

# Monday 7th Jul 2025

# **Total TV Consolidated 7 Top 30 Programs**

Ranked on reach

Reach totals and program rankings

**Total People** 

People 25-54

People 16-39

Grocery Shoppers (18+)



## Total People: Cumulative Reach for 7th Jul 2025 to 13th Jul 2025

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**National Total TV Reach** 

19,753,000

**Broadcast TV Reach** 

16,606,000

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**BVOD Reach** 

9,013,000

Rank	Description	Network	Total TV National Reach <b>ூ</b>	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	2,349,000	1,581,000	118,000
2	9NEWS	Nine	2,307,000	1,511,000	152,000
3	A CURRENT AFFAIR	Nine	1,831,000	1,214,000	115,000
4	PARENTAL GUIDANCE -MON	Nine	1,770,000	770,000	124,000
5	TIPPING POINT AUSTRALIA	Nine	1,647,000	906,000	89,000
6	THE 1% CLUB (R)	Seven	1,592,000	931,000	62,000
7	THE CHASE AUSTRALIA	Seven	1,558,000	710,000	60,000
8	HOME AND AWAY	Seven	1,547,000	1,033,000	213,000
9	7.30-EV	ABC	1,493,000	869,000	51,000
10	HAVE YOU BEEN PAYING ATTENTION?	10	1,382,000	912,000	96,000
1	ABC NEWS-EV	ABC	1,323,000	976,000	45,000
12	MASTERCHEF AUSTRALIA MON	10	1,299,000	760,000	129,000
13	AUSTRALIAN STORY-EV	ABC	1,245,000	944,000	162,000
14	FOUR CORNERS-EV	ABC	1,120,000	773,000	96,000
15	7NEWS: THE MUSHROOM MURDER TRIAL: JUSTICE SERVED	Seven	1,045,000	524,000	55,000
16	SUNRISE	Seven	955,000	393,000	42,000
17	2025 WIMBLEDON D8 -LATE	Nine	942,000	465,000	50,000
18	MEDIA WATCH-EV	ABC	903,000	746,000	49,000
19	9NEWS AFTERNOON	Nine	859,000	440,000	39,000
20	9-1-1	Seven	846,000	471,000	89,000
21	10 NEWS	10	836,000	454,000	22,000
22	SEVEN NEWS AT 4	Seven	832,000	394,000	27,000
23	7NEWS: THE VERDICT ROLLING COVERAGE	Seven	783,000	243,000	16,000
24	TODAY	Nine	771,000	296,000	42,000
25	HARD QUIZ S10 RPT	ABC	720,000	390,000	14,000
26	THE MORNING SHOW	Seven	657,000	277,000	30,000
27	NEWS BREAKFAST-AM	ABC	648,000	212,000	16,000
28	DO NOT WATCH THIS SHOW-EV	ABC	643,000	709,000	390,000
29	2025 TOUR DE FRANCE: STAGE 3 LIVE	SBS	635,000	174,000	24,000
30	9-1-1 EP.2	Seven	635,000	342,000	92,000



# People 25-54: Cumulative Reach for 7th Jul 2025 to 13th Jul 2025

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**National Total TV Reach** 

8,294,000

**Broadcast TV Reach** 

6,357,000

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**BVOD Reach** 

4,735,000



Rank	Description	Network	Total TV National Reach <b>ூ</b>	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	739,000	460,000	79,000
2	PARENTAL GUIDANCE -MON	Nine	670,000	338,000	74,000
3	SEVEN NEWS	Seven	658,000	420,000	61,000
4	HAVE YOU BEEN PAYING ATTENTION?	10	615,000	422,000	56,000
5	A CURRENT AFFAIR	Nine	570,000	360,000	61,000
6	HOME AND AWAY	Seven	505,000	351,000	118,000
7	MASTERCHEF AUSTRALIA MON	10	476,000	290,000	72,000
8	THE 1% CLUB (R)	Seven	476,000	267,000	33,000
9	TIPPING POINT AUSTRALIA	Nine	431,000	216,000	43,000
10	THE CHASE AUSTRALIA	Seven	386,000	163,000	30,000
1	7NEWS: THE MUSHROOM MURDER TRIAL: JUSTICE SERVED	Seven	350,000	183,000	30,000
12	7.30-EV	ABC	328,000	176,000	21,000
13	9-1-1	Seven	291,000	179,000	49,000
14	2025 WIMBLEDON D8 -LATE	Nine	290,000	141,000	27,000
15	SUNRISE	Seven	278,000	117,000	23,000
16	DO NOT WATCH THIS SHOW-EV	ABC	270,000	311,000	241,000
17	ABC NEWS-EV	ABC	266,000	180,000	17,000
18	TODAY	Nine	259,000	103,000	24,000
19	AUSTRALIAN STORY-EV	ABC	255,000	192,000	66,000
20	10 NEWS	10	240,000	125,000	11,000
21	10 NEWS+	10	231,000	80,000	10,000
22	FOUR CORNERS-EV	ABC	228,000	156,000	40,000
23	INSPIRED UNEMPLOYED (IMPRACTICAL) JOKERS	10	225,000	116,000	17,000
24	DEAL OR NO DEAL	10	221,000	118,000	15,000
25	9-1-1 EP.2	Seven	213,000	122,000	48,000
26	9NEWS AFTERNOON	Nine	201,000	103,000	19,000
27	NEWS BREAKFAST-AM	ABC	198,000	64,000	8,000
28	2025 WIMBLEDON D8 -LATE EXTENDED	Nine	192,000	78,000	18,000
29	7NEWS: THE VERDICT ROLLING COVERAGE	Seven	190,000	68,000	9,000
30	2025 TOUR DE FRANCE: STAGE 3 LIVE	SBS	189,000	62,000	14,000



# People 16-39: Cumulative Reach for 7th Jul 2025 to 13th Jul 2025

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**National Total TV Reach** 

5,381,000

**Broadcast TV Reach** 

3,830,000

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**BVOD Reach** 

2,823,000



Rank	Description	Network	Total TV National Reach <b>ூ</b>	Total TV National Average Audience	BVOD National Average Audience
1	PARENTAL GUIDANCE -MON	Nine	318,000	150,000	44,000
2	9NEWS	Nine	301,000	178,000	39,000
3	A CURRENT AFFAIR	Nine	252,000	155,000	31,000
4	HAVE YOU BEEN PAYING ATTENTION?	10	242,000	176,000	29,000
5	SEVEN NEWS	Seven	240,000	145,000	31,000
6	HOME AND AWAY	Seven	219,000	155,000	70,000
7	MASTERCHEF AUSTRALIA MON	10	203,000	124,000	40,000
8	THE 1% CLUB (R)	Seven	172,000	89,000	17,000
9	TIPPING POINT AUSTRALIA	Nine	163,000	74,000	22,000
10	THE CHASE AUSTRALIA	Seven	152,000	69,000	15,000
1	DO NOT WATCH THIS SHOW-EV	ABC	148,000	177,000	135,000
12	7.30-EV	ABC	142,000	77,000	9,000
13	2025 WIMBLEDON D8 -LATE	Nine	128,000	76,000	16,000
14	9-1-1	Seven	119,000	72,000	25,000
15	7NEWS: THE MUSHROOM MURDER TRIAL: JUSTICE SERVED	Seven	119,000	69,000	15,000
16	ABC NEWS-EV	ABC	113,000	71,000	7,000
17	AUSTRALIAN STORY-EV	ABC	96,000	74,000	30,000
18	DEAL OR NO DEAL	10	94,000	48,000	7,000
19	2025 WIMBLEDON D8 -LATE EXTENDED	Nine	89,000	33,000	11,000
20	10 NEWS+	10	87,000	31,000	5,000
21	INSPIRED UNEMPLOYED (IMPRACTICAL) JOKERS	10	86,000	43,000	11,000
22	TODAY	Nine	84,000	28,000	11,000
23	10 NEWS	10	82,000	36,000	5,000
24	9-1-1 EP.2	Seven	81,000	53,000	24,000
25	SEVEN NEWS AT 4	Seven	80,000	41,000	7,000
26	2025 TOUR DE FRANCE: STAGE 3 LIVE	SBS	79,000	22,000	6,000
27	9NEWS AFTERNOON	Nine	79,000	39,000	10,000
28	FOOTY CLASSIFIED -MON	Nine	78,000	27,000	4,000
29	NEWS BREAKFAST-AM	ABC	77,000	29,000	4,000
30	SUNRISE	Seven	75,000	27,000	11,000



## Grocery Shoppers (18+): Cumulative Reach for 7th Jul 2025 to 13th Jul 2025

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**National Total TV Reach** 

13,313,000

**Broadcast TV Reach** 

11,098,000

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**BVOD Reach** 

6,959,000

Rank	Description	Network	Total TV National Reach <b>ூ</b>	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,878,000	1,266,000	94,000
2	9NEWS	Nine	1,825,000	1,218,000	123,000
3	A CURRENT AFFAIR	Nine	1,442,000	964,000	93,000
4	PARENTAL GUIDANCE -MON	Nine	1,336,000	580,000	100,000
5	TIPPING POINT AUSTRALIA	Nine	1,319,000	738,000	72,000
6	THE CHASE AUSTRALIA	Seven	1,257,000	582,000	48,000
7	7.30-EV	ABC	1,246,000	737,000	45,000
8	THE 1% CLUB (R)	Seven	1,239,000	729,000	49,000
9	HOME AND AWAY	Seven	1,207,000	820,000	171,000
10	HAVE YOU BEEN PAYING ATTENTION?	10	1,117,000	733,000	78,000
1	ABC NEWS-EV	ABC	1,104,000	820,000	39,000
12	AUSTRALIAN STORY-EV	ABC	1,054,000	805,000	142,000
13	MASTERCHEF AUSTRALIA MON	10	1,027,000	617,000	107,000
14	FOUR CORNERS-EV	ABC	949,000	657,000	85,000
15	7NEWS: THE MUSHROOM MURDER TRIAL: JUSTICE SERVED	Seven	827,000	417,000	44,000
16	2025 WIMBLEDON D8 -LATE	Nine	784,000	385,000	39,000
17	SUNRISE	Seven	769,000	319,000	34,000
18	MEDIA WATCH-EV	ABC	761,000	628,000	43,000
19	9NEWS AFTERNOON	Nine	702,000	362,000	32,000
20	SEVEN NEWS AT 4	Seven	679,000	323,000	22,000
21	9-1-1	Seven	676,000	379,000	73,000
22	10 NEWS	10	667,000	361,000	18,000
23	7NEWS: THE VERDICT ROLLING COVERAGE	Seven	646,000	201,000	13,000
24	TODAY	Nine	627,000	246,000	34,000
25	HARD QUIZ S10 RPT	ABC	616,000	338,000	13,000
26	NEWS BREAKFAST-AM	ABC	537,000	178,000	15,000
27	THE MORNING SHOW	Seven	528,000	226,000	24,000
28	2025 TOUR DE FRANCE: STAGE 3 LIVE	SBS	521,000	144,000	20,000
29	9-1-1 EP.2	Seven	514,000	276,000	75,000
30	TIPPING POINT UK -RPT	Nine	497,000	280,000	20,000

### **Notes**

#### Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill'\*) and National BVOD.

#### **Cumulative reach totals:**

Reporting 'When Watched'\*\* cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

#### **Program results:**

- Reporting the Top 30 'What Watched'\*\* Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

- \* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.
- \*\* 'What Watched' relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. 'When Watched' refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website **virtualoz.com.au** 



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