



Wednesday 23rd Apr 2025

Total TV Overnight Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for Wednesday 23rd Apr 2025



National Total TV Reach

11,685,000



Broadcast TV Reach

9,929,000



BVOD Reach

3,106,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	2,128,000	1,372,000	94,000
2	9NEWS	Nine	2,114,000	1,365,000	116,000
3	THE 1% CLUB UK (R)	Seven	1,798,000	926,000	56,000
4	HOME AND AWAY	Seven	1,709,000	951,000	155,000
5	A CURRENT AFFAIR	Nine	1,589,000	1,075,000	86,000
6	TIPPING POINT AUSTRALIA	Nine	1,512,000	806,000	68,000
7	THE HUNDRED WITH ANDY LEE	Nine	1,466,000	617,000	54,000
8	THE FRONT BAR	Seven	1,313,000	595,000	39,000
9	THE CHASE AUSTRALIA	Seven	1,283,000	614,000	46,000
10	7.30-EV	ABC	1,243,000	739,000	35,000
11	ABC NEWS-EV	ABC	1,153,000	867,000	35,000
12	THE GRAND TOUR	Nine	1,101,000	311,000	24,000
13	SUNRISE	Seven	952,000	400,000	41,000
14	THE WEEKLY WITH CHARLIE PICKERING-EV	ABC	919,000	600,000	25,000
15	HARD QUIZ \$10-EV	ABC	868,000	580,000	30,000
16	TODAY	Nine	793,000	304,000	43,000
17	PLANET AMERICA-EV	ABC	778,000	476,000	22,000
18	10 NEWS FIRST	10	760,000	367,000	18,000
19	9NEWS AFTERNOON	Nine	751,000	414,000	31,000
20	THE PROJECT	10	741,000	321,000	16,000
21	THE DOG HOUSE AUSTRALIA	10	720,000	334,000	14,000
22	NEWS BREAKFAST-AM	ABC	661,000	231,000	15,000
23	SEVEN NEWS AT 4	Seven	625,000	313,000	22,000
24	UNFILTERED	Seven	611,000	316,000	22,000
25	THE MORNING SHOW	Seven	607,000	242,000	26,000
26	TIPPING POINT UK -RPT	Nine	575,000	331,000	19,000
27	ABC NEWS MORNINGS-AM	ABC	560,000	102,000	8,000
28	ALONE AUSTRALIA	SBS	526,000	261,000	38,000
29	CLAIRE HOOPER'S HOUSE OF GAMES-EV	ABC	523,000	297,000	12,000
30	ELSBETH	10	515,000	206,000	7,000



People 25-54: Cumulative Reach for Wednesday 23rd Apr 2025



National Total TV Reach

4,431,000



Broadcast TV Reach

3,356,000



BVOD Reach

1,597,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	670,000	412,000	60,000
2	SEVEN NEWS	Seven	559,000	345,000	48,000
3	HOME AND AWAY	Seven	528,000	322,000	85,000
4	THE 1% CLUB UK (R)	Seven	505,000	250,000	30,000
5	THE HUNDRED WITH ANDY LEE	Nine	503,000	230,000	30,000
6	A CURRENT AFFAIR	Nine	477,000	304,000	45,000
7	THE GRAND TOUR	Nine	431,000	147,000	14,000
8	TIPPING POINT AUSTRALIA	Nine	426,000	212,000	33,000
9	THE FRONT BAR	Seven	391,000	187,000	21,000
10	THE CHASE AUSTRALIA	Seven	309,000	132,000	22,000
11	TODAY	Nine	301,000	120,000	24,000
12	THE PROJECT	10	284,000	138,000	9,000
13	SUNRISE	Seven	279,000	115,000	23,000
14	7.30-EV	ABC	257,000	140,000	14,000
15	THE DOG HOUSE AUSTRALIA	10	245,000	124,000	8,000
16	10 NEWS FIRST	10	226,000	114,000	9,000
17	ABC NEWS-EV	ABC	213,000	147,000	13,000
18	THE WEEKLY WITH CHARLIE PICKERING-EV	ABC	194,000	127,000	10,000
19	UNFILTERED	Seven	194,000	97,000	12,000
20	NEWS BREAKFAST-AM	ABC	186,000	74,000	7,000
21	9NEWS AFTERNOON	Nine	182,000	102,000	15,000
22	PLANET AMERICA-EV	ABC	178,000	101,000	9,000
23	DEAL OR NO DEAL	10	176,000	91,000	10,000
24	ALONE AUSTRALIA	SBS	170,000	103,000	20,000
25	TODAY EXTRA	Nine	169,000	77,000	15,000
26	HARD QUIZ S10-EV	ABC	167,000	106,000	11,000
27	THE MORNING SHOW	Seven	164,000	73,000	14,000
28	ELSBETH	10	153,000	59,000	3,000
29	THE BIG BANG THEORY RPT	10	153,000	25,000	1,000
30	TODAY -EARLY	Nine	152,000	71,000	14,000



People 16-39: Cumulative Reach for Wednesday 23rd Apr 2025



National Total TV Reach

2,220,000



Broadcast TV Reach

1,528,000



BVOD Reach

859,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	248,000	147,000	29,000
2	HOME AND AWAY	Seven	231,000	143,000	51,000
3	SEVEN NEWS	Seven	214,000	126,000	25,000
4	THE HUNDRED WITH ANDY LEE	Nine	194,000	87,000	15,000
5	THE 1% CLUB UK (R)	Seven	191,000	95,000	16,000
6	A CURRENT AFFAIR	Nine	180,000	116,000	22,000
7	THE GRAND TOUR	Nine	158,000	54,000	7,000
8	TIPPING POINT AUSTRALIA	Nine	152,000	71,000	16,000
9	THE PROJECT	10	135,000	59,000	4,000
10	THE FRONT BAR	Seven	131,000	56,000	10,000
11	TODAY	Nine	111,000	41,000	11,000
12	THE CHASE AUSTRALIA	Seven	107,000	42,000	11,000
13	7.30-EV	ABC	101,000	60,000	6,000
14	SUNRISE	Seven	100,000	33,000	11,000
15	10 NEWS FIRST	10	90,000	37,000	4,000
16	ABC NEWS-EV	ABC	86,000	56,000	5,000
17	THE DOG HOUSE AUSTRALIA	10	82,000	42,000	3,000
18	THE WEEKLY WITH CHARLIE PICKERING-EV	ABC	80,000	57,000	4,000
19	PLANET AMERICA-EV	ABC	78,000	44,000	3,000
20	DEAL OR NO DEAL	10	71,000	35,000	5,000
21	HARD QUIZ \$10-EV	ABC	70,000	45,000	5,000
22	NEWS BREAKFAST-AM	ABC	67,000	27,000	3,000
23	ALONE AUSTRALIA	SBS	66,000	45,000	8,000
24	9NEWS AFTERNOON	Nine	62,000	38,000	7,000
25	TODAY EXTRA	Nine	58,000	32,000	7,000
26	ABC NEWS MORNINGS-AM	ABC	58,000	10,000	2,000
27	UNFILTERED	Seven	57,000	31,000	6,000
28	WEIGHT OF THE WORLD	SBS	52,000	12,000	1,000
29	TODAY -EARLY	Nine	46,000	18,000	6,000
30	SEVEN NEWS AT 4	Seven	44,000	25,000	5,000



Grocery Shoppers (18+): Cumulative Reach for Wednesday 23rd Apr 2025



National Total TV Reach

8,572,000



Broadcast TV Reach

7,260,000



BVOD Reach

2,464,000

Grocery Shoppers (18+)

Total TV Overnight Top 30 Programs
Wednesday 23rd Apr 2025



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,705,000	1,104,000	76,000
2	9NEWS	Nine	1,669,000	1,084,000	94,000
3	THE 1% CLUB UK (R)	Seven	1,390,000	711,000	45,000
4	HOME AND AWAY	Seven	1,339,000	749,000	124,000
5	A CURRENT AFFAIR	Nine	1,251,000	854,000	70,000
6	TIPPING POINT AUSTRALIA	Nine	1,213,000	656,000	55,000
7	THE HUNDRED WITH ANDY LEE	Nine	1,162,000	499,000	44,000
8	THE CHASE AUSTRALIA	Seven	1,042,000	503,000	37,000
9	7.30-EV	ABC	1,019,000	613,000	31,000
10	THE FRONT BAR	Seven	1,016,000	462,000	30,000
11	ABC NEWS-EV	ABC	942,000	712,000	30,000
12	THE GRAND TOUR	Nine	883,000	246,000	20,000
13	SUNRISE	Seven	764,000	327,000	34,000
14	THE WEEKLY WITH CHARLIE PICKERING-EV	ABC	747,000	489,000	22,000
15	HARD QUIZ \$10-EV	ABC	717,000	481,000	26,000
16	PLANET AMERICA-EV	ABC	635,000	386,000	20,000
17	TODAY	Nine	627,000	251,000	35,000
18	10 NEWS FIRST	10	613,000	299,000	15,000
19	9NEWS AFTERNOON	Nine	612,000	340,000	25,000
20	THE DOG HOUSE AUSTRALIA	10	566,000	264,000	12,000
21	THE PROJECT	10	559,000	242,000	13,000
22	NEWS BREAKFAST-AM	ABC	543,000	195,000	13,000
23	SEVEN NEWS AT 4	Seven	513,000	257,000	17,000
24	THE MORNING SHOW	Seven	495,000	190,000	21,000
25	UNFILTERED	Seven	483,000	250,000	17,000
26	TIPPING POINT UK -RPT	Nine	474,000	273,000	16,000
27	ABC NEWS MORNINGS-AM	ABC	461,000	85,000	7,000
28	CLAIRE HOOPER'S HOUSE OF GAMES-EV	ABC	446,000	255,000	11,000
29	ELSBETH	10	418,000	164,000	6,000
30	ALONE AUSTRALIA	SBS	416,000	206,000	32,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched' Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

*FTA Broadcast TV 'spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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