV	ABC	580,000	246,000	11,000
18	10 NEWS+	10	578,000	150,000	12,000
19	THE FAMILY NEXT DOOR-EV	ABC	574,000	315,000	38,000
20	COLOSSEUM RISE AND FALL	SBS	572,000	160,000	3,000
21	10 NEWS SUN	10	565,000	269,000	13,000
22	LANDLINE-PM	ABC	562,000	344,000	18,000
23	WEEKEND BREAKFAST-AM	ABC	554,000	259,000	14,000
24	ANTIQUES ROADSHOW-PM	ABC	522,000	218,000	8,000
25	THE MORNING SHOW - WEEKEND	Seven	490,000	187,000	21,000
26	SUNDAY FOOTY SHOW -AFL	Nine	483,000	208,000	16,000
27	WEEKEND SUNRISE - SUN - EARLY	Seven	482,000	242,000	25,000
28	OFFSIDERS-AM	ABC	481,000	267,000	17,000
29	WIDE WORLD OF SPORTS	Nine	465,000	185,000	24,000
30	WATSON	10	460,000	193,000	9,000



People 25-54: Cumulative Reach for Sunday 17th Aug 2025



National Total TV Reach

4,750,000



Broadcast TV Reach

3,709,000



BVOD Reach

1,626,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -SUN	Nine	1,010,000	627,000	133,000
2	9NEWS SUNDAY	Nine	802,000	463,000	73,000
3	THE VOICE - SUN	Seven	625,000	265,000	54,000
4	SEVEN NEWS - SUN	Seven	619,000	379,000	47,000
5	60 MINUTES	Nine	597,000	292,000	48,000
6	SURVIVOR: AUSTRALIA V THE WORLD - LAUNCH	10	513,000	339,000	42,000
7	7NEWS SPOTLIGHT	Seven	438,000	252,000	50,000
8	SEVEN'S AFL: SUNDAY AFTERNOON FOOTBALL	Seven	357,000	124,000	11,000
9	SUNDAY AFTERNOON NRL LIVE	Nine	348,000	135,000	28,000
10	10 NEWS+	10	256,000	61,000	7,000
11	WEEKEND SUNRISE - SUN	Seven	250,000	103,000	20,000
12	WEEKEND TODAY - SUNDAY	Nine	244,000	95,000	19,000
13	24 HOURS IN POLICE CUSTODY	Seven	241,000	85,000	14,000
14	9NEWS LATE	Nine	234,000	144,000	23,000
15	WATSON	10	216,000	96,000	5,000
16	ABC NEWS SUNDAY-EV	ABC	198,000	132,000	12,000
17	SUNDAY FOOTY SHOW -AFL	Nine	174,000	84,000	10,000
18	WIDE WORLD OF SPORTS	Nine	173,000	84,000	14,000
19	10 NEWS SUN	10	170,000	85,000	7,000
20	THE BIG BANG THEORY RPT	10	170,000	34,000	2,000
21	INSIDERS-AM	ABC	169,000	104,000	19,000
22	THE FLASH	Nine	157,000	34,000	2,000
23	M- GLADIATOR-PM (R)	Seven	152,000	33,000	2,000
24	WEEKEND SUNRISE - SUN - EARLY	Seven	141,000	70,000	13,000
25	THE MORNING SHOW - WEEKEND	Seven	140,000	58,000	12,000
26	WEEKEND BREAKFAST-AM	ABC	137,000	64,000	6,000
27	SUNDAY EARLY AFTERNOON NRLW	Nine	133,000	50,000	9,000
28	SUNDAY AFTERNOON NRLW	Nine	125,000	49,000	8,000
29	BOOGIE NIGHTS P RPT	SBS	121,000	21,000	1,000
30	WEEKEND TODAY - EARLY SUNDAY	Nine	120,000	60,000	12,000



People 16-39: Cumulative Reach for Sunday 17th Aug 2025



National Total TV Reach

2,436,000



Broadcast TV Reach

1,755,000



BVOD Reach

880,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -SUN	Nine	460,000	298,000	77,000
2	9NEWS SUNDAY	Nine	335,000	176,000	36,000
3	60 MINUTES	Nine	271,000	124,000	24,000
4	SURVIVOR: AUSTRALIA V THE WORLD - LAUNCH	10	237,000	154,000	25,000
5	THE VOICE - SUN	Seven	223,000	95,000	26,000
6	SEVEN NEWS - SUN	Seven	215,000	130,000	22,000
7	7NEWS SPOTLIGHT	Seven	156,000	80,000	26,000
8	SEVEN'S AFL: SUNDAY AFTERNOON FOOTBALL	Seven	147,000	49,000	7,000
9	SUNDAY AFTERNOON NRL LIVE	Nine	131,000	60,000	16,000
10	10 NEWS+	10	119,000	30,000	3,000
11	WEEKEND TODAY - SUNDAY	Nine	94,000	40,000	9,000
12	WATSON	10	91,000	36,000	3,000
13	9NEWS LATE	Nine	86,000	53,000	12,000
14	WEEKEND SUNRISE - SUN	Seven	75,000	34,000	9,000
15	SUNDAY FOOTY SHOW -AFL	Nine	75,000	39,000	5,000
16	ABC NEWS SUNDAY-EV	ABC	73,000	52,000	5,000
17	WIDE WORLD OF SPORTS	Nine	67,000	32,000	7,000
18	24 HOURS IN POLICE CUSTODY	Seven	63,000	31,000	7,000
19	SUNDAY EARLY AFTERNOON NRLW	Nine	59,000	18,000	4,000
20	SUNDAY AFTERNOON NRLW	Nine	55,000	29,000	4,000
21	THE BIG BANG THEORY RPT	10	54,000	10,000	1,000
22	INSIDERS-AM	ABC	54,000	30,000	8,000
23	SUNDAY AFTERNOON NRL LIVE -PRE MATCH	Nine	51,000	32,000	6,000
24	WEEKEND BREAKFAST-AM	ABC	50,000	24,000	3,000
25	10 NEWS SUN	10	48,000	20,000	3,000
26	THE FLASH	Nine	48,000	8,000	1,000
27	THE MORNING SHOW - WEEKEND	Seven	47,000	23,000	6,000
28	AUSTIN-EV	ABC	45,000	19,000	3,000
29	COLOSSEUM RISE AND FALL	SBS	43,000	7,000	0
30	WEEKEND TODAY - EARLY SUNDAY	Nine	42,000	23,000	6,000



Grocery Shoppers (18+): Cumulative Reach for Sunday 17th Aug 2025



National Total TV Reach

8,883,000



Broadcast TV Reach

7,589,000



BVOD Reach

2,490,000

Grocery Shoppers (18+)

Total TV Overnight Top 30 Programs
Sunday 17th Aug 2025



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -SUN	Nine	2,051,000	1,132,000	175,000
2	9NEWS SUNDAY	Nine	1,857,000	1,176,000	110,000
3	SEVEN NEWS - SUN	Seven	1,770,000	1,131,000	74,000
4	THE VOICE - SUN	Seven	1,644,000	782,000	84,000
5	60 MINUTES	Nine	1,237,000	610,000	69,000
6	7NEWS SPOTLIGHT	Seven	1,087,000	619,000	72,000
7	ABC NEWS SUNDAY-EV	ABC	954,000	690,000	30,000
8	SEVEN'S AFL: SUNDAY AFTERNOON FOOTBALL	Seven	890,000	297,000	16,000
9	SUNDAY AFTERNOON NRL LIVE	Nine	855,000	316,000	40,000
10	SURVIVOR: AUSTRALIA V THE WORLD - LAUNCH	10	834,000	493,000	57,000
11	WEEKEND SUNRISE - SUN	Seven	704,000	293,000	30,000
12	AUSTIN-EV	ABC	647,000	387,000	16,000
13	INSIDERS-AM	ABC	624,000	442,000	43,000
14	24 HOURS IN POLICE CUSTODY	Seven	605,000	232,000	21,000
15	WEEKEND TODAY - SUNDAY	Nine	599,000	219,000	28,000
16	9NEWS LATE	Nine	530,000	309,000	34,000
17	COMPASS-EV	ABC	495,000	212,000	10,000
18	THE FAMILY NEXT DOOR-EV	ABC	488,000	270,000	34,000
19	WEEKEND BREAKFAST-AM	ABC	477,000	224,000	13,000
20	COLOSSEUM RISE AND FALL	SBS	471,000	134,000	3,000
21	LANDLINE-PM	ABC	469,000	288,000	16,000
22	10 NEWS+	10	465,000	121,000	10,000
23	10 NEWS SUN	10	464,000	224,000	11,000
24	ANTIQUES ROADSHOW-PM	ABC	448,000	189,000	7,000
25	WEEKEND SUNRISE - SUN - EARLY	Seven	404,000	206,000	20,000
26	THE MORNING SHOW - WEEKEND	Seven	401,000	154,000	17,000
27	OFFSIDERS-AM	ABC	397,000	226,000	15,000
28	SUNDAY FOOTY SHOW -AFL	Nine	387,000	170,000	13,000
29	WIDE WORLD OF SPORTS	Nine	371,000	151,000	19,000
30	WATSON	10	357,000	148,000	7,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

*FTA Broadcast TV 'spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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