



**Saturday 16th Aug 2025**

# **Total TV Overnight Top 30 Programs**

**Ranked on reach**

## **Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for Saturday 16th Aug 2025



National Total TV Reach

11,085,000



Broadcast TV Reach

9,444,000



BVOD Reach

2,764,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS SATURDAY	Nine	1,650,000	987,000	76,000
2	SEVEN NEWS - SAT	Seven	1,606,000	994,000	56,000
3	SATURDAY NIGHT NRL LIVE	Nine	1,145,000	428,000	55,000
4	THE GREAT OUTDOORS	Seven	997,000	523,000	33,000
5	ABC NEWS-SA	ABC	974,000	697,000	26,000
6	GETAWAY	Nine	914,000	468,000	35,000
7	EPL LIVE -ASTON VILLA V NEWCASTLE	Nine	855,000	236,000	28,000
8	M- THE MARTIAN	Seven	842,000	192,000	9,000
9	WEEKEND SUNRISE - SAT	Seven	773,000	436,000	40,000
10	GRANTCHESTER-EV	ABC	772,000	473,000	14,000
11	RON IDDLES: THE GOOD COP (R)	Seven	770,000	342,000	19,000
12	SATURDAY NIGHT NRL LIVE -PRE MATCH	Nine	710,000	306,000	38,000
13	WEEKEND BREAKFAST-AM	ABC	695,000	262,000	15,000
14	WEEKEND SUNRISE - SAT - LATE	Seven	683,000	379,000	36,000
15	10 NEWS SAT	10	650,000	239,000	10,000
16	MIDSOMER MURDERS RPT	ABC	620,000	299,000	6,000
17	WEEKEND SUNRISE - SAT - EARLY	Seven	607,000	312,000	29,000
18	WEEKEND TODAY - SATURDAY	Nine	543,000	278,000	36,000
19	THE MORNING SHOW - WEEKEND	Seven	535,000	194,000	20,000
20	WEEKEND TODAY - SATURDAY - LATE	Nine	508,000	256,000	33,000
21	SELLING HOUSES AUSTRALIA	10	485,000	236,000	10,000
22	BORDER SECURITY - AUSTRALIA'S FRONT LINE	Seven	480,000	255,000	12,000
23	SEVEN NEWS AT 5	Seven	479,000	284,000	16,000
24	BACK ROADS S11-ENCORE	ABC	464,000	199,000	7,000
25	9NEWS: FIRST AT FIVE	Nine	464,000	285,000	24,000
26	A CURRENT AFFAIR -SAT	Nine	462,000	284,000	16,000
27	TODAY EXTRA - SATURDAY	Nine	461,000	143,000	19,000
28	SEVEN'S HORSE RACING 2025	Seven	456,000	104,000	7,000
29	WEEKEND TODAY - EARLY SATURDAY	Nine	452,000	222,000	26,000
30	ABC NEWS-PM	ABC	441,000	67,000	4,000



## People 25-54: Cumulative Reach for Saturday 16th Aug 2025



National Total TV Reach

**4,125,000**



Broadcast TV Reach

**3,162,000**



BVOD Reach

**1,389,000**

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS SATURDAY	Nine	451,000	259,000	36,000
2	SEVEN NEWS - SAT	Seven	403,000	235,000	26,000
3	SATURDAY NIGHT NRL LIVE	Nine	378,000	143,000	31,000
4	EPL LIVE -ASTON VILLA V NEWCASTLE	Nine	327,000	100,000	17,000
5	THE GREAT OUTDOORS	Seven	281,000	148,000	16,000
6	M- THE MARTIAN	Seven	280,000	67,000	5,000
7	GETAWAY	Nine	232,000	119,000	17,000
8	SATURDAY NIGHT NRL LIVE -PRE MATCH	Nine	224,000	104,000	20,000
9	WEEKEND SUNRISE - SAT	Seven	221,000	132,000	21,000
10	WEEKEND BREAKFAST-AM	ABC	220,000	70,000	7,000
11	RON IDDLIS: THE GOOD COP (R)	Seven	207,000	89,000	10,000
12	WEEKEND SUNRISE - SAT - LATE	Seven	207,000	120,000	19,000
13	WEEKEND SUNRISE - SAT - EARLY	Seven	183,000	105,000	15,000
14	THE MORNING SHOW - WEEKEND	Seven	175,000	64,000	11,000
15	TODAY EXTRA - SATURDAY	Nine	159,000	50,000	11,000
16	WEEKEND TODAY - SATURDAY	Nine	154,000	75,000	20,000
17	10 NEWS SAT	10	152,000	58,000	5,000
18	WEEKEND TODAY - SATURDAY - LATE	Nine	150,000	77,000	19,000
19	9NEWS: FIRST AT FIVE	Nine	139,000	85,000	12,000
20	THE BIG BANG THEORY RPT	10	138,000	31,000	1,000
21	ABC NEWS-SA	ABC	135,000	95,000	8,000
22	FANTASTIC BEASTS AND WHERE TO FIND THEM	Nine	134,000	34,000	2,000
23	WEEKEND TODAY - EARLY SATURDAY	Nine	131,000	64,000	14,000
24	SATURDAY AFTERNOON NRLW	Nine	129,000	35,000	7,000
25	SEVEN'S AFL: SATURDAY AFTERNOON FOOTBALL	Seven	125,000	36,000	3,000
26	SEVEN'S HORSE RACING 2025	Seven	125,000	29,000	4,000
27	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL	Seven	124,000	53,000	7,000
28	SELLING HOUSES AUSTRALIA	10	122,000	56,000	5,000
29	THE DOG HOUSE AUSTRALIA RPT	10	120,000	48,000	3,000
30	BORDER SECURITY - AUSTRALIA'S FRONT LINE	Seven	117,000	63,000	6,000



## People 16-39: Cumulative Reach for Saturday 16th Aug 2025



National Total TV Reach

**2,113,000**



Broadcast TV Reach

**1,506,000**



BVOD Reach

**750,000**

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SATURDAY NIGHT NRL LIVE	Nine	174,000	57,000	18,000
2	9NEWS SATURDAY	Nine	173,000	92,000	17,000
3	EPL LIVE -ASTON VILLA V NEWCASTLE	Nine	155,000	48,000	11,000
4	SEVEN NEWS - SAT	Seven	130,000	68,000	12,000
5	THE GREAT OUTDOORS	Seven	105,000	49,000	8,000
6	SATURDAY NIGHT NRL LIVE -PRE MATCH	Nine	91,000	39,000	11,000
7	GETAWAY	Nine	91,000	43,000	8,000
8	WEEKEND BREAKFAST-AM	ABC	88,000	29,000	3,000
9	M- THE MARTIAN	Seven	75,000	13,000	2,000
10	RON IDDLLES: THE GOOD COP (R)	Seven	71,000	29,000	5,000
11	WEEKEND SUNRISE - SAT	Seven	70,000	41,000	10,000
12	WEEKEND SUNRISE - SAT - LATE	Seven	69,000	42,000	9,000
13	WEEKEND TODAY - SATURDAY - LATE	Nine	63,000	29,000	9,000
14	THE MORNING SHOW - WEEKEND	Seven	63,000	20,000	5,000
15	TODAY EXTRA - SATURDAY	Nine	62,000	24,000	5,000
16	THE BIG BANG THEORY RPT	10	62,000	11,000	1,000
17	THE DOG HOUSE AUSTRALIA RPT	10	57,000	25,000	1,000
18	SELLING HOUSES AUSTRALIA	10	53,000	24,000	2,000
19	WEEKEND SUNRISE - SAT - EARLY	Seven	52,000	31,000	7,000
20	SATURDAY AFTERNOON NRLW	Nine	52,000	14,000	4,000
21	WEEKEND TODAY - SATURDAY	Nine	51,000	23,000	9,000
22	9NEWS: FIRST AT FIVE	Nine	48,000	31,000	6,000
23	10 NEWS SAT	10	47,000	19,000	2,000
24	ABC NEWS-PM	ABC	47,000	6,000	1,000
25	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL	Seven	46,000	20,000	4,000
26	SEVEN'S HORSE RACING 2025	Seven	44,000	11,000	2,000
27	ABC NEWS-SA	ABC	43,000	30,000	4,000
28	WEEKEND TODAY - EARLY SATURDAY	Nine	41,000	18,000	7,000
29	SEVEN'S AFL: SATURDAY AFTERNOON FOOTBALL	Seven	41,000	10,000	2,000
30	AMBULANCE AUSTRALIA RPT	10	41,000	16,000	1,000



## Grocery Shoppers (18+): Cumulative Reach for Saturday 16th Aug 2025



National Total TV Reach

8,038,000



Broadcast TV Reach

6,802,000



BVOD Reach

2,186,000



Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS SATURDAY	Nine	1,332,000	804,000	61,000
2	SEVEN NEWS - SAT	Seven	1,286,000	799,000	45,000
3	SATURDAY NIGHT NRL LIVE	Nine	895,000	328,000	43,000
4	ABC NEWS-SA	ABC	826,000	596,000	23,000
5	THE GREAT OUTDOORS	Seven	781,000	411,000	26,000
6	GETAWAY	Nine	733,000	379,000	28,000
7	GRANTCHESTER-EV	ABC	661,000	412,000	13,000
8	M- THE MARTIAN	Seven	658,000	152,000	8,000
9	EPL LIVE -ASTON VILLA V NEWCASTLE	Nine	634,000	177,000	21,000
10	WEEKEND SUNRISE - SAT	Seven	627,000	358,000	33,000
11	RON IDDLES: THE GOOD COP (R)	Seven	615,000	275,000	15,000
12	WEEKEND BREAKFAST-AM	ABC	585,000	224,000	14,000
13	SATURDAY NIGHT NRL LIVE -PRE MATCH	Nine	563,000	242,000	30,000
14	WEEKEND SUNRISE - SAT - LATE	Seven	547,000	309,000	29,000
15	MIDSOMER MURDERS RPT	ABC	527,000	253,000	6,000
16	10 NEWS SAT	10	518,000	196,000	8,000
17	WEEKEND SUNRISE - SAT - EARLY	Seven	495,000	259,000	23,000
18	WEEKEND TODAY - SATURDAY	Nine	433,000	228,000	30,000
19	THE MORNING SHOW - WEEKEND	Seven	424,000	152,000	16,000
20	WEEKEND TODAY - SATURDAY - LATE	Nine	409,000	208,000	27,000
21	BACK ROADS S11-ENCORE	ABC	404,000	172,000	6,000
22	SELLING HOUSES AUSTRALIA	10	402,000	199,000	8,000
23	BORDER SECURITY - AUSTRALIA'S FRONT LINE	Seven	391,000	214,000	10,000
24	A CURRENT AFFAIR -SAT	Nine	385,000	237,000	13,000
25	TODAY EXTRA - SATURDAY	Nine	376,000	119,000	16,000
26	SEVEN NEWS AT 5	Seven	375,000	226,000	12,000
27	9NEWS: FIRST AT FIVE	Nine	371,000	231,000	20,000
28	ABC NEWS-PM	ABC	369,000	57,000	3,000
29	SEVEN'S HORSE RACING 2025	Seven	363,000	80,000	6,000
30	WEEKEND TODAY - EARLY SATURDAY	Nine	360,000	179,000	21,000

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched' Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

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\*FTA Broadcast TV 'spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

\*\* **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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