



Sunday 4th May 2025

Total TV Overnight Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for Sunday 4th May 2025



National Total TV Reach

12,925,000



Broadcast TV Reach

11,235,000



BVOD Reach

3,226,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS SUNDAY	Nine	2,252,000	1,363,000	122,000
2	SEVEN NEWS - SUN	Seven	2,174,000	1,329,000	76,000
3	TRAVEL GUIDES	Nine	1,844,000	984,000	101,000
4	THE 1% CLUB	Seven	1,694,000	880,000	54,000
5	INSIDERS-AM	ABC	1,673,000	1,023,000	130,000
6	60 MINUTES	Nine	1,545,000	688,000	69,000
7	ABC NEWS SUNDAY-EV	ABC	1,340,000	1,009,000	40,000
8	SUNDAY AFTERNOON NRL LIVE	Nine	1,316,000	554,000	72,000
9	7NEWS SPOTLIGHT	Seven	1,291,000	626,000	45,000
10	SEVEN'S AFL: SUNDAY AFTERNOON FOOTBALL	Seven	1,280,000	399,000	18,000
11	MASTERCHEF AUSTRALIA SUN	10	1,265,000	604,000	48,000
12	THE PIANO-EV	ABC	1,183,000	745,000	46,000
13	WEEKEND SUNRISE - SUN	Seven	1,093,000	439,000	41,000
14	WEEKEND BREAKFAST-AM	ABC	1,077,000	456,000	34,000
15	THE KILLER INTERVIEW WITH PIERS MORGAN	Nine	908,000	357,000	34,000
16	BERGERAC-EV	ABC	906,000	539,000	49,000
17	WEEKEND TODAY - SUNDAY	Nine	820,000	278,000	40,000
18	MATLOCK	10	812,000	295,000	13,000
19	WEEKEND BREAKFAST: EARLY-AM	ABC	810,000	191,000	14,000
20	THE SUNDAY PROJECT	10	768,000	297,000	16,000
21	10 NEWS FIRST SUN	10	748,000	332,000	14,000
22	LANDLINE-PM	ABC	721,000	383,000	16,000
23	COMPASS-EV	ABC	698,000	283,000	11,000
24	OFFSIDERS-AM	ABC	674,000	252,000	10,000
25	WEEKEND BREAKFAST: 10AM-AM	ABC	666,000	240,000	26,000
26	WEEKEND SUNRISE - SUN - EARLY	Seven	649,000	284,000	29,000
27	ANTIQUES ROADSHOW RPT	ABC	636,000	292,000	7,000
28	ABC NEWS AT NOON-PM	ABC	623,000	401,000	22,000
29	THE MORNING SHOW - WEEKEND	Seven	611,000	200,000	19,000
30	SUNDAY FOOTY FEAST	Seven	597,000	157,000	11,000



People 25-54: Cumulative Reach for Sunday 4th May 2025



National Total TV Reach

5,085,000



Broadcast TV Reach

4,055,000



BVOD Reach

1,685,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS SUNDAY	Nine	755,000	430,000	65,000
2	TRAVEL GUIDES	Nine	641,000	355,000	56,000
3	SEVEN NEWS - SUN	Seven	625,000	348,000	39,000
4	INSIDERS-AM	ABC	602,000	343,000	59,000
5	60 MINUTES	Nine	525,000	239,000	38,000
6	THE 1% CLUB	Seven	492,000	262,000	28,000
7	MASTERCHEF AUSTRALIA SUN	10	483,000	231,000	27,000
8	SUNDAY AFTERNOON NRL LIVE	Nine	460,000	186,000	42,000
9	SEVEN'S AFL: SUNDAY AFTERNOON FOOTBALL	Seven	396,000	132,000	10,000
10	7NEWS SPOTLIGHT	Seven	379,000	172,000	22,000
11	WEEKEND BREAKFAST-AM	ABC	362,000	148,000	17,000
12	WEEKEND SUNRISE - SUN	Seven	351,000	138,000	23,000
13	THE SUNDAY PROJECT	10	329,000	127,000	9,000
14	WEEKEND TODAY - SUNDAY	Nine	312,000	109,000	23,000
15	THE KILLER INTERVIEW WITH PIERS MORGAN	Nine	308,000	120,000	18,000
16	WEEKEND BREAKFAST: EARLY-AM	ABC	292,000	63,000	7,000
17	MATLOCK	10	278,000	97,000	6,000
18	WEEKEND BREAKFAST: 10AM-AM	ABC	267,000	99,000	13,000
19	ABC NEWS SUNDAY-EV	ABC	255,000	177,000	15,000
20	10 NEWS FIRST SUN	10	221,000	97,000	7,000
21	THE PIANO-EV	ABC	211,000	111,000	16,000
22	ABC NEWS-PM	ABC	200,000	57,000	5,000
23	THE WORLD THIS WEEK-PM	ABC	199,000	124,000	9,000
24	THE MORNING SHOW - WEEKEND	Seven	193,000	67,000	11,000
25	SUNDAY AFTERNOON NRL LIVE -PRE MATCH	Nine	190,000	64,000	13,000
26	WEEKEND SUNRISE - SUN - EARLY	Seven	189,000	79,000	15,000
27	WIDE WORLD OF SPORTS	Nine	182,000	80,000	15,000
28	THE BIG BANG THEORY RPT	10	176,000	36,000	1,000
29	WEEKEND TODAY - EARLY SUNDAY	Nine	175,000	75,000	15,000
30	OFFSIDERS-AM	ABC	174,000	75,000	4,000



People 16-39: Cumulative Reach for Sunday 4th May 2025



National Total TV Reach

2,657,000



Broadcast TV Reach

1,973,000



BVOD Reach

909,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS SUNDAY	Nine	316,000	174,000	32,000
2	INSIDERS-AM	ABC	274,000	153,000	25,000
3	TRAVEL GUIDES	Nine	250,000	135,000	27,000
4	SUNDAY AFTERNOON NRL LIVE	Nine	236,000	97,000	25,000
5	MASTERCHEF AUSTRALIA SUN	10	215,000	97,000	15,000
6	SEVEN NEWS - SUN	Seven	209,000	117,000	18,000
7	60 MINUTES	Nine	195,000	77,000	18,000
8	THE 1% CLUB	Seven	186,000	102,000	14,000
9	SEVEN'S AFL: SUNDAY AFTERNOON FOOTBALL	Seven	175,000	59,000	6,000
10	WEEKEND BREAKFAST-AM	ABC	164,000	67,000	7,000
11	7NEWS SPOTLIGHT	Seven	149,000	64,000	10,000
12	THE SUNDAY PROJECT	10	128,000	53,000	4,000
13	WEEKEND BREAKFAST: EARLY-AM	ABC	127,000	23,000	3,000
14	WEEKEND BREAKFAST: 10AM-AM	ABC	126,000	55,000	6,000
15	WEEKEND TODAY - SUNDAY	Nine	118,000	34,000	11,000
16	WEEKEND SUNRISE - SUN	Seven	114,000	36,000	11,000
17	THE WORLD THIS WEEK-PM	ABC	109,000	74,000	4,000
18	ABC NEWS-PM	ABC	99,000	30,000	2,000
19	ABC NEWS SUNDAY-EV	ABC	99,000	71,000	7,000
20	MATLOCK	10	97,000	30,000	3,000
21	THE KILLER INTERVIEW WITH PIERS MORGAN	Nine	96,000	37,000	8,000
22	THE PIANO-EV	ABC	91,000	42,000	7,000
23	SUNDAY AFTERNOON NRL LIVE -PRE MATCH	Nine	86,000	24,000	7,000
24	OFFSIDERS-PM	ABC	76,000	46,000	4,000
25	ABC NEWS AT NOON-PM	ABC	75,000	55,000	5,000
26	10 NEWS FIRST SUN	10	74,000	30,000	3,000
27	INSIDERS-EV	ABC	69,000	21,000	2,000
28	OFFSIDERS-AM	ABC	68,000	26,000	2,000
29	WEEKEND SUNRISE - SUN - EARLY	Seven	67,000	25,000	7,000
30	SUNDAY FOOTY FEAST	Seven	67,000	18,000	3,000



Grocery Shoppers (18+): Cumulative Reach for Sunday 4th May 2025



National Total TV Reach

9,264,000



Broadcast TV Reach

8,013,000



BVOD Reach

2,549,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS SUNDAY	Nine	1,739,000	1,073,000	98,000
2	SEVEN NEWS - SUN	Seven	1,712,000	1,062,000	61,000
3	TRAVEL GUIDES	Nine	1,432,000	781,000	82,000
4	INSIDERS-AM	ABC	1,349,000	848,000	114,000
5	THE 1% CLUB	Seven	1,320,000	693,000	43,000
6	60 MINUTES	Nine	1,222,000	559,000	56,000
7	ABC NEWS SUNDAY-EV	ABC	1,108,000	837,000	35,000
8	7NEWS SPOTLIGHT	Seven	1,025,000	502,000	37,000
9	SEVEN'S AFL: SUNDAY AFTERNOON FOOTBALL	Seven	987,000	308,000	13,000
10	THE PIANO-EV	ABC	979,000	619,000	40,000
11	SUNDAY AFTERNOON NRL LIVE	Nine	973,000	413,000	56,000
12	MASTERCHEF AUSTRALIA SUN	10	972,000	476,000	40,000
13	WEEKEND SUNRISE - SUN	Seven	872,000	349,000	34,000
14	WEEKEND BREAKFAST-AM	ABC	851,000	378,000	30,000
15	BERGERAC-EV	ABC	760,000	457,000	44,000
16	THE KILLER INTERVIEW WITH PIERS MORGAN	Nine	747,000	295,000	28,000
17	MATLOCK	10	653,000	235,000	10,000
18	WEEKEND BREAKFAST: EARLY-AM	ABC	648,000	159,000	12,000
19	WEEKEND TODAY - SUNDAY	Nine	636,000	220,000	33,000
20	THE SUNDAY PROJECT	10	595,000	223,000	13,000
21	LANDLINE-PM	ABC	589,000	311,000	14,000
22	10 NEWS FIRST SUN	10	588,000	264,000	12,000
23	COMPASS-EV	ABC	583,000	239,000	10,000
24	WEEKEND BREAKFAST: 10AM-AM	ABC	558,000	203,000	23,000
25	OFFSIDERS-AM	ABC	553,000	200,000	8,000
26	WEEKEND SUNRISE - SUN - EARLY	Seven	526,000	235,000	24,000
27	ANTIQUES ROADSHOW RPT	ABC	522,000	242,000	6,000
28	ABC NEWS AT NOON-PM	ABC	508,000	329,000	19,000
29	ABC NEWS-PM	ABC	489,000	134,000	8,000
30	THE MORNING SHOW - WEEKEND	Seven	465,000	151,000	15,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

*FTA Broadcast TV 'spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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