



Tuesday 22nd Apr 2025

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 22nd Apr 2025 to 28th Apr 2025



National Total TV Reach

19,578,000



Broadcast TV Reach

16,694,000



BVOD Reach

8,513,000

Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	2,349,000	1,449,000	99,000
2	THE GREAT DEBATE - ELECTION 2025: AUSTRALIA DECIDES	Nine	2,286,000	1,124,000	101,000
3	9NEWS	Nine	2,204,000	1,369,000	122,000
4	FARMER WANTS A WIFE - TUE	Seven	2,076,000	1,158,000	264,000
5	HOME AND AWAY	Seven	1,720,000	1,081,000	234,000
6	A CURRENT AFFAIR	Nine	1,604,000	1,024,000	88,000
7	TIPPING POINT AUSTRALIA	Nine	1,546,000	830,000	72,000
8	THE CHASE AUSTRALIA	Seven	1,354,000	631,000	47,000
9	DOC	Seven	1,274,000	768,000	122,000
10	THE GREAT DEBATE - ANALYSIS	Nine	1,256,000	831,000	70,000
11	7.30-EV	ABC	1,190,000	692,000	37,000
12	ABC NEWS-EV	ABC	1,178,000	892,000	36,000
13	SUNRISE	Seven	1,032,000	422,000	42,000
14	TODAY	Nine	856,000	315,000	42,000
15	THE PROJECT	10	806,000	339,000	17,000
16	THE DOG HOUSE AUSTRALIA	10	805,000	401,000	24,000
17	9NEWS AFTERNOON	Nine	775,000	430,000	31,000
18	10 NEWS FIRST	10	746,000	365,000	19,000
19	FOREIGN CORRESPONDENT-EV	ABC	699,000	501,000	39,000
20	NEWS BREAKFAST-AM	ABC	685,000	221,000	15,000
21	THE MORNING SHOW	Seven	680,000	249,000	27,000
22	ABC NEWS MORNINGS-AM	ABC	635,000	82,000	6,000
23	CLAIRE HOOPER'S HOUSE OF GAMES-EV	ABC	628,000	352,000	27,000
24	SEVEN NEWS AT 4	Seven	617,000	310,000	21,000
25	AUSTRALIAN CRIME STORIES	Nine	600,000	237,000	20,000
26	TIPPING POINT UK -RPT	Nine	598,000	351,000	19,000
27	THE AGENDA SETTERS	Seven	558,000	208,000	23,000
28	NCIS	10	554,000	277,000	13,000
29	TODAY EXTRA	Nine	534,000	202,000	26,000
30	DEAL OR NO DEAL	10	524,000	293,000	23,000



People 25-54: Cumulative Reach for 22nd Apr 2025 to 28th Apr 2025



National Total TV Reach

8,175,000



Broadcast TV Reach

6,406,000



BVOD Reach

4,416,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	THE GREAT DEBATE - ELECTION 2025: AUSTRALIA DECIDES	Nine	793,000	399,000	54,000
2	FARMER WANTS A WIFE - TUE	Seven	687,000	392,000	141,000
3	9NEWS	Nine	665,000	388,000	63,000
4	SEVEN NEWS	Seven	645,000	356,000	51,000
5	HOME AND AWAY	Seven	564,000	381,000	130,000
6	A CURRENT AFFAIR	Nine	482,000	292,000	46,000
7	THE GREAT DEBATE - ANALYSIS	Nine	437,000	295,000	37,000
8	TIPPING POINT AUSTRALIA	Nine	409,000	198,000	35,000
9	DOC	Seven	352,000	196,000	50,000
10	THE CHASE AUSTRALIA	Seven	324,000	131,000	23,000
11	SUNRISE	Seven	308,000	119,000	23,000
12	TODAY	Nine	299,000	122,000	24,000
13	THE PROJECT	10	287,000	136,000	10,000
14	THE DOG HOUSE AUSTRALIA	10	286,000	140,000	12,000
15	7.30-EV	ABC	260,000	137,000	15,000
16	10 NEWS FIRST	10	220,000	108,000	10,000
17	ABC NEWS-EV	ABC	213,000	154,000	13,000
18	NEWS BREAKFAST-AM	ABC	204,000	73,000	7,000
19	DEAL OR NO DEAL	10	186,000	107,000	12,000
20	TODAY EXTRA	Nine	186,000	84,000	15,000
21	AUSTRALIAN CRIME STORIES	Nine	183,000	67,000	11,000
22	NCIS	10	180,000	91,000	6,000
23	THE MORNING SHOW	Seven	166,000	59,000	15,000
24	ABC NEWS MORNINGS-AM	ABC	162,000	27,000	3,000
25	9NEWS AFTERNOON	Nine	160,000	89,000	15,000
26	THE BIG BANG THEORY RPT	10	157,000	27,000	1,000
27	THE AGENDA SETTERS	Seven	157,000	70,000	12,000
28	FOOTY CLASSIFIED -TUE	Nine	151,000	73,000	9,000
29	SUNRISE -EARLY	Seven	150,000	69,000	13,000
30	TODAY -EARLY	Nine	148,000	70,000	14,000



People 16-39: Cumulative Reach for 22nd Apr 2025 to 28th Apr 2025



National Total TV Reach

5,208,000



Broadcast TV Reach

3,853,000



BVOD Reach

2,486,000

Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	THE GREAT DEBATE - ELECTION 2025: AUSTRALIA DECIDES	Nine	337,000	178,000	29,000
2	FARMER WANTS A WIFE - TUE	Seven	290,000	170,000	77,000
3	HOME AND AWAY	Seven	264,000	189,000	80,000
4	9NEWS	Nine	254,000	145,000	31,000
5	SEVEN NEWS	Seven	243,000	131,000	26,000
6	THE GREAT DEBATE - ANALYSIS	Nine	197,000	134,000	19,000
7	A CURRENT AFFAIR	Nine	178,000	96,000	23,000
8	TIPPING POINT AUSTRALIA	Nine	147,000	73,000	18,000
9	DOC	Seven	142,000	79,000	22,000
10	THE PROJECT	10	112,000	59,000	4,000
11	THE CHASE AUSTRALIA	Seven	112,000	43,000	12,000
12	7.30-EV	ABC	110,000	56,000	6,000
13	SUNRISE	Seven	101,000	33,000	11,000
14	TODAY	Nine	93,000	37,000	11,000
15	THE DOG HOUSE AUSTRALIA	10	91,000	36,000	6,000
16	NEWS BREAKFAST-AM	ABC	81,000	30,000	3,000
17	10 NEWS FIRST	10	81,000	33,000	4,000
18	ABC NEWS-EV	ABC	79,000	65,000	5,000
19	TODAY EXTRA	Nine	69,000	36,000	7,000
20	AUSTRALIAN CRIME STORIES	Nine	68,000	27,000	5,000
21	NCIS	10	66,000	33,000	2,000
22	THE MORNING SHOW	Seven	62,000	18,000	7,000
23	THE AGENDA SETTERS	Seven	60,000	27,000	7,000
24	9NEWS AFTERNOON	Nine	59,000	34,000	8,000
25	DEAL OR NO DEAL	10	59,000	34,000	6,000
26	FOOTY CLASSIFIED -TUE	Nine	54,000	23,000	4,000
27	THE IRRATIONAL	Seven	50,000	23,000	4,000
28	ABC NEWS MORNINGS-AM	ABC	50,000	10,000	1,000
29	SUNRISE -EARLY	Seven	47,000	19,000	6,000
30	FARMER WANTS A WIFE (R)	Seven	47,000	16,000	2,000



Grocery Shoppers (18+): Cumulative Reach for 22nd Apr 2025 to 28th Apr 2025



National Total TV Reach

13,075,000



Broadcast TV Reach

11,054,000



BVOD Reach

6,562,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,859,000	1,147,000	79,000
2	THE GREAT DEBATE - ELECTION 2025: AUSTRALIA DECIDES	Nine	1,792,000	889,000	80,000
3	9NEWS	Nine	1,730,000	1,086,000	99,000
4	FARMER WANTS A WIFE - TUE	Seven	1,628,000	916,000	212,000
5	HOME AND AWAY	Seven	1,332,000	853,000	187,000
6	A CURRENT AFFAIR	Nine	1,268,000	814,000	72,000
7	TIPPING POINT AUSTRALIA	Nine	1,217,000	671,000	59,000
8	THE CHASE AUSTRALIA	Seven	1,078,000	507,000	38,000
9	DOC	Seven	1,022,000	618,000	101,000
10	THE GREAT DEBATE - ANALYSIS	Nine	986,000	657,000	56,000
11	7.30-EV	ABC	978,000	568,000	33,000
12	ABC NEWS-EV	ABC	959,000	728,000	31,000
13	SUNRISE	Seven	828,000	343,000	34,000
14	TODAY	Nine	673,000	256,000	34,000
15	THE DOG HOUSE AUSTRALIA	10	650,000	328,000	20,000
16	9NEWS AFTERNOON	Nine	634,000	348,000	25,000
17	THE PROJECT	10	623,000	256,000	14,000
18	10 NEWS FIRST	10	613,000	298,000	16,000
19	FOREIGN CORRESPONDENT-EV	ABC	572,000	410,000	34,000
20	NEWS BREAKFAST-AM	ABC	561,000	188,000	13,000
21	THE MORNING SHOW	Seven	541,000	201,000	22,000
22	ABC NEWS MORNINGS-AM	ABC	529,000	70,000	5,000
23	CLAIRE HOOPER'S HOUSE OF GAMES-EV	ABC	522,000	296,000	23,000
24	SEVEN NEWS AT 4	Seven	504,000	253,000	17,000
25	TIPPING POINT UK -RPT	Nine	483,000	286,000	16,000
26	AUSTRALIAN CRIME STORIES	Nine	481,000	187,000	16,000
27	NCIS	10	442,000	225,000	11,000
28	TODAY EXTRA	Nine	442,000	168,000	21,000
29	THE AGENDA SETTERS	Seven	435,000	165,000	17,000
30	DEAL OR NO DEAL	10	416,000	228,000	19,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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