



**Tuesday 1st Jul 2025**

# **Total TV Overnight Top 30 Programs**

**Ranked on reach**

## **Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for Tuesday 1st Jul 2025



National Total TV Reach

12,004,000



Broadcast TV Reach

10,106,000



BVOD Reach

3,380,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	2,302,000	1,473,000	150,000
2	SEVEN NEWS	Seven	2,233,000	1,491,000	118,000
3	TIPPING POINT AUSTRALIA - WIMBLEDON SPECIAL	Nine	1,754,000	710,000	70,000
4	A CURRENT AFFAIR	Nine	1,737,000	1,089,000	107,000
5	TIPPING POINT AUSTRALIA	Nine	1,593,000	857,000	89,000
6	THE CHASE AUSTRALIA	Seven	1,444,000	746,000	61,000
7	2025 WIMBLEDON D2 -NIGHT	Nine	1,266,000	460,000	41,000
8	ABC NEWS-EV	ABC	1,266,000	916,000	47,000
9	7.30-EV	ABC	1,256,000	737,000	41,000
10	HOME AND AWAY	Seven	1,239,000	850,000	122,000
11	MASTERCHEF AUSTRALIA TUES	10	1,214,000	663,000	61,000
12	STRANDED ON HONEYMOON ISLAND - TUE	Seven	1,017,000	337,000	46,000
13	SUNRISE	Seven	1,000,000	413,000	47,000
14	THE CHEAP SEATS	10	992,000	477,000	22,000
15	9NEWS AFTERNOON	Nine	874,000	455,000	41,000
16	10 NEWS	10	845,000	442,000	24,000
17	TODAY	Nine	780,000	318,000	47,000
18	NEWS BREAKFAST-AM	ABC	754,000	279,000	19,000
19	WALKING WITH DINOSAURS-EV	ABC	749,000	294,000	12,000
20	10 NEWS+	10	743,000	244,000	18,000
21	2025 WIMBLEDON D2 -LATE	Nine	740,000	231,000	24,000
22	SEVEN NEWS AT 4	Seven	705,000	373,000	29,000
23	DEAL OR NO DEAL	10	664,000	330,000	22,000
24	HARD QUIZ S10 RPT	ABC	653,000	360,000	13,000
25	THE MORNING SHOW	Seven	641,000	280,000	31,000
26	ABC NEWS MORNINGS-AM	ABC	626,000	115,000	11,000
27	WHO DO YOU THINK YOU ARE?	SBS	617,000	332,000	15,000
28	TIPPING POINT UK -RPT	Nine	609,000	332,000	25,000
29	INSIGHT	SBS	587,000	244,000	7,000
30	TODAY EXTRA	Nine	543,000	209,000	31,000



People 25-54: Cumulative Reach for Tuesday 1st Jul 2025



National Total TV Reach

4,585,000



Broadcast TV Reach

3,423,000



BVOD Reach

1,737,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	746,000	465,000	78,000
2	SEVEN NEWS	Seven	600,000	364,000	60,000
3	TIPPING POINT AUSTRALIA - WIMBLEDON SPECIAL	Nine	563,000	200,000	36,000
4	A CURRENT AFFAIR	Nine	543,000	328,000	56,000
5	MASTERCHEF AUSTRALIA TUES	10	464,000	251,000	33,000
6	TIPPING POINT AUSTRALIA	Nine	440,000	221,000	43,000
7	THE CHEAP SEATS	10	408,000	220,000	12,000
8	HOME AND AWAY	Seven	398,000	257,000	66,000
9	2025 WIMBLEDON D2 -NIGHT	Nine	371,000	123,000	21,000
10	STRANDED ON HONEYMOON ISLAND - TUE	Seven	354,000	123,000	27,000
11	THE CHASE AUSTRALIA	Seven	341,000	161,000	30,000
12	SUNRISE	Seven	327,000	134,000	26,000
13	TODAY	Nine	294,000	125,000	27,000
14	10 NEWS+	10	292,000	98,000	10,000
15	7.30-EV	ABC	278,000	155,000	16,000
16	10 NEWS	10	269,000	127,000	13,000
17	ABC NEWS-EV	ABC	264,000	190,000	17,000
18	DEAL OR NO DEAL	10	237,000	127,000	12,000
19	NEWS BREAKFAST-AM	ABC	219,000	85,000	9,000
20	2025 WIMBLEDON D2 -LATE	Nine	209,000	69,000	12,000
21	9NEWS AFTERNOON	Nine	207,000	122,000	20,000
22	THE BIG BANG THEORY RPT	10	183,000	34,000	2,000
23	THE MORNING SHOW	Seven	182,000	85,000	17,000
24	RAMSAY'S KITCHEN NIGHTMARES USA	Seven	181,000	85,000	13,000
25	THE AGENDA SETTERS	Seven	174,000	70,000	9,000
26	TODAY EXTRA	Nine	171,000	78,000	18,000
27	SUNRISE -EARLY	Seven	169,000	81,000	15,000
28	SEVEN NEWS AT 4	Seven	156,000	83,000	14,000
29	TODAY -EARLY	Nine	152,000	76,000	16,000
30	WALKING WITH DINOSAURS-EV	ABC	149,000	56,000	4,000



## People 16-39: Cumulative Reach for Tuesday 1st Jul 2025



National Total TV Reach

**2,334,000**



Broadcast TV Reach

**1,556,000**



BVOD Reach

**968,000**



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	278,000	159,000	39,000
2	SEVEN NEWS	Seven	228,000	126,000	31,000
3	TIPPING POINT AUSTRALIA - WIMBLEDON SPECIAL	Nine	227,000	73,000	19,000
4	MASTERCHEF AUSTRALIA TUES	10	194,000	103,000	18,000
5	A CURRENT AFFAIR	Nine	194,000	111,000	29,000
6	TIPPING POINT AUSTRALIA	Nine	161,000	84,000	22,000
7	THE CHEAP SEATS	10	160,000	90,000	6,000
8	2025 WIMBLEDON D2 -NIGHT	Nine	158,000	60,000	11,000
9	HOME AND AWAY	Seven	152,000	94,000	37,000
10	STRANDED ON HONEYMOON ISLAND - TUE	Seven	136,000	38,000	14,000
11	SUNRISE	Seven	133,000	50,000	12,000
12	7.30-EV	ABC	128,000	73,000	7,000
13	THE CHASE AUSTRALIA	Seven	126,000	61,000	15,000
14	10 NEWS+	10	114,000	36,000	5,000
15	ABC NEWS-EV	ABC	107,000	75,000	7,000
16	TODAY	Nine	102,000	37,000	13,000
17	NEWS BREAKFAST-AM	ABC	96,000	36,000	4,000
18	DEAL OR NO DEAL	10	92,000	49,000	6,000
19	2025 WIMBLEDON D2 -LATE	Nine	90,000	31,000	6,000
20	9NEWS AFTERNOON	Nine	88,000	51,000	10,000
21	10 NEWS	10	77,000	29,000	6,000
22	THE MORNING SHOW	Seven	71,000	36,000	9,000
23	TODAY EXTRA	Nine	61,000	26,000	9,000
24	THE AGENDA SETTERS	Seven	59,000	22,000	4,000
25	RAMSAY'S KITCHEN NIGHTMARES USA	Seven	59,000	31,000	6,000
26	WALKING WITH DINOSAURS-EV	ABC	58,000	22,000	2,000
27	SEVEN NEWS AT 4	Seven	54,000	26,000	7,000
28	ABC NEWS MORNINGS-AM	ABC	54,000	10,000	2,000
29	DAVID ATTENBOROUGH'S GREAT BARRIER REEF RPT	ABC	52,000	14,000	1,000
30	2025 WIMBLEDON D2 -LATE EXTENDED	Nine	51,000	13,000	3,000



## Grocery Shoppers (18+): Cumulative Reach for Tuesday 1st Jul 2025



National Total TV Reach

8,837,000



Broadcast TV Reach

7,410,000



BVOD Reach

2,692,000





Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	1,814,000	1,196,000	121,000
2	SEVEN NEWS	Seven	1,795,000	1,209,000	94,000
3	TIPPING POINT AUSTRALIA -WIMBLEDON SPECIAL	Nine	1,393,000	569,000	57,000
4	A CURRENT AFFAIR	Nine	1,385,000	878,000	86,000
5	TIPPING POINT AUSTRALIA	Nine	1,306,000	701,000	72,000
6	THE CHASE AUSTRALIA	Seven	1,178,000	613,000	49,000
7	7.30-EV	ABC	1,053,000	625,000	36,000
8	ABC NEWS-EV	ABC	1,047,000	766,000	41,000
9	2025 WIMBLEDON D2 -NIGHT	Nine	1,015,000	378,000	33,000
10	HOME AND AWAY	Seven	981,000	677,000	97,000
11	MASTERCHEF AUSTRALIA TUES	10	954,000	534,000	50,000
12	SUNRISE	Seven	811,000	337,000	38,000
13	STRANDED ON HONEYMOON ISLAND - TUE	Seven	800,000	266,000	37,000
14	THE CHEAP SEATS	10	780,000	371,000	17,000
15	9NEWS AFTERNOON	Nine	701,000	372,000	33,000
16	10 NEWS	10	684,000	355,000	20,000
17	TODAY	Nine	639,000	267,000	39,000
18	WALKING WITH DINOSAURS-EV	ABC	631,000	252,000	10,000
19	2025 WIMBLEDON D2 -LATE	Nine	618,000	193,000	19,000
20	NEWS BREAKFAST-AM	ABC	611,000	233,000	17,000
21	10 NEWS+	10	585,000	192,000	15,000
22	SEVEN NEWS AT 4	Seven	577,000	306,000	23,000
23	HARD QUIZ S10 RPT	ABC	554,000	308,000	11,000
24	THE MORNING SHOW	Seven	524,000	227,000	25,000
25	DEAL OR NO DEAL	10	519,000	260,000	18,000
26	WHO DO YOU THINK YOU ARE?	SBS	514,000	279,000	12,000
27	ABC NEWS MORNINGS-AM	ABC	507,000	96,000	9,000
28	TIPPING POINT UK -RPT	Nine	499,000	274,000	21,000
29	INSIGHT	SBS	490,000	207,000	6,000
30	TODAY EXTRA	Nine	449,000	178,000	25,000

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched'\*\* cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched'\*\* Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

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\*FTA Broadcast TV 'spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

\*\* **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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**P:** +61 2 9929 7210  
**E:** [info@oztam.com.au](mailto:info@oztam.com.au)  
**W:** [virtualoz.com.au](http://virtualoz.com.au)

Level 6, Suite 1,  
111 Pacific Highway,  
North Sydney NSW  
2060 Australia

**ABN:** 87 089 146 396