



**Sunday 13th Apr 2025**

# **Total TV Overnight Top 30 Programs**

**Ranked on reach**

## **Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for Sunday 13th Apr 2025



National Total TV Reach

12,075,000



Broadcast TV Reach

10,328,000



BVOD Reach

3,115,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS SUNDAY	Nine	2,163,000	1,322,000	110,000
2	SEVEN NEWS - SUN	Seven	2,038,000	1,231,000	72,000
3	60 MINUTES	Nine	1,799,000	863,000	79,000
4	SEVEN'S AFL: SUNDAY NIGHT FOOTBALL	Seven	1,679,000	524,000	33,000
5	SEVEN'S AFL: SUNDAY AFTERNOON FOOTBALL	Seven	1,181,000	375,000	18,000
6	SUNDAY AFTERNOON NRL LIVE	Nine	1,152,000	475,000	56,000
7	ABC NEWS SUNDAY-EV	ABC	1,148,000	808,000	28,000
8	AUSTRALIAN SURVIVOR SUN	10	1,053,000	643,000	92,000
9	THE PEOPLE V MICHAEL JACKSON	Nine	1,009,000	337,000	31,000
10	RBT	Nine	938,000	558,000	47,000
11	DARBY AND JOAN-EV	ABC	901,000	591,000	18,000
12	INSIDERS-AM	ABC	866,000	510,000	46,000
13	WEEKEND SUNRISE - SUN	Seven	864,000	358,000	32,000
14	THE 1% CLUB UK (R)	Seven	829,000	404,000	27,000
15	THE SUNDAY PROJECT	10	817,000	233,000	16,000
16	M- THE EQUALIZER 3	Seven	749,000	246,000	12,000
17	WEEKEND TODAY - SUNDAY	Nine	738,000	243,000	30,000
18	MATLOCK	10	693,000	312,000	13,000
19	SUNDAY FOOTY FEAST	Seven	595,000	111,000	9,000
20	UNFORGOTTEN-EV	ABC	591,000	407,000	14,000
21	10 NEWS FIRST SUN	10	573,000	269,000	12,000
22	ANTIQUES ROADSHOW RPT	ABC	564,000	239,000	5,000
23	WEEKEND SUNRISE - SUN - EARLY	Seven	558,000	285,000	24,000
24	WEEKEND BREAKFAST-AM	ABC	548,000	264,000	14,000
25	COMPASS-EV	ABC	544,000	258,000	8,000
26	LANDLINE-PM	ABC	544,000	299,000	15,000
27	ANCIENT EMPIRES	SBS	508,000	130,000	3,000
28	THE BIG BANG THEORY RPT	10	476,000	81,000	2,000
29	SUNDAY AFTERNOON NRL LIVE -PRE MATCH	Nine	457,000	149,000	17,000
30	WIDE WORLD OF SPORTS	Nine	456,000	166,000	20,000



## People 25-54: Cumulative Reach for Sunday 13th Apr 2025



National Total TV Reach

**4,626,000**



Broadcast TV Reach

**3,566,000**



BVOD Reach

**1,609,000**

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS SUNDAY	Nine	695,000	403,000	57,000
2	60 MINUTES	Nine	574,000	279,000	42,000
3	SEVEN'S AFL: SUNDAY NIGHT FOOTBALL	Seven	551,000	184,000	18,000
4	SEVEN NEWS - SUN	Seven	528,000	303,000	36,000
5	AUSTRALIAN SURVIVOR SUN	10	466,000	316,000	57,000
6	SUNDAY AFTERNOON NRL LIVE	Nine	423,000	184,000	32,000
7	THE PEOPLE V MICHAEL JACKSON	Nine	369,000	131,000	18,000
8	RBT	Nine	343,000	213,000	26,000
9	SEVEN'S AFL: SUNDAY AFTERNOON FOOTBALL	Seven	343,000	118,000	9,000
10	THE SUNDAY PROJECT	10	325,000	96,000	9,000
11	WEEKEND TODAY - SUNDAY	Nine	271,000	102,000	17,000
12	WEEKEND SUNRISE - SUN	Seven	266,000	105,000	17,000
13	MATLOCK	10	257,000	110,000	7,000
14	M- THE EQUALIZER 3	Seven	229,000	68,000	6,000
15	INSIDERS-AM	ABC	223,000	116,000	19,000
16	THE 1% CLUB UK (R)	Seven	215,000	106,000	14,000
17	THE BIG BANG THEORY RPT	10	202,000	39,000	2,000
18	ABC NEWS SUNDAY-EV	ABC	170,000	119,000	10,000
19	10 NEWS FIRST SUN	10	166,000	76,000	6,000
20	WIDE WORLD OF SPORTS	Nine	163,000	70,000	12,000
21	SUNDAY FOOTY FEAST	Seven	156,000	27,000	5,000
22	WEEKEND SUNRISE - SUN - EARLY	Seven	154,000	82,000	13,000
23	SUNDAY AFTERNOON NRL LIVE -PRE MATCH	Nine	151,000	49,000	10,000
24	SUNDAY FOOTY SHOW -AFL	Nine	151,000	64,000	8,000
25	FBI	10	142,000	59,000	3,000
26	2025 PARIS-ROUBAIX: MEN'S	SBS	140,000	35,000	8,000
27	THE MORNING SHOW - WEEKEND	Seven	135,000	47,000	8,000
28	WEEKEND TODAY - EARLY SUNDAY	Nine	130,000	68,000	12,000
29	WEEKEND BREAKFAST-AM	ABC	130,000	63,000	6,000
30	DARBY AND JOAN-EV	ABC	123,000	63,000	5,000



People 16-39: Cumulative Reach for Sunday 13th Apr 2025



National Total TV Reach

2,451,000



Broadcast TV Reach

1,759,000



BVOD Reach

882,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS SUNDAY	Nine	292,000	160,000	29,000
2	SEVEN'S AFL: SUNDAY NIGHT FOOTBALL	Seven	257,000	104,000	12,000
3	AUSTRALIAN SURVIVOR SUN	10	234,000	152,000	33,000
4	60 MINUTES	Nine	216,000	100,000	21,000
5	SEVEN NEWS - SUN	Seven	194,000	112,000	18,000
6	SUNDAY AFTERNOON NRL LIVE	Nine	188,000	93,000	19,000
7	SEVEN'S AFL: SUNDAY AFTERNOON FOOTBALL	Seven	163,000	54,000	6,000
8	THE SUNDAY PROJECT	10	151,000	49,000	4,000
9	THE PEOPLE V MICHAEL JACKSON	Nine	139,000	48,000	8,000
10	RBT	Nine	121,000	82,000	13,000
11	MATLOCK	10	110,000	46,000	3,000
12	WEEKEND TODAY - SUNDAY	Nine	99,000	35,000	8,000
13	WEEKEND SUNRISE - SUN	Seven	83,000	30,000	8,000
14	INSIDERS-AM	ABC	83,000	42,000	8,000
15	THE 1% CLUB UK (R)	Seven	71,000	30,000	6,000
16	THE BIG BANG THEORY RPT	10	71,000	15,000	1,000
17	SUNDAY AFTERNOON NRL LIVE -PRE MATCH	Nine	64,000	21,000	5,000
18	SUNDAY FOOTY FEAST	Seven	62,000	14,000	3,000
19	WIDE WORLD OF SPORTS	Nine	62,000	24,000	6,000
20	10 NEWS FIRST SUN	10	60,000	27,000	3,000
21	M- THE EQUALIZER 3	Seven	59,000	12,000	3,000
22	2025 PARIS-ROUBAIX: MEN'S	SBS	58,000	16,000	4,000
23	SUNDAY FOOTY SHOW -AFL	Nine	57,000	24,000	4,000
24	FBI	10	56,000	19,000	1,000
25	SEVEN'S AFL: SUNDAY MORNING FOOTBALL	Seven	53,000	19,000	2,000
26	THE MORNING SHOW - WEEKEND	Seven	53,000	18,000	4,000
27	ABC NEWS SUNDAY-EV	ABC	52,000	41,000	4,000
28	THE WASH UP	Seven	50,000	24,000	2,000
29	WEEKEND BREAKFAST-AM	ABC	49,000	24,000	3,000
30	WEEKEND SUNRISE - SUN - EARLY	Seven	49,000	27,000	6,000



## Grocery Shoppers (18+): Cumulative Reach for Sunday 13th Apr 2025



National Total TV Reach

8,750,000



Broadcast TV Reach

7,456,000



BVOD Reach

2,451,000





Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS SUNDAY	Nine	1,704,000	1,051,000	89,000
2	SEVEN NEWS - SUN	Seven	1,602,000	978,000	58,000
3	60 MINUTES	Nine	1,433,000	706,000	65,000
4	SEVEN'S AFL: SUNDAY NIGHT FOOTBALL	Seven	1,289,000	394,000	24,000
5	ABC NEWS SUNDAY-EV	ABC	960,000	674,000	25,000
6	SEVEN'S AFL: SUNDAY AFTERNOON FOOTBALL	Seven	905,000	289,000	14,000
7	SUNDAY AFTERNOON NRL LIVE	Nine	894,000	369,000	44,000
8	AUSTRALIAN SURVIVOR SUN	10	818,000	509,000	75,000
9	THE PEOPLE V MICHAEL JACKSON	Nine	808,000	272,000	26,000
10	RBT	Nine	760,000	451,000	38,000
11	DARBY AND JOAN-EV	ABC	758,000	505,000	15,000
12	INSIDERS-AM	ABC	734,000	436,000	41,000
13	WEEKEND SUNRISE - SUN	Seven	700,000	297,000	26,000
14	THE 1% CLUB UK (R)	Seven	643,000	319,000	22,000
15	THE SUNDAY PROJECT	10	640,000	179,000	13,000
16	M- THE EQUALIZER 3	Seven	600,000	205,000	9,000
17	WEEKEND TODAY - SUNDAY	Nine	590,000	200,000	25,000
18	MATLOCK	10	548,000	249,000	11,000
19	UNFORGOTTEN-EV	ABC	501,000	348,000	13,000
20	ANTIQUES ROADSHOW RPT	ABC	482,000	204,000	5,000
21	COMPASS-EV	ABC	463,000	222,000	7,000
22	WEEKEND SUNRISE - SUN - EARLY	Seven	462,000	235,000	20,000
23	WEEKEND BREAKFAST-AM	ABC	457,000	224,000	12,000
24	10 NEWS FIRST SUN	10	457,000	216,000	10,000
25	SUNDAY FOOTY FEAST	Seven	450,000	88,000	7,000
26	LANDLINE-PM	ABC	445,000	245,000	13,000
27	ANCIENT EMPIRES	SBS	418,000	106,000	2,000
28	FBI	10	368,000	143,000	5,000
29	THE BIG BANG THEORY RPT	10	364,000	60,000	2,000
30	SUNDAY AFTERNOON NRL LIVE -PRE MATCH	Nine	364,000	118,000	14,000

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched'\*\* cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched'\*\* Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

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\*FTA Broadcast TV 'spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

\*\* **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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