



**Wednesday 2nd Jul 2025**

# **Total TV Consolidated 7 Top 30 Programs**

**Ranked on reach**

## **Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 2nd Jul 2025 to 8th Jul 2025



National Total TV Reach

19,212,000



Broadcast TV Reach

16,236,000



BVOD Reach

8,393,000

Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	2,151,000	1,383,000	145,000
2	SEVEN NEWS	Seven	2,151,000	1,433,000	116,000
3	TIPPING POINT AUSTRALIA	Nine	1,578,000	873,000	90,000
4	A CURRENT AFFAIR	Nine	1,521,000	927,000	102,000
5	HOME AND AWAY	Seven	1,425,000	992,000	215,000
6	THE CHASE AUSTRALIA	Seven	1,407,000	712,000	62,000
7	7.30-EV	ABC	1,306,000	715,000	41,000
8	TRUMP VS MUSK	Nine	1,279,000	537,000	65,000
9	MASTERCHEF AUSTRALIA WED	10	1,256,000	751,000	128,000
10	ABC NEWS-EV	ABC	1,238,000	953,000	43,000
11	A CURRENT AFFAIR -SPECIAL	Nine	1,195,000	716,000	76,000
12	THE FRONT BAR	Seven	1,145,000	585,000	54,000
13	GRUEN-EV	ABC	1,095,000	816,000	88,000
14	BORDER SECURITY - AUSTRALIA'S FRONT LINE	Seven	1,037,000	573,000	50,000
15	SUNRISE	Seven	992,000	422,000	48,000
16	2025 WIMBLEDON D3 -NIGHT	Nine	986,000	290,000	30,000
17	BORDER SECURITY - AUSTRALIA'S FRONT LINE EP.2	Seven	904,000	569,000	42,000
18	9NEWS AFTERNOON	Nine	866,000	460,000	40,000
19	TODAY	Nine	857,000	361,000	50,000
20	SEVEN NEWS AT 4	Seven	741,000	356,000	29,000
21	10 NEWS	10	722,000	380,000	22,000
22	GUY MONTGOMERY'S GUY MONT SPELLING BEE-EV	ABC	720,000	444,000	26,000
23	NEWS BREAKFAST-AM	ABC	705,000	249,000	20,000
24	ELSBETH	10	690,000	316,000	23,000
25	HARD QUIZ S10 RPT	ABC	669,000	372,000	13,000
26	THE MORNING SHOW	Seven	642,000	271,000	32,000
27	DEAL OR NO DEAL	10	611,000	328,000	27,000
28	ABC NEWS MORNINGS-AM	ABC	606,000	122,000	12,000
29	10 NEWS+	10	588,000	206,000	17,000
30	TIPPING POINT UK -RPT	Nine	588,000	340,000	25,000



People 25-54: Cumulative Reach for 2nd Jul 2025 to 8th Jul 2025



National Total TV Reach

8,002,000



Broadcast TV Reach

6,163,000



BVOD Reach

4,350,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	661,000	393,000	75,000
2	SEVEN NEWS	Seven	593,000	373,000	59,000
3	A CURRENT AFFAIR	Nine	493,000	271,000	54,000
4	HOME AND AWAY	Seven	477,000	336,000	118,000
5	MASTERCHEF AUSTRALIA WED	10	454,000	285,000	71,000
6	TIPPING POINT AUSTRALIA	Nine	398,000	201,000	44,000
7	TRUMP VS MUSK	Nine	396,000	155,000	34,000
8	A CURRENT AFFAIR -SPECIAL	Nine	366,000	210,000	40,000
9	THE FRONT BAR	Seven	365,000	192,000	28,000
10	THE CHASE AUSTRALIA	Seven	347,000	163,000	30,000
11	TODAY	Nine	328,000	142,000	29,000
12	BORDER SECURITY - AUSTRALIA'S FRONT LINE	Seven	327,000	190,000	28,000
13	7.30-EV	ABC	316,000	165,000	16,000
14	GRUEN-EV	ABC	307,000	241,000	42,000
15	2025 WIMBLEDON D3 -NIGHT	Nine	306,000	84,000	16,000
16	SUNRISE	Seven	306,000	138,000	27,000
17	BORDER SECURITY - AUSTRALIA'S FRONT LINE EP.2	Seven	285,000	183,000	23,000
18	ABC NEWS-EV	ABC	251,000	188,000	16,000
19	GUY MONTGOMERY'S GUY MONT SPELLING BEE-EV	ABC	229,000	141,000	12,000
20	DEAL OR NO DEAL	10	226,000	109,000	14,000
21	10 NEWS	10	218,000	120,000	11,000
22	NEWS BREAKFAST-AM	ABC	215,000	81,000	10,000
23	10 NEWS+	10	203,000	78,000	9,000
24	ELSBETH	10	200,000	83,000	11,000
25	9NEWS AFTERNOON	Nine	200,000	108,000	19,000
26	SEVEN NEWS AT 4	Seven	187,000	86,000	14,000
27	TODAY EXTRA	Nine	182,000	76,000	18,000
28	SUNRISE -EARLY	Seven	182,000	82,000	15,000
29	THE MORNING SHOW	Seven	178,000	84,000	18,000
30	TODAY -EARLY	Nine	173,000	85,000	17,000



People 16-39: Cumulative Reach for 2nd Jul 2025 to 8th Jul 2025



National Total TV Reach

5,074,000



Broadcast TV Reach

3,651,000



BVOD Reach

2,496,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	266,000	154,000	37,000
2	SEVEN NEWS	Seven	225,000	126,000	30,000
3	HOME AND AWAY	Seven	217,000	143,000	70,000
4	MASTERCHEF AUSTRALIA WED	10	187,000	123,000	40,000
5	A CURRENT AFFAIR	Nine	178,000	98,000	28,000
6	TIPPING POINT AUSTRALIA	Nine	158,000	83,000	22,000
7	7.30-EV	ABC	151,000	81,000	7,000
8	TRUMP VS MUSK	Nine	149,000	53,000	16,000
9	GRUEN-EV	ABC	138,000	117,000	20,000
10	BORDER SECURITY - AUSTRALIA'S FRONT LINE	Seven	136,000	84,000	16,000
11	THE FRONT BAR	Seven	134,000	71,000	13,000
12	A CURRENT AFFAIR -SPECIAL	Nine	134,000	75,000	21,000
13	THE CHASE AUSTRALIA	Seven	131,000	65,000	15,000
14	2025 WIMBLEDON D3 -NIGHT	Nine	124,000	32,000	8,000
15	ABC NEWS-EV	ABC	103,000	81,000	7,000
16	GUY MONTGOMERY'S GUY MONT SPELLING BEE-EV	ABC	103,000	65,000	6,000
17	BORDER SECURITY - AUSTRALIA'S FRONT LINE EP.2	Seven	98,000	67,000	12,000
18	SUNRISE	Seven	98,000	40,000	12,000
19	NEWS BREAKFAST-AM	ABC	98,000	36,000	4,000
20	9NEWS AFTERNOON	Nine	93,000	46,000	10,000
21	TODAY	Nine	87,000	38,000	13,000
22	DEAL OR NO DEAL	10	85,000	43,000	7,000
23	SEVEN NEWS AT 4	Seven	83,000	36,000	7,000
24	ELSBETH	10	77,000	30,000	5,000
25	10 NEWS+	10	71,000	29,000	4,000
26	TODAY EXTRA	Nine	65,000	27,000	9,000
27	10 NEWS	10	65,000	29,000	5,000
28	THE BIG BANG THEORY RPT	10	60,000	8,000	1,000
29	ABC NEWS MORNINGS-AM	ABC	60,000	11,000	3,000
30	THE MORNING SHOW	Seven	59,000	27,000	9,000



## Grocery Shoppers (18+): Cumulative Reach for 2nd Jul 2025 to 8th Jul 2025



National Total TV Reach

13,014,000



Broadcast TV Reach

10,906,000



BVOD Reach

6,510,000



Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	1,724,000	1,116,000	117,000
2	SEVEN NEWS	Seven	1,721,000	1,165,000	92,000
3	TIPPING POINT AUSTRALIA	Nine	1,282,000	719,000	73,000
4	A CURRENT AFFAIR	Nine	1,211,000	745,000	83,000
5	THE CHASE AUSTRALIA	Seven	1,150,000	588,000	49,000
6	HOME AND AWAY	Seven	1,140,000	805,000	172,000
7	7.30-EV	ABC	1,089,000	608,000	36,000
8	TRUMP VS MUSK	Nine	1,031,000	439,000	53,000
9	ABC NEWS-EV	ABC	1,025,000	790,000	37,000
10	MASTERCHEF AUSTRALIA WED	10	1,006,000	609,000	106,000
11	A CURRENT AFFAIR -SPECIAL	Nine	955,000	581,000	62,000
12	THE FRONT BAR	Seven	913,000	463,000	41,000
13	GRUEN-EV	ABC	903,000	689,000	77,000
14	BORDER SECURITY - AUSTRALIA'S FRONT LINE	Seven	827,000	459,000	40,000
15	2025 WIMBLEDON D3 -NIGHT	Nine	805,000	235,000	24,000
16	SUNRISE	Seven	776,000	336,000	39,000
17	9NEWS AFTERNOON	Nine	721,000	383,000	32,000
18	BORDER SECURITY - AUSTRALIA'S FRONT LINE EP.2	Seven	719,000	455,000	33,000
19	TODAY	Nine	702,000	301,000	41,000
20	GUY MONTGOMERY'S GUY MONT SPELLING BEE-EV	ABC	607,000	375,000	22,000
21	10 NEWS	10	599,000	314,000	18,000
22	SEVEN NEWS AT 4	Seven	596,000	293,000	23,000
23	NEWS BREAKFAST-AM	ABC	578,000	213,000	18,000
24	HARD QUIZ S10 RPT	ABC	569,000	318,000	12,000
25	ELSBETH	10	549,000	257,000	19,000
26	THE MORNING SHOW	Seven	521,000	215,000	26,000
27	ABC NEWS MORNINGS-AM	ABC	508,000	103,000	10,000
28	TIPPING POINT UK -RPT	Nine	492,000	287,000	20,000
29	DEAL OR NO DEAL	10	483,000	258,000	22,000
30	10 NEWS+	10	464,000	163,000	14,000

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched'\*\* cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched'\*\* Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

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\* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

\*\* **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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