



**Tuesday 29th Apr 2025**

# **Total TV Consolidated 7 Top 30 Programs**

**Ranked on reach**

## **Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



## Total People: Cumulative Reach for 29th Apr 2025 to 5th May 2025



National Total TV Reach

**20,084,000**



Broadcast TV Reach

**17,330,000**



BVOD Reach

**8,702,000**

| Rank | Description                      | Network | Total TV National Reach ↓ | Total TV National Average Audience | BVOD National Average Audience |
|------|----------------------------------|---------|---------------------------|------------------------------------|--------------------------------|
| 1    | SEVEN NEWS                       | Seven   | 2,344,000                 | 1,487,000                          | 101,000                        |
| 2    | THE FLOOR -TUE                   | Nine    | 2,247,000                 | 1,332,000                          | 192,000                        |
| 3    | 9NEWS                            | Nine    | 2,093,000                 | 1,320,000                          | 125,000                        |
| 4    | FARMER WANTS A WIFE - TUE        | Seven   | 1,937,000                 | 1,093,000                          | 258,000                        |
| 5    | A CURRENT AFFAIR                 | Nine    | 1,643,000                 | 1,116,000                          | 100,000                        |
| 6    | HOME AND AWAY                    | Seven   | 1,615,000                 | 1,101,000                          | 224,000                        |
| 7    | TIPPING POINT AUSTRALIA          | Nine    | 1,470,000                 | 796,000                            | 74,000                         |
| 8    | THE CHASE AUSTRALIA              | Seven   | 1,445,000                 | 648,000                            | 50,000                         |
| 9    | MASTERCHEF AUSTRALIA TUES        | 10      | 1,406,000                 | 784,000                            | 158,000                        |
| 10   | 7.30-EV                          | ABC     | 1,301,000                 | 814,000                            | 43,000                         |
| 11   | 100 DAYS OF TRUMP                | Nine    | 1,280,000                 | 528,000                            | 46,000                         |
| 12   | ABC NEWS-EV                      | ABC     | 1,226,000                 | 914,000                            | 40,000                         |
| 13   | DOC                              | Seven   | 1,166,000                 | 703,000                            | 118,000                        |
| 14   | THE CHEAP SEATS                  | 10      | 1,097,000                 | 543,000                            | 41,000                         |
| 15   | SUNRISE                          | Seven   | 957,000                   | 395,000                            | 41,000                         |
| 16   | THE PROJECT                      | 10      | 837,000                   | 317,000                            | 21,000                         |
| 17   | TODAY                            | Nine    | 791,000                   | 308,000                            | 40,000                         |
| 18   | FOREIGN CORRESPONDENT-EV         | ABC     | 766,000                   | 455,000                            | 27,000                         |
| 19   | 10 NEWS FIRST                    | 10      | 747,000                   | 354,000                            | 18,000                         |
| 20   | 9NEWS AFTERNOON                  | Nine    | 739,000                   | 367,000                            | 32,000                         |
| 21   | NEWS BREAKFAST-AM                | ABC     | 680,000                   | 232,000                            | 17,000                         |
| 22   | SEVEN NEWS AT 4                  | Seven   | 654,000                   | 318,000                            | 22,000                         |
| 23   | THE MORNING SHOW                 | Seven   | 585,000                   | 235,000                            | 24,000                         |
| 24   | THE AGENDA SETTERS               | Seven   | 544,000                   | 195,000                            | 23,000                         |
| 25   | TIPPING POINT UK -RPT            | Nine    | 534,000                   | 307,000                            | 20,000                         |
| 26   | DEAL OR NO DEAL                  | 10      | 530,000                   | 274,000                            | 24,000                         |
| 27   | NCIS                             | 10      | 528,000                   | 233,000                            | 14,000                         |
| 28   | ABC NEWS MORNINGS-AM             | ABC     | 520,000                   | 100,000                            | 9,000                          |
| 29   | SUNRISE -EARLY                   | Seven   | 496,000                   | 225,000                            | 26,000                         |
| 30   | FEDERAL ELECTION ANNOUNCEMENT-EV | ABC     | 495,000                   | 263,000                            | 12,000                         |



## People 25-54: Cumulative Reach for 29th Apr 2025 to 5th May 2025



National Total TV Reach

**8,470,000**



Broadcast TV Reach

**6,784,000**



BVOD Reach

**4,566,000**

| Rank | Description               | Network | Total TV National Reach ↓ | Total TV National Average Audience | BVOD National Average Audience |
|------|---------------------------|---------|---------------------------|------------------------------------|--------------------------------|
| 1    | THE FLOOR -TUE            | Nine    | 864,000                   | 557,000                            | 109,000                        |
| 2    | SEVEN NEWS                | Seven   | 634,000                   | 390,000                            | 52,000                         |
| 3    | FARMER WANTS A WIFE - TUE | Seven   | 631,000                   | 361,000                            | 139,000                        |
| 4    | 9NEWS                     | Nine    | 617,000                   | 365,000                            | 65,000                         |
| 5    | MASTERCHEF AUSTRALIA TUES | 10      | 608,000                   | 361,000                            | 91,000                         |
| 6    | HOME AND AWAY             | Seven   | 535,000                   | 386,000                            | 125,000                        |
| 7    | THE CHEAP SEATS           | 10      | 502,000                   | 257,000                            | 24,000                         |
| 8    | A CURRENT AFFAIR          | Nine    | 502,000                   | 322,000                            | 53,000                         |
| 9    | 100 DAYS OF TRUMP         | Nine    | 484,000                   | 190,000                            | 26,000                         |
| 10   | TIPPING POINT AUSTRALIA   | Nine    | 382,000                   | 189,000                            | 36,000                         |
| 11   | THE PROJECT               | 10      | 348,000                   | 146,000                            | 12,000                         |
| 12   | THE CHASE AUSTRALIA       | Seven   | 346,000                   | 136,000                            | 25,000                         |
| 13   | DOC                       | Seven   | 333,000                   | 190,000                            | 48,000                         |
| 14   | 7.30-EV                   | ABC     | 304,000                   | 178,000                            | 18,000                         |
| 15   | SUNRISE                   | Seven   | 286,000                   | 116,000                            | 23,000                         |
| 16   | TODAY                     | Nine    | 275,000                   | 108,000                            | 23,000                         |
| 17   | ABC NEWS-EV               | ABC     | 241,000                   | 169,000                            | 15,000                         |
| 18   | 10 NEWS FIRST             | 10      | 225,000                   | 105,000                            | 9,000                          |
| 19   | NCIS                      | 10      | 206,000                   | 89,000                             | 7,000                          |
| 20   | NEWS BREAKFAST-AM         | ABC     | 206,000                   | 75,000                             | 8,000                          |
| 21   | THE AGENDA SETTERS        | Seven   | 189,000                   | 74,000                             | 13,000                         |
| 22   | DEAL OR NO DEAL           | 10      | 184,000                   | 93,000                             | 12,000                         |
| 23   | SUNRISE -EARLY            | Seven   | 184,000                   | 85,000                             | 15,000                         |
| 24   | TODAY -EARLY              | Nine    | 163,000                   | 78,000                             | 16,000                         |
| 25   | THE BIG BANG THEORY RPT   | 10      | 161,000                   | 25,000                             | 1,000                          |
| 26   | 9NEWS LATE                | Nine    | 158,000                   | 89,000                             | 11,000                         |
| 27   | 9NEWS AFTERNOON           | Nine    | 155,000                   | 75,000                             | 16,000                         |
| 28   | FOREIGN CORRESPONDENT-EV  | ABC     | 151,000                   | 83,000                             | 11,000                         |
| 29   | SEVEN NEWS AT 4           | Seven   | 150,000                   | 78,000                             | 11,000                         |
| 30   | TODAY EXTRA               | Nine    | 133,000                   | 64,000                             | 14,000                         |



## People 16-39: Cumulative Reach for 29th Apr 2025 to 5th May 2025



National Total TV Reach

**5,478,000**



Broadcast TV Reach

**4,172,000**



BVOD Reach

**2,590,000**

| Rank | Description               | Network | Total TV National Reach ↓ | Total TV National Average Audience | BVOD National Average Audience |
|------|---------------------------|---------|---------------------------|------------------------------------|--------------------------------|
| 1    | THE FLOOR -TUE            | Nine    | 368,000                   | 241,000                            | 58,000                         |
| 2    | FARMER WANTS A WIFE - TUE | Seven   | 292,000                   | 172,000                            | 75,000                         |
| 3    | MASTERCHEF AUSTRALIA TUES | 10      | 272,000                   | 169,000                            | 51,000                         |
| 4    | HOME AND AWAY             | Seven   | 268,000                   | 198,000                            | 76,000                         |
| 5    | 9NEWS                     | Nine    | 258,000                   | 148,000                            | 32,000                         |
| 6    | SEVEN NEWS                | Seven   | 254,000                   | 150,000                            | 27,000                         |
| 7    | 100 DAYS OF TRUMP         | Nine    | 206,000                   | 82,000                             | 12,000                         |
| 8    | A CURRENT AFFAIR          | Nine    | 199,000                   | 120,000                            | 27,000                         |
| 9    | THE CHEAP SEATS           | 10      | 192,000                   | 105,000                            | 12,000                         |
| 10   | THE PROJECT               | 10      | 165,000                   | 63,000                             | 6,000                          |
| 11   | TIPPING POINT AUSTRALIA   | Nine    | 159,000                   | 75,000                             | 18,000                         |
| 12   | DOC                       | Seven   | 151,000                   | 84,000                             | 21,000                         |
| 13   | THE CHASE AUSTRALIA       | Seven   | 122,000                   | 47,000                             | 13,000                         |
| 14   | 7.30-EV                   | ABC     | 115,000                   | 73,000                             | 8,000                          |
| 15   | ABC NEWS-EV               | ABC     | 113,000                   | 68,000                             | 6,000                          |
| 16   | TODAY                     | Nine    | 98,000                    | 37,000                             | 11,000                         |
| 17   | NEWS BREAKFAST-AM         | ABC     | 97,000                    | 38,000                             | 4,000                          |
| 18   | SUNRISE                   | Seven   | 89,000                    | 29,000                             | 11,000                         |
| 19   | 10 NEWS FIRST             | 10      | 78,000                    | 36,000                             | 4,000                          |
| 20   | DEAL OR NO DEAL           | 10      | 75,000                    | 42,000                             | 6,000                          |
| 21   | NCIS                      | 10      | 73,000                    | 25,000                             | 3,000                          |
| 22   | SEVEN NEWS AT 4           | Seven   | 65,000                    | 34,000                             | 6,000                          |
| 23   | FOREIGN CORRESPONDENT-EV  | ABC     | 62,000                    | 39,000                             | 5,000                          |
| 24   | 9NEWS LATE                | Nine    | 60,000                    | 36,000                             | 5,000                          |
| 25   | ABC NEWS MORNINGS-AM      | ABC     | 59,000                    | 11,000                             | 2,000                          |
| 26   | SUNRISE -EARLY            | Seven   | 58,000                    | 23,000                             | 6,000                          |
| 27   | TODAY EXTRA               | Nine    | 58,000                    | 30,000                             | 7,000                          |
| 28   | 9NEWS AFTERNOON           | Nine    | 58,000                    | 22,000                             | 8,000                          |
| 29   | THE AGENDA SETTERS        | Seven   | 52,000                    | 26,000                             | 7,000                          |
| 30   | THE FLOOR -LAUNCH -ENCORE | Nine    | 48,000                    | 26,000                             | 4,000                          |



## Grocery Shoppers (18+): Cumulative Reach for 29th Apr 2025 to 5th May 2025



National Total TV Reach

**13,395,000**



Broadcast TV Reach

**11,480,000**



BVOD Reach

**6,735,000**

# Grocery Shoppers (18+)

Total TV Consolidated 7 Top 30 Programs  
Tuesday 29th Apr 2025

7

| Rank | Description                            | Network | Total TV National Reach ↓ | Total TV National Average Audience | BVOD National Average Audience |
|------|--|---------|---------------------------|------------------------------------|--------------------------------|
| 1    | SEVEN NEWS                             | Seven   | 1,846,000                 | 1,180,000                          | 81,000                         |
| 2    | THE FLOOR -TUE                         | Nine    | 1,720,000                 | 1,023,000                          | 156,000                        |
| 3    | 9NEWS                                  | Nine    | 1,637,000                 | 1,044,000                          | 101,000                        |
| 4    | FARMER WANTS A WIFE - TUE              | Seven   | 1,528,000                 | 877,000                            | 208,000                        |
| 5    | A CURRENT AFFAIR                       | Nine    | 1,284,000                 | 882,000                            | 81,000                         |
| 6    | HOME AND AWAY                          | Seven   | 1,262,000                 | 860,000                            | 179,000                        |
| 7    | TIPPING POINT AUSTRALIA                | Nine    | 1,160,000                 | 631,000                            | 60,000                         |
| 8    | THE CHASE AUSTRALIA                    | Seven   | 1,135,000                 | 513,000                            | 40,000                         |
| 9    | MASTERCHEF AUSTRALIA TUES              | 10      | 1,102,000                 | 624,000                            | 130,000                        |
| 10   | 7.30-EV                                | ABC     | 1,080,000                 | 677,000                            | 38,000                         |
| 11   | ABC NEWS-EV                            | ABC     | 1,002,000                 | 751,000                            | 34,000                         |
| 12   | 100 DAYS OF TRUMP                      | Nine    | 1,002,000                 | 414,000                            | 37,000                         |
| 13   | DOC                                    | Seven   | 951,000                   | 576,000                            | 97,000                         |
| 14   | THE CHEAP SEATS                        | 10      | 865,000                   | 420,000                            | 33,000                         |
| 15   | SUNRISE                                | Seven   | 755,000                   | 317,000                            | 34,000                         |
| 16   | THE PROJECT                            | 10      | 658,000                   | 244,000                            | 17,000                         |
| 17   | FOREIGN CORRESPONDENT-EV               | ABC     | 635,000                   | 381,000                            | 24,000                         |
| 18   | TODAY                                  | Nine    | 624,000                   | 247,000                            | 33,000                         |
| 19   | 10 NEWS FIRST                          | 10      | 605,000                   | 288,000                            | 15,000                         |
| 20   | 9NEWS AFTERNOON                        | Nine    | 581,000                   | 300,000                            | 26,000                         |
| 21   | NEWS BREAKFAST-AM                      | ABC     | 558,000                   | 194,000                            | 15,000                         |
| 22   | SEVEN NEWS AT 4                        | Seven   | 512,000                   | 248,000                            | 18,000                         |
| 23   | THE MORNING SHOW                       | Seven   | 469,000                   | 187,000                            | 20,000                         |
| 24   | THE AGENDA SETTERS                     | Seven   | 445,000                   | 157,000                            | 18,000                         |
| 25   | TIPPING POINT UK -RPT                  | Nine    | 430,000                   | 248,000                            | 16,000                         |
| 26   | ABC NEWS MORNINGS-AM                   | ABC     | 429,000                   | 85,000                             | 8,000                          |
| 27   | FEDERAL ELECTION ANNOUNCEMENT-EV       | ABC     | 421,000                   | 225,000                            | 10,000                         |
| 28   | DEAL OR NO DEAL                        | 10      | 418,000                   | 210,000                            | 19,000                         |
| 29   | CREATIVE TYPES WITH VIRGINIA TRIOLI-EV | ABC     | 416,000                   | 224,000                            | 10,000                         |
| 30   | NCIS                                   | 10      | 413,000                   | 189,000                            | 12,000                         |

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched' Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

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\* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

\*\* **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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