



Thursday 24th Apr 2025

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 24th Apr 2025 to 30th Apr 2025



National Total TV Reach

19,592,000



Broadcast TV Reach

16,745,000



BVOD Reach

8,472,000

Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	2,088,000	1,295,000	83,000
2	9NEWS	Nine	1,946,000	1,217,000	106,000
3	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL	Seven	1,816,000	551,000	36,000
4	A CURRENT AFFAIR	Nine	1,474,000	957,000	84,000
5	THURSDAY NIGHT NRL LIVE	Nine	1,455,000	717,000	112,000
6	TIPPING POINT AUSTRALIA	Nine	1,371,000	728,000	59,000
7	THE CHASE AUSTRALIA	Seven	1,258,000	599,000	40,000
8	GOGGLEBOX	10	1,192,000	667,000	89,000
9	HOME AND AWAY	Seven	1,145,000	845,000	235,000
10	7.30-EV	ABC	1,094,000	627,000	33,000
11	ABC NEWS-EV	ABC	1,042,000	795,000	31,000
12	THURSDAY NIGHT NRL LIVE -PRE MATCH	Nine	1,010,000	528,000	73,000
13	SUNRISE	Seven	962,000	424,000	41,000
14	TODAY	Nine	809,000	338,000	42,000
15	RESTORATION AUSTRALIA-EV	ABC	805,000	474,000	36,000
16	TASKMASTER AUSTRALIA	10	756,000	431,000	50,000
17	THURSDAY NIGHT NRL LIVE -POST MATCH	Nine	752,000	238,000	41,000
18	9NEWS AFTERNOON	Nine	747,000	409,000	29,000
19	THE PROJECT	10	728,000	277,000	14,000
20	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - PRE GAME	Seven	727,000	395,000	24,000
21	10 NEWS FIRST	10	700,000	348,000	16,000
22	DOGS BEHAVING (VERY) BADLY	Seven	686,000	283,000	23,000
23	SEVEN NEWS AT 4	Seven	626,000	294,000	21,000
24	NEWS BREAKFAST-AM	ABC	619,000	221,000	16,000
25	THE MORNING SHOW	Seven	612,000	260,000	26,000
26	GRAND DESIGNS AUSTRALIA RPT	ABC	593,000	256,000	6,000
27	TIPPING POINT UK -RPT	Nine	583,000	325,000	18,000
28	BRITAIN'S GOT TALENT	Seven	577,000	239,000	18,000
29	CLAIRE HOOPER'S HOUSE OF GAMES-EV	ABC	531,000	328,000	19,000
30	TODAY EXTRA	Nine	526,000	217,000	26,000



People 25-54: Cumulative Reach for 24th Apr 2025 to 30th Apr 2025



National Total TV Reach

8,212,000



Broadcast TV Reach

6,471,000



BVOD Reach

4,399,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL	Seven	633,000	212,000	21,000
2	9NEWS	Nine	577,000	325,000	53,000
3	THURSDAY NIGHT NRL LIVE	Nine	568,000	299,000	67,000
4	SEVEN NEWS	Seven	521,000	294,000	41,000
5	GOGGLEBOX	10	520,000	290,000	51,000
6	A CURRENT AFFAIR	Nine	435,000	269,000	43,000
7	THURSDAY NIGHT NRL LIVE -PRE MATCH	Nine	402,000	214,000	42,000
8	TASKMASTER AUSTRALIA	10	384,000	251,000	35,000
9	HOME AND AWAY	Seven	384,000	295,000	128,000
10	TIPPING POINT AUSTRALIA	Nine	359,000	161,000	28,000
11	THURSDAY NIGHT NRL LIVE -POST MATCH	Nine	301,000	105,000	25,000
12	THE CHASE AUSTRALIA	Seven	290,000	133,000	19,000
13	TODAY	Nine	288,000	120,000	24,000
14	THE PROJECT	10	285,000	122,000	8,000
15	SUNRISE	Seven	285,000	117,000	23,000
16	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - PRE GAME	Seven	247,000	146,000	13,000
17	7.30-EV	ABC	223,000	118,000	12,000
18	10 NEWS FIRST	10	213,000	111,000	8,000
19	NEWS BREAKFAST-AM	ABC	199,000	66,000	8,000
20	DOGS BEHAVING (VERY) BADLY	Seven	178,000	67,000	12,000
21	TODAY EXTRA	Nine	177,000	78,000	15,000
22	9NEWS AFTERNOON	Nine	171,000	88,000	14,000
23	DEAL OR NO DEAL	10	170,000	100,000	10,000
24	ABC NEWS-EV	ABC	168,000	123,000	11,000
25	SEVEN NEWS AT 4	Seven	158,000	68,000	10,000
26	TODAY -EARLY	Nine	157,000	72,000	14,000
27	THE MORNING SHOW	Seven	156,000	73,000	14,000
28	BRITAIN'S GOT TALENT	Seven	154,000	57,000	9,000
29	RESTORATION AUSTRALIA-EV	ABC	151,000	85,000	14,000
30	SUNRISE -EARLY	Seven	144,000	64,000	13,000



People 16-39: Cumulative Reach for 24th Apr 2025 to 30th Apr 2025



National Total TV Reach

5,244,000



Broadcast TV Reach

3,912,000



BVOD Reach

2,477,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	THURSDAY NIGHT NRL LIVE	Nine	308,000	166,000	44,000
2	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL	Seven	292,000	92,000	13,000
3	9NEWS	Nine	242,000	127,000	26,000
4	GOGGLEBOX	10	228,000	110,000	25,000
5	THURSDAY NIGHT NRL LIVE -PRE MATCH	Nine	212,000	116,000	25,000
6	SEVEN NEWS	Seven	209,000	106,000	21,000
7	TASKMASTER AUSTRALIA	10	188,000	131,000	22,000
8	HOME AND AWAY	Seven	183,000	148,000	77,000
9	A CURRENT AFFAIR	Nine	175,000	108,000	22,000
10	THURSDAY NIGHT NRL LIVE -POST MATCH	Nine	146,000	47,000	15,000
11	TIPPING POINT AUSTRALIA	Nine	143,000	62,000	14,000
12	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - PRE GAME	Seven	110,000	60,000	8,000
13	THE PROJECT	10	102,000	45,000	4,000
14	SUNRISE	Seven	94,000	34,000	10,000
15	TODAY	Nine	91,000	41,000	11,000
16	THE CHASE AUSTRALIA	Seven	88,000	44,000	10,000
17	7.30-EV	ABC	86,000	49,000	5,000
18	NEWS BREAKFAST-AM	ABC	72,000	27,000	3,000
19	DOGS BEHAVING (VERY) BADLY	Seven	68,000	24,000	6,000
20	10 NEWS FIRST	10	68,000	35,000	4,000
21	TODAY EXTRA	Nine	67,000	28,000	7,000
22	9NEWS AFTERNOON	Nine	66,000	31,000	7,000
23	ABC NEWS-EV	ABC	63,000	42,000	5,000
24	BRITAIN'S GOT TALENT	Seven	59,000	19,000	4,000
25	SUNRISE -EARLY	Seven	59,000	25,000	6,000
26	SEVEN NEWS AT 4	Seven	57,000	24,000	5,000
27	DEAL OR NO DEAL	10	56,000	37,000	5,000
28	TODAY -EARLY	Nine	55,000	22,000	6,000
29	SURVIVOR 48	Nine	52,000	30,000	9,000
30	THE MORNING SHOW	Seven	52,000	23,000	7,000



Grocery Shoppers (18+): Cumulative Reach for 24th Apr 2025 to 30th Apr 2025



National Total TV Reach

13,107,000



Broadcast TV Reach

11,113,000



BVOD Reach

6,539,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,670,000	1,054,000	67,000
2	9NEWS	Nine	1,517,000	964,000	86,000
3	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL	Seven	1,379,000	414,000	27,000
4	A CURRENT AFFAIR	Nine	1,166,000	769,000	68,000
5	TIPPING POINT AUSTRALIA	Nine	1,093,000	582,000	48,000
6	THURSDAY NIGHT NRL LIVE	Nine	1,086,000	529,000	87,000
7	THE CHASE AUSTRALIA	Seven	1,031,000	490,000	32,000
8	GOGGLEBOX	10	940,000	531,000	73,000
9	HOME AND AWAY	Seven	932,000	686,000	188,000
10	7.30-EV	ABC	916,000	530,000	29,000
11	ABC NEWS-EV	ABC	866,000	662,000	27,000
12	SUNRISE	Seven	771,000	340,000	33,000
13	THURSDAY NIGHT NRL LIVE -PRE MATCH	Nine	769,000	399,000	58,000
14	RESTORATION AUSTRALIA-EV	ABC	687,000	409,000	32,000
15	TODAY	Nine	633,000	271,000	35,000
16	9NEWS AFTERNOON	Nine	608,000	330,000	23,000
17	TASKMASTER AUSTRALIA	10	593,000	335,000	41,000
18	10 NEWS FIRST	10	564,000	279,000	13,000
19	THURSDAY NIGHT NRL LIVE -POST MATCH	Nine	562,000	181,000	32,000
20	THE PROJECT	10	556,000	213,000	12,000
21	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - PRE GAME	Seven	554,000	298,000	18,000
22	DOGS BEHAVING (VERY) BADLY	Seven	549,000	234,000	19,000
23	NEWS BREAKFAST-AM	ABC	509,000	185,000	14,000
24	SEVEN NEWS AT 4	Seven	505,000	237,000	17,000
25	GRAND DESIGNS AUSTRALIA RPT	ABC	497,000	219,000	5,000
26	THE MORNING SHOW	Seven	487,000	207,000	21,000
27	BRITAIN'S GOT TALENT	Seven	474,000	196,000	15,000
28	TIPPING POINT UK -RPT	Nine	459,000	264,000	15,000
29	CLAIRE HOOPER'S HOUSE OF GAMES-EV	ABC	454,000	280,000	17,000
30	THE SECRET DNA OF US	SBS	433,000	229,000	31,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

Data © OzTAM and Regional TAM 2025. Not to be reproduced, published or communicated (electronically or in hard copy) in whole or in part, without prior written consent of OzTAM and Regional TAM.



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



P: +61 2 9929 7210
E: info@oztam.com.au
W: virtualoz.com.au

Level 6, Suite 1,
111 Pacific Highway,
North Sydney NSW
2060 Australia

ABN: 87 089 146 396