

Sunday 6th Jul 2025

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 6th Jul 2025 to 12th Jul 2025

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National Total TV Reach

19,767,000

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Broadcast TV Reach

16,642,000

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BVOD Reach

9,006,000

ank	Description	Network	Total TV National Reach ூ	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS - SUN	Seven	2,394,000	1,488,000	91,000
2	TRAVEL GUIDES	Nine	2,321,000	1,332,000	180,000
3	9NEWS SUNDAY	Nine	2,303,000	1,447,000	135,000
4	DANCING WITH THE STARS	Seven	2,203,000	1,064,000	120,000
5	60 MINUTES	Nine	1,745,000	733,000	81,000
6	SEVEN'S AFL: SUNDAY AFTERNOON FOOTBALL	Seven	1,399,000	474,000	24,000
7	7NEWS SPOTLIGHT	Seven	1,204,000	519,000	37,000
8	MASTERCHEF AUSTRALIA SUN	10	1,170,000	701,000	125,000
9	SUNDAY AFTERNOON NRL LIVE	Nine	1,144,000	475,000	60,000
10	ABC NEWS SUNDAY-EV	ABC	1,122,000	802,000	33,000
1	2025 WIMBLEDON D7 -NIGHT	Nine	1,069,000	347,000	35,000
12	WEEKEND SUNRISE - SUN	Seven	904,000	372,000	37,000
13	SPICKS AND SPECKS-EV	ABC	877,000	637,000	56,000
14	2025 TOUR DE FRANCE: STAGE 2 LIVE	SBS	821,000	205,000	29,000
15	INSIDERS-AM	ABC	767,000	490,000	48,000
16	TEST RUGBY: 2025 WALLABIES V FIJI -MATCH	Nine	752,000	269,000	24,000
17	WEEKEND TODAY - SUNDAY	Nine	745,000	281,000	35,000
18	10 NEWS SUN	10	688,000	329,000	14,000
19	FAKE	10	651,000	319,000	73,000
20	THE PHILPOTTS: A VERY BRITISH HORROR STORY	Seven	641,000	256,000	16,000
21	2025 WIMBLEDON D7 -LATE	Nine	622,000	191,000	23,000
22	BAY OF FIRES-EV	ABC	581,000	298,000	34,000
23	10 NEWS+	10	571,000	185,000	13,000
24	LANDLINE-PM	ABC	570,000	353,000	27,000
25	COMPASS-EV	ABC	569,000	230,000	13,000
26	ANTIQUES ROADSHOW-PM	ABC	549,000	240,000	10,000
27	MONT SAINT MICHEL: RISING AGAIN	SBS	529,000	191,000	8,000
28	WEEKEND BREAKFAST-AM	ABC	528,000	214,000	16,000
29	THE MORNING SHOW - WEEKEND	Seven	527,000	188,000	19,000
30	SUNDAY FOOTY FEAST	Seven	490,000	132,000	12,000



People 25-54: Cumulative Reach for 6th Jul 2025 to 12th Jul 2025

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National Total TV Reach

8,312,000

Broadcast TV Reach

6,390,000

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BVOD Reach

4,731,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	TRAVEL GUIDES	Nine	834,000	494,000	99,000
2	9NEWS SUNDAY	Nine	755,000	441,000	71,000
3	SEVEN NEWS - SUN	Seven	646,000	386,000	45,000
4	DANCING WITH THE STARS	Seven	587,000	243,000	49,000
5	60 MINUTES	Nine	555,000	228,000	42,000
6	SEVEN'S AFL: SUNDAY AFTERNOON FOOTBALL	Seven	418,000	146,000	13,000
7	MASTERCHEF AUSTRALIA SUN	10	414,000	251,000	69,000
8	SUNDAY AFTERNOON NRL LIVE	Nine	356,000	156,000	34,000
9	2025 WIMBLEDON D7 -NIGHT	Nine	302,000	97,000	19,000
10	7NEWS SPOTLIGHT	Seven	291,000	128,000	17,000
1	WEEKEND SUNRISE - SUN	Seven	278,000	120,000	20,000
12	TEST RUGBY: 2025 WALLABIES V FIJI -MATCH	Nine	271,000	101,000	14,000
13	WEEKEND TODAY - SUNDAY	Nine	258,000	90,000	20,000
14	2025 TOUR DE FRANCE: STAGE 2 LIVE	SBS	252,000	65,000	16,000
15	FAKE	10	223,000	100,000	32,000
16	INSIDERS-AM	ABC	222,000	117,000	19,000
17	10 NEWS+	10	215,000	68,000	7,000
18	ABC NEWS SUNDAY-EV	ABC	211,000	136,000	12,000
19	SPICKS AND SPECKS-EV	ABC	207,000	158,000	25,000
20	10 NEWS SUN	10	200,000	104,000	7,000
21	THE BATMAN	Nine	191,000	45,000	2,000
22	THE BIG BANG THEORY RPT	10	187,000	36,000	2,000
23	2025 WIMBLEDON D7 -LATE	Nine	173,000	54,000	12,000
24	THE MORNING SHOW - WEEKEND	Seven	169,000	64,000	10,000
25	THE PHILPOTTS: A VERY BRITISH HORROR STORY	Seven	167,000	69,000	8,000
26	WIDE WORLD OF SPORTS	Nine	161,000	70,000	15,000
27	SUNDAY FOOTY FEAST	Seven	149,000	48,000	7,000
28	SUNDAY AFTERNOON NRL LIVE -PRE MATCH	Nine	145,000	69,000	15,000
29	WEEKEND BREAKFAST-AM	ABC	145,000	54,000	7,000
30	SUNDAY FOOTY SHOW -AFL	Nine	141,000	59,000	10,000



People 16-39: Cumulative Reach for 6th Jul 2025 to 12th Jul 2025

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National Total TV Reach

5,402,000

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Broadcast TV Reach

3,868,000

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BVOD Reach

2,814,000

Rank	Description	Network	Total TV National Reach ூ	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS SUNDAY	Nine	336,000	175,000	35,000
2	TRAVEL GUIDES	Nine	332,000	180,000	48,000
3	SEVEN NEWS - SUN	Seven	259,000	143,000	22,000
4	DANCING WITH THE STARS	Seven	243,000	100,000	24,000
5	60 MINUTES	Nine	211,000	86,000	20,000
6	MASTERCHEF AUSTRALIA SUN	10	193,000	113,000	38,000
7	SEVEN'S AFL: SUNDAY AFTERNOON FOOTBALL	Seven	180,000	60,000	8,000
8	SUNDAY AFTERNOON NRL LIVE	Nine	161,000	71,000	20,000
9	2025 WIMBLEDON D7 -NIGHT	Nine	119,000	39,000	10,000
10	TEST RUGBY: 2025 WALLABIES V FIJI -MATCH	Nine	119,000	49,000	8,000
1	7NEWS SPOTLIGHT	Seven	117,000	51,000	8,000
12	WEEKEND SUNRISE - SUN	Seven	100,000	33,000	9,000
13	2025 TOUR DE FRANCE: STAGE 2 LIVE	SBS	96,000	22,000	8,000
14	INSIDERS-AM	ABC	94,000	52,000	8,000
15	WEEKEND TODAY - SUNDAY	Nine	88,000	27,000	9,000
16	10 NEWS+	10	86,000	27,000	3,000
17	FAKE	10	78,000	39,000	13,000
18	SPICKS AND SPECKS-EV	ABC	76,000	63,000	12,000
19	THE BATMAN	Nine	72,000	18,000	1,000
20	ABC NEWS SUNDAY-EV	ABC	71,000	42,000	5,000
21	WEEKEND BREAKFAST-AM	ABC	66,000	22,000	3,000
22	10 NEWS SUN	10	63,000	35,000	3,000
23	THE BIG BANG THEORY RPT	10	63,000	11,000	1,000
24	WIDE WORLD OF SPORTS	Nine	62,000	24,000	7,000
25	SUNDAY AFTERNOON NRL LIVE -PRE MATCH	Nine	61,000	28,000	8,000
26	SUNDAY FOOTY SHOW -AFL	Nine	59,000	26,000	5,000
27	2025 WIMBLEDON D7 -LATE	Nine	54,000	22,000	6,000
28	SUNDAY FOOTY FEAST	Seven	53,000	16,000	3,000
29	THE PHILPOTTS: A VERY BRITISH HORROR STORY	Seven	52,000	17,000	3,000
30	LANDLINE-PM	ABC	47,000	23,000	4,000



Grocery Shoppers (18+): Cumulative Reach for 6th Jul 2025 to 12th Jul 2025

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National Total TV Reach

13,332,000

Broadcast TV Reach

11,137,000

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BVOD Reach

6,954,000

Rank	Description	Network	Total TV National Reach ூ	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS - SUN	Seven	1,896,000	1,195,000	72,000
2	TRAVEL GUIDES	Nine	1,822,000	1,056,000	145,000
3	9NEWS SUNDAY	Nine	1,801,000	1,156,000	109,000
4	DANCING WITH THE STARS	Seven	1,741,000	842,000	98,000
5	60 MINUTES	Nine	1,404,000	593,000	65,000
6	SEVEN'S AFL: SUNDAY AFTERNOON FOOTBALL	Seven	1,085,000	376,000	18,000
7	7NEWS SPOTLIGHT	Seven	964,000	420,000	30,000
8	ABC NEWS SUNDAY-EV	ABC	937,000	676,000	29,000
9	MASTERCHEF AUSTRALIA SUN	10	931,000	568,000	104,000
10	SUNDAY AFTERNOON NRL LIVE	Nine	892,000	372,000	47,000
•	2025 WIMBLEDON D7 -NIGHT	Nine	854,000	286,000	28,000
12	SPICKS AND SPECKS-EV	ABC	724,000	531,000	49,000
13	WEEKEND SUNRISE - SUN	Seven	711,000	300,000	30,000
14	INSIDERS-AM	ABC	661,000	425,000	43,000
15	2025 TOUR DE FRANCE: STAGE 2 LIVE	SBS	649,000	166,000	24,000
16	WEEKEND TODAY - SUNDAY	Nine	608,000	232,000	29,000
17	TEST RUGBY: 2025 WALLABIES V FIJI -MATCH	Nine	593,000	212,000	19,000
18	10 NEWS SUN	10	559,000	262,000	12,000
19	FAKE	10	545,000	271,000	61,000
20	THE PHILPOTTS: A VERY BRITISH HORROR STORY	Seven	533,000	218,000	13,000
21	2025 WIMBLEDON D7 -LATE	Nine	522,000	162,000	18,000
22	BAY OF FIRES-EV	ABC	493,000	258,000	30,000
23	COMPASS-EV	ABC	485,000	198,000	12,000
24	LANDLINE-PM	ABC	469,000	291,000	24,000
25	ANTIQUES ROADSHOW-PM	ABC	463,000	201,000	9,000
26	10 NEWS+	10	454,000	148,000	11,000
27	WEEKEND BREAKFAST-AM	ABC	451,000	185,000	14,000
28	MONT SAINT MICHEL: RISING AGAIN	SBS	431,000	160,000	7,000
29	THE MORNING SHOW - WEEKEND	Seven	429,000	155,000	15,000
30	SUNDAY FOOTY FEAST	Seven	397,000	108,000	9,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill'*) and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

- * FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.
- ** 'What Watched' relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. 'When Watched' refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website **virtualoz.com.au**



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