



Friday 9th May 2025

Total TV Overnight Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for Friday 9th May 2025



National Total TV Reach

11,651,000



Broadcast TV Reach

9,989,000



BVOD Reach

2,924,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	1,895,000	1,133,000	96,000
2	SEVEN NEWS	Seven	1,893,000	1,203,000	70,000
3	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	1,701,000	594,000	41,000
4	TIPPING POINT AUSTRALIA	Nine	1,396,000	744,000	61,000
5	FRIDAY NIGHT NRL LIVE	Nine	1,344,000	632,000	88,000
6	A CURRENT AFFAIR	Nine	1,318,000	834,000	70,000
7	THE CHASE AUSTRALIA	Seven	1,288,000	614,000	40,000
8	ABC NEWS-EV	ABC	1,073,000	767,000	29,000
9	BETTER HOMES AND GARDENS	Seven	1,060,000	454,000	26,000
10	SUNRISE	Seven	1,037,000	434,000	43,000
11	GARDENING AUSTRALIA-EV	ABC	867,000	459,000	19,000
12	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	839,000	432,000	54,000
13	TODAY	Nine	828,000	330,000	44,000
14	NEWS BREAKFAST-AM	ABC	770,000	264,000	19,000
15	9NEWS AFTERNOON	Nine	761,000	397,000	30,000
16	SEVEN NEWS AT 4	Seven	711,000	324,000	21,000
17	10 NEWS FIRST	10	708,000	342,000	16,000
18	THE MORNING SHOW	Seven	647,000	271,000	26,000
19	THE BEST EXOTIC MARIGOLD HOTEL	Nine	632,000	170,000	6,000
20	ABC NEWS MORNINGS-AM	ABC	615,000	113,000	10,000
21	TIPPING POINT UK	Nine	549,000	311,000	19,000
22	THE PROJECT	10	543,000	217,000	13,000
23	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST GAME	Seven	541,000	237,000	17,000
24	FRIDAY NIGHT COUNTDOWN	Seven	540,000	271,000	18,000
25	CLAIRE HOOPER'S HOUSE OF GAMES-EV	ABC	537,000	251,000	10,000
26	SUNRISE -EARLY	Seven	533,000	244,000	26,000
27	WEST COAST COPS	Nine	526,000	218,000	12,000
28	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	508,000	218,000	33,000
29	RISE AND FALL: THE WORLD TRADE CENTER RPT	SBS	489,000	145,000	2,000
30	M- THE DRESSMAKER	Seven	487,000	114,000	5,000



People 25-54: Cumulative Reach for Friday 9th May 2025



National Total TV Reach

4,388,000



Broadcast TV Reach

3,374,000



BVOD Reach

1,506,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	579,000	337,000	47,000
2	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	568,000	207,000	23,000
3	FRIDAY NIGHT NRL LIVE	Nine	484,000	233,000	51,000
4	SEVEN NEWS	Seven	451,000	259,000	34,000
5	A CURRENT AFFAIR	Nine	378,000	227,000	36,000
6	TIPPING POINT AUSTRALIA	Nine	366,000	182,000	29,000
7	SUNRISE	Seven	311,000	145,000	24,000
8	THE CHASE AUSTRALIA	Seven	292,000	127,000	19,000
9	TODAY	Nine	291,000	126,000	25,000
10	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	290,000	167,000	30,000
11	BETTER HOMES AND GARDENS	Seven	267,000	101,000	12,000
12	NEWS BREAKFAST-AM	ABC	222,000	74,000	9,000
13	10 NEWS FIRST	10	214,000	96,000	8,000
14	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST GAME	Seven	203,000	97,000	10,000
15	THE PROJECT	10	199,000	89,000	7,000
16	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	195,000	87,000	20,000
17	9NEWS AFTERNOON	Nine	195,000	98,000	14,000
18	SUNRISE -EARLY	Seven	182,000	81,000	15,000
19	SEVEN NEWS AT 4	Seven	181,000	76,000	10,000
20	ABC NEWS-EV	ABC	171,000	121,000	10,000
21	THE MORNING SHOW	Seven	170,000	79,000	14,000
22	THE GRAHAM NORTON SHOW RPT	10	166,000	40,000	3,000
23	THE BEST EXOTIC MARIGOLD HOTEL	Nine	165,000	38,000	3,000
24	FRIDAY NIGHT COUNTDOWN	Seven	162,000	89,000	10,000
25	TODAY -EARLY	Nine	151,000	71,000	15,000
26	DEAL OR NO DEAL RPT	10	149,000	40,000	4,000
27	GARDENING AUSTRALIA-EV	ABC	149,000	71,000	7,000
28	TODAY EXTRA	Nine	148,000	72,000	15,000
29	ABC NEWS MORNINGS-AM	ABC	146,000	26,000	5,000
30	DUNGEONS AND DRAGONS: HONOUR AMONG THIEVES RPT	10	143,000	31,000	1,000



People 16-39: Cumulative Reach for Friday 9th May 2025



National Total TV Reach

2,245,000



Broadcast TV Reach

1,583,000



BVOD Reach

823,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	FRIDAY NIGHT NRL LIVE	Nine	253,000	114,000	32,000
2	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	244,000	81,000	15,000
3	9NEWS	Nine	230,000	139,000	23,000
4	SEVEN NEWS	Seven	175,000	99,000	17,000
5	A CURRENT AFFAIR	Nine	158,000	101,000	18,000
6	TIPPING POINT AUSTRALIA	Nine	147,000	70,000	14,000
7	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	145,000	83,000	17,000
8	THE CHASE AUSTRALIA	Seven	99,000	45,000	10,000
9	TODAY	Nine	98,000	41,000	12,000
10	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	91,000	39,000	11,000
11	THE PROJECT	10	90,000	44,000	3,000
12	BETTER HOMES AND GARDENS	Seven	88,000	37,000	6,000
13	SUNRISE	Seven	83,000	35,000	11,000
14	NEWS BREAKFAST-AM	ABC	83,000	28,000	4,000
15	THE GRAHAM NORTON SHOW RPT	10	76,000	17,000	2,000
16	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST GAME	Seven	74,000	33,000	6,000
17	10 NEWS FIRST	10	71,000	32,000	3,000
18	DEAL OR NO DEAL RPT	10	70,000	18,000	2,000
19	SEVEN NEWS AT 4	Seven	68,000	28,000	5,000
20	FRIDAY NIGHT COUNTDOWN	Seven	67,000	31,000	6,000
21	ABC NEWS MORNINGS-AM	ABC	66,000	9,000	2,000
22	THE MORNING SHOW	Seven	62,000	27,000	7,000
23	9NEWS AFTERNOON	Nine	60,000	34,000	7,000
24	ABC NEWS-EV	ABC	59,000	46,000	4,000
25	THE BEST EXOTIC MARIGOLD HOTEL	Nine	57,000	13,000	1,000
26	SUNRISE -EARLY	Seven	56,000	22,000	6,000
27	M- THE DRESSMAKER	Seven	52,000	13,000	1,000
28	GARDENING AUSTRALIA-EV	ABC	49,000	22,000	3,000
29	WEST COAST COPS	Nine	49,000	23,000	3,000
30	DUNGEONS AND DRAGONS: HONOUR AMONG THIEVES RPT	10	47,000	10,000	0



Grocery Shoppers (18+): Cumulative Reach for Friday 9th May 2025



National Total TV Reach

8,474,000



Broadcast TV Reach

7,227,000



BVOD Reach

2,318,000

Grocery Shoppers (18+)

Total TV Overnight Top 30 Programs
Friday 9th May 2025



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,496,000	965,000	56,000
2	9NEWS	Nine	1,474,000	905,000	78,000
3	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	1,256,000	439,000	30,000
4	TIPPING POINT AUSTRALIA	Nine	1,110,000	594,000	50,000
5	A CURRENT AFFAIR	Nine	1,034,000	662,000	57,000
6	THE CHASE AUSTRALIA	Seven	1,030,000	501,000	32,000
7	FRIDAY NIGHT NRL LIVE	Nine	1,006,000	470,000	68,000
8	ABC NEWS-EV	ABC	880,000	631,000	25,000
9	BETTER HOMES AND GARDENS	Seven	839,000	364,000	21,000
10	SUNRISE	Seven	829,000	353,000	35,000
11	GARDENING AUSTRALIA-EV	ABC	728,000	391,000	17,000
12	TODAY	Nine	654,000	264,000	36,000
13	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	634,000	326,000	43,000
14	NEWS BREAKFAST-AM	ABC	632,000	221,000	17,000
15	9NEWS AFTERNOON	Nine	617,000	325,000	24,000
16	SEVEN NEWS AT 4	Seven	572,000	265,000	17,000
17	10 NEWS FIRST	10	562,000	277,000	13,000
18	THE MORNING SHOW	Seven	516,000	218,000	21,000
19	THE BEST EXOTIC MARIGOLD HOTEL	Nine	512,000	143,000	5,000
20	ABC NEWS MORNINGS-AM	ABC	507,000	95,000	9,000
21	CLAIRE HOOPER'S HOUSE OF GAMES-EV	ABC	446,000	207,000	8,000
22	TIPPING POINT UK	Nine	443,000	252,000	16,000
23	SUNRISE -EARLY	Seven	430,000	198,000	21,000
24	WEST COAST COPS	Nine	420,000	177,000	10,000
25	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST GAME	Seven	402,000	171,000	13,000
26	SHERWOOD-EV	ABC	400,000	145,000	6,000
27	RISE AND FALL: THE WORLD TRADE CENTER RPT	SBS	400,000	123,000	2,000
28	THE PROJECT	10	399,000	159,000	10,000
29	FRIDAY NIGHT COUNTDOWN	Seven	397,000	203,000	14,000
30	M- THE DRESSMAKER	Seven	397,000	90,000	4,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched' Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

*FTA Broadcast TV 'spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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