



Friday 30th May 2025

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 30th May 2025 to 5th Jun 2025



National Total TV Reach

19,372,000



Broadcast TV Reach

16,522,000



BVOD Reach

8,310,000

Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	1,997,000	1,225,000	113,000
2	SEVEN NEWS	Seven	1,938,000	1,218,000	80,000
3	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	1,697,000	633,000	53,000
4	A CURRENT AFFAIR	Nine	1,467,000	967,000	87,000
5	TIPPING POINT AUSTRALIA	Nine	1,419,000	786,000	69,000
6	FRIDAY NIGHT NRL LIVE	Nine	1,236,000	539,000	83,000
7	THE CHASE AUSTRALIA	Seven	1,198,000	613,000	45,000
8	BETTER HOMES AND GARDENS	Seven	1,144,000	471,000	33,000
9	ABC NEWS-EV	ABC	1,086,000	740,000	29,000
10	SUNRISE	Seven	1,006,000	405,000	43,000
11	FOOTBALL: MATILDAS V ARGENTINA	10	973,000	388,000	27,000
12	GARDENING AUSTRALIA-EV	ABC	948,000	530,000	41,000
13	TODAY	Nine	813,000	333,000	44,000
14	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	790,000	420,000	63,000
15	9NEWS AFTERNOON	Nine	760,000	402,000	33,000
16	THE ONE THAT GOT AWAY-EV	ABC	685,000	459,000	97,000
17	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST GAME	Seven	678,000	243,000	21,000
18	10 NEWS FIRST	10	674,000	335,000	17,000
19	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	661,000	205,000	36,000
20	SEVEN NEWS AT 4	Seven	649,000	297,000	23,000
21	NEWS BREAKFAST-AM	ABC	646,000	234,000	16,000
22	THE MORNING SHOW	Seven	624,000	246,000	28,000
23	FRIDAY NIGHT COUNTDOWN	Seven	601,000	309,000	22,000
24	THE PROJECT	10	582,000	238,000	14,000
25	FOOTBALL: MATILDAS V ARGENTINA POST GAME	10	569,000	201,000	16,000
26	ABC NEWS MORNINGS-AM	ABC	562,000	108,000	9,000
27	CLAIRE HOOPER'S HOUSE OF GAMES-EV	ABC	555,000	281,000	13,000
28	TIPPING POINT UK	Nine	555,000	326,000	22,000
29	FOOTBALL: MATILDAS V ARGENTINA PRE GAME	10	550,000	240,000	16,000
30	TODAY EXTRA	Nine	506,000	187,000	28,000



People 25-54: Cumulative Reach for 30th May 2025 to 5th Jun 2025



National Total TV Reach

8,097,000



Broadcast TV Reach

6,338,000



BVOD Reach

4,341,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	616,000	372,000	57,000
2	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	580,000	238,000	30,000
3	SEVEN NEWS	Seven	505,000	304,000	39,000
4	A CURRENT AFFAIR	Nine	449,000	282,000	45,000
5	FRIDAY NIGHT NRL LIVE	Nine	445,000	204,000	48,000
6	TIPPING POINT AUSTRALIA	Nine	372,000	200,000	33,000
7	FOOTBALL: MATILDAS V ARGENTINA	10	331,000	161,000	16,000
8	SUNRISE	Seven	321,000	131,000	24,000
9	TODAY	Nine	311,000	134,000	25,000
10	BETTER HOMES AND GARDENS	Seven	294,000	107,000	16,000
11	THE CHASE AUSTRALIA	Seven	289,000	146,000	22,000
12	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	285,000	163,000	35,000
13	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST GAME	Seven	259,000	103,000	12,000
14	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	235,000	83,000	20,000
15	THE PROJECT	10	217,000	86,000	8,000
16	FOOTBALL: MATILDAS V ARGENTINA POST GAME	10	215,000	79,000	9,000
17	FOOTBALL: MATILDAS V ARGENTINA PRE GAME	10	211,000	106,000	9,000
18	FRIDAY NIGHT COUNTDOWN	Seven	210,000	123,000	12,000
19	10 NEWS FIRST	10	194,000	94,000	9,000
20	NEWS BREAKFAST-AM	ABC	190,000	66,000	8,000
21	9NEWS AFTERNOON	Nine	186,000	102,000	16,000
22	THE MORNING SHOW	Seven	175,000	67,000	15,000
23	ABC NEWS-EV	ABC	173,000	105,000	10,000
24	GARDENING AUSTRALIA-EV	ABC	172,000	89,000	17,000
25	TODAY EXTRA	Nine	171,000	72,000	16,000
26	SUNRISE -EARLY	Seven	164,000	74,000	14,000
27	SEVEN NEWS AT 4	Seven	163,000	66,000	11,000
28	TODAY -EARLY	Nine	161,000	77,000	15,000
29	THE FIVE YEAR ENGAGEMENT	Nine	156,000	35,000	3,000
30	CATCH ME IF YOU CAN RPT	10	148,000	29,000	1,000



People 16-39: Cumulative Reach for 30th May 2025 to 5th Jun 2025



National Total TV Reach

5,140,000



Broadcast TV Reach

3,784,000



BVOD Reach

2,454,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	271,000	109,000	19,000
2	9NEWS	Nine	267,000	166,000	28,000
3	FRIDAY NIGHT NRL LIVE	Nine	216,000	98,000	29,000
4	SEVEN NEWS	Seven	196,000	110,000	20,000
5	A CURRENT AFFAIR	Nine	193,000	126,000	23,000
6	FOOTBALL: MATILDAS V ARGENTINA	10	149,000	75,000	9,000
7	TIPPING POINT AUSTRALIA	Nine	145,000	80,000	17,000
8	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	144,000	79,000	20,000
9	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST GAME	Seven	115,000	49,000	7,000
10	TODAY	Nine	104,000	46,000	12,000
11	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	102,000	39,000	12,000
12	SUNRISE	Seven	101,000	29,000	11,000
13	FRIDAY NIGHT COUNTDOWN	Seven	94,000	48,000	7,000
14	THE CHASE AUSTRALIA	Seven	91,000	50,000	11,000
15	BETTER HOMES AND GARDENS	Seven	90,000	35,000	8,000
16	FOOTBALL: MATILDAS V ARGENTINA POST GAME	10	88,000	37,000	5,000
17	FOOTBALL: MATILDAS V ARGENTINA PRE GAME	10	87,000	49,000	5,000
18	9NEWS AFTERNOON	Nine	81,000	46,000	8,000
19	THE PROJECT	10	80,000	36,000	4,000
20	ABC NEWS-EV	ABC	78,000	41,000	4,000
21	NEWS BREAKFAST-AM	ABC	77,000	28,000	3,000
22	TODAY EXTRA	Nine	67,000	32,000	8,000
23	10 NEWS FIRST	10	65,000	24,000	4,000
24	ABC NEWS MORNINGS-AM	ABC	64,000	11,000	2,000
25	THE MORNING SHOW	Seven	56,000	18,000	8,000
26	SEVEN NEWS AT 4	Seven	54,000	20,000	6,000
27	GRUEN-ENCORE	ABC	52,000	35,000	0
28	FIND MY COUNTRY HOUSE AUSTRALIA	Nine	50,000	22,000	3,000
29	THE FIVE YEAR ENGAGEMENT	Nine	50,000	12,000	1,000
30	TODAY -EARLY	Nine	49,000	22,000	7,000



Grocery Shoppers (18+): Cumulative Reach for 30th May 2025 to 5th Jun 2025



National Total TV Reach

12,987,000



Broadcast TV Reach

10,985,000



BVOD Reach

6,441,000

Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	1,561,000	971,000	90,000
2	SEVEN NEWS	Seven	1,525,000	969,000	64,000
3	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	1,266,000	469,000	39,000
4	A CURRENT AFFAIR	Nine	1,144,000	766,000	69,000
5	TIPPING POINT AUSTRALIA	Nine	1,142,000	646,000	55,000
6	THE CHASE AUSTRALIA	Seven	962,000	493,000	37,000
7	FRIDAY NIGHT NRL LIVE	Nine	932,000	401,000	63,000
8	BETTER HOMES AND GARDENS	Seven	920,000	381,000	27,000
9	ABC NEWS-EV	ABC	909,000	623,000	25,000
10	GARDENING AUSTRALIA-EV	ABC	797,000	445,000	36,000
11	SUNRISE	Seven	779,000	329,000	35,000
12	FOOTBALL: MATILDAS V ARGENTINA	10	716,000	281,000	22,000
13	TODAY	Nine	655,000	273,000	36,000
14	9NEWS AFTERNOON	Nine	623,000	333,000	27,000
15	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	610,000	320,000	49,000
16	THE ONE THAT GOT AWAY-EV	ABC	584,000	393,000	86,000
17	NEWS BREAKFAST-AM	ABC	539,000	198,000	14,000
18	10 NEWS FIRST	10	536,000	273,000	14,000
19	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST GAME	Seven	522,000	183,000	15,000
20	SEVEN NEWS AT 4	Seven	521,000	246,000	18,000
21	THE MORNING SHOW	Seven	501,000	194,000	23,000
22	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	488,000	151,000	27,000
23	CLAIRE HOOPER'S HOUSE OF GAMES-EV	ABC	468,000	238,000	12,000
24	ABC NEWS MORNINGS-AM	ABC	465,000	92,000	8,000
25	TIPPING POINT UK	Nine	456,000	270,000	18,000
26	THE PROJECT	10	443,000	180,000	12,000
27	FRIDAY NIGHT COUNTDOWN	Seven	437,000	227,000	17,000
28	FOOTBALL: MATILDAS V ARGENTINA POST GAME	10	428,000	148,000	12,000
29	TODAY EXTRA	Nine	414,000	154,000	22,000
30	FOOTBALL: MATILDAS V ARGENTINA PRE GAME	10	406,000	167,000	13,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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