



**Wednesday 30th Apr 2025**

# **Total TV Overnight Top 30 Programs**

**Ranked on reach**

## **Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for Wednesday 30th Apr 2025



National Total TV Reach

11,772,000



Broadcast TV Reach

9,980,000



BVOD Reach

3,180,000

Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	2,182,000	1,404,000	99,000
2	9NEWS	Nine	2,052,000	1,289,000	121,000
3	THE HUNDRED WITH ANDY LEE	Nine	1,581,000	696,000	62,000
4	A CURRENT AFFAIR	Nine	1,572,000	1,036,000	90,000
5	TIPPING POINT AUSTRALIA	Nine	1,452,000	785,000	72,000
6	THE CHASE AUSTRALIA	Seven	1,421,000	723,000	52,000
7	HOME AND AWAY	Seven	1,355,000	903,000	153,000
8	7.30-EV	ABC	1,341,000	794,000	41,000
9	CLARKSON'S WHO WANTS TO BE A MILLIONAIRE UK	Seven	1,305,000	575,000	44,000
10	ABC NEWS-EV	ABC	1,184,000	883,000	38,000
11	MASTERCHEF AUSTRALIA WED	10	1,139,000	633,000	52,000
12	GRUEN NATION-EV	ABC	1,120,000	809,000	48,000
13	THE FRONT BAR	Seven	1,088,000	552,000	36,000
14	THE WEEKLY WITH CHARLIE PICKERING-EV	ABC	980,000	692,000	28,000
15	SUNRISE	Seven	977,000	398,000	42,000
16	THE PROJECT	10	864,000	335,000	20,000
17	BREAKTHROUGH: THE RISE OF WOMEN'S RUGBY LEAGUE	Nine	846,000	257,000	27,000
18	TODAY	Nine	812,000	322,000	43,000
19	9NEWS AFTERNOON	Nine	803,000	397,000	31,000
20	PLANET AMERICA-EV	ABC	766,000	508,000	23,000
21	NEWS BREAKFAST-AM	ABC	762,000	252,000	17,000
22	ELSBETH	10	735,000	269,000	13,000
23	10 NEWS FIRST	10	694,000	348,000	18,000
24	UNFILTERED	Seven	649,000	328,000	21,000
25	SEVEN NEWS AT 4	Seven	638,000	319,000	22,000
26	THE MORNING SHOW	Seven	619,000	257,000	25,000
27	ALONE AUSTRALIA	SBS	582,000	266,000	39,000
28	TIPPING POINT UK -RPT	Nine	567,000	321,000	19,000
29	ABC NEWS MORNINGS-AM	ABC	539,000	105,000	9,000
30	DEAL OR NO DEAL	10	531,000	282,000	20,000



People 25-54: Cumulative Reach for Wednesday 30th Apr 2025



National Total TV Reach

4,534,000



Broadcast TV Reach

3,438,000



BVOD Reach

1,648,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	595,000	356,000	62,000
2	SEVEN NEWS	Seven	567,000	345,000	51,000
3	THE HUNDRED WITH ANDY LEE	Nine	517,000	249,000	35,000
4	A CURRENT AFFAIR	Nine	469,000	281,000	48,000
5	MASTERCHEF AUSTRALIA WED	10	462,000	265,000	30,000
6	HOME AND AWAY	Seven	423,000	286,000	84,000
7	CLARKSON'S WHO WANTS TO BE A MILLIONAIRE UK	Seven	418,000	172,000	24,000
8	TIPPING POINT AUSTRALIA	Nine	397,000	206,000	34,000
9	THE FRONT BAR	Seven	352,000	188,000	19,000
10	THE CHASE AUSTRALIA	Seven	351,000	165,000	25,000
11	THE PROJECT	10	350,000	146,000	12,000
12	SUNRISE	Seven	307,000	124,000	23,000
13	BREAKTHROUGH: THE RISE OF WOMEN'S RUGBY LEAGUE	Nine	304,000	108,000	16,000
14	TODAY	Nine	286,000	122,000	24,000
15	GRUEN NATION-EV	ABC	282,000	199,000	21,000
16	7.30-EV	ABC	279,000	159,000	16,000
17	ELSBETH	10	273,000	102,000	7,000
18	THE WEEKLY WITH CHARLIE PICKERING-EV	ABC	247,000	171,000	11,000
19	NEWS BREAKFAST-AM	ABC	237,000	75,000	8,000
20	ABC NEWS-EV	ABC	224,000	166,000	14,000
21	UNFILTERED	Seven	216,000	114,000	12,000
22	9NEWS AFTERNOON	Nine	199,000	96,000	15,000
23	PLANET AMERICA-EV	ABC	198,000	123,000	9,000
24	10 NEWS FIRST	10	196,000	97,000	9,000
25	TODAY -EARLY	Nine	170,000	78,000	16,000
26	DEAL OR NO DEAL	10	170,000	88,000	10,000
27	SUNRISE -EARLY	Seven	168,000	81,000	15,000
28	THE BIG BANG THEORY RPT	10	165,000	28,000	1,000
29	ALONE AUSTRALIA	SBS	162,000	85,000	21,000
30	THE MORNING SHOW	Seven	154,000	79,000	14,000



## People 16-39: Cumulative Reach for Wednesday 30th Apr 2025



National Total TV Reach

**2,254,000**



Broadcast TV Reach

**1,537,000**



BVOD Reach

**889,000**



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	225,000	122,000	31,000
2	SEVEN NEWS	Seven	211,000	125,000	26,000
3	THE HUNDRED WITH ANDY LEE	Nine	193,000	95,000	18,000
4	HOME AND AWAY	Seven	185,000	126,000	50,000
5	MASTERCHEF AUSTRALIA WED	10	183,000	106,000	16,000
6	A CURRENT AFFAIR	Nine	167,000	95,000	24,000
7	CLARKSON'S WHO WANTS TO BE A MILLIONAIRE UK	Seven	155,000	58,000	13,000
8	THE PROJECT	10	150,000	60,000	6,000
9	TIPPING POINT AUSTRALIA	Nine	139,000	78,000	18,000
10	THE CHASE AUSTRALIA	Seven	128,000	62,000	13,000
11	BREAKTHROUGH: THE RISE OF WOMEN'S RUGBY LEAGUE	Nine	126,000	46,000	8,000
12	THE FRONT BAR	Seven	122,000	70,000	10,000
13	GRUEN NATION-EV	ABC	119,000	85,000	10,000
14	SUNRISE	Seven	110,000	37,000	11,000
15	THE WEEKLY WITH CHARLIE PICKERING-EV	ABC	106,000	65,000	5,000
16	ELSBETH	10	102,000	30,000	3,000
17	7.30-EV	ABC	101,000	63,000	7,000
18	TODAY	Nine	101,000	39,000	11,000
19	NEWS BREAKFAST-AM	ABC	99,000	33,000	3,000
20	UNFILTERED	Seven	78,000	44,000	6,000
21	ABC NEWS-EV	ABC	76,000	53,000	6,000
22	10 NEWS FIRST	10	74,000	32,000	4,000
23	DEAL OR NO DEAL	10	72,000	38,000	5,000
24	PLANET AMERICA-EV	ABC	69,000	44,000	4,000
25	SEVEN NEWS AT 4	Seven	64,000	39,000	6,000
26	TODAY -EARLY	Nine	60,000	19,000	7,000
27	THE MORNING SHOW	Seven	59,000	30,000	7,000
28	ALONE AUSTRALIA	SBS	58,000	29,000	9,000
29	TODAY EXTRA	Nine	58,000	28,000	7,000
30	9NEWS AFTERNOON	Nine	57,000	28,000	8,000



## Grocery Shoppers (18+): Cumulative Reach for Wednesday 30th Apr 2025



National Total TV Reach

8,667,000



Broadcast TV Reach

7,322,000



BVOD Reach

2,533,000





Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,737,000	1,124,000	79,000
2	9NEWS	Nine	1,587,000	1,014,000	98,000
3	THE HUNDRED WITH ANDY LEE	Nine	1,230,000	551,000	50,000
4	A CURRENT AFFAIR	Nine	1,218,000	816,000	73,000
5	TIPPING POINT AUSTRALIA	Nine	1,150,000	626,000	58,000
6	THE CHASE AUSTRALIA	Seven	1,149,000	586,000	42,000
7	7.30-EV	ABC	1,096,000	655,000	36,000
8	HOME AND AWAY	Seven	1,073,000	718,000	122,000
9	CLARKSON'S WHO WANTS TO BE A MILLIONAIRE UK	Seven	1,027,000	456,000	35,000
10	ABC NEWS-EV	ABC	952,000	720,000	33,000
11	GRUEN NATION-EV	ABC	920,000	667,000	42,000
12	MASTERCHEF AUSTRALIA WED	10	885,000	494,000	43,000
13	THE FRONT BAR	Seven	850,000	433,000	28,000
14	THE WEEKLY WITH CHARLIE PICKERING-EV	ABC	803,000	575,000	25,000
15	SUNRISE	Seven	784,000	324,000	34,000
16	BREAKTHROUGH: THE RISE OF WOMEN'S RUGBY LEAGUE	Nine	658,000	204,000	22,000
17	THE PROJECT	10	657,000	256,000	17,000
18	9NEWS AFTERNOON	Nine	650,000	324,000	25,000
19	TODAY	Nine	639,000	261,000	35,000
20	PLANET AMERICA-EV	ABC	638,000	424,000	21,000
21	NEWS BREAKFAST-AM	ABC	624,000	210,000	15,000
22	ELSBETH	10	570,000	211,000	10,000
23	10 NEWS FIRST	10	552,000	278,000	15,000
24	SEVEN NEWS AT 4	Seven	514,000	257,000	18,000
25	UNFILTERED	Seven	512,000	258,000	17,000
26	THE MORNING SHOW	Seven	500,000	204,000	20,000
27	ALONE AUSTRALIA	SBS	469,000	218,000	33,000
28	TIPPING POINT UK -RPT	Nine	464,000	266,000	16,000
29	ABC NEWS MORNINGS-AM	ABC	451,000	85,000	8,000
30	DEAL OR NO DEAL	10	401,000	213,000	16,000

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched'\*\* cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched'\*\* Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

---

\*FTA Broadcast TV 'spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

\*\* **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

**Data © OzTAM and Regional TAM 2025. Not to be reproduced, published or communicated (electronically or in hard copy) in whole or in part, without prior written consent of OzTAM and Regional TAM.**



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website [virtualoz.com.au](https://virtualoz.com.au)



**P:** +61 2 9929 7210  
**E:** [info@oztam.com.au](mailto:info@oztam.com.au)  
**W:** [virtualoz.com.au](http://virtualoz.com.au)

Level 6, Suite 1,  
111 Pacific Highway,  
North Sydney NSW  
2060 Australia

**ABN:** 87 089 146 396