



**Friday 18th Apr 2025**

# **Total TV Overnight Top 30 Programs**

**Ranked on reach**

## **Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for Friday 18th Apr 2025



National Total TV Reach

11,155,000



Broadcast TV Reach

9,446,000



BVOD Reach

2,865,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	1,949,000	1,218,000	96,000
2	SEVEN NEWS	Seven	1,857,000	1,123,000	58,000
3	FRIDAY NIGHT NRL LIVE	Nine	1,309,000	577,000	73,000
4	SEVEN'S AFL: FRIDAY AFTERNOON FOOTBALL	Seven	1,306,000	438,000	24,000
5	A CURRENT AFFAIR	Nine	1,302,000	798,000	67,000
6	ABC NATIONAL NEWS-EV	ABC	1,131,000	792,000	31,000
7	BETTER HOMES AND GARDENS	Seven	1,086,000	454,000	21,000
8	GOOD FRIDAY NRL LIVE	Nine	1,081,000	473,000	60,000
9	SUNRISE	Seven	974,000	381,000	34,000
10	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	877,000	464,000	57,000
11	ROYAL CHILDREN'S HOSPITAL GOOD FRIDAY APPEAL	Seven	841,000	155,000	7,000
12	GARDENING AUSTRALIA-EV	ABC	814,000	422,000	18,000
13	THE CHASE AUSTRALIA	Seven	780,000	361,000	19,000
14	TIPPING POINT AUSTRALIA	Nine	770,000	376,000	20,000
15	SUNRISE -EXTENDED	Seven	735,000	416,000	35,000
16	TODAY	Nine	726,000	266,000	32,000
17	M- SWEET HOME ALABAMA	Seven	679,000	173,000	10,000
18	TODAY EXTRA	Nine	655,000	224,000	26,000
19	10 NEWS FIRST	10	646,000	318,000	11,000
20	HARD QUIZ S4 RPT	ABC	619,000	339,000	10,000
21	NEWS BREAKFAST-AM	ABC	614,000	197,000	10,000
22	ZOOKEEPER	Nine	586,000	168,000	12,000
23	GOOD FRIDAY NRL LIVE -PRE MATCH	Nine	579,000	212,000	22,000
24	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	564,000	204,000	28,000
25	WILLIAM AND HARRY: THE UNSEEN PHOTOS	SBS	556,000	159,000	3,000
26	SEVEN'S NATIONAL NEWS AT NOON	Seven	542,000	291,000	17,000
27	THE PROJECT	10	533,000	197,000	8,000
28	SHERWOOD-EV	ABC	487,000	207,000	16,000
29	FORREST GUMP RPT	10	475,000	109,000	2,000
30	AIRBORNE: NATURE IN OUR SKIES	10	442,000	135,000	4,000



People 25-54: Cumulative Reach for Friday 18th Apr 2025



National Total TV Reach

4,172,000



Broadcast TV Reach

3,158,000



BVOD Reach

1,454,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	578,000	350,000	49,000
2	SEVEN NEWS	Seven	469,000	266,000	28,000
3	FRIDAY NIGHT NRL LIVE	Nine	432,000	206,000	42,000
4	SEVEN'S AFL: FRIDAY AFTERNOON FOOTBALL	Seven	412,000	155,000	14,000
5	A CURRENT AFFAIR	Nine	386,000	219,000	35,000
6	GOOD FRIDAY NRL LIVE	Nine	336,000	153,000	34,000
7	SUNRISE	Seven	290,000	110,000	18,000
8	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	272,000	154,000	32,000
9	ROYAL CHILDREN'S HOSPITAL GOOD FRIDAY APPEAL	Seven	260,000	51,000	4,000
10	BETTER HOMES AND GARDENS	Seven	257,000	104,000	10,000
11	TODAY EXTRA	Nine	244,000	89,000	15,000
12	TODAY	Nine	243,000	94,000	18,000
13	TIPPING POINT AUSTRALIA	Nine	241,000	111,000	10,000
14	SUNRISE -EXTENDED	Seven	221,000	136,000	19,000
15	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	201,000	88,000	16,000
16	THE PROJECT	10	199,000	81,000	4,000
17	ABC NATIONAL NEWS-EV	ABC	193,000	126,000	11,000
18	M- SWEET HOME ALABAMA	Seven	186,000	55,000	5,000
19	FORREST GUMP RPT	10	185,000	53,000	1,000
20	NEWS BREAKFAST-AM	ABC	177,000	53,000	5,000
21	THE CHASE AUSTRALIA	Seven	172,000	75,000	9,000
22	GOOD FRIDAY NRL LIVE -PRE MATCH	Nine	171,000	66,000	13,000
23	ZOOKEEPER	Nine	167,000	66,000	7,000
24	10 NEWS FIRST	10	160,000	79,000	5,000
25	SEVEN'S NATIONAL NEWS AT NOON	Seven	159,000	92,000	9,000
26	AIRBORNE: NATURE IN OUR SKIES	10	152,000	43,000	2,000
27	ROYAL CHILDREN'S HOSPITAL GOOD FRIDAY APPEAL - AFTERNOON	Seven	144,000	50,000	4,000
28	DEAL OR NO DEAL RPT	10	137,000	37,000	2,000
29	GARDENING AUSTRALIA-EV	ABC	134,000	71,000	7,000
30	NOAH	Nine	133,000	31,000	2,000



## People 16-39: Cumulative Reach for Friday 18th Apr 2025



National Total TV Reach

**2,202,000**



Broadcast TV Reach

**1,552,000**



BVOD Reach

**800,000**

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	244,000	141,000	25,000
2	FRIDAY NIGHT NRL LIVE	Nine	213,000	105,000	26,000
3	SEVEN NEWS	Seven	186,000	93,000	14,000
4	GOOD FRIDAY NRL LIVE	Nine	171,000	82,000	22,000
5	SEVEN'S AFL: FRIDAY AFTERNOON FOOTBALL	Seven	169,000	62,000	9,000
6	A CURRENT AFFAIR	Nine	158,000	93,000	18,000
7	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	131,000	74,000	18,000
8	SUNRISE	Seven	103,000	34,000	9,000
9	TODAY EXTRA	Nine	102,000	41,000	7,000
10	ROYAL CHILDREN'S HOSPITAL GOOD FRIDAY APPEAL	Seven	93,000	21,000	2,000
11	TODAY	Nine	92,000	38,000	8,000
12	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	85,000	37,000	10,000
13	BETTER HOMES AND GARDENS	Seven	81,000	39,000	5,000
14	GOOD FRIDAY NRL LIVE -PRE MATCH	Nine	79,000	23,000	7,000
15	ABC NATIONAL NEWS-EV	ABC	77,000	51,000	5,000
16	TIPPING POINT AUSTRALIA	Nine	73,000	42,000	5,000
17	NEWS BREAKFAST-AM	ABC	72,000	21,000	2,000
18	SUNRISE -EXTENDED	Seven	69,000	43,000	9,000
19	THE PROJECT	10	67,000	32,000	2,000
20	ZOOKEEPER	Nine	62,000	22,000	3,000
21	FORREST GUMP RPT	10	61,000	15,000	0
22	AIRBORNE: NATURE IN OUR SKIES	10	59,000	20,000	1,000
23	M- SWEET HOME ALABAMA	Seven	58,000	15,000	2,000
24	SEVEN'S NATIONAL NEWS AT NOON	Seven	52,000	29,000	5,000
25	THE CHASE AUSTRALIA	Seven	52,000	25,000	4,000
26	10 NEWS FIRST	10	50,000	24,000	2,000
27	ROYAL CHILDREN'S HOSPITAL GOOD FRIDAY APPEAL - AFTERNOON	Seven	50,000	13,000	2,000
28	9NEWS MORNING	Nine	46,000	27,000	4,000
29	THE MORNING SHOW	Seven	46,000	24,000	5,000
30	DEAL OR NO DEAL RPT	10	44,000	14,000	1,000



## Grocery Shoppers (18+): Cumulative Reach for Friday 18th Apr 2025



National Total TV Reach

8,077,000



Broadcast TV Reach

6,799,000



BVOD Reach

2,257,000





Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	1,514,000	956,000	77,000
2	SEVEN NEWS	Seven	1,452,000	885,000	46,000
3	A CURRENT AFFAIR	Nine	1,014,000	628,000	54,000
4	SEVEN'S AFL: FRIDAY AFTERNOON FOOTBALL	Seven	996,000	332,000	18,000
5	FRIDAY NIGHT NRL LIVE	Nine	991,000	429,000	57,000
6	ABC NATIONAL NEWS-EV	ABC	936,000	661,000	27,000
7	BETTER HOMES AND GARDENS	Seven	862,000	360,000	17,000
8	GOOD FRIDAY NRL LIVE	Nine	817,000	351,000	46,000
9	SUNRISE	Seven	768,000	309,000	28,000
10	GARDENING AUSTRALIA-EV	ABC	677,000	359,000	16,000
11	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	665,000	351,000	46,000
12	ROYAL CHILDREN'S HOSPITAL GOOD FRIDAY APPEAL	Seven	655,000	119,000	6,000
13	TIPPING POINT AUSTRALIA	Nine	625,000	307,000	17,000
14	THE CHASE AUSTRALIA	Seven	616,000	284,000	15,000
15	SUNRISE -EXTENDED	Seven	588,000	336,000	28,000
16	TODAY	Nine	578,000	214,000	26,000
17	M- SWEET HOME ALABAMA	Seven	544,000	142,000	8,000
18	HARD QUIZ S4 RPT	ABC	524,000	293,000	8,000
19	TODAY EXTRA	Nine	520,000	182,000	21,000
20	10 NEWS FIRST	10	519,000	258,000	9,000
21	NEWS BREAKFAST-AM	ABC	518,000	168,000	9,000
22	ZOOKEEPER	Nine	473,000	138,000	10,000
23	WILLIAM AND HARRY: THE UNSEEN PHOTOS	SBS	453,000	135,000	2,000
24	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	436,000	159,000	22,000
25	SEVEN'S NATIONAL NEWS AT NOON	Seven	433,000	236,000	13,000
26	GOOD FRIDAY NRL LIVE -PRE MATCH	Nine	430,000	164,000	18,000
27	THE PROJECT	10	420,000	153,000	7,000
28	SHERWOOD-EV	ABC	410,000	180,000	14,000
29	FORREST GUMP RPT	10	377,000	88,000	1,000
30	ANTIQUES ROADSHOW-PM	ABC	368,000	153,000	4,000

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched' Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

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\*FTA Broadcast TV 'spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

\*\* **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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