



Thursday 1st May 2025

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 1st May 2025 to 7th May 2025



National Total TV Reach

20,086,000



Broadcast TV Reach

17,346,000



BVOD Reach

8,651,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	2,167,000	1,364,000	91,000
2	9NEWS	Nine	2,064,000	1,267,000	119,000
3	WOMEN'S STATE OF ORIGIN 1ST	Nine	1,897,000	992,000	189,000
4	A CURRENT AFFAIR	Nine	1,641,000	1,075,000	101,000
5	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL	Seven	1,609,000	552,000	37,000
6	TIPPING POINT AUSTRALIA	Nine	1,441,000	806,000	72,000
7	THE CHASE AUSTRALIA	Seven	1,347,000	646,000	44,000
8	HOME AND AWAY	Seven	1,293,000	958,000	236,000
9	7.30-EV	ABC	1,285,000	758,000	40,000
10	WOMEN'S STATE OF ORIGIN 1ST -PRE MATCH	Nine	1,243,000	767,000	117,000
11	ABC NEWS-EV	ABC	1,139,000	847,000	36,000
12	WOMEN'S STATE OF ORIGIN 1ST -POST MATCH	Nine	1,045,000	443,000	81,000
13	SUNRISE	Seven	953,000	401,000	41,000
14	RESTORATION AUSTRALIA-EV	ABC	903,000	548,000	32,000
15	TODAY	Nine	783,000	298,000	41,000
16	THE INSPIRED UNEMPLOYED: THE LIST	10	771,000	257,000	40,000
17	DOGS BEHAVING (VERY) BADLY	Seven	762,000	338,000	26,000
18	TASKMASTER AUSTRALIA	10	724,000	432,000	57,000
19	9NEWS AFTERNOON	Nine	717,000	412,000	30,000
20	10 NEWS FIRST	10	714,000	352,000	17,000
21	THE PROJECT	10	693,000	280,000	17,000
22	NEWS BREAKFAST-AM	ABC	679,000	251,000	16,000
23	GRAND DESIGNS AUSTRALIA RPT	ABC	660,000	343,000	8,000
24	SEVEN NEWS AT 4	Seven	616,000	319,000	22,000
25	CLAIRE HOOPER'S HOUSE OF GAMES-EV	ABC	614,000	284,000	15,000
26	BRITAIN'S GOT TALENT	Seven	607,000	270,000	20,000
27	THE SECRET DNA OF US	SBS	583,000	322,000	31,000
28	THE MORNING SHOW	Seven	574,000	247,000	25,000
29	TIPPING POINT UK -RPT	Nine	560,000	331,000	19,000
30	LIBERATION: D-DAY TO BERLIN	SBS	558,000	214,000	16,000



People 25-54: Cumulative Reach for 1st May 2025 to 7th May 2025



National Total TV Reach

8,477,000



Broadcast TV Reach

6,803,000



BVOD Reach

4,544,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	WOMEN'S STATE OF ORIGIN 1ST	Nine	772,000	419,000	118,000
2	9NEWS	Nine	627,000	365,000	61,000
3	SEVEN NEWS	Seven	580,000	338,000	46,000
4	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL	Seven	573,000	227,000	22,000
5	A CURRENT AFFAIR	Nine	499,000	285,000	54,000
6	WOMEN'S STATE OF ORIGIN 1ST -POST MATCH	Nine	427,000	202,000	51,000
7	WOMEN'S STATE OF ORIGIN 1ST -PRE MATCH	Nine	419,000	283,000	70,000
8	HOME AND AWAY	Seven	415,000	324,000	129,000
9	TASKMASTER AUSTRALIA	10	385,000	250,000	38,000
10	TIPPING POINT AUSTRALIA	Nine	366,000	188,000	34,000
11	THE INSPIRED UNEMPLOYED: THE LIST	10	346,000	141,000	26,000
12	THE CHASE AUSTRALIA	Seven	308,000	128,000	21,000
13	THE PROJECT	10	295,000	110,000	10,000
14	SUNRISE	Seven	288,000	117,000	23,000
15	7.30-EV	ABC	285,000	180,000	16,000
16	TODAY	Nine	275,000	107,000	23,000
17	ABC NEWS-EV	ABC	223,000	155,000	13,000
18	DOGS BEHAVING (VERY) BADLY	Seven	223,000	79,000	14,000
19	NEWS BREAKFAST-AM	ABC	217,000	77,000	8,000
20	10 NEWS FIRST	10	204,000	98,000	9,000
21	THE CHEAP SEATS ENCORE	10	203,000	80,000	3,000
22	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - PRE GAME	Seven	196,000	95,000	12,000
23	RESTORATION AUSTRALIA-EV	ABC	187,000	104,000	12,000
24	SUNRISE -EARLY	Seven	175,000	89,000	15,000
25	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - POST GAME	Seven	173,000	84,000	8,000
26	9NEWS LATE	Nine	168,000	89,000	25,000
27	TODAY -EARLY	Nine	161,000	71,000	16,000
28	DEAL OR NO DEAL	10	158,000	84,000	11,000
29	9NEWS AFTERNOON	Nine	152,000	81,000	14,000
30	BRITAIN'S GOT TALENT	Seven	147,000	55,000	10,000



People 16-39: Cumulative Reach for 1st May 2025 to 7th May 2025



National Total TV Reach

5,505,000



Broadcast TV Reach

4,212,000



BVOD Reach

2,578,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	WOMEN'S STATE OF ORIGIN 1ST	Nine	389,000	207,000	78,000
2	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL	Seven	273,000	109,000	14,000
3	9NEWS	Nine	247,000	149,000	30,000
4	SEVEN NEWS	Seven	218,000	113,000	23,000
5	WOMEN'S STATE OF ORIGIN 1ST -PRE MATCH	Nine	202,000	141,000	43,000
6	WOMEN'S STATE OF ORIGIN 1ST -POST MATCH	Nine	200,000	100,000	32,000
7	A CURRENT AFFAIR	Nine	194,000	113,000	29,000
8	HOME AND AWAY	Seven	191,000	151,000	78,000
9	TASKMASTER AUSTRALIA	10	183,000	121,000	23,000
10	TIPPING POINT AUSTRALIA	Nine	157,000	80,000	17,000
11	THE INSPIRED UNEMPLOYED: THE LIST	10	154,000	62,000	18,000
12	THE PROJECT	10	118,000	51,000	4,000
13	7.30-EV	ABC	117,000	77,000	7,000
14	THE CHASE AUSTRALIA	Seven	105,000	41,000	11,000
15	SUNRISE	Seven	99,000	33,000	11,000
16	NEWS BREAKFAST-AM	ABC	90,000	38,000	3,000
17	TODAY	Nine	88,000	34,000	11,000
18	ABC NEWS-EV	ABC	85,000	62,000	6,000
19	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - POST GAME	Seven	83,000	39,000	5,000
20	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - PRE GAME	Seven	80,000	39,000	7,000
21	RESTORATION AUSTRALIA-EV	ABC	76,000	42,000	5,000
22	DOGS BEHAVING (VERY) BADLY	Seven	75,000	29,000	7,000
23	THE CHEAP SEATS ENCORE	10	75,000	26,000	1,000
24	9NEWS AFTERNOON	Nine	70,000	35,000	7,000
25	9NEWS LATE	Nine	62,000	37,000	15,000
26	BRITAIN'S GOT TALENT	Seven	61,000	21,000	5,000
27	DEAL OR NO DEAL	10	59,000	29,000	6,000
28	10 NEWS FIRST	10	58,000	23,000	4,000
29	SUNRISE -EARLY	Seven	58,000	25,000	6,000
30	ABC NEWS MORNINGS-AM	ABC	56,000	11,000	2,000



Grocery Shoppers (18+): Cumulative Reach for 1st May 2025 to 7th May 2025



National Total TV Reach

13,387,000



Broadcast TV Reach

11,478,000



BVOD Reach

6,698,000

Grocery Shoppers (18+)

Total TV Consolidated 7 Top 30 Programs
Thursday 1st May 2025

7

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,710,000	1,094,000	72,000
2	9NEWS	Nine	1,616,000	1,003,000	96,000
3	WOMEN'S STATE OF ORIGIN 1ST	Nine	1,418,000	730,000	147,000
4	A CURRENT AFFAIR	Nine	1,277,000	844,000	82,000
5	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL	Seven	1,196,000	404,000	28,000
6	TIPPING POINT AUSTRALIA	Nine	1,131,000	644,000	59,000
7	7.30-EV	ABC	1,073,000	638,000	35,000
8	THE CHASE AUSTRALIA	Seven	1,068,000	516,000	35,000
9	HOME AND AWAY	Seven	1,019,000	756,000	190,000
10	ABC NEWS-EV	ABC	936,000	700,000	31,000
11	WOMEN'S STATE OF ORIGIN 1ST -PRE MATCH	Nine	931,000	575,000	93,000
12	WOMEN'S STATE OF ORIGIN 1ST -POST MATCH	Nine	780,000	327,000	63,000
13	RESTORATION AUSTRALIA-EV	ABC	756,000	467,000	28,000
14	SUNRISE	Seven	749,000	324,000	34,000
15	DOGS BEHAVING (VERY) BADLY	Seven	616,000	272,000	21,000
16	TODAY	Nine	612,000	240,000	34,000
17	10 NEWS FIRST	10	579,000	285,000	14,000
18	THE INSPIRED UNEMPLOYED: THE LIST	10	574,000	189,000	32,000
19	9NEWS AFTERNOON	Nine	572,000	331,000	24,000
20	NEWS BREAKFAST-AM	ABC	558,000	209,000	15,000
21	GRAND DESIGNS AUSTRALIA RPT	ABC	553,000	290,000	7,000
22	TASKMASTER AUSTRALIA	10	550,000	323,000	46,000
23	THE PROJECT	10	525,000	204,000	14,000
24	CLAIRE HOOPER'S HOUSE OF GAMES-EV	ABC	517,000	242,000	13,000
25	SEVEN NEWS AT 4	Seven	489,000	254,000	17,000
26	BRITAIN'S GOT TALENT	Seven	482,000	215,000	16,000
27	THE SECRET DNA OF US	SBS	474,000	264,000	27,000
28	THE MORNING SHOW	Seven	465,000	198,000	20,000
29	LIBERATION: D-DAY TO BERLIN	SBS	460,000	179,000	14,000
30	TIPPING POINT UK -RPT	Nine	458,000	272,000	15,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched' Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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