



Thursday 3rd Jul 2025

Total TV Overnight Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for Thursday 3rd Jul 2025



National Total TV Reach

11,599,000



Broadcast TV Reach

9,784,000



BVOD Reach

3,152,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	2,044,000	1,354,000	132,000
2	SEVEN NEWS	Seven	2,021,000	1,318,000	103,000
3	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL	Seven	1,594,000	541,000	37,000
4	A CURRENT AFFAIR	Nine	1,534,000	1,002,000	96,000
5	TIPPING POINT AUSTRALIA	Nine	1,515,000	803,000	79,000
6	THURSDAY NIGHT NRLW	Nine	1,313,000	284,000	40,000
7	THE CHASE AUSTRALIA	Seven	1,255,000	637,000	54,000
8	ABC NEWS-EV	ABC	1,138,000	865,000	38,000
9	7.30-EV	ABC	1,087,000	607,000	33,000
10	HOME AND AWAY	Seven	973,000	705,000	115,000
11	2025 WIMBLEDON D4 -NIGHT	Nine	968,000	386,000	38,000
12	SUNRISE	Seven	963,000	405,000	46,000
13	TODAY	Nine	817,000	319,000	47,000
14	AIRPORT 24/7	10	802,000	372,000	13,000
15	JOANNA LUMLEY'S DANUBE: EUROPE'S MIGHTIEST RIVER-EV	ABC	788,000	484,000	18,000
16	9NEWS AFTERNOON	Nine	775,000	403,000	35,000
17	HOME AND AWAY EP.2	Seven	774,000	636,000	98,000
18	2025 WIMBLEDON D4 -LATE	Nine	766,000	274,000	28,000
19	HOME AND AWAY EP.3	Seven	713,000	600,000	96,000
20	NEWS BREAKFAST-AM	ABC	682,000	240,000	19,000
21	10 NEWS	10	669,000	334,000	18,000
22	HARD QUIZ S10 RPT	ABC	648,000	346,000	13,000
23	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - PRE GAME	Seven	631,000	308,000	20,000
24	GRAND DESIGNS AUSTRALIA RPT	ABC	607,000	309,000	8,000
25	THE MORNING SHOW	Seven	595,000	262,000	30,000
26	SEVEN NEWS AT 4	Seven	593,000	302,000	25,000
27	CLARKSON'S WHO WANTS TO BE A MILLIONAIRE UK	Seven	568,000	224,000	19,000
28	TIPPING POINT UK -RPT	Nine	545,000	303,000	22,000
29	ABC NEWS MORNINGS-AM	ABC	528,000	100,000	10,000
30	10 NEWS+	10	468,000	159,000	13,000



People 25-54: Cumulative Reach for Thursday 3rd Jul 2025



National Total TV Reach

4,394,000



Broadcast TV Reach

3,289,000



BVOD Reach

1,617,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	617,000	374,000	67,000
2	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL	Seven	535,000	214,000	21,000
3	SEVEN NEWS	Seven	522,000	305,000	51,000
4	A CURRENT AFFAIR	Nine	432,000	259,000	50,000
5	THURSDAY NIGHT NRLW	Nine	405,000	103,000	23,000
6	TIPPING POINT AUSTRALIA	Nine	390,000	190,000	38,000
7	SUNRISE	Seven	307,000	127,000	25,000
8	TODAY	Nine	305,000	115,000	27,000
9	HOME AND AWAY	Seven	301,000	201,000	61,000
10	THE CHASE AUSTRALIA	Seven	289,000	129,000	26,000
11	2025 WIMBLEDON D4 -NIGHT	Nine	280,000	106,000	20,000
12	AIRPORT 24/7	10	255,000	122,000	7,000
13	ABC NEWS-EV	ABC	226,000	152,000	13,000
14	NEWS BREAKFAST-AM	ABC	217,000	77,000	9,000
15	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - PRE GAME	Seven	217,000	119,000	12,000
16	7.30-EV	ABC	217,000	111,000	13,000
17	HOME AND AWAY EP.2	Seven	210,000	174,000	52,000
18	2025 WIMBLEDON D4 -LATE	Nine	199,000	78,000	14,000
19	HOME AND AWAY EP.3	Seven	183,000	151,000	49,000
20	10 NEWS	10	180,000	79,000	9,000
21	CLARKSON'S WHO WANTS TO BE A MILLIONAIRE UK	Seven	170,000	58,000	10,000
22	9NEWS AFTERNOON	Nine	170,000	90,000	17,000
23	10 NEWS+	10	165,000	60,000	7,000
24	SUNRISE -EARLY	Seven	158,000	84,000	15,000
25	DEAL OR NO DEAL	10	150,000	79,000	8,000
26	TODAY -EARLY	Nine	148,000	68,000	16,000
27	THE KIM KARDASHIAN DIAMOND HEIST	10	146,000	43,000	3,000
28	TODAY EXTRA	Nine	146,000	66,000	17,000
29	THE BIG BANG THEORY RPT	10	144,000	32,000	1,000
30	THE MORNING SHOW	Seven	139,000	68,000	16,000



People 16-39: Cumulative Reach for Thursday 3rd Jul 2025



National Total TV Reach

2,260,000



Broadcast TV Reach

1,521,000



BVOD Reach

913,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	246,000	153,000	33,000
2	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL	Seven	239,000	96,000	13,000
3	SEVEN NEWS	Seven	201,000	107,000	26,000
4	THURSDAY NIGHT NRLW	Nine	192,000	44,000	13,000
5	A CURRENT AFFAIR	Nine	169,000	94,000	26,000
6	TIPPING POINT AUSTRALIA	Nine	143,000	63,000	19,000
7	HOME AND AWAY	Seven	133,000	94,000	35,000
8	2025 WIMBLEDON D4 -NIGHT	Nine	116,000	45,000	11,000
9	NEWS BREAKFAST-AM	ABC	105,000	36,000	4,000
10	AIRPORT 24/7	10	105,000	52,000	4,000
11	TODAY	Nine	101,000	33,000	12,000
12	THE CHASE AUSTRALIA	Seven	101,000	40,000	13,000
13	HOME AND AWAY EP.2	Seven	98,000	80,000	30,000
14	SUNRISE	Seven	96,000	36,000	12,000
15	7.30-EV	ABC	96,000	43,000	6,000
16	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - PRE GAME	Seven	93,000	43,000	7,000
17	2025 WIMBLEDON D4 -LATE	Nine	91,000	39,000	8,000
18	ABC NEWS-EV	ABC	89,000	61,000	6,000
19	HOME AND AWAY EP.3	Seven	82,000	64,000	28,000
20	THE KIM KARDASHIAN DIAMOND HEIST	10	66,000	22,000	2,000
21	9NEWS AFTERNOON	Nine	63,000	31,000	8,000
22	10 NEWS+	10	61,000	24,000	3,000
23	10 NEWS	10	61,000	28,000	4,000
24	CLARKSON'S WHO WANTS TO BE A MILLIONAIRE UK	Seven	55,000	25,000	5,000
25	TODAY EXTRA	Nine	53,000	26,000	8,000
26	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - POST GAME	Seven	53,000	31,000	5,000
27	GRAND DESIGNS AUSTRALIA RPT	ABC	53,000	26,000	1,000
28	DEAL OR NO DEAL	10	53,000	24,000	4,000
29	ABC NEWS MORNINGS-AM	ABC	49,000	9,000	2,000
30	THE BIG BANG THEORY RPT	10	49,000	9,000	1,000



Grocery Shoppers (18+): Cumulative Reach for Thursday 3rd Jul 2025



National Total TV Reach

8,585,000



Broadcast TV Reach

7,222,000



BVOD Reach

2,504,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	1,627,000	1,080,000	106,000
2	SEVEN NEWS	Seven	1,613,000	1,061,000	82,000
3	TIPPING POINT AUSTRALIA	Nine	1,230,000	659,000	64,000
4	A CURRENT AFFAIR	Nine	1,222,000	800,000	78,000
5	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL	Seven	1,220,000	406,000	28,000
6	THURSDAY NIGHT NRLW	Nine	1,046,000	224,000	32,000
7	THE CHASE AUSTRALIA	Seven	1,030,000	527,000	43,000
8	ABC NEWS-EV	ABC	946,000	725,000	33,000
9	7.30-EV	ABC	918,000	514,000	29,000
10	SUNRISE	Seven	783,000	328,000	37,000
11	2025 WIMBLEDON D4 -NIGHT	Nine	778,000	309,000	30,000
12	HOME AND AWAY	Seven	772,000	564,000	92,000
13	TODAY	Nine	668,000	267,000	38,000
14	JOANNA LUMLEY'S DANUBE: EUROPE'S MIGHTIEST RIVER-EV	ABC	655,000	412,000	16,000
15	9NEWS AFTERNOON	Nine	637,000	334,000	28,000
16	AIRPORT 24/7	10	632,000	291,000	11,000
17	2025 WIMBLEDON D4 -LATE	Nine	627,000	223,000	22,000
18	HOME AND AWAY EP.2	Seven	622,000	511,000	79,000
19	HOME AND AWAY EP.3	Seven	573,000	484,000	77,000
20	NEWS BREAKFAST-AM	ABC	555,000	205,000	17,000
21	10 NEWS	10	554,000	277,000	15,000
22	HARD QUIZ S10 RPT	ABC	541,000	290,000	11,000
23	GRAND DESIGNS AUSTRALIA RPT	ABC	510,000	263,000	7,000
24	SEVEN NEWS AT 4	Seven	497,000	255,000	20,000
25	THE MORNING SHOW	Seven	486,000	215,000	24,000
26	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - PRE GAME	Seven	465,000	230,000	16,000
27	CLARKSON'S WHO WANTS TO BE A MILLIONAIRE UK	Seven	460,000	180,000	15,000
28	TIPPING POINT UK -RPT	Nine	454,000	253,000	18,000
29	ABC NEWS MORNINGS-AM	ABC	438,000	83,000	9,000
30	ANTIQUES ROADSHOW-PM	ABC	390,000	167,000	6,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

*FTA Broadcast TV 'spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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