

## **Tuesday 15th Jul 2025**

# **Total TV Consolidated 7 Top 30 Programs**

Ranked on reach

Reach totals and program rankings

**Total People** 

People 25-54

People 16-39

Grocery Shoppers (18+)



### **Total People: Cumulative Reach for 15th Jul 2025 to 21st Jul 2025**

~

**National Total TV Reach** 

19,237,000

**Broadcast TV Reach** 

16,408,000

<del>\_</del>

**BVOD Reach** 

8,105,000

Rank	Description	Network	Total TV National Reach <b>ூ</b>	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	2,200,000	1,456,000	141,000
2	SEVEN NEWS	Seven	2,161,000	1,439,000	109,000
3	A CURRENT AFFAIR	Nine	1,704,000	1,190,000	105,000
4	TIPPING POINT AUSTRALIA	Nine	1,659,000	887,000	87,000
5	PARAMEDICS	Nine	1,460,000	762,000	89,000
6	THE CHASE AUSTRALIA	Seven	1,397,000	710,000	57,000
7	HOME AND AWAY	Seven	1,344,000	979,000	200,000
8	MASTERCHEF AUSTRALIA TUES	10	1,298,000	770,000	124,000
9	7.30-EV	ABC	1,259,000	753,000	40,000
10	ABC NEWS-EV	ABC	1,232,000	921,000	41,000
1	HOME AND AWAY EP.2	Seven	1,106,000	924,000	203,000
12	HOME AND AWAY EP.3	Seven	1,087,000	905,000	207,000
13	MURDER DOWN UNDER	Nine	1,080,000	570,000	50,000
14	THE CHEAP SEATS	10	1,060,000	581,000	41,000
15	SUNRISE	Seven	990,000	419,000	43,000
16	STRANDED ON HONEYMOON ISLAND - TUE	Seven	956,000	303,000	63,000
17	FOREIGN CORRESPONDENT-EV	ABC	859,000	639,000	60,000
18	9NEWS AFTERNOON	Nine	778,000	438,000	36,000
19	TODAY	Nine	746,000	301,000	42,000
20	NEWS BREAKFAST-AM	ABC	721,000	256,000	17,000
21	10 NEWS	10	707,000	363,000	19,000
22	DR ANN'S SECRET LIVES-EV	ABC	669,000	442,000	47,000
23	THE MORNING SHOW	Seven	659,000	282,000	29,000
24	SEVEN NEWS AT 4	Seven	658,000	350,000	25,000
25	DEAL OR NO DEAL	10	646,000	303,000	27,000
26	HARD QUIZ S10 RPT	ABC	639,000	364,000	14,000
27	INSIGHT	SBS	610,000	279,000	33,000
28	TIPPING POINT UK -RPT	Nine	596,000	334,000	23,000
29	ABC NEWS MORNINGS-AM	ABC	566,000	112,000	10,000
30	TODAY EXTRA	Nine	547,000	202,000	28,000



### People 25-54: Cumulative Reach for 15th Jul 2025 to 21st Jul 2025

~

**National Total TV Reach** 

7,992,000

**Broadcast TV Reach** 

6,251,000

4

**BVOD Reach** 

4,193,000

lank	Description	Network	Total TV National Reach <b>ூ</b>	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	654,000	422,000	72,000
2	SEVEN NEWS	Seven	566,000	358,000	56,000
3	MASTERCHEF AUSTRALIA TUES	10	517,000	317,000	67,000
4	A CURRENT AFFAIR	Nine	514,000	327,000	54,000
5	THE CHEAP SEATS	10	479,000	297,000	23,000
6	PARAMEDICS	Nine	462,000	227,000	48,000
7	HOME AND AWAY	Seven	454,000	345,000	112,000
8	TIPPING POINT AUSTRALIA	Nine	441,000	210,000	42,000
9	HOME AND AWAY EP.2	Seven	393,000	327,000	113,000
10	HOME AND AWAY EP.3	Seven	385,000	323,000	114,000
1	STRANDED ON HONEYMOON ISLAND - TUE	Seven	352,000	124,000	37,000
12	MURDER DOWN UNDER	Nine	350,000	184,000	28,000
13	THE CHASE AUSTRALIA	Seven	339,000	159,000	28,000
14	SUNRISE	Seven	320,000	138,000	23,000
15	TODAY	Nine	261,000	111,000	24,000
16	7.30-EV	ABC	261,000	135,000	16,000
17	ABC NEWS-EV	ABC	247,000	172,000	15,000
18	DEAL OR NO DEAL	10	244,000	111,000	14,000
19	NEWS BREAKFAST-AM	ABC	212,000	83,000	8,000
20	FBI: MOST WANTED	10	211,000	96,000	5,000
21	10 NEWS	10	201,000	99,000	10,000
22	THE BIG BANG THEORY RPT	10	194,000	31,000	1,000
23	THE MORNING SHOW	Seven	192,000	89,000	16,000
24	10 NEWS+	10	175,000	67,000	7,000
25	FOREIGN CORRESPONDENT-EV	ABC	172,000	125,000	23,000
26	TODAY EXTRA	Nine	167,000	73,000	16,000
27	9NEWS AFTERNOON	Nine	160,000	83,000	17,000
28	SUNRISE -EARLY	Seven	153,000	74,000	14,000
29	FOOTY CLASSIFIED -TUE	Nine	145,000	61,000	10,000
30	HARD QUIZ S10 RPT	ABC	140,000	73,000	5,000



## People 16-39: Cumulative Reach for 15th Jul 2025 to 21st Jul 2025

~

**National Total TV Reach** 

5,069,000

**Broadcast TV Reach** 

3,734,000

4

**BVOD Reach** 

2,397,000

Rank	Description	Network	Total TV National Reach <b>ଫ</b>	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	263,000	158,000	36,000
2	MASTERCHEF AUSTRALIA TUES	10	225,000	130,000	37,000
3	SEVEN NEWS	Seven	206,000	123,000	28,000
4	THE CHEAP SEATS	10	198,000	122,000	11,000
5	A CURRENT AFFAIR	Nine	194,000	127,000	28,000
6	HOME AND AWAY	Seven	191,000	141,000	67,000
7	PARAMEDICS	Nine	183,000	89,000	27,000
8	TIPPING POINT AUSTRALIA	Nine	167,000	78,000	21,000
9	HOME AND AWAY EP.2	Seven	164,000	132,000	67,000
10	HOME AND AWAY EP.3	Seven	153,000	135,000	67,000
1	STRANDED ON HONEYMOON ISLAND - TUE	Seven	135,000	47,000	18,000
12	7.30-EV	ABC	120,000	65,000	7,000
13	SUNRISE	Seven	118,000	44,000	11,000
14	MURDER DOWN UNDER	Nine	114,000	62,000	14,000
15	THE CHASE AUSTRALIA	Seven	113,000	59,000	14,000
16	ABC NEWS-EV	ABC	102,000	68,000	7,000
17	NEWS BREAKFAST-AM	ABC	94,000	36,000	4,000
18	DEAL OR NO DEAL	10	92,000	38,000	7,000
19	FBI: MOST WANTED	10	82,000	38,000	2,000
20	TODAY	Nine	82,000	30,000	11,000
21	10 NEWS	10	76,000	32,000	4,000
22	THE MORNING SHOW	Seven	65,000	32,000	8,000
23	TODAY EXTRA	Nine	60,000	22,000	8,000
24	9NEWS AFTERNOON	Nine	57,000	28,000	9,000
25	DO NOT WATCH THIS SHOW-EV	ABC	56,000	61,000	49,000
26	THE BIG BANG THEORY RPT	10	55,000	7,000	1,000
27	FOREIGN CORRESPONDENT-EV	ABC	55,000	41,000	10,000
28	FOOTY CLASSIFIED -TUE	Nine	54,000	16,000	5,000
29	10 NEWS+	10	52,000	23,000	3,000
30	SEVEN NEWS AT 4	Seven	52,000	31,000	6,000



## Grocery Shoppers (18+): Cumulative Reach for 15th Jul 2025 to 21st Jul 2025

~

**National Total TV Reach** 

12,966,000

**Broadcast TV Reach** 

10,960,000

4

**BVOD Reach** 

6,276,000

Rank	Description	Network	Total TV National Reach <b>ூ</b>	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,732,000	1,165,000	87,000
2	9NEWS	Nine	1,721,000	1,152,000	114,000
3	A CURRENT AFFAIR	Nine	1,330,000	939,000	85,000
4	TIPPING POINT AUSTRALIA	Nine	1,319,000	717,000	70,000
5	PARAMEDICS	Nine	1,133,000	586,000	72,000
6	THE CHASE AUSTRALIA	Seven	1,125,000	574,000	46,000
7	HOME AND AWAY	Seven	1,076,000	791,000	161,000
8	7.30-EV	ABC	1,044,000	630,000	35,000
9	MASTERCHEF AUSTRALIA TUES	10	1,030,000	630,000	102,000
10	ABC NEWS-EV	ABC	1,017,000	766,000	36,000
1	HOME AND AWAY EP.2	Seven	890,000	753,000	163,000
12	HOME AND AWAY EP.3	Seven	875,000	738,000	167,000
13	MURDER DOWN UNDER	Nine	858,000	466,000	41,000
14	THE CHEAP SEATS	10	833,000	458,000	33,000
15	SUNRISE	Seven	795,000	342,000	35,000
16	STRANDED ON HONEYMOON ISLAND - TUE	Seven	776,000	256,000	51,000
17	FOREIGN CORRESPONDENT-EV	ABC	732,000	547,000	53,000
18	9NEWS AFTERNOON	Nine	635,000	360,000	29,000
19	TODAY	Nine	597,000	248,000	34,000
20	NEWS BREAKFAST-AM	ABC	596,000	219,000	15,000
21	10 NEWS	10	571,000	289,000	15,000
22	DR ANN'S SECRET LIVES-EV	ABC	566,000	375,000	42,000
23	HARD QUIZ S10 RPT	ABC	541,000	311,000	12,000
24	THE MORNING SHOW	Seven	532,000	220,000	24,000
25	SEVEN NEWS AT 4	Seven	523,000	284,000	20,000
26	DEAL OR NO DEAL	10	519,000	242,000	22,000
27	INSIGHT	SBS	514,000	242,000	28,000
28	TIPPING POINT UK -RPT	Nine	489,000	277,000	18,000
29	ABC NEWS MORNINGS-AM	ABC	478,000	97,000	9,000
30	TODAY EXTRA	Nine	438,000	165,000	23,000

#### **Notes**

#### Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill'\*) and National BVOD.

#### **Cumulative reach totals:**

Reporting 'When Watched'\*\* cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

#### **Program results:**

- Reporting the Top 30 'What Watched'\*\* Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

- \* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.
- \*\* 'What Watched' relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. 'When Watched' refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

Data © OzTAM and Regional TAM 2025. Not to be reproduced, published or communicated (electronically or in hard copy) in whole or in part, without prior written consent of OzTAM and Regional TAM.



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website **virtualoz.com.au** 



P: +61 2 9929 7210 E: info@oztam.com.au W: virtualoz.com.au

Level 6, Suite 1, 111 Pacific Highway, North Sydney NSW 2060 Australia

**ABN:** 87 089 146 396