



Thursday 29th May 2025

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 29th May 2025 to 4th Jun 2025



National Total TV Reach

19,490,000



Broadcast TV Reach

16,638,000



BVOD Reach

8,402,000

Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	2,226,000	1,370,000	129,000
2	SEVEN NEWS	Seven	2,142,000	1,356,000	97,000
3	WOMEN'S STATE OF ORIGIN 3RD	Nine	2,018,000	1,005,000	173,000
4	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL	Seven	1,835,000	606,000	43,000
5	A CURRENT AFFAIR	Nine	1,609,000	1,037,000	108,000
6	TIPPING POINT AUSTRALIA	Nine	1,528,000	824,000	83,000
7	THE CHASE AUSTRALIA	Seven	1,408,000	686,000	51,000
8	WOMEN'S STATE OF ORIGIN 3RD -POST MATCH	Nine	1,305,000	468,000	77,000
9	HOME AND AWAY	Seven	1,182,000	876,000	220,000
10	7.30-EV	ABC	1,178,000	700,000	39,000
11	WOMEN'S STATE OF ORIGIN 3RD -PRE MATCH	Nine	1,172,000	731,000	115,000
12	ABC NEWS-EV	ABC	1,138,000	858,000	35,000
13	SUNRISE	Seven	998,000	427,000	43,000
14	TASKMASTER AUSTRALIA	10	905,000	508,000	57,000
15	TODAY	Nine	896,000	328,000	47,000
16	GRAND DESIGNS-EV	ABC	862,000	496,000	32,000
17	9NEWS AFTERNOON	Nine	797,000	421,000	36,000
18	THE PROJECT	10	783,000	289,000	18,000
19	10 NEWS FIRST	10	746,000	388,000	19,000
20	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - POST GAME	Seven	689,000	190,000	15,000
21	NEWS BREAKFAST-AM	ABC	666,000	232,000	16,000
22	SEVEN NEWS AT 4	Seven	643,000	316,000	25,000
23	DOGS BEHAVING (VERY) BADLY	Seven	624,000	301,000	22,000
24	CLAIRE HOOPER'S HOUSE OF GAMES-EV	ABC	596,000	315,000	14,000
25	TIPPING POINT UK -RPT	Nine	593,000	324,000	23,000
26	2025 ROLAND-GARROS D2 -LATE	Nine	588,000	111,000	9,000
27	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - PRE GAME	Seven	587,000	267,000	20,000
28	THE MORNING SHOW	Seven	586,000	239,000	27,000
29	BRITAIN'S GOT TALENT	Seven	574,000	207,000	16,000
30	MARTIN CLUNES: ISLANDS OF THE ATLANTIC-EV	ABC	563,000	321,000	12,000



People 25-54: Cumulative Reach for 29th May 2025 to 4th Jun 2025



National Total TV Reach

8,157,000



Broadcast TV Reach

6,400,000



BVOD Reach

4,395,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	WOMEN'S STATE OF ORIGIN 3RD	Nine	795,000	416,000	107,000
2	9NEWS	Nine	715,000	413,000	67,000
3	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL	Seven	633,000	228,000	25,000
4	SEVEN NEWS	Seven	567,000	331,000	49,000
5	A CURRENT AFFAIR	Nine	527,000	315,000	58,000
6	WOMEN'S STATE OF ORIGIN 3RD -POST MATCH	Nine	494,000	212,000	49,000
7	TASKMASTER AUSTRALIA	10	461,000	295,000	38,000
8	WOMEN'S STATE OF ORIGIN 3RD -PRE MATCH	Nine	439,000	286,000	69,000
9	TIPPING POINT AUSTRALIA	Nine	405,000	192,000	41,000
10	HOME AND AWAY	Seven	389,000	301,000	121,000
11	THE CHASE AUSTRALIA	Seven	330,000	149,000	25,000
12	TODAY	Nine	328,000	130,000	27,000
13	SUNRISE	Seven	320,000	134,000	24,000
14	THE PROJECT	10	313,000	123,000	11,000
15	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - POST GAME	Seven	261,000	86,000	9,000
16	7.30-EV	ABC	229,000	123,000	15,000
17	10 NEWS FIRST	10	220,000	114,000	10,000
18	LAW AND ORDER: SVU	10	217,000	86,000	3,000
19	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - PRE GAME	Seven	211,000	114,000	12,000
20	NEWS BREAKFAST-AM	ABC	206,000	72,000	8,000
21	9NEWS AFTERNOON	Nine	197,000	92,000	18,000
22	ABC NEWS-EV	ABC	194,000	139,000	13,000
23	TODAY -EARLY	Nine	182,000	83,000	17,000
24	GRAND DESIGNS-EV	ABC	171,000	87,000	13,000
25	SUNRISE -EARLY	Seven	170,000	79,000	15,000
26	2025 ROLAND-GARROS D2 -LATE	Nine	166,000	29,000	5,000
27	DEAL OR NO DEAL	10	165,000	94,000	13,000
28	9NEWS LATE	Nine	162,000	93,000	22,000
29	TODAY EXTRA	Nine	162,000	80,000	17,000
30	DOGS BEHAVING (VERY) BADLY	Seven	160,000	73,000	11,000



People 16-39: Cumulative Reach for 29th May 2025 to 4th Jun 2025



National Total TV Reach

5,178,000



Broadcast TV Reach

3,814,000



BVOD Reach

2,491,000

Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	WOMEN'S STATE OF ORIGIN 3RD	Nine	387,000	205,000	69,000
2	9NEWS	Nine	278,000	160,000	34,000
3	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL	Seven	275,000	105,000	16,000
4	WOMEN'S STATE OF ORIGIN 3RD -POST MATCH	Nine	248,000	107,000	31,000
5	SEVEN NEWS	Seven	217,000	113,000	25,000
6	WOMEN'S STATE OF ORIGIN 3RD -PRE MATCH	Nine	207,000	142,000	41,000
7	A CURRENT AFFAIR	Nine	195,000	110,000	31,000
8	TASKMASTER AUSTRALIA	10	189,000	131,000	24,000
9	HOME AND AWAY	Seven	178,000	141,000	72,000
10	TIPPING POINT AUSTRALIA	Nine	153,000	72,000	21,000
11	THE PROJECT	10	123,000	48,000	5,000
12	TODAY	Nine	116,000	49,000	13,000
13	THE CHASE AUSTRALIA	Seven	115,000	54,000	13,000
14	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - POST GAME	Seven	114,000	37,000	5,000
15	SUNRISE	Seven	105,000	44,000	11,000
16	7.30-EV	ABC	93,000	53,000	6,000
17	NEWS BREAKFAST-AM	ABC	89,000	31,000	3,000
18	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - PRE GAME	Seven	89,000	47,000	7,000
19	ABC NEWS-EV	ABC	84,000	64,000	5,000
20	LAW AND ORDER: SVU	10	83,000	33,000	1,000
21	9NEWS AFTERNOON	Nine	76,000	34,000	9,000
22	TODAY EXTRA	Nine	75,000	36,000	9,000
23	10 NEWS FIRST	10	73,000	39,000	4,000
24	DEAL OR NO DEAL	10	65,000	44,000	6,000
25	2025 ROLAND-GARROS D2 -LATE	Nine	65,000	14,000	3,000
26	DOGS BEHAVING (VERY) BADLY	Seven	61,000	31,000	6,000
27	9NEWS LATE	Nine	60,000	40,000	13,000
28	GRAND DESIGNS-EV	ABC	59,000	33,000	5,000
29	ABC NEWS HOUR-EV	ABC	55,000	26,000	2,000
30	TODAY -EARLY	Nine	55,000	25,000	8,000



Grocery Shoppers (18+): Cumulative Reach for 29th May 2025 to 4th Jun 2025



National Total TV Reach

13,036,000



Broadcast TV Reach

11,029,000



BVOD Reach

6,512,000

Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	1,740,000	1,087,000	104,000
2	SEVEN NEWS	Seven	1,676,000	1,075,000	78,000
3	WOMEN'S STATE OF ORIGIN 3RD	Nine	1,498,000	746,000	135,000
4	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL	Seven	1,378,000	452,000	33,000
5	A CURRENT AFFAIR	Nine	1,264,000	836,000	87,000
6	TIPPING POINT AUSTRALIA	Nine	1,223,000	674,000	67,000
7	THE CHASE AUSTRALIA	Seven	1,113,000	553,000	41,000
8	7.30-EV	ABC	986,000	585,000	35,000
9	WOMEN'S STATE OF ORIGIN 3RD -POST MATCH	Nine	965,000	342,000	61,000
10	ABC NEWS-EV	ABC	941,000	709,000	31,000
11	HOME AND AWAY	Seven	922,000	691,000	177,000
12	WOMEN'S STATE OF ORIGIN 3RD -PRE MATCH	Nine	893,000	560,000	91,000
13	SUNRISE	Seven	778,000	335,000	35,000
14	GRAND DESIGNS-EV	ABC	726,000	421,000	28,000
15	TODAY	Nine	692,000	267,000	38,000
16	TASKMASTER AUSTRALIA	10	689,000	384,000	46,000
17	9NEWS AFTERNOON	Nine	648,000	349,000	29,000
18	THE PROJECT	10	605,000	221,000	15,000
19	10 NEWS FIRST	10	589,000	308,000	16,000
20	NEWS BREAKFAST-AM	ABC	551,000	197,000	14,000
21	SEVEN NEWS AT 4	Seven	529,000	257,000	20,000
22	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - POST GAME	Seven	528,000	145,000	11,000
23	CLAIRE HOOPER'S HOUSE OF GAMES-EV	ABC	505,000	266,000	12,000
24	DOGS BEHAVING (VERY) BADLY	Seven	504,000	241,000	18,000
25	TIPPING POINT UK -RPT	Nine	486,000	269,000	18,000
26	2025 ROLAND-GARROS D2 -LATE	Nine	484,000	93,000	7,000
27	THE MORNING SHOW	Seven	471,000	192,000	22,000
28	MARTIN CLUNES: ISLANDS OF THE ATLANTIC-EV	ABC	470,000	267,000	10,000
29	BRITAIN'S GOT TALENT	Seven	469,000	174,000	13,000
30	TODAY EXTRA	Nine	435,000	175,000	24,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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