



**Sunday 27th Apr 2025**

# **Total TV Consolidated 7 Top 30 Programs**

**Ranked on reach**

## **Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 27th Apr 2025 to 3rd May 2025



National Total TV Reach

19,991,000



Broadcast TV Reach

17,211,000



BVOD Reach

8,673,000

Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS - SUN	Seven	2,516,000	1,484,000	85,000
2	9NEWS SUNDAY	Nine	2,467,000	1,513,000	132,000
3	THE 1% CLUB	Seven	2,311,000	1,190,000	89,000
4	TRAVEL GUIDES	Nine	2,280,000	1,386,000	194,000
5	VERA-EV	ABC	1,861,000	1,451,000	209,000
6	7NEWS: THE FINAL SHOWDOWN: LEADERS' DEBATE	Seven	1,809,000	1,012,000	69,000
7	SEVEN'S AFL: SUNDAY AFTERNOON FOOTBALL	Seven	1,686,000	547,000	28,000
8	60 MINUTES	Nine	1,623,000	843,000	94,000
9	7NEWS SPOTLIGHT	Seven	1,378,000	702,000	42,000
10	SUNDAY AFTERNOON NRL LIVE	Nine	1,376,000	563,000	68,000
11	ABC NEWS SUNDAY-EV	ABC	1,353,000	883,000	36,000
12	VERA, FAREWELL PET-EV	ABC	1,325,000	1,045,000	67,000
13	WEEKEND SUNRISE - SUN	Seven	984,000	416,000	36,000
14	MISSION IMPOSSIBLE DEAD RECKONING PART 1	10	963,000	199,000	6,000
15	INSIDERS-AM	ABC	948,000	555,000	54,000
16	9NEWS LATE: ELECTION SPECIAL	Nine	920,000	265,000	30,000
17	WEEKEND TODAY - SUNDAY	Nine	760,000	255,000	34,000
18	LANDLINE-PM	ABC	682,000	374,000	24,000
19	THE SUNDAY PROJECT	10	669,000	274,000	13,000
20	10 NEWS FIRST SUN	10	613,000	303,000	13,000
21	WEEKEND BREAKFAST-AM	ABC	593,000	245,000	15,000
22	SUNDAY AFTERNOON NRL LIVE -PRE MATCH	Nine	584,000	186,000	19,000
23	THE MORNING SHOW - WEEKEND	Seven	583,000	209,000	17,000
24	ANTIQUES ROADSHOW-PM	ABC	580,000	260,000	6,000
25	SUNDAY FOOTY FEAST	Seven	557,000	133,000	11,000
26	WEEKEND SUNRISE - SUN - EARLY	Seven	553,000	271,000	24,000
27	COMPASS-EV	ABC	530,000	265,000	15,000
28	MY BROTHER JACK-LE	ABC	529,000	179,000	9,000
29	CHERNOBYL: THE LOST TAPES RPT	SBS	508,000	140,000	3,000
30	MENENDEZ & MENUDO: BOYS BETRAYED	Seven	498,000	154,000	15,000



## People 25-54: Cumulative Reach for 27th Apr 2025 to 3rd May 2025



National Total TV Reach

**8,426,000**



Broadcast TV Reach

**6,726,000**



BVOD Reach

**4,544,000**

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS SUNDAY	Nine	824,000	498,000	70,000
2	TRAVEL GUIDES	Nine	821,000	525,000	108,000
3	THE 1% CLUB	Seven	744,000	384,000	46,000
4	SEVEN NEWS - SUN	Seven	715,000	404,000	44,000
5	7NEWS: THE FINAL SHOWDOWN: LEADERS' DEBATE	Seven	670,000	384,000	37,000
6	60 MINUTES	Nine	582,000	280,000	49,000
7	SEVEN'S AFL: SUNDAY AFTERNOON FOOTBALL	Seven	508,000	179,000	15,000
8	7NEWS SPOTLIGHT	Seven	476,000	249,000	22,000
9	SUNDAY AFTERNOON NRL LIVE	Nine	463,000	196,000	39,000
10	MISSION IMPOSSIBLE DEAD RECKONING PART 1	10	360,000	76,000	3,000
11	9NEWS LATE: ELECTION SPECIAL	Nine	330,000	105,000	16,000
12	WEEKEND SUNRISE - SUN	Seven	283,000	123,000	19,000
13	WEEKEND TODAY - SUNDAY	Nine	280,000	99,000	19,000
14	THE SUNDAY PROJECT	10	262,000	120,000	7,000
15	INSIDERS-AM	ABC	258,000	131,000	23,000
16	VERA-EV	ABC	226,000	149,000	57,000
17	THE BIG BANG THEORY RPT	10	212,000	46,000	2,000
18	SUNDAY AFTERNOON NRL LIVE -PRE MATCH	Nine	203,000	67,000	11,000
19	10 NEWS FIRST SUN	10	193,000	95,000	7,000
20	THE MORNING SHOW - WEEKEND	Seven	175,000	63,000	10,000
21	SUNDAY FOOTY FEAST	Seven	173,000	44,000	6,000
22	ABC NEWS SUNDAY-EV	ABC	173,000	122,000	13,000
23	WIDE WORLD OF SPORTS	Nine	169,000	77,000	14,000
24	SUNDAY FOOTY SHOW -AFL	Nine	161,000	62,000	9,000
25	WEEKEND SUNRISE - SUN - EARLY	Seven	161,000	76,000	12,000
26	SUNDAY FOOTY SHOW	Nine	160,000	55,000	11,000
27	OZ OFF ROAD TV	Nine	158,000	67,000	9,000
28	CHERNOBYL: THE LOST TAPES RPT	SBS	157,000	34,000	1,000
29	MENENDEZ & MENUDO: BOYS BETRAYED	Seven	153,000	54,000	8,000
30	WEEKEND BREAKFAST-AM	ABC	131,000	59,000	7,000



## People 16-39: Cumulative Reach for 27th Apr 2025 to 3rd May 2025



National Total TV Reach

**5,422,000**



Broadcast TV Reach

**4,102,000**



BVOD Reach

**2,577,000**

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	THE 1% CLUB	Seven	334,000	165,000	23,000
2	9NEWS SUNDAY	Nine	329,000	190,000	35,000
3	TRAVEL GUIDES	Nine	326,000	190,000	51,000
4	7NEWS: THE FINAL SHOWDOWN: LEADERS' DEBATE	Seven	315,000	189,000	20,000
5	SEVEN NEWS - SUN	Seven	286,000	143,000	21,000
6	SEVEN'S AFL: SUNDAY AFTERNOON FOOTBALL	Seven	232,000	76,000	10,000
7	60 MINUTES	Nine	215,000	95,000	22,000
8	7NEWS SPOTLIGHT	Seven	214,000	122,000	11,000
9	SUNDAY AFTERNOON NRL LIVE	Nine	197,000	94,000	23,000
10	MISSION IMPOSSIBLE DEAD RECKONING PART 1	10	135,000	23,000	2,000
11	9NEWS LATE: ELECTION SPECIAL	Nine	123,000	42,000	8,000
12	THE SUNDAY PROJECT	10	121,000	52,000	3,000
13	SUNDAY AFTERNOON NRL LIVE -PRE MATCH	Nine	97,000	34,000	6,000
14	WEEKEND TODAY - SUNDAY	Nine	92,000	26,000	9,000
15	INSIDERS-AM	ABC	82,000	49,000	9,000
16	WEEKEND SUNRISE - SUN	Seven	82,000	30,000	9,000
17	VERA-EV	ABC	70,000	46,000	25,000
18	WIDE WORLD OF SPORTS	Nine	65,000	29,000	7,000
19	SUNDAY FOOTY SHOW -AFL	Nine	61,000	24,000	5,000
20	OZ OFF ROAD TV	Nine	60,000	24,000	5,000
21	THE BIG BANG THEORY RPT	10	59,000	14,000	1,000
22	ABC NEWS SUNDAY-EV	ABC	59,000	37,000	5,000
23	10 NEWS FIRST SUN	10	58,000	33,000	3,000
24	SUNDAY FOOTY FEAST	Seven	56,000	14,000	3,000
25	WEEKEND SUNRISE - SUN - EARLY	Seven	55,000	23,000	6,000
26	INSIDERS-EV	ABC	55,000	19,000	1,000
27	SUNDAY FOOTY SHOW	Nine	55,000	18,000	5,000
28	THE MORNING SHOW - WEEKEND	Seven	54,000	19,000	5,000
29	MENENDEZ & MENUDO: BOYS BETRAYED	Seven	54,000	21,000	4,000
30	LANDLINE-PM	ABC	50,000	27,000	4,000



## Grocery Shoppers (18+): Cumulative Reach for 27th Apr 2025 to 3rd May 2025



National Total TV Reach

**13,344,000**



Broadcast TV Reach

**11,410,000**



BVOD Reach

**6,704,000**



Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS - SUN	Seven	1,924,000	1,150,000	68,000
2	9NEWS SUNDAY	Nine	1,903,000	1,188,000	107,000
3	THE 1% CLUB	Seven	1,742,000	889,000	71,000
4	TRAVEL GUIDES	Nine	1,740,000	1,082,000	157,000
5	VERA-EV	ABC	1,578,000	1,246,000	185,000
6	7NEWS: THE FINAL SHOWDOWN: LEADERS' DEBATE	Seven	1,368,000	758,000	54,000
7	60 MINUTES	Nine	1,264,000	680,000	77,000
8	SEVEN'S AFL: SUNDAY AFTERNOON FOOTBALL	Seven	1,258,000	405,000	21,000
9	VERA, FAREWELL PET-EV	ABC	1,126,000	891,000	59,000
10	ABC NEWS SUNDAY-EV	ABC	1,122,000	734,000	31,000
11	7NEWS SPOTLIGHT	Seven	1,065,000	537,000	33,000
12	SUNDAY AFTERNOON NRL LIVE	Nine	1,048,000	438,000	53,000
13	INSIDERS-AM	ABC	787,000	468,000	48,000
14	WEEKEND SUNRISE - SUN	Seven	784,000	340,000	29,000
15	MISSION IMPOSSIBLE DEAD RECKONING PART 1	10	740,000	154,000	5,000
16	9NEWS LATE: ELECTION SPECIAL	Nine	731,000	212,000	24,000
17	WEEKEND TODAY - SUNDAY	Nine	593,000	209,000	28,000
18	LANDLINE-PM	ABC	544,000	297,000	21,000
19	THE SUNDAY PROJECT	10	502,000	207,000	11,000
20	WEEKEND BREAKFAST-AM	ABC	493,000	206,000	13,000
21	10 NEWS FIRST SUN	10	485,000	240,000	11,000
22	ANTIQUES ROADSHOW-PM	ABC	480,000	215,000	5,000
23	THE MORNING SHOW - WEEKEND	Seven	467,000	165,000	14,000
24	SUNDAY AFTERNOON NRL LIVE -PRE MATCH	Nine	463,000	149,000	15,000
25	COMPASS-EV	ABC	450,000	227,000	14,000
26	WEEKEND SUNRISE - SUN - EARLY	Seven	449,000	222,000	19,000
27	MY BROTHER JACK-LE	ABC	443,000	153,000	8,000
28	SUNDAY FOOTY FEAST	Seven	428,000	104,000	9,000
29	CHERNOBYL: THE LOST TAPES RPT	SBS	400,000	113,000	2,000
30	MENENDEZ & MENUDO: BOYS BETRAYED	Seven	376,000	119,000	12,000

# Notes

## **Source:**

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

## **Cumulative reach totals:**

Reporting 'When Watched'\*\* cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## **Program results:**

- Reporting the Top 30 'What Watched'\*\* Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

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\* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

\*\* **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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