



Sunday 18th May 2025

Total TV Overnight Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for Sunday 18th May 2025



National Total TV Reach

12,565,000



Broadcast TV Reach

10,889,000



BVOD Reach

3,114,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS - SUN	Seven	2,400,000	1,482,000	79,000
2	TRAVEL GUIDES	Nine	2,211,000	1,048,000	100,000
3	9NEWS SUNDAY	Nine	2,159,000	1,254,000	111,000
4	THE 1% CLUB	Seven	1,930,000	1,053,000	54,000
5	60 MINUTES	Nine	1,469,000	650,000	56,000
6	7NEWS SPOTLIGHT	Seven	1,427,000	609,000	37,000
7	THE PIANO-EV	ABC	1,138,000	690,000	32,000
8	SEVEN'S AFL: SUNDAY AFTERNOON FOOTBALL	Seven	1,129,000	389,000	20,000
9	ABC NEWS SUNDAY-EV	ABC	1,124,000	801,000	32,000
10	SUNDAY AFTERNOON NRL LIVE	Nine	1,068,000	446,000	51,000
11	MASTERCHEF AUSTRALIA SUN	10	1,042,000	614,000	52,000
12	WEEKEND SUNRISE - SUN	Seven	917,000	387,000	35,000
13	INSIDERS-AM	ABC	849,000	604,000	57,000
14	2025 EUROVISION SONG CONTEST - GRAND FINAL (EVENING)	SBS	805,000	169,000	9,000
15	WEEKEND TODAY - SUNDAY	Nine	802,000	264,000	33,000
16	THE SUNDAY PROJECT	10	767,000	283,000	16,000
17	THE KILLER INTERVIEW WITH PIERS MORGAN	Nine	744,000	293,000	28,000
18	BERGERAC-EV	ABC	696,000	418,000	19,000
19	10 NEWS FIRST SUN	10	696,000	348,000	14,000
20	24 HOURS IN POLICE CUSTODY	Seven	692,000	249,000	17,000
21	2025 EUROVISION SONG CONTEST - GRAND FINAL (MORNING) LIVE	SBS	615,000	284,000	31,000
22	OFFSIDERS-AM	ABC	614,000	285,000	16,000
23	HOUSE HUNTERS AUSTRALIA ENCORE	10	613,000	235,000	16,000
24	LANDLINE-PM	ABC	602,000	366,000	15,000
25	SUNDAY FOOTY FEAST	Seven	590,000	112,000	8,000
26	COMPASS-EV	ABC	571,000	256,000	11,000
27	THE MORNING SHOW - WEEKEND	Seven	525,000	174,000	17,000
28	ANTIQUES ROADSHOW RPT	ABC	517,000	242,000	6,000
29	WEEKEND BREAKFAST-AM	ABC	516,000	209,000	14,000
30	WEEKEND SUNRISE - SUN - EARLY	Seven	514,000	247,000	23,000



People 25-54: Cumulative Reach for Sunday 18th May 2025



National Total TV Reach

4,903,000



Broadcast TV Reach

3,893,000



BVOD Reach

1,619,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	TRAVEL GUIDES	Nine	808,000	401,000	55,000
2	9NEWS SUNDAY	Nine	743,000	416,000	58,000
3	SEVEN NEWS - SUN	Seven	662,000	388,000	40,000
4	THE 1% CLUB	Seven	574,000	332,000	28,000
5	60 MINUTES	Nine	507,000	219,000	30,000
6	7NEWS SPOTLIGHT	Seven	433,000	189,000	19,000
7	MASTERCHEF AUSTRALIA SUN	10	423,000	256,000	29,000
8	SUNDAY AFTERNOON NRL LIVE	Nine	367,000	164,000	29,000
9	SEVEN'S AFL: SUNDAY AFTERNOON FOOTBALL	Seven	337,000	115,000	11,000
10	2025 EUROVISION SONG CONTEST - GRAND FINAL (MORNING) LIVE	SBS	313,000	179,000	19,000
11	THE SUNDAY PROJECT	10	303,000	125,000	9,000
12	2025 EUROVISION SONG CONTEST - GRAND FINAL (EVENING)	SBS	294,000	79,000	5,000
13	WEEKEND TODAY - SUNDAY	Nine	282,000	92,000	19,000
14	WEEKEND SUNRISE - SUN	Seven	279,000	113,000	19,000
15	HOUSE HUNTERS AUSTRALIA ENCORE	10	249,000	104,000	9,000
16	THE KILLER INTERVIEW WITH PIERS MORGAN	Nine	241,000	102,000	15,000
17	INSIDERS-AM	ABC	232,000	155,000	23,000
18	2025 GIRO D'ITALIA: STAGE 8 HIGHLIGHTS	SBS	222,000	60,000	9,000
19	10 NEWS FIRST SUN	10	207,000	98,000	7,000
20	24 HOURS IN POLICE CUSTODY	Seven	201,000	77,000	9,000
21	SUNDAY FOOTY FEAST	Seven	180,000	44,000	5,000
22	THE BIG BANG THEORY RPT	10	172,000	35,000	2,000
23	ABC NEWS SUNDAY-EV	ABC	170,000	109,000	11,000
24	THE MORNING SHOW - WEEKEND	Seven	162,000	56,000	9,000
25	OFFSIDERS-AM	ABC	161,000	92,000	7,000
26	EDGE OF TOMORROW -EV	Nine	159,000	46,000	2,000
27	SUNDAY AFTERNOON NRL LIVE -PRE MATCH	Nine	155,000	54,000	9,000
28	THE PIANO-EV	ABC	155,000	63,000	10,000
29	SUNDAY FOOTY SHOW -AFL	Nine	154,000	63,000	9,000
30	WIDE WORLD OF SPORTS	Nine	153,000	78,000	14,000



People 16-39: Cumulative Reach for Sunday 18th May 2025



National Total TV Reach

2,581,000



Broadcast TV Reach

1,919,000



BVOD Reach

866,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS SUNDAY	Nine	298,000	144,000	28,000
2	TRAVEL GUIDES	Nine	279,000	125,000	26,000
3	SEVEN NEWS - SUN	Seven	272,000	151,000	19,000
4	THE 1% CLUB	Seven	209,000	119,000	14,000
5	2025 EUROVISION SONG CONTEST - GRAND FINAL (MORNING) LIVE	SBS	196,000	122,000	11,000
6	MASTERCHEF AUSTRALIA SUN	10	179,000	110,000	16,000
7	SUNDAY AFTERNOON NRL LIVE	Nine	171,000	68,000	17,000
8	60 MINUTES	Nine	167,000	64,000	13,000
9	SEVEN'S AFL: SUNDAY AFTERNOON FOOTBALL	Seven	160,000	56,000	6,000
10	2025 EUROVISION SONG CONTEST - GRAND FINAL (EVENING)	SBS	146,000	53,000	3,000
11	7NEWS SPOTLIGHT	Seven	144,000	56,000	9,000
12	THE SUNDAY PROJECT	10	137,000	56,000	4,000
13	2025 GIRO D'ITALIA: STAGE 8 HIGHLIGHTS	SBS	133,000	38,000	4,000
14	HOUSE HUNTERS AUSTRALIA ENCORE	10	97,000	48,000	4,000
15	WEEKEND TODAY - SUNDAY	Nine	93,000	29,000	9,000
16	INSIDERS-AM	ABC	85,000	59,000	9,000
17	10 NEWS FIRST SUN	10	82,000	38,000	3,000
18	THE KILLER INTERVIEW WITH PIERS MORGAN	Nine	75,000	23,000	7,000
19	WEEKEND SUNRISE - SUN	Seven	75,000	32,000	9,000
20	ABC NEWS SUNDAY-EV	ABC	69,000	48,000	5,000
21	THE PIANO-EV	ABC	65,000	24,000	5,000
22	SUNDAY FOOTY FEAST	Seven	64,000	14,000	2,000
23	SUNDAY AFTERNOON NRL LIVE -PRE MATCH	Nine	64,000	21,000	5,000
24	WIDE WORLD OF SPORTS	Nine	59,000	23,000	7,000
25	J SCHWANKE'S LIFE IN BLOOM RPT	SBS	56,000	5,000	0
26	HOUSE HUNTERS AUSTRALIA EP 2 ENCORE	10	55,000	32,000	3,000
27	24 HOURS IN POLICE CUSTODY	Seven	53,000	23,000	4,000
28	THE MORNING SHOW - WEEKEND	Seven	53,000	16,000	4,000
29	SUNDAY FOOTY SHOW -AFL	Nine	52,000	20,000	5,000
30	OFFSIDERS-AM	ABC	51,000	29,000	3,000



Grocery Shoppers (18+): Cumulative Reach for Sunday 18th May 2025



National Total TV Reach

8,985,000



Broadcast TV Reach

7,736,000



BVOD Reach

2,462,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS - SUN	Seven	1,793,000	1,126,000	63,000
2	TRAVEL GUIDES	Nine	1,707,000	819,000	81,000
3	9NEWS SUNDAY	Nine	1,671,000	995,000	90,000
4	THE 1% CLUB	Seven	1,451,000	787,000	43,000
5	60 MINUTES	Nine	1,158,000	518,000	45,000
6	7NEWS SPOTLIGHT	Seven	1,099,000	469,000	30,000
7	THE PIANO-EV	ABC	939,000	572,000	28,000
8	ABC NEWS SUNDAY-EV	ABC	928,000	660,000	28,000
9	SEVEN'S AFL: SUNDAY AFTERNOON FOOTBALL	Seven	866,000	292,000	15,000
10	SUNDAY AFTERNOON NRL LIVE	Nine	821,000	340,000	40,000
11	MASTERCHEF AUSTRALIA SUN	10	810,000	482,000	43,000
12	WEEKEND SUNRISE - SUN	Seven	725,000	305,000	29,000
13	INSIDERS-AM	ABC	718,000	513,000	51,000
14	2025 EUROVISION SONG CONTEST - GRAND FINAL (EVENING)	SBS	634,000	132,000	7,000
15	WEEKEND TODAY - SUNDAY	Nine	617,000	209,000	27,000
16	THE KILLER INTERVIEW WITH PIERS MORGAN	Nine	602,000	237,000	23,000
17	THE SUNDAY PROJECT	10	590,000	212,000	13,000
18	BERGERAC-EV	ABC	582,000	354,000	17,000
19	24 HOURS IN POLICE CUSTODY	Seven	551,000	198,000	13,000
20	10 NEWS FIRST SUN	10	546,000	274,000	12,000
21	OFFSIDERS-AM	ABC	523,000	242,000	14,000
22	LANDLINE-PM	ABC	497,000	301,000	13,000
23	HOUSE HUNTERS AUSTRALIA ENCORE	10	478,000	187,000	13,000
24	COMPASS-EV	ABC	476,000	217,000	10,000
25	SUNDAY FOOTY FEAST	Seven	472,000	92,000	7,000
26	2025 EUROVISION SONG CONTEST - GRAND FINAL (MORNING) LIVE	SBS	466,000	213,000	25,000
27	ANTIQUES ROADSHOW RPT	ABC	438,000	205,000	5,000
28	WEEKEND BREAKFAST-AM	ABC	434,000	175,000	12,000
29	THE MORNING SHOW - WEEKEND	Seven	418,000	141,000	13,000
30	WEEKEND SUNRISE - SUN - EARLY	Seven	411,000	198,000	19,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched' Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

*FTA Broadcast TV 'spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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