

Saturday 28th Jun 2025

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 28th Jun 2025 to 4th Jul 2025

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National Total TV Reach

19,158,000

Broadcast TV Reach

16,251,000

4

BVOD Reach

8,192,000

Rank	Description	Network	Total TV National Reach ூ	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS - SAT	Seven	1,632,000	1,002,000	56,000
2	9NEWS SATURDAY	Nine	1,565,000	968,000	74,000
3	BARBIE	Nine	1,299,000	304,000	22,000
4	M- FORD V FERRARI (R)	Seven	1,267,000	305,000	14,000
5	A CURRENT AFFAIR -SAT	Nine	1,104,000	633,000	50,000
6	ABC NEWS-SA	ABC	979,000	690,000	26,000
7	GRANTCHESTER-EV	ABC	904,000	635,000	70,000
8	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	891,000	550,000	29,000
9	GETAWAY	Nine	874,000	481,000	38,000
10	10 NEWS FIRST SAT	10	806,000	279,000	12,000
1	WEEKEND SUNRISE - SAT	Seven	739,000	405,000	40,000
12	GRANTCHESTER TX 2-EV	ABC	700,000	551,000	57,000
13	WEEKEND BREAKFAST-AM	ABC	672,000	250,000	14,000
14	SEVEN'S HORSE RACING 2025	Seven	644,000	108,000	10,000
15	CRAZY STUPID LOVE	Nine	617,000	138,000	11,000
16	WEEKEND SUNRISE - SAT - LATE	Seven	614,000	355,000	36,000
17	WEEKEND SUNRISE - SAT - EARLY	Seven	584,000	275,000	26,000
18	THE MORNING SHOW - WEEKEND	Seven	568,000	179,000	21,000
19	BORDER SECURITY - AUSTRALIA'S FRONT LINE	Seven	549,000	291,000	14,000
20	LOVE IT OR LIST IT AUSTRALIA	10	546,000	288,000	22,000
21	9NEWS: FIRST AT FIVE	Nine	542,000	323,000	24,000
22	WEEKEND TODAY - SATURDAY	Nine	521,000	264,000	37,000
23	SEVEN NEWS AT 5	Seven	511,000	294,000	18,000
24	THE DOG HOUSE AUSTRALIA RPT	10	509,000	232,000	7,000
25	TODAY EXTRA - SATURDAY	Nine	492,000	178,000	20,000
26	AUSTRALIAN STORY-ENCORE	ABC	479,000	189,000	6,000
27	KING ARTHUR: LEGEND OF THE SWORD	Nine	467,000	130,000	3,000
28	BAY OF FIRES-ENCORE	ABC	463,000	181,000	3,000
29	WEEKEND TODAY - SATURDAY - LATE	Nine	450,000	254,000	35,000
30	WEEKEND TODAY - EARLY SATURDAY	Nine	420,000	181,000	25,000



People 25-54: Cumulative Reach for 28th Jun 2025 to 4th Jul 2025

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National Total TV Reach

7,947,000

Broadcast TV Reach

6,158,000

4

BVOD Reach

4,224,000

Rank	Description	Network	Total TV National Reach ଫ	Total TV National Average Audience	BVOD National Average Audience
1	BARBIE	Nine	466,000	113,000	12,000
2	9NEWS SATURDAY	Nine	406,000	235,000	36,000
3	SEVEN NEWS - SAT	Seven	401,000	224,000	27,000
4	M- FORD V FERRARI (R)	Seven	392,000	102,000	7,000
5	A CURRENT AFFAIR -SAT	Nine	291,000	145,000	25,000
6	WEEKEND SUNRISE - SAT	Seven	235,000	122,000	21,000
7	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	234,000	139,000	15,000
8	CRAZY STUPID LOVE	Nine	232,000	65,000	6,000
9	10 NEWS FIRST SAT	10	227,000	74,000	6,000
10	GETAWAY	Nine	204,000	111,000	19,000
1	WEEKEND BREAKFAST-AM	ABC	197,000	62,000	6,000
12	WEEKEND SUNRISE - SAT - LATE	Seven	180,000	107,000	20,000
13	WEEKEND TODAY - SATURDAY	Nine	177,000	88,000	20,000
14	WEEKEND SUNRISE - SAT - EARLY	Seven	175,000	83,000	14,000
15	SEVEN'S HORSE RACING 2025	Seven	173,000	30,000	6,000
16	THE MORNING SHOW - WEEKEND	Seven	172,000	58,000	11,000
17	TODAY EXTRA - SATURDAY	Nine	163,000	64,000	12,000
18	WEEKEND TODAY - SATURDAY - LATE	Nine	153,000	89,000	20,000
19	ABC NEWS-SA	ABC	152,000	100,000	9,000
20	LOVE IT OR LIST IT AUSTRALIA	10	150,000	77,000	10,000
21	THE DOG HOUSE AUSTRALIA RPT	10	143,000	63,000	4,000
22	9NEWS: FIRST AT FIVE	Nine	135,000	81,000	12,000
23	WEEKEND TODAY - EARLY SATURDAY	Nine	133,000	57,000	14,000
24	HARRY POTTER AND THE HALF BLOOD PRINCE -EV	Nine	131,000	36,000	2,000
25	LEGO MASTERS GRAND MASTERS OF THE GALAXY -MON -ENCORE	Nine	130,000	39,000	5,000
26	BORDER SECURITY - AUSTRALIA'S FRONT LINE	Seven	126,000	60,000	7,000
27	THE BIG BANG THEORY RPT	10	125,000	26,000	1,000
28	M- BABY DRIVER (R)	Seven	124,000	27,000	3,000
29	RAGE CHARTS-AM	ABC	119,000	20,000	1,000
30	GRANTCHESTER-EV	ABC	114,000	61,000	18,000



People 16-39: Cumulative Reach for 28th Jun 2025 to 4th Jul 2025

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National Total TV Reach

4,998,000

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Broadcast TV Reach

3,603,000

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BVOD Reach

2,430,000

Rank	Description	Network	Total TV National Reach ூ	Total TV National Average Audience	BVOD National Average Audience
1	BARBIE	Nine	198,000	43,000	6,000
2	SEVEN NEWS - SAT	Seven	149,000	74,000	13,000
3	9NEWS SATURDAY	Nine	136,000	71,000	17,000
4	A CURRENT AFFAIR -SAT	Nine	120,000	49,000	12,000
5	M- FORD V FERRARI (R)	Seven	119,000	30,000	4,000
6	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	89,000	49,000	7,000
7	10 NEWS FIRST SAT	10	86,000	26,000	2,000
8	CRAZY STUPID LOVE	Nine	85,000	23,000	3,000
9	WEEKEND BREAKFAST-AM	ABC	79,000	22,000	3,000
10	SEVEN'S HORSE RACING 2025	Seven	74,000	9,000	3,000
1	GETAWAY	Nine	72,000	43,000	9,000
12	WEEKEND SUNRISE - SAT	Seven	72,000	33,000	10,000
13	RAGE CHARTS-AM	ABC	70,000	14,000	0
14	LEGO MASTERS GRAND MASTERS OF THE GALAXY -MON -ENCORE	Nine	58,000	17,000	3,000
15	WEEKEND TODAY - SATURDAY	Nine	57,000	25,000	10,000
16	WEEKEND SUNRISE - SAT - LATE	Seven	55,000	30,000	9,000
17	WEEKEND SUNRISE - SAT - EARLY	Seven	54,000	26,000	6,000
18	TODAY EXTRA - SATURDAY	Nine	53,000	28,000	6,000
19	9NEWS: FIRST AT FIVE	Nine	51,000	36,000	6,000
20	WEEKEND TODAY - SATURDAY - LATE	Nine	51,000	24,000	9,000
21	ABC NEWS-SA	ABC	50,000	35,000	4,000
22	THE MORNING SHOW - WEEKEND	Seven	49,000	18,000	6,000
23	LOVE IT OR LIST IT AUSTRALIA	10	46,000	25,000	4,000
24	WEEKEND TODAY - EARLY SATURDAY	Nine	46,000	15,000	6,000
25	GRANTCHESTER-EV	ABC	45,000	17,000	8,000
26	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL	Seven	45,000	17,000	2,000
27	HARRY POTTER AND THE HALF BLOOD PRINCE -EV	Nine	44,000	17,000	1,000
28	EXPLORE TV	Nine	39,000	16,000	3,000
29	THE DOG HOUSE AUSTRALIA RPT	10	38,000	17,000	2,000
30	BORDER SECURITY - AUSTRALIA'S FRONT LINE	Seven	36,000	13,000	3,000



Grocery Shoppers (18+): Cumulative Reach for 28th Jun 2025 to 4th Jul 2025

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National Total TV Reach

12,810,000

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Broadcast TV Reach

10,786,000

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BVOD Reach

6,232,000

nk	Description	Network	Total TV National Reach ூ	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS - SAT	Seven	1,299,000	807,000	45,000
2	9NEWS SATURDAY	Nine	1,236,000	775,000	60,000
3	BARBIE	Nine	1,007,000	239,000	18,000
4	M- FORD V FERRARI (R)	Seven	991,000	237,000	11,000
5	A CURRENT AFFAIR -SAT	Nine	867,000	513,000	40,000
6	ABC NEWS-SA	ABC	806,000	577,000	23,000
	GRANTCHESTER-EV	ABC	759,000	542,000	61,000
8	GETAWAY	Nine	707,000	390,000	31,000
	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	704,000	440,000	23,000
0	10 NEWS FIRST SAT	10	645,000	224,000	9,000
	WEEKEND SUNRISE - SAT	Seven	598,000	332,000	32,000
2	GRANTCHESTER TX 2-EV	ABC	587,000	469,000	50,000
3	WEEKEND BREAKFAST-AM	ABC	564,000	212,000	12,000
4	WEEKEND SUNRISE - SAT - LATE	Seven	499,000	290,000	30,000
5	SEVEN'S HORSE RACING 2025	Seven	498,000	86,000	8,000
5	CRAZY STUPID LOVE	Nine	498,000	116,000	9,000
	THE MORNING SHOW - WEEKEND	Seven	462,000	146,000	17,000
)	WEEKEND SUNRISE - SAT - EARLY	Seven	461,000	224,000	21,000
)	LOVE IT OR LIST IT AUSTRALIA	10	437,000	241,000	18,000
	9NEWS: FIRST AT FIVE	Nine	436,000	261,000	19,000
	BORDER SECURITY - AUSTRALIA'S FRONT LINE	Seven	436,000	234,000	11,000
)	WEEKEND TODAY - SATURDAY	Nine	417,000	221,000	30,000
	THE DOG HOUSE AUSTRALIA RPT	10	415,000	193,000	6,000
	SEVEN NEWS AT 5	Seven	413,000	237,000	14,000
	AUSTRALIAN STORY-ENCORE	ABC	408,000	164,000	5,000
	TODAY EXTRA - SATURDAY	Nine	400,000	146,000	17,000
7	BAY OF FIRES-ENCORE	ABC	382,000	152,000	2,000
8	WEEKEND TODAY - SATURDAY - LATE	Nine	379,000	216,000	28,000
9	KING ARTHUR: LEGEND OF THE SWORD	Nine	378,000	108,000	3,000
30	SECRETS OF BRITAIN'S HISTORIC HOUSES & GARDENS	SBS	344,000	117,000	2,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill'*) and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

- * FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.
- ** 'What Watched' relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. 'When Watched' refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website **virtualoz.com.au**



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