



Friday 25th Apr 2025

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 25th Apr 2025 to 1st May 2025



National Total TV Reach

19,656,000



Broadcast TV Reach

16,795,000



BVOD Reach

8,531,000

Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	2,334,000	1,370,000	82,000
2	SEVEN'S AFL: ANZAC DAY FOOTBALL	Seven	1,985,000	844,000	73,000
3	9NEWS	Nine	1,948,000	1,176,000	98,000
4	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	1,716,000	465,000	33,000
5	FRIDAY NIGHT NRL LIVE	Nine	1,277,000	598,000	74,000
6	A CURRENT AFFAIR	Nine	1,271,000	822,000	66,000
7	ANZAC DAY NRL LIVE	Nine	1,203,000	515,000	67,000
8	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	1,146,000	476,000	55,000
9	SUNRISE	Seven	1,108,000	397,000	42,000
10	BETTER HOMES AND GARDENS	Seven	1,052,000	425,000	23,000
11	ABC NEWS-EV	ABC	1,040,000	725,000	27,000
12	NEWS BREAKFAST-AM	ABC	964,000	286,000	18,000
13	TODAY	Nine	923,000	313,000	42,000
14	GARDENING AUSTRALIA-EV	ABC	915,000	513,000	40,000
15	TODAY EXTRA	Nine	841,000	308,000	37,000
16	SUNRISE -EXTENDED	Seven	761,000	398,000	43,000
17	ANZAC DAY: GALLIPOLI DAWN SERVICE 2025-PM	ABC	759,000	382,000	20,000
18	THE CHASE AUSTRALIA	Seven	727,000	320,000	20,000
19	SEVEN'S AFL: ANZAC DAY FOOTBALL - PRE GAME	Seven	717,000	387,000	24,000
20	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	693,000	200,000	29,000
21	ABC NEWS ON ANZAC DAY-PM	ABC	688,000	264,000	9,000
22	10 NEWS FIRST	10	667,000	333,000	12,000
23	ANZAC DAY NRL LIVE -PRE MATCH	Nine	659,000	259,000	27,000
24	FRIDAY NIGHT COUNTDOWN	Seven	619,000	342,000	24,000
25	ABC NEWS ON ANZAC DAY-AM	ABC	585,000	125,000	8,000
26	THE PROJECT	10	570,000	219,000	9,000
27	ANZAC DAY: VILLERS-BRETONNEUX DAWN SERVICE 2025-PM	ABC	570,000	300,000	13,000
28	THE MORNING SHOW	Seven	562,000	318,000	33,000
29	SHERWOOD-EV	ABC	531,000	286,000	38,000
30	TIPPING POINT AUSTRALIA	Nine	523,000	238,000	11,000



People 25-54: Cumulative Reach for 25th Apr 2025 to 1st May 2025



National Total TV Reach

8,240,000



Broadcast TV Reach

6,478,000



BVOD Reach

4,445,000

Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	659,000	371,000	42,000
2	SEVEN'S AFL: ANZAC DAY FOOTBALL	Seven	647,000	278,000	43,000
3	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	564,000	172,000	18,000
4	9NEWS	Nine	551,000	327,000	50,000
5	FRIDAY NIGHT NRL LIVE	Nine	445,000	220,000	42,000
6	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	389,000	172,000	31,000
7	ANZAC DAY NRL LIVE	Nine	378,000	179,000	39,000
8	SUNRISE	Seven	350,000	129,000	24,000
9	A CURRENT AFFAIR	Nine	341,000	206,000	33,000
10	TODAY	Nine	341,000	115,000	24,000
11	TODAY EXTRA	Nine	300,000	127,000	21,000
12	NEWS BREAKFAST-AM	ABC	286,000	90,000	9,000
13	BETTER HOMES AND GARDENS	Seven	272,000	98,000	11,000
14	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	246,000	87,000	17,000
15	SEVEN'S AFL: ANZAC DAY FOOTBALL - PRE GAME	Seven	243,000	125,000	14,000
16	SUNRISE -EXTENDED	Seven	236,000	135,000	25,000
17	ANZAC DAY NRL LIVE -PRE MATCH	Nine	223,000	96,000	15,000
18	FRIDAY NIGHT COUNTDOWN	Seven	210,000	130,000	14,000
19	ANZAC DAY: GALLIPOLI DAWN SERVICE 2025-PM	ABC	200,000	97,000	9,000
20	THE PROJECT	10	187,000	85,000	5,000
21	THE CHASE AUSTRALIA	Seven	183,000	70,000	9,000
22	THE MORNING SHOW	Seven	182,000	104,000	19,000
23	GALLIPOLI DAWN SERVICE	Nine	180,000	81,000	10,000
24	ABC NEWS ON ANZAC DAY-PM	ABC	179,000	72,000	4,000
25	SEVEN'S AFL: ANZAC DAY FOOTBALL - POST GAME	Seven	177,000	108,000	16,000
26	10 NEWS FIRST	10	175,000	88,000	6,000
27	ABC NEWS ON ANZAC DAY-AM	ABC	157,000	36,000	4,000
28	GALLIPOLI DAWN SERVICE	Seven	154,000	74,000	8,000
29	GARDENING AUSTRALIA-EV	ABC	152,000	80,000	16,000
30	THE MORNING SHOW - EXTRA	Seven	151,000	84,000	13,000



People 16-39: Cumulative Reach for 25th Apr 2025 to 1st May 2025



National Total TV Reach

5,275,000



Broadcast TV Reach

3,924,000



BVOD Reach

2,518,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: ANZAC DAY FOOTBALL	Seven	316,000	128,000	28,000
2	SEVEN NEWS	Seven	278,000	140,000	22,000
3	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	254,000	74,000	11,000
4	9NEWS	Nine	230,000	132,000	25,000
5	FRIDAY NIGHT NRL LIVE	Nine	198,000	98,000	27,000
6	ANZAC DAY NRL LIVE	Nine	184,000	91,000	24,000
7	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	170,000	71,000	18,000
8	TODAY	Nine	134,000	41,000	12,000
9	A CURRENT AFFAIR	Nine	131,000	81,000	17,000
10	NEWS BREAKFAST-AM	ABC	128,000	44,000	4,000
11	TODAY EXTRA	Nine	122,000	51,000	11,000
12	SUNRISE	Seven	112,000	38,000	12,000
13	ANZAC DAY NRL LIVE -PRE MATCH	Nine	108,000	53,000	9,000
14	SEVEN'S AFL: ANZAC DAY FOOTBALL - PRE GAME	Seven	100,000	52,000	8,000
15	FRIDAY NIGHT COUNTDOWN	Seven	99,000	63,000	8,000
16	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	97,000	37,000	10,000
17	ABC NEWS ON ANZAC DAY-PM	ABC	94,000	37,000	2,000
18	BETTER HOMES AND GARDENS	Seven	89,000	30,000	5,000
19	ANZAC DAY: GALLIPOLI DAWN SERVICE 2025-PM	ABC	88,000	38,000	4,000
20	SUNRISE -EXTENDED	Seven	82,000	42,000	12,000
21	ABC NEWS ON ANZAC DAY-AM	ABC	82,000	19,000	2,000
22	SEVEN'S AFL: ANZAC DAY FOOTBALL - POST GAME	Seven	78,000	49,000	10,000
23	GALLIPOLI DAWN SERVICE	Nine	71,000	33,000	5,000
24	ANZAC DAY: VILLERS-BRETONNEUX DAWN SERVICE 2025-PM	ABC	68,000	37,000	3,000
25	THE PROJECT	10	65,000	31,000	2,000
26	GALLIPOLI DAWN SERVICE	Seven	65,000	23,000	4,000
27	THE CHASE AUSTRALIA	Seven	62,000	21,000	5,000
28	THE MORNING SHOW	Seven	59,000	34,000	10,000
29	VILLERS BRETONNEUX DAWN SERVICE	Nine	56,000	36,000	4,000
30	ANZAC DAY MARCH SYDNEY 2025-AM	ABC	55,000	18,000	4,000



Grocery Shoppers (18+): Cumulative Reach for 25th Apr 2025 to 1st May 2025



National Total TV Reach

13,143,000



Broadcast TV Reach

11,139,000



BVOD Reach

6,588,000

Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,793,000	1,077,000	65,000
2	9NEWS	Nine	1,491,000	916,000	78,000
3	SEVEN'S AFL: ANZAC DAY FOOTBALL	Seven	1,460,000	618,000	56,000
4	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	1,296,000	349,000	25,000
5	FRIDAY NIGHT NRL LIVE	Nine	1,002,000	464,000	57,000
6	A CURRENT AFFAIR	Nine	992,000	650,000	53,000
7	ANZAC DAY NRL LIVE	Nine	928,000	399,000	52,000
8	SUNRISE	Seven	873,000	323,000	34,000
9	ABC NEWS-EV	ABC	871,000	613,000	23,000
10	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	870,000	367,000	44,000
11	BETTER HOMES AND GARDENS	Seven	852,000	349,000	19,000
12	GARDENING AUSTRALIA-EV	ABC	765,000	434,000	35,000
13	NEWS BREAKFAST-AM	ABC	755,000	235,000	16,000
14	TODAY	Nine	728,000	250,000	34,000
15	TODAY EXTRA	Nine	652,000	249,000	30,000
16	SUNRISE -EXTENDED	Seven	612,000	321,000	35,000
17	ANZAC DAY: GALLIPOLI DAWN SERVICE 2025-PM	ABC	603,000	306,000	18,000
18	THE CHASE AUSTRALIA	Seven	572,000	255,000	16,000
19	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	547,000	161,000	23,000
20	ABC NEWS ON ANZAC DAY-PM	ABC	539,000	207,000	8,000
21	10 NEWS FIRST	10	539,000	268,000	10,000
22	SEVEN'S AFL: ANZAC DAY FOOTBALL - PRE GAME	Seven	537,000	284,000	19,000
23	ANZAC DAY NRL LIVE -PRE MATCH	Nine	518,000	201,000	22,000
24	ABC NEWS ON ANZAC DAY-AM	ABC	464,000	102,000	7,000
25	THE MORNING SHOW	Seven	456,000	258,000	27,000
26	SHERWOOD-EV	ABC	453,000	244,000	34,000
27	ANZAC DAY: VILLERS-BRETONNEUX DAWN SERVICE 2025-PM	ABC	452,000	238,000	12,000
28	FRIDAY NIGHT COUNTDOWN	Seven	451,000	240,000	18,000
29	THE PROJECT	10	451,000	174,000	8,000
30	CLAIRE HOOPER'S HOUSE OF GAMES-EV	ABC	413,000	243,000	17,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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