



**Saturday 9th Aug 2025**

# **Total TV Consolidated 7 Top 30 Programs**

**Ranked on reach**

## **Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 9th Aug 2025 to 15th Aug 2025



National Total TV Reach

18,924,000



Broadcast TV Reach

16,161,000



BVOD Reach

7,802,000

Rank	Description	Network	Total TV National Reach <span>⬇</span>	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS SATURDAY	Nine	1,668,000	989,000	75,000
2	SEVEN NEWS - SAT	Seven	1,575,000	925,000	54,000
3	ABC NEWS-SA	ABC	1,063,000	738,000	28,000
4	SATURDAY NIGHT NRL LIVE	Nine	1,019,000	417,000	58,000
5	THE GREAT OUTDOORS	Seven	891,000	477,000	29,000
6	GETAWAY	Nine	867,000	457,000	37,000
7	GRANTCHESTER-EV	ABC	814,000	535,000	23,000
8	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL	Seven	759,000	235,000	19,000
9	SATURDAY NIGHT NRL LIVE -PRE MATCH	Nine	742,000	327,000	41,000
10	M- INFERNO	Seven	741,000	179,000	8,000
11	WEEKEND SUNRISE - SAT	Seven	694,000	385,000	41,000
12	SEVEN'S HORSE RACING 2025	Seven	659,000	105,000	10,000
13	WEEKEND BREAKFAST-AM	ABC	649,000	224,000	14,000
14	SELLING HOUSES AUSTRALIA	10	647,000	377,000	23,000
15	10 NEWS SAT	10	628,000	254,000	10,000
16	MIDSOMER MURDERS RPT	ABC	611,000	317,000	7,000
17	WEEKEND SUNRISE - SAT - LATE	Seven	609,000	356,000	37,000
18	RON IDDLES: THE GOOD COP (R)	Seven	599,000	293,000	15,000
19	THE DOG HOUSE AUSTRALIA RPT	10	570,000	243,000	7,000
20	WEEKEND SUNRISE - SAT - EARLY	Seven	568,000	279,000	29,000
21	DIE ANOTHER DAY -EV	Nine	549,000	189,000	6,000
22	THE MORNING SHOW - WEEKEND	Seven	538,000	173,000	20,000
23	AMBULANCE AUSTRALIA RPT	10	534,000	240,000	6,000
24	WEEKEND TODAY - SATURDAY	Nine	518,000	274,000	38,000
25	BACK ROADS S11-ENCORE	ABC	503,000	214,000	7,000
26	A CURRENT AFFAIR -SAT	Nine	497,000	261,000	16,000
27	TODAY EXTRA - SATURDAY	Nine	485,000	155,000	21,000
28	THE EXPENDABLES	Nine	477,000	114,000	12,000
29	SATURDAY NIGHT NRL LIVE -POST MATCH	Nine	468,000	202,000	27,000
30	WEEKEND TODAY - SATURDAY - LATE	Nine	464,000	251,000	35,000



People 25-54: Cumulative Reach for 9th Aug 2025 to 15th Aug 2025



National Total TV Reach

7,850,000



Broadcast TV Reach

6,163,000



BVOD Reach

4,013,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS SATURDAY	Nine	468,000	252,000	36,000
2	SATURDAY NIGHT NRL LIVE	Nine	382,000	146,000	33,000
3	SEVEN NEWS - SAT	Seven	374,000	190,000	25,000
4	THE GREAT OUTDOORS	Seven	248,000	134,000	14,000
5	SATURDAY NIGHT NRL LIVE -PRE MATCH	Nine	241,000	107,000	22,000
6	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL	Seven	232,000	75,000	10,000
7	GETAWAY	Nine	208,000	108,000	18,000
8	M- INFERNO	Seven	204,000	48,000	4,000
9	WEEKEND SUNRISE - SAT	Seven	197,000	106,000	22,000
10	THE DOG HOUSE AUSTRALIA RPT	10	196,000	85,000	3,000
11	WEEKEND BREAKFAST-AM	ABC	190,000	63,000	6,000
12	SEVEN'S HORSE RACING 2025	Seven	186,000	27,000	5,000
13	DIE ANOTHER DAY -EV	Nine	186,000	65,000	3,000
14	SELLING HOUSES AUSTRALIA	10	185,000	108,000	10,000
15	WEEKEND SUNRISE - SAT - LATE	Seven	173,000	99,000	20,000
16	WEEKEND TODAY - SATURDAY	Nine	173,000	85,000	21,000
17	THE BIG BANG THEORY RPT	10	171,000	39,000	1,000
18	RON IDDLES: THE GOOD COP (R)	Seven	170,000	80,000	7,000
19	THE EXPENDABLES	Nine	170,000	34,000	7,000
20	WEEKEND SUNRISE - SAT - EARLY	Seven	162,000	78,000	15,000
21	10 NEWS SAT	10	162,000	73,000	5,000
22	WEEKEND TODAY - SATURDAY - LATE	Nine	158,000	89,000	20,000
23	TODAY EXTRA - SATURDAY	Nine	154,000	52,000	12,000
24	SATURDAY NIGHT NRL LIVE -POST MATCH	Nine	153,000	74,000	16,000
25	AMBULANCE AUSTRALIA RPT	10	152,000	71,000	3,000
26	THE MORNING SHOW - WEEKEND	Seven	151,000	55,000	11,000
27	A CURRENT AFFAIR -SAT	Nine	150,000	73,000	8,000
28	ABC NEWS-SA	ABC	141,000	90,000	9,000
29	WEEKEND TODAY - EARLY SATURDAY	Nine	138,000	63,000	15,000
30	SATURDAY AFTERNOON NRLW	Nine	129,000	41,000	7,000



## People 16-39: Cumulative Reach for 9th Aug 2025 to 15th Aug 2025



National Total TV Reach

**4,873,000**



Broadcast TV Reach

**3,596,000**



BVOD Reach

**2,251,000**

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS SATURDAY	Nine	200,000	86,000	17,000
2	SATURDAY NIGHT NRL LIVE	Nine	182,000	66,000	20,000
3	SEVEN NEWS - SAT	Seven	130,000	71,000	12,000
4	SATURDAY NIGHT NRL LIVE -PRE MATCH	Nine	116,000	48,000	12,000
5	THE GREAT OUTDOORS	Seven	110,000	60,000	7,000
6	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL	Seven	109,000	31,000	6,000
7	WEEKEND BREAKFAST-AM	ABC	78,000	20,000	3,000
8	THE DOG HOUSE AUSTRALIA RPT	10	75,000	30,000	2,000
9	RAGE CHARTS-AM	ABC	73,000	10,000	0
10	GETAWAY	Nine	72,000	35,000	9,000
11	SEVEN'S HORSE RACING 2025	Seven	72,000	10,000	3,000
12	SATURDAY NIGHT NRL LIVE -POST MATCH	Nine	69,000	35,000	9,000
13	RON IDDLLES: THE GOOD COP (R)	Seven	66,000	33,000	4,000
14	THE BIG BANG THEORY RPT	10	65,000	20,000	1,000
15	SELLING HOUSES AUSTRALIA	10	63,000	38,000	4,000
16	THE EXPENDABLES	Nine	58,000	13,000	4,000
17	WEEKEND TODAY - SATURDAY	Nine	57,000	26,000	10,000
18	M- INFERNO	Seven	56,000	15,000	2,000
19	WEEKEND SUNRISE - SAT	Seven	54,000	27,000	10,000
20	SEVEN'S AFL: SATURDAY AFTERNOON FOOTBALL	Seven	54,000	21,000	2,000
21	WEEKEND TODAY - SATURDAY - LATE	Nine	53,000	32,000	9,000
22	WEEKEND SUNRISE - SAT - LATE	Seven	52,000	27,000	9,000
23	DIE ANOTHER DAY -EV	Nine	52,000	16,000	1,000
24	AMBULANCE AUSTRALIA RPT	10	52,000	22,000	1,000
25	A CURRENT AFFAIR -SAT	Nine	51,000	17,000	4,000
26	TODAY EXTRA - SATURDAY	Nine	49,000	20,000	6,000
27	THE MORNING SHOW - WEEKEND	Seven	49,000	18,000	5,000
28	9NEWS: FIRST AT FIVE	Nine	46,000	28,000	7,000
29	SATURDAY AFTERNOON NRLW	Nine	43,000	15,000	4,000
30	WEEKEND SUNRISE - SAT - EARLY	Seven	43,000	24,000	7,000



## Grocery Shoppers (18+): Cumulative Reach for 9th Aug 2025 to 15th Aug 2025



National Total TV Reach

12,786,000



Broadcast TV Reach

10,822,000



BVOD Reach

6,055,000



Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS SATURDAY	Nine	1,324,000	793,000	60,000
2	SEVEN NEWS - SAT	Seven	1,254,000	748,000	43,000
3	ABC NEWS-SA	ABC	893,000	625,000	24,000
4	SATURDAY NIGHT NRL LIVE	Nine	792,000	324,000	45,000
5	THE GREAT OUTDOORS	Seven	710,000	382,000	23,000
6	GRANTCHESTER-EV	ABC	701,000	461,000	20,000
7	GETAWAY	Nine	701,000	377,000	30,000
8	M- INFERNO	Seven	607,000	144,000	6,000
9	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL	Seven	586,000	183,000	14,000
10	SATURDAY NIGHT NRL LIVE -PRE MATCH	Nine	565,000	242,000	32,000
11	WEEKEND SUNRISE - SAT	Seven	560,000	311,000	33,000
12	WEEKEND BREAKFAST-AM	ABC	548,000	190,000	12,000
13	SEVEN'S HORSE RACING 2025	Seven	524,000	84,000	8,000
14	SELLING HOUSES AUSTRALIA	10	524,000	308,000	19,000
15	MIDSOMER MURDERS RPT	ABC	521,000	269,000	6,000
16	10 NEWS SAT	10	518,000	213,000	8,000
17	WEEKEND SUNRISE - SAT - LATE	Seven	494,000	293,000	30,000
18	RON IDDLES: THE GOOD COP (R)	Seven	487,000	240,000	12,000
19	THE DOG HOUSE AUSTRALIA RPT	10	466,000	205,000	6,000
20	WEEKEND SUNRISE - SAT - EARLY	Seven	464,000	230,000	23,000
21	DIE ANOTHER DAY -EV	Nine	444,000	156,000	5,000
22	BACK ROADS S11-ENCORE	ABC	437,000	187,000	6,000
23	THE MORNING SHOW - WEEKEND	Seven	437,000	142,000	16,000
24	AMBULANCE AUSTRALIA RPT	10	434,000	192,000	5,000
25	WEEKEND TODAY - SATURDAY	Nine	421,000	225,000	31,000
26	A CURRENT AFFAIR -SAT	Nine	401,000	214,000	13,000
27	THE EXPENDABLES	Nine	395,000	96,000	9,000
28	TODAY EXTRA - SATURDAY	Nine	393,000	126,000	17,000
29	LEONARDO DA VINCI	SBS	385,000	211,000	24,000
30	WEEKEND TODAY - SATURDAY - LATE	Nine	374,000	203,000	29,000

# Notes

## **Source:**

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

## **Cumulative reach totals:**

Reporting 'When Watched'\*\* cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## **Program results:**

- Reporting the Top 30 'What Watched'\*\* Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

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\* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

\*\* **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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