



**Friday 2nd May 2025**

# **Total TV Consolidated 7 Top 30 Programs**

**Ranked on reach**

## **Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



## Total People: Cumulative Reach for 2nd May 2025 to 8th May 2025



National Total TV Reach

**20,048,000**



Broadcast TV Reach

**17,340,000**



BVOD Reach

**8,557,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,967,000	1,190,000	67,000
2	9NEWS	Nine	1,873,000	1,086,000	94,000
3	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	1,584,000	540,000	36,000
4	TIPPING POINT AUSTRALIA	Nine	1,347,000	703,000	58,000
5	A CURRENT AFFAIR	Nine	1,332,000	847,000	71,000
6	THE CHASE AUSTRALIA	Seven	1,286,000	602,000	37,000
7	7.30 - FRIDAY-EV	ABC	1,231,000	634,000	33,000
8	FRIDAY NIGHT NRL LIVE	Nine	1,164,000	536,000	78,000
9	BETTER HOMES AND GARDENS	Seven	1,129,000	484,000	26,000
10	ABC NEWS-EV	ABC	1,070,000	769,000	30,000
11	SUNRISE	Seven	1,013,000	419,000	41,000
12	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	861,000	398,000	53,000
13	TODAY	Nine	840,000	334,000	45,000
14	GARDENING AUSTRALIA-EV	ABC	821,000	447,000	39,000
15	THE ACCOUNTANT	Nine	735,000	230,000	8,000
16	9NEWS AFTERNOON	Nine	724,000	382,000	29,000
17	10 NEWS FIRST	10	692,000	328,000	16,000
18	NEWS BREAKFAST-AM	ABC	681,000	244,000	17,000
19	SEVEN NEWS AT 4	Seven	679,000	329,000	20,000
20	WEST COAST COPS	Nine	623,000	266,000	14,000
21	CLAIRE HOOPER'S HOUSE OF GAMES-EV	ABC	591,000	282,000	15,000
22	THE MORNING SHOW	Seven	589,000	253,000	25,000
23	THE PROJECT	10	557,000	231,000	12,000
24	TIPPING POINT UK	Nine	554,000	322,000	20,000
25	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	553,000	209,000	32,000
26	ABC NEWS MORNINGS-AM	ABC	543,000	117,000	9,000
27	FRIDAY NIGHT COUNTDOWN	Seven	541,000	254,000	17,000
28	ANTIQUES ROADSHOW-PM	ABC	501,000	213,000	6,000
29	TODAY EXTRA	Nine	489,000	199,000	27,000
30	SHERWOOD-EV	ABC	487,000	217,000	25,000



## People 25-54: Cumulative Reach for 2nd May 2025 to 8th May 2025



National Total TV Reach

**8,434,000**



Broadcast TV Reach

**6,777,000**



BVOD Reach

**4,484,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	556,000	292,000	47,000
2	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	550,000	204,000	20,000
3	SEVEN NEWS	Seven	538,000	309,000	33,000
4	FRIDAY NIGHT NRL LIVE	Nine	430,000	211,000	46,000
5	TIPPING POINT AUSTRALIA	Nine	379,000	185,000	28,000
6	A CURRENT AFFAIR	Nine	373,000	233,000	36,000
7	THE CHASE AUSTRALIA	Seven	316,000	125,000	18,000
8	TODAY	Nine	291,000	123,000	25,000
9	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	288,000	137,000	30,000
10	SUNRISE	Seven	286,000	123,000	23,000
11	BETTER HOMES AND GARDENS	Seven	281,000	122,000	12,000
12	7.30 - FRIDAY-EV	ABC	277,000	141,000	13,000
13	THE ACCOUNTANT	Nine	226,000	73,000	4,000
14	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	223,000	95,000	19,000
15	THE PROJECT	10	218,000	104,000	7,000
16	ABC NEWS-EV	ABC	216,000	139,000	11,000
17	NEWS BREAKFAST-AM	ABC	199,000	76,000	8,000
18	FRIDAY NIGHT COUNTDOWN	Seven	183,000	95,000	10,000
19	10 NEWS FIRST	10	179,000	81,000	8,000
20	WEST COAST COPS	Nine	177,000	79,000	7,000
21	GARDENING AUSTRALIA-EV	ABC	174,000	83,000	16,000
22	THE GRAHAM NORTON SHOW EP 2 RPT	10	171,000	45,000	2,000
23	SUNRISE -EARLY	Seven	168,000	86,000	14,000
24	9NEWS AFTERNOON	Nine	167,000	89,000	14,000
25	THE GRAHAM NORTON SHOW RPT	10	162,000	52,000	3,000
26	TODAY -EARLY	Nine	161,000	71,000	15,000
27	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST GAME	Seven	159,000	75,000	7,000
28	TODAY EXTRA	Nine	150,000	67,000	15,000
29	SEVEN NEWS AT 4	Seven	150,000	72,000	10,000
30	M- COUPLES RETREAT	Seven	147,000	37,000	5,000



## People 16-39: Cumulative Reach for 2nd May 2025 to 8th May 2025



National Total TV Reach

**5,465,000**



Broadcast TV Reach

**4,184,000**



BVOD Reach

**2,531,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	256,000	99,000	13,000
2	9NEWS	Nine	221,000	112,000	23,000
3	SEVEN NEWS	Seven	208,000	119,000	16,000
4	FRIDAY NIGHT NRL LIVE	Nine	202,000	108,000	28,000
5	A CURRENT AFFAIR	Nine	150,000	92,000	18,000
6	TIPPING POINT AUSTRALIA	Nine	149,000	72,000	14,000
7	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	145,000	72,000	17,000
8	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	115,000	49,000	11,000
9	THE CHASE AUSTRALIA	Seven	112,000	45,000	9,000
10	BETTER HOMES AND GARDENS	Seven	108,000	44,000	6,000
11	7.30 - FRIDAY-EV	ABC	108,000	51,000	6,000
12	ABC NEWS-EV	ABC	88,000	50,000	5,000
13	FRIDAY NIGHT COUNTDOWN	Seven	88,000	45,000	6,000
14	SUNRISE	Seven	87,000	34,000	11,000
15	NEWS BREAKFAST-AM	ABC	86,000	34,000	4,000
16	TODAY	Nine	85,000	30,000	12,000
17	THE PROJECT	10	82,000	44,000	3,000
18	THE ACCOUNTANT	Nine	75,000	19,000	2,000
19	THE GRAHAM NORTON SHOW RPT	10	69,000	26,000	2,000
20	SEVEN NEWS AT 4	Seven	68,000	33,000	5,000
21	THE INSPIRED UNEMPLOYED: THE LIST ENCORE	10	66,000	31,000	0
22	9NEWS AFTERNOON	Nine	65,000	33,000	7,000
23	THE GRAHAM NORTON SHOW EP 2 RPT	10	61,000	13,000	1,000
24	10 NEWS FIRST	10	60,000	29,000	3,000
25	GARDENING AUSTRALIA-EV	ABC	59,000	26,000	7,000
26	ABC NEWS MORNINGS-AM	ABC	56,000	13,000	2,000
27	DEAL OR NO DEAL RPT	10	56,000	15,000	2,000
28	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST GAME	Seven	55,000	24,000	5,000
29	TODAY EXTRA	Nine	53,000	22,000	8,000
30	THE MORNING SHOW	Seven	52,000	20,000	7,000



## Grocery Shoppers (18+): Cumulative Reach for 2nd May 2025 to 8th May 2025



National Total TV Reach

**13,355,000**



Broadcast TV Reach

**11,468,000**



BVOD Reach

**6,630,000**



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,546,000	945,000	53,000
2	9NEWS	Nine	1,442,000	855,000	76,000
3	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	1,190,000	404,000	27,000
4	TIPPING POINT AUSTRALIA	Nine	1,055,000	562,000	48,000
5	A CURRENT AFFAIR	Nine	1,049,000	671,000	58,000
6	7.30 - FRIDAY-EV	ABC	1,034,000	538,000	29,000
7	THE CHASE AUSTRALIA	Seven	1,019,000	476,000	30,000
8	BETTER HOMES AND GARDENS	Seven	910,000	395,000	21,000
9	FRIDAY NIGHT NRL LIVE	Nine	903,000	414,000	61,000
10	ABC NEWS-EV	ABC	894,000	645,000	26,000
11	SUNRISE	Seven	799,000	337,000	33,000
12	GARDENING AUSTRALIA-EV	ABC	683,000	376,000	34,000
13	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	658,000	304,000	42,000
14	TODAY	Nine	652,000	262,000	37,000
15	THE ACCOUNTANT	Nine	588,000	185,000	7,000
16	9NEWS AFTERNOON	Nine	581,000	310,000	24,000
17	NEWS BREAKFAST-AM	ABC	561,000	204,000	15,000
18	10 NEWS FIRST	10	553,000	259,000	13,000
19	SEVEN NEWS AT 4	Seven	538,000	256,000	16,000
20	CLAIRE HOOPER'S HOUSE OF GAMES-EV	ABC	505,000	243,000	13,000
21	WEST COAST COPS	Nine	500,000	215,000	12,000
22	THE MORNING SHOW	Seven	478,000	204,000	21,000
23	TIPPING POINT UK	Nine	455,000	269,000	16,000
24	ABC NEWS MORNINGS-AM	ABC	448,000	99,000	8,000
25	THE PROJECT	10	427,000	177,000	10,000
26	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	421,000	156,000	25,000
27	ANTIQUES ROADSHOW-PM	ABC	417,000	182,000	5,000
28	FRIDAY NIGHT COUNTDOWN	Seven	409,000	191,000	13,000
29	SHERWOOD-EV	ABC	407,000	185,000	22,000
30	TODAY EXTRA	Nine	394,000	160,000	22,000

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched' Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

---

\* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

\*\* **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

**Data © OzTAM and Regional TAM 2025. Not to be reproduced, published or communicated (electronically or in hard copy) in whole or in part, without prior written consent of OzTAM and Regional TAM.**



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website [virtualoz.com.au](https://virtualoz.com.au)



**P:** +61 2 9929 7210  
**E:** [info@oztam.com.au](mailto:info@oztam.com.au)  
**W:** [virtualoz.com.au](http://virtualoz.com.au)

Level 6, Suite 1,  
111 Pacific Highway,  
North Sydney NSW  
2060 Australia

**ABN:** 87 089 146 396