



Friday 8th Aug 2025

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 8th Aug 2025 to 14th Aug 2025



National Total TV Reach

18,952,000



Broadcast TV Reach

16,187,000



BVOD Reach

7,823,000

Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,875,000	1,172,000	79,000
2	9NEWS	Nine	1,824,000	1,128,000	108,000
3	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	1,622,000	572,000	39,000
4	TIPPING POINT AUSTRALIA	Nine	1,390,000	755,000	69,000
5	A CURRENT AFFAIR	Nine	1,273,000	840,000	81,000
6	FRIDAY NIGHT NRL LIVE	Nine	1,231,000	543,000	75,000
7	THE CHASE AUSTRALIA	Seven	1,211,000	598,000	44,000
8	ABC NEWS-EV	ABC	1,094,000	794,000	33,000
9	GARDENING AUSTRALIA-EV	ABC	1,084,000	606,000	44,000
10	BETTER HOMES AND GARDENS	Seven	966,000	404,000	31,000
11	SUNRISE	Seven	962,000	404,000	44,000
12	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	797,000	354,000	51,000
13	TODAY	Nine	780,000	333,000	45,000
14	PATIENCE-EV	ABC	775,000	522,000	48,000
15	9NEWS AFTERNOON	Nine	759,000	390,000	33,000
16	M- THE DEVIL WEARS PRADA	Seven	725,000	224,000	13,000
17	NEWS BREAKFAST-AM	ABC	709,000	249,000	17,000
18	HARD QUIZ S7 RPT	ABC	664,000	373,000	12,000
19	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	643,000	194,000	30,000
20	SEVEN NEWS AT 4	Seven	627,000	334,000	23,000
21	TIPPING POINT UK	Nine	601,000	352,000	23,000
22	DOG	Nine	601,000	144,000	8,000
23	THE MORNING SHOW	Seven	583,000	229,000	28,000
24	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST GAME	Seven	582,000	212,000	15,000
25	10 NEWS	10	578,000	305,000	16,000
26	LOVE IT OR LIST IT AUSTRALIA RPT	10	567,000	234,000	9,000
27	FRIDAY NIGHT COUNTDOWN	Seven	534,000	295,000	20,000
28	ABC NEWS MORNINGS-AM	ABC	510,000	101,000	9,000
29	THE WORLD IS NOT ENOUGH -EV	Nine	489,000	148,000	5,000
30	POLICE RESCUE AUSTRALIA -ENCORE	Nine	488,000	188,000	13,000



People 25-54: Cumulative Reach for 8th Aug 2025 to 14th Aug 2025



National Total TV Reach

7,876,000



Broadcast TV Reach

6,189,000



BVOD Reach

4,025,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	555,000	216,000	22,000
2	9NEWS	Nine	515,000	308,000	53,000
3	SEVEN NEWS	Seven	504,000	284,000	38,000
4	FRIDAY NIGHT NRL LIVE	Nine	443,000	190,000	42,000
5	A CURRENT AFFAIR	Nine	355,000	227,000	41,000
6	TIPPING POINT AUSTRALIA	Nine	340,000	181,000	32,000
7	SUNRISE	Seven	296,000	126,000	25,000
8	THE CHASE AUSTRALIA	Seven	286,000	124,000	21,000
9	TODAY	Nine	275,000	128,000	26,000
10	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	266,000	124,000	28,000
11	BETTER HOMES AND GARDENS	Seven	233,000	94,000	15,000
12	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	226,000	77,000	18,000
13	M- THE DEVIL WEARS PRADA	Seven	221,000	77,000	7,000
14	NEWS BREAKFAST-AM	ABC	220,000	83,000	8,000
15	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST GAME	Seven	211,000	82,000	9,000
16	GARDENING AUSTRALIA-EV	ABC	192,000	108,000	18,000
17	ABC NEWS-EV	ABC	189,000	135,000	11,000
18	LOVE IT OR LIST IT AUSTRALIA RPT	10	178,000	71,000	4,000
19	FRIDAY NIGHT COUNTDOWN	Seven	174,000	112,000	11,000
20	9NEWS AFTERNOON	Nine	167,000	83,000	16,000
21	HAVE YOU BEEN PAYING ATTENTION? ENCORE	10	162,000	76,000	3,000
22	DOG	Nine	155,000	41,000	4,000
23	10 NEWS	10	151,000	77,000	8,000
24	SUNRISE -EARLY	Seven	147,000	73,000	15,000
25	SEVEN NEWS AT 4	Seven	146,000	73,000	11,000
26	THE WORLD IS NOT ENOUGH -EV	Nine	145,000	38,000	2,000
27	THE MORNING SHOW	Seven	145,000	68,000	15,000
28	TODAY -EARLY	Nine	142,000	76,000	15,000
29	TODAY EXTRA	Nine	141,000	61,000	16,000
30	POLICE RESCUE AUSTRALIA -ENCORE	Nine	141,000	57,000	7,000



People 16-39: Cumulative Reach for 8th Aug 2025 to 14th Aug 2025



National Total TV Reach

4,928,000



Broadcast TV Reach

3,657,000



BVOD Reach

2,261,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	242,000	102,000	14,000
2	9NEWS	Nine	207,000	113,000	25,000
3	FRIDAY NIGHT NRL LIVE	Nine	204,000	90,000	25,000
4	SEVEN NEWS	Seven	187,000	97,000	19,000
5	A CURRENT AFFAIR	Nine	148,000	85,000	20,000
6	TIPPING POINT AUSTRALIA	Nine	141,000	75,000	16,000
7	THE CHASE AUSTRALIA	Seven	118,000	49,000	10,000
8	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	114,000	42,000	10,000
9	SUNRISE	Seven	112,000	45,000	11,000
10	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	106,000	51,000	15,000
11	TODAY	Nine	92,000	40,000	12,000
12	NEWS BREAKFAST-AM	ABC	88,000	34,000	3,000
13	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST GAME	Seven	87,000	32,000	5,000
14	FRIDAY NIGHT COUNTDOWN	Seven	74,000	46,000	6,000
15	9NEWS AFTERNOON	Nine	73,000	37,000	8,000
16	LOVE IT OR LIST IT AUSTRALIA RPT	10	72,000	32,000	2,000
17	BETTER HOMES AND GARDENS	Seven	71,000	30,000	7,000
18	GARDENING AUSTRALIA-EV	ABC	66,000	37,000	8,000
19	M- THE DEVIL WEARS PRADA	Seven	66,000	23,000	3,000
20	SEVEN NEWS AT 4	Seven	64,000	32,000	6,000
21	ABC NEWS-EV	ABC	64,000	44,000	5,000
22	HAVE YOU BEEN PAYING ATTENTION? ENCORE	10	64,000	31,000	1,000
23	THE MORNING SHOW	Seven	59,000	26,000	7,000
24	DOG	Nine	52,000	13,000	2,000
25	ABC NEWS MORNINGS-AM	ABC	51,000	10,000	2,000
26	TIPPING POINT UK	Nine	51,000	31,000	5,000
27	POLICE RESCUE AUSTRALIA -ENCORE	Nine	50,000	24,000	3,000
28	TODAY EXTRA	Nine	49,000	23,000	8,000
29	TODAY -EARLY	Nine	48,000	26,000	7,000
30	SUNRISE -EARLY	Seven	47,000	23,000	6,000



Grocery Shoppers (18+): Cumulative Reach for 8th Aug 2025 to 14th Aug 2025



National Total TV Reach

12,819,000



Broadcast TV Reach

10,855,000



BVOD Reach

6,073,000

Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,496,000	955,000	63,000
2	9NEWS	Nine	1,430,000	899,000	87,000
3	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	1,237,000	430,000	29,000
4	TIPPING POINT AUSTRALIA	Nine	1,142,000	622,000	56,000
5	A CURRENT AFFAIR	Nine	1,011,000	677,000	66,000
6	THE CHASE AUSTRALIA	Seven	987,000	496,000	35,000
7	FRIDAY NIGHT NRL LIVE	Nine	936,000	402,000	58,000
8	ABC NEWS-EV	ABC	919,000	675,000	28,000
9	GARDENING AUSTRALIA-EV	ABC	912,000	514,000	39,000
10	BETTER HOMES AND GARDENS	Seven	790,000	334,000	25,000
11	SUNRISE	Seven	767,000	331,000	36,000
12	PATIENCE-EV	ABC	665,000	451,000	42,000
13	9NEWS AFTERNOON	Nine	625,000	323,000	27,000
14	TODAY	Nine	620,000	271,000	38,000
15	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	609,000	268,000	41,000
16	M- THE DEVIL WEARS PRADA	Seven	598,000	188,000	11,000
17	NEWS BREAKFAST-AM	ABC	586,000	213,000	15,000
18	HARD QUIZ S7 RPT	ABC	563,000	318,000	11,000
19	SEVEN NEWS AT 4	Seven	518,000	278,000	19,000
20	THE MORNING SHOW	Seven	485,000	192,000	22,000
21	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	483,000	140,000	23,000
22	TIPPING POINT UK	Nine	482,000	289,000	19,000
23	DOG	Nine	474,000	118,000	6,000
24	10 NEWS	10	470,000	248,000	13,000
25	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST GAME	Seven	462,000	170,000	11,000
26	LOVE IT OR LIST IT AUSTRALIA RPT	10	449,000	184,000	7,000
27	ABC NEWS MORNINGS-AM	ABC	435,000	88,000	8,000
28	FRIDAY NIGHT COUNTDOWN	Seven	412,000	223,000	15,000
29	ANTIQUES ROADSHOW-PM	ABC	407,000	194,000	6,000
30	THE WORLD IS NOT ENOUGH -EV	Nine	393,000	120,000	4,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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