



Thursday 14th Aug 2025

Total TV Overnight Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for Thursday 14th Aug 2025



National Total TV Reach

11,495,000



Broadcast TV Reach

9,712,000



BVOD Reach

3,087,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	2,076,000	1,324,000	130,000
2	SEVEN NEWS	Seven	2,050,000	1,326,000	99,000
3	THURSDAY NIGHT NRL LIVE	Nine	1,688,000	804,000	123,000
4	A CURRENT AFFAIR	Nine	1,559,000	1,005,000	103,000
5	TIPPING POINT AUSTRALIA	Nine	1,480,000	802,000	77,000
6	THE CHASE AUSTRALIA	Seven	1,237,000	638,000	49,000
7	ABC NEWS-EV	ABC	1,169,000	876,000	39,000
8	7.30-EV	ABC	1,159,000	740,000	38,000
9	THURSDAY NIGHT NRL LIVE -PRE MATCH	Nine	1,078,000	586,000	85,000
10	HOME AND AWAY	Seven	1,026,000	750,000	125,000
11	WOMEN'S AFL: THURSDAY NIGHT FOOTBALL	Seven	962,000	221,000	15,000
12	THURSDAY NIGHT NRL LIVE -POST MATCH	Nine	939,000	337,000	50,000
13	SUNRISE	Seven	900,000	385,000	44,000
14	HOME AND AWAY EP.2	Seven	815,000	676,000	99,000
15	HOME AND AWAY EP.3	Seven	784,000	646,000	94,000
16	BACK ROADS S11-EV	ABC	764,000	498,000	20,000
17	TODAY	Nine	759,000	310,000	44,000
18	HARD QUIZ S7 RPT	ABC	732,000	410,000	14,000
19	9NEWS AFTERNOON	Nine	703,000	358,000	34,000
20	GRIFF'S GREAT AMERICAN SOUTH-EV	ABC	687,000	323,000	9,000
21	THE DOG HOUSE AUSTRALIA	10	672,000	325,000	12,000
22	NEWS BREAKFAST-AM	ABC	659,000	237,000	17,000
23	10 NEWS	10	635,000	334,000	17,000
24	SEVEN NEWS AT 4	Seven	634,000	317,000	24,000
25	CLARKSON'S WHO WANTS TO BE A MILLIONAIRE UK	Seven	593,000	248,000	21,000
26	THE MORNING SHOW	Seven	581,000	239,000	27,000
27	WOMEN'S AFL: THURSDAY NIGHT FOOTBALL - GAME 2	Seven	581,000	125,000	8,000
28	NO TIME TO DIE	Nine	575,000	184,000	6,000
29	ABC NEWS MORNINGS-AM	ABC	532,000	100,000	9,000
30	TIPPING POINT UK	Nine	524,000	297,000	23,000



People 25-54: Cumulative Reach for Thursday 14th Aug 2025



National Total TV Reach

4,370,000



Broadcast TV Reach

3,290,000



BVOD Reach

1,587,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	THURSDAY NIGHT NRL LIVE	Nine	614,000	318,000	72,000
2	9NEWS	Nine	612,000	385,000	66,000
3	SEVEN NEWS	Seven	572,000	341,000	50,000
4	A CURRENT AFFAIR	Nine	479,000	295,000	54,000
5	TIPPING POINT AUSTRALIA	Nine	385,000	184,000	36,000
6	THURSDAY NIGHT NRL LIVE -PRE MATCH	Nine	380,000	223,000	49,000
7	THURSDAY NIGHT NRL LIVE -POST MATCH	Nine	354,000	136,000	30,000
8	HOME AND AWAY	Seven	336,000	234,000	67,000
9	WOMEN'S AFL: THURSDAY NIGHT FOOTBALL	Seven	330,000	83,000	9,000
10	THE CHASE AUSTRALIA	Seven	297,000	146,000	23,000
11	SUNRISE	Seven	280,000	119,000	25,000
12	TODAY	Nine	260,000	111,000	25,000
13	HOME AND AWAY EP.2	Seven	245,000	203,000	52,000
14	HOME AND AWAY EP.3	Seven	242,000	193,000	48,000
15	7.30-EV	ABC	238,000	143,000	14,000
16	ABC NEWS-EV	ABC	232,000	171,000	14,000
17	THE DOG HOUSE AUSTRALIA	10	217,000	113,000	6,000
18	NEWS BREAKFAST-AM	ABC	204,000	72,000	8,000
19	NO TIME TO DIE	Nine	198,000	65,000	3,000
20	CLARKSON'S WHO WANTS TO BE A MILLIONAIRE UK	Seven	194,000	84,000	11,000
21	SUNRISE -EARLY	Seven	175,000	87,000	16,000
22	10 NEWS	10	174,000	92,000	8,000
23	SEVEN NEWS AT 4	Seven	168,000	83,000	11,000
24	9NEWS AFTERNOON	Nine	164,000	81,000	16,000
25	WOMEN'S AFL: THURSDAY NIGHT FOOTBALL - GAME 2	Seven	162,000	39,000	4,000
26	HARD QUIZ S7 RPT	ABC	146,000	84,000	5,000
27	THE MORNING SHOW	Seven	146,000	74,000	15,000
28	DEAL OR NO DEAL	10	143,000	78,000	8,000
29	LAW AND ORDER: SVU	10	142,000	70,000	3,000
30	TODAY -EARLY	Nine	141,000	67,000	16,000



People 16-39: Cumulative Reach for Thursday 14th Aug 2025



National Total TV Reach

2,198,000



Broadcast TV Reach

1,498,000



BVOD Reach

870,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	THURSDAY NIGHT NRL LIVE	Nine	304,000	151,000	47,000
2	9NEWS	Nine	243,000	145,000	33,000
3	SEVEN NEWS	Seven	207,000	116,000	25,000
4	A CURRENT AFFAIR	Nine	185,000	111,000	28,000
5	THURSDAY NIGHT NRL LIVE -POST MATCH	Nine	165,000	59,000	18,000
6	THURSDAY NIGHT NRL LIVE -PRE MATCH	Nine	164,000	90,000	28,000
7	HOME AND AWAY	Seven	151,000	102,000	37,000
8	WOMEN'S AFL: THURSDAY NIGHT FOOTBALL	Seven	149,000	39,000	5,000
9	TIPPING POINT AUSTRALIA	Nine	148,000	65,000	18,000
10	HOME AND AWAY EP.3	Seven	110,000	81,000	26,000
11	THE CHASE AUSTRALIA	Seven	108,000	58,000	12,000
12	HOME AND AWAY EP.2	Seven	104,000	85,000	29,000
13	ABC NEWS-EV	ABC	97,000	75,000	6,000
14	7.30-EV	ABC	95,000	52,000	6,000
15	THE DOG HOUSE AUSTRALIA	10	89,000	48,000	3,000
16	SUNRISE	Seven	81,000	32,000	11,000
17	NEWS BREAKFAST-AM	ABC	78,000	25,000	4,000
18	TODAY	Nine	72,000	32,000	12,000
19	NO TIME TO DIE	Nine	67,000	17,000	1,000
20	SEVEN NEWS AT 4	Seven	66,000	31,000	6,000
21	CLARKSON'S WHO WANTS TO BE A MILLIONAIRE UK	Seven	66,000	33,000	5,000
22	SUNRISE -EARLY	Seven	65,000	30,000	7,000
23	9NEWS AFTERNOON	Nine	63,000	31,000	8,000
24	WOMEN'S AFL: THURSDAY NIGHT FOOTBALL - GAME 2	Seven	63,000	17,000	3,000
25	DEAL OR NO DEAL	10	62,000	34,000	4,000
26	10 NEWS	10	55,000	30,000	3,000
27	10 NEWS+	10	54,000	18,000	3,000
28	HARD QUIZ S7 RPT	ABC	54,000	28,000	2,000
29	LAW AND ORDER: SVU	10	54,000	27,000	1,000
30	THE BIG BANG THEORY RPT	10	53,000	12,000	1,000



Grocery Shoppers (18+): Cumulative Reach for Thursday 14th Aug 2025



National Total TV Reach

8,494,000



Broadcast TV Reach

7,150,000



BVOD Reach

2,461,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	1,675,000	1,080,000	105,000
2	SEVEN NEWS	Seven	1,630,000	1,074,000	79,000
3	THURSDAY NIGHT NRL LIVE	Nine	1,285,000	620,000	95,000
4	A CURRENT AFFAIR	Nine	1,248,000	812,000	83,000
5	TIPPING POINT AUSTRALIA	Nine	1,203,000	656,000	63,000
6	THE CHASE AUSTRALIA	Seven	1,007,000	525,000	39,000
7	7.30-EV	ABC	976,000	629,000	33,000
8	ABC NEWS-EV	ABC	974,000	733,000	34,000
9	THURSDAY NIGHT NRL LIVE -PRE MATCH	Nine	838,000	453,000	68,000
10	HOME AND AWAY	Seven	832,000	615,000	100,000
11	THURSDAY NIGHT NRL LIVE -POST MATCH	Nine	738,000	263,000	39,000
12	WOMEN'S AFL: THURSDAY NIGHT FOOTBALL	Seven	736,000	171,000	12,000
13	SUNRISE	Seven	727,000	319,000	36,000
14	HOME AND AWAY EP.2	Seven	669,000	558,000	80,000
15	HOME AND AWAY EP.3	Seven	645,000	536,000	75,000
16	BACK ROADS S11-EV	ABC	644,000	421,000	17,000
17	HARD QUIZ S7 RPT	ABC	622,000	346,000	12,000
18	TODAY	Nine	616,000	255,000	36,000
19	GRIFF'S GREAT AMERICAN SOUTH-EV	ABC	578,000	273,000	8,000
20	9NEWS AFTERNOON	Nine	570,000	296,000	27,000
21	NEWS BREAKFAST-AM	ABC	541,000	200,000	15,000
22	THE DOG HOUSE AUSTRALIA	10	537,000	265,000	10,000
23	SEVEN NEWS AT 4	Seven	521,000	261,000	19,000
24	10 NEWS	10	520,000	273,000	14,000
25	CLARKSON'S WHO WANTS TO BE A MILLIONAIRE UK	Seven	481,000	204,000	17,000
26	THE MORNING SHOW	Seven	471,000	197,000	22,000
27	WOMEN'S AFL: THURSDAY NIGHT FOOTBALL - GAME 2	Seven	459,000	99,000	6,000
28	NO TIME TO DIE	Nine	458,000	150,000	4,000
29	ABC NEWS MORNINGS-AM	ABC	436,000	82,000	8,000
30	TIPPING POINT UK	Nine	432,000	248,000	18,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

*FTA Broadcast TV 'spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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