



**Wednesday 16th Jul 2025**

# **Total TV Overnight Top 30 Programs**

**Ranked on reach**

## **Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for Wednesday 16th Jul 2025



National Total TV Reach

11,602,000



Broadcast TV Reach

9,728,000



BVOD Reach

3,235,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	2,134,000	1,357,000	134,000
2	SEVEN NEWS	Seven	2,103,000	1,397,000	107,000
3	A CURRENT AFFAIR	Nine	1,528,000	1,003,000	99,000
4	TIPPING POINT AUSTRALIA	Nine	1,478,000	814,000	80,000
5	THE CHASE AUSTRALIA	Seven	1,350,000	695,000	52,000
6	HOME AND AWAY	Seven	1,316,000	895,000	139,000
7	7.30-EV	ABC	1,270,000	812,000	41,000
8	RBT	Nine	1,252,000	591,000	68,000
9	ABC NEWS-EV	ABC	1,240,000	943,000	40,000
10	MASTERCHEF AUSTRALIA WED	10	1,023,000	642,000	60,000
11	MURDER DOWN UNDER	Nine	1,019,000	538,000	50,000
12	THE FRONT BAR	Seven	1,002,000	526,000	36,000
13	GRUEN-EV	ABC	1,000,000	688,000	36,000
14	SUNRISE	Seven	946,000	399,000	43,000
15	GUY MONTGOMERY'S GUY MONT SPELLING BEE-EV	ABC	911,000	437,000	14,000
16	BORDER SECURITY - AUSTRALIA'S FRONT LINE	Seven	879,000	546,000	47,000
17	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	867,000	549,000	39,000
18	9NEWS AFTERNOON	Nine	763,000	409,000	33,000
19	TODAY	Nine	754,000	298,000	43,000
20	AUSTRALIAN CRIME STORIES	Nine	736,000	363,000	31,000
21	SEVEN NEWS AT 4	Seven	703,000	350,000	24,000
22	NEWS BREAKFAST-AM	ABC	680,000	250,000	17,000
23	UNFILTERED	Seven	678,000	238,000	16,000
24	10 NEWS	10	658,000	354,000	18,000
25	WOULD I LIE TO YOU?-EV	ABC	649,000	190,000	6,000
26	HARD QUIZ S6 RPT	ABC	649,000	376,000	14,000
27	THE MORNING SHOW	Seven	633,000	266,000	29,000
28	DEAL OR NO DEAL	10	625,000	292,000	21,000
29	2025 TOUR DE FRANCE: STAGE 11 LIVE	SBS	594,000	177,000	21,000
30	ELSBETH	10	563,000	203,000	13,000



People 25-54: Cumulative Reach for Wednesday 16th Jul 2025



National Total TV Reach

4,393,000



Broadcast TV Reach

3,250,000



BVOD Reach

1,666,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	683,000	404,000	68,000
2	SEVEN NEWS	Seven	544,000	321,000	54,000
3	A CURRENT AFFAIR	Nine	459,000	271,000	51,000
4	RBT	Nine	414,000	201,000	38,000
5	HOME AND AWAY	Seven	414,000	292,000	75,000
6	TIPPING POINT AUSTRALIA	Nine	401,000	206,000	38,000
7	MASTERCHEF AUSTRALIA WED	10	348,000	216,000	32,000
8	THE FRONT BAR	Seven	344,000	181,000	19,000
9	MURDER DOWN UNDER	Nine	335,000	182,000	28,000
10	SUNRISE	Seven	322,000	143,000	23,000
11	THE CHASE AUSTRALIA	Seven	309,000	159,000	25,000
12	BORDER SECURITY - AUSTRALIA'S FRONT LINE	Seven	283,000	177,000	26,000
13	7.30-EV	ABC	276,000	158,000	16,000
14	TODAY	Nine	261,000	105,000	24,000
15	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	256,000	162,000	21,000
16	AUSTRALIAN CRIME STORIES	Nine	245,000	119,000	17,000
17	GUY MONTGOMERY'S GUY MONT SPELLING BEE-EV	ABC	244,000	125,000	6,000
18	GRUEN-EV	ABC	235,000	163,000	15,000
19	ABC NEWS-EV	ABC	232,000	175,000	14,000
20	UNFILTERED	Seven	213,000	84,000	9,000
21	NEWS BREAKFAST-AM	ABC	203,000	73,000	8,000
22	DEAL OR NO DEAL	10	200,000	99,000	11,000
23	THE MORNING SHOW	Seven	191,000	93,000	16,000
24	10 NEWS	10	184,000	97,000	9,000
25	ELSBETH	10	177,000	57,000	6,000
26	WOULD I LIE TO YOU?-EV	ABC	175,000	45,000	2,000
27	2025 TOUR DE FRANCE: STAGE 11 LIVE	SBS	161,000	57,000	12,000
28	SUNRISE -EARLY	Seven	160,000	73,000	14,000
29	10 NEWS+	10	156,000	52,000	7,000
30	THE BIG BANG THEORY RPT	10	152,000	30,000	2,000



## People 16-39: Cumulative Reach for Wednesday 16th Jul 2025



National Total TV Reach

**2,260,000**



Broadcast TV Reach

**1,509,000**



BVOD Reach

**930,000**

Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	278,000	163,000	34,000
2	SEVEN NEWS	Seven	214,000	126,000	27,000
3	A CURRENT AFFAIR	Nine	186,000	92,000	26,000
4	HOME AND AWAY	Seven	178,000	110,000	43,000
5	RBT	Nine	160,000	71,000	20,000
6	TIPPING POINT AUSTRALIA	Nine	148,000	75,000	19,000
7	MASTERCHEF AUSTRALIA WED	10	144,000	87,000	17,000
8	7.30-EV	ABC	134,000	85,000	7,000
9	THE FRONT BAR	Seven	134,000	81,000	10,000
10	THE CHASE AUSTRALIA	Seven	132,000	67,000	13,000
11	MURDER DOWN UNDER	Nine	129,000	61,000	14,000
12	GRUEN-EV	ABC	115,000	82,000	7,000
13	ABC NEWS-EV	ABC	115,000	91,000	6,000
14	BORDER SECURITY - AUSTRALIA'S FRONT LINE	Seven	115,000	69,000	14,000
15	SUNRISE	Seven	113,000	50,000	11,000
16	GUY MONTGOMERY'S GUY MONT SPELLING BEE-EV	ABC	105,000	50,000	3,000
17	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	100,000	66,000	12,000
18	DEAL OR NO DEAL	10	92,000	50,000	6,000
19	UNFILTERED	Seven	90,000	35,000	5,000
20	NEWS BREAKFAST-AM	ABC	82,000	33,000	4,000
21	AUSTRALIAN CRIME STORIES	Nine	80,000	38,000	8,000
22	THE MORNING SHOW	Seven	79,000	40,000	8,000
23	TODAY	Nine	74,000	25,000	11,000
24	10 NEWS+	10	71,000	22,000	3,000
25	ELSBETH	10	65,000	22,000	3,000
26	ABC NEWS MORNINGS-AM	ABC	63,000	13,000	2,000
27	WOULD I LIE TO YOU?-EV	ABC	57,000	18,000	1,000
28	SEVEN NEWS AT 4	Seven	56,000	29,000	6,000
29	2025 TOUR DE FRANCE: STAGE 11 LIVE	SBS	56,000	20,000	6,000
30	10 NEWS	10	54,000	27,000	4,000



## Grocery Shoppers (18+): Cumulative Reach for Wednesday 16th Jul 2025



National Total TV Reach

**8,561,000**



Broadcast TV Reach

**7,150,000**



BVOD Reach

**2,573,000**





Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	1,703,000	1,097,000	109,000
2	SEVEN NEWS	Seven	1,681,000	1,128,000	85,000
3	A CURRENT AFFAIR	Nine	1,220,000	821,000	80,000
4	TIPPING POINT AUSTRALIA	Nine	1,195,000	665,000	65,000
5	THE CHASE AUSTRALIA	Seven	1,089,000	570,000	42,000
6	HOME AND AWAY	Seven	1,052,000	731,000	112,000
7	7.30-EV	ABC	1,047,000	675,000	36,000
8	ABC NEWS-EV	ABC	1,005,000	765,000	35,000
9	RBT	Nine	992,000	467,000	55,000
10	GRUEN-EV	ABC	824,000	569,000	32,000
11	MURDER DOWN UNDER	Nine	813,000	438,000	41,000
12	THE FRONT BAR	Seven	805,000	418,000	28,000
13	MASTERCHEF AUSTRALIA WED	10	801,000	520,000	49,000
14	SUNRISE	Seven	775,000	332,000	35,000
15	GUY MONTGOMERY'S GUY MONT SPELLING BEE-EV	ABC	753,000	365,000	12,000
16	BORDER SECURITY - AUSTRALIA'S FRONT LINE	Seven	715,000	450,000	37,000
17	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	701,000	451,000	31,000
18	9NEWS AFTERNOON	Nine	632,000	341,000	27,000
19	TODAY	Nine	607,000	248,000	35,000
20	AUSTRALIAN CRIME STORIES	Nine	606,000	304,000	26,000
21	SEVEN NEWS AT 4	Seven	574,000	287,000	19,000
22	NEWS BREAKFAST-AM	ABC	571,000	214,000	15,000
23	UNFILTERED	Seven	550,000	192,000	13,000
24	WOULD I LIE TO YOU?-EV	ABC	535,000	157,000	5,000
25	HARD QUIZ S6 RPT	ABC	534,000	316,000	12,000
26	10 NEWS	10	534,000	286,000	15,000
27	THE MORNING SHOW	Seven	517,000	215,000	23,000
28	DEAL OR NO DEAL	10	489,000	225,000	17,000
29	2025 TOUR DE FRANCE: STAGE 11 LIVE	SBS	478,000	142,000	17,000
30	ELSBETH	10	455,000	170,000	10,000

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched'\*\* cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched'\*\* Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

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\*FTA Broadcast TV 'spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

\*\* **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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