



Friday 15th Aug 2025

Total TV Overnight Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for Friday 15th Aug 2025



National Total TV Reach

11,261,000



Broadcast TV Reach

9,583,000



BVOD Reach

2,864,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	2,102,000	622,000	41,000
2	9NEWS	Nine	1,917,000	1,147,000	102,000
3	SEVEN NEWS	Seven	1,793,000	1,155,000	76,000
4	TIPPING POINT AUSTRALIA	Nine	1,384,000	752,000	65,000
5	A CURRENT AFFAIR	Nine	1,287,000	808,000	72,000
6	FRIDAY NIGHT NRL LIVE	Nine	1,171,000	548,000	88,000
7	THE CHASE AUSTRALIA	Seven	1,155,000	578,000	43,000
8	ABC NEWS-EV	ABC	1,060,000	758,000	31,000
9	GARDENING AUSTRALIA-EV	ABC	904,000	483,000	22,000
10	SUNRISE	Seven	902,000	389,000	44,000
11	BETTER HOMES AND GARDENS	Seven	887,000	368,000	13,000
12	TODAY	Nine	796,000	313,000	44,000
13	9NEWS AFTERNOON	Nine	756,000	391,000	31,000
14	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	731,000	366,000	53,000
15	NEWS BREAKFAST-AM	ABC	672,000	252,000	17,000
16	PROFESSOR T-EV	ABC	666,000	469,000	34,000
17	HARD QUIZ S7 RPT	ABC	633,000	357,000	12,000
18	10 NEWS	10	605,000	301,000	15,000
19	SEVEN NEWS AT 4	Seven	602,000	299,000	22,000
20	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	566,000	190,000	35,000
21	ABC NEWS MORNINGS-AM	ABC	546,000	108,000	9,000
22	TIPPING POINT UK	Nine	544,000	322,000	21,000
23	THE MORNING SHOW	Seven	532,000	231,000	27,000
24	ANTIQUES ROADSHOW-PM	ABC	489,000	219,000	7,000
25	TODAY EXTRA	Nine	453,000	182,000	26,000
26	LOVE IT OR LIST IT AUSTRALIA RPT	10	446,000	203,000	9,000
27	POLICE RESCUE AUSTRALIA -ENCORE	Nine	440,000	186,000	12,000
28	SUNRISE -EARLY	Seven	439,000	218,000	26,000
29	SAN ANDREAS	Nine	437,000	97,000	6,000
30	LOVE, GAME, MATCH	Nine	399,000	129,000	11,000



People 25-54: Cumulative Reach for Friday 15th Aug 2025



National Total TV Reach

4,188,000



Broadcast TV Reach

3,179,000



BVOD Reach

1,458,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	669,000	225,000	23,000
2	9NEWS	Nine	573,000	314,000	50,000
3	SEVEN NEWS	Seven	477,000	273,000	37,000
4	FRIDAY NIGHT NRL LIVE	Nine	404,000	194,000	51,000
5	A CURRENT AFFAIR	Nine	371,000	212,000	37,000
6	TIPPING POINT AUSTRALIA	Nine	358,000	183,000	30,000
7	SUNRISE	Seven	284,000	121,000	25,000
8	TODAY	Nine	273,000	114,000	25,000
9	THE CHASE AUSTRALIA	Seven	272,000	119,000	20,000
10	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	239,000	125,000	29,000
11	BETTER HOMES AND GARDENS	Seven	238,000	99,000	6,000
12	NEWS BREAKFAST-AM	ABC	207,000	81,000	8,000
13	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	185,000	68,000	21,000
14	ABC NEWS-EV	ABC	171,000	119,000	10,000
15	9NEWS AFTERNOON	Nine	168,000	91,000	15,000
16	10 NEWS	10	167,000	84,000	7,000
17	GARDENING AUSTRALIA-EV	ABC	159,000	81,000	8,000
18	SUNRISE -EARLY	Seven	151,000	74,000	15,000
19	TODAY -EARLY	Nine	145,000	74,000	15,000
20	TODAY EXTRA	Nine	143,000	65,000	15,000
21	SEVEN NEWS AT 4	Seven	143,000	67,000	11,000
22	ABC NEWS MORNINGS-AM	ABC	139,000	28,000	4,000
23	SAN ANDREAS	Nine	133,000	39,000	3,000
24	LOVE IT OR LIST IT AUSTRALIA RPT	10	133,000	59,000	4,000
25	POLICE RESCUE AUSTRALIA -ENCORE	Nine	129,000	52,000	6,000
26	THE BIRDCAGE -EV	Nine	122,000	31,000	1,000
27	HARD QUIZ S7 RPT	ABC	121,000	64,000	4,000
28	HAVE YOU BEEN PAYING ATTENTION? ENCORE	10	121,000	54,000	3,000
29	THE MORNING SHOW	Seven	120,000	60,000	15,000
30	THE VOICE-ENCORE	Seven	118,000	35,000	3,000



People 16-39: Cumulative Reach for Friday 15th Aug 2025



National Total TV Reach

2,126,000



Broadcast TV Reach

1,483,000



BVOD Reach

796,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	307,000	100,000	14,000
2	9NEWS	Nine	207,000	102,000	24,000
3	FRIDAY NIGHT NRL LIVE	Nine	179,000	85,000	32,000
4	SEVEN NEWS	Seven	177,000	99,000	18,000
5	A CURRENT AFFAIR	Nine	136,000	78,000	19,000
6	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	119,000	54,000	17,000
7	TIPPING POINT AUSTRALIA	Nine	108,000	58,000	15,000
8	TODAY	Nine	100,000	33,000	12,000
9	THE CHASE AUSTRALIA	Seven	91,000	39,000	10,000
10	NEWS BREAKFAST-AM	ABC	85,000	36,000	4,000
11	SUNRISE	Seven	83,000	34,000	11,000
12	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	80,000	28,000	12,000
13	BETTER HOMES AND GARDENS	Seven	73,000	29,000	3,000
14	ABC NEWS MORNINGS-AM	ABC	61,000	12,000	2,000
15	SEVEN NEWS AT 4	Seven	60,000	25,000	5,000
16	9NEWS AFTERNOON	Nine	59,000	32,000	7,000
17	ABC NEWS-EV	ABC	57,000	43,000	4,000
18	GARDENING AUSTRALIA-EV	ABC	57,000	28,000	3,000
19	TODAY EXTRA	Nine	52,000	22,000	7,000
20	10 NEWS	10	51,000	21,000	3,000
21	LOVE IT OR LIST IT AUSTRALIA RPT	10	49,000	21,000	2,000
22	SUNRISE -EARLY	Seven	47,000	24,000	6,000
23	NEWS BREAKFAST: EARLY-AM	ABC	46,000	23,000	2,000
24	LOVE, GAME, MATCH	Nine	44,000	18,000	3,000
25	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST GAME	Seven	43,000	33,000	4,000
26	POLICE RESCUE AUSTRALIA -ENCORE	Nine	42,000	14,000	3,000
27	THE BIRDCAGE -EV	Nine	40,000	9,000	1,000
28	HAVE YOU BEEN PAYING ATTENTION? ENCORE	10	40,000	15,000	1,000
29	THE MORNING SHOW	Seven	39,000	20,000	7,000
30	HARD QUIZ S7 RPT	ABC	39,000	17,000	2,000



Grocery Shoppers (18+): Cumulative Reach for Friday 15th Aug 2025



National Total TV Reach

8,237,000



Broadcast TV Reach

6,969,000



BVOD Reach

2,276,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	1,592,000	459,000	31,000
2	9NEWS	Nine	1,528,000	933,000	83,000
3	SEVEN NEWS	Seven	1,442,000	944,000	60,000
4	TIPPING POINT AUSTRALIA	Nine	1,133,000	619,000	53,000
5	A CURRENT AFFAIR	Nine	1,035,000	655,000	58,000
6	THE CHASE AUSTRALIA	Seven	957,000	485,000	34,000
7	FRIDAY NIGHT NRL LIVE	Nine	906,000	426,000	69,000
8	ABC NEWS-EV	ABC	888,000	640,000	28,000
9	GARDENING AUSTRALIA-EV	ABC	770,000	418,000	19,000
10	SUNRISE	Seven	740,000	322,000	36,000
11	BETTER HOMES AND GARDENS	Seven	734,000	306,000	11,000
12	TODAY	Nine	637,000	259,000	36,000
13	9NEWS AFTERNOON	Nine	627,000	327,000	25,000
14	PROFESSOR T-EV	ABC	573,000	406,000	31,000
15	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	570,000	286,000	42,000
16	NEWS BREAKFAST-AM	ABC	554,000	213,000	15,000
17	HARD QUIZ S7 RPT	ABC	524,000	300,000	11,000
18	10 NEWS	10	494,000	248,000	12,000
19	SEVEN NEWS AT 4	Seven	491,000	249,000	17,000
20	ABC NEWS MORNINGS-AM	ABC	455,000	91,000	8,000
21	TIPPING POINT UK	Nine	450,000	271,000	17,000
22	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	440,000	147,000	28,000
23	THE MORNING SHOW	Seven	435,000	191,000	22,000
24	ANTIQUES ROADSHOW-PM	ABC	408,000	184,000	6,000
25	TODAY EXTRA	Nine	373,000	151,000	21,000
26	LOVE IT OR LIST IT AUSTRALIA RPT	10	363,000	166,000	7,000
27	POLICE RESCUE AUSTRALIA -ENCORE	Nine	363,000	153,000	9,000
28	SUNRISE -EARLY	Seven	362,000	182,000	21,000
29	SAN ANDREAS	Nine	346,000	78,000	5,000
30	LOVE, GAME, MATCH	Nine	334,000	105,000	9,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

*FTA Broadcast TV 'spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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