



Monday 21st Apr 2025

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 21st Apr 2025 to 27th Apr 2025



National Total TV Reach

19,615,000



Broadcast TV Reach

16,700,000



BVOD Reach

8,575,000

Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	2,801,000	1,705,000	108,000
2	9NEWS	Nine	2,283,000	1,393,000	114,000
3	TRAVEL GUIDES	Nine	2,086,000	1,126,000	167,000
4	FARMER WANTS A WIFE - LAUNCH	Seven	2,069,000	1,171,000	249,000
5	HOME AND AWAY	Seven	1,732,000	1,111,000	226,000
6	A CURRENT AFFAIR	Nine	1,665,000	938,000	78,000
7	SEVEN'S AFL: MONDAY AFTERNOON FOOTBALL	Seven	1,554,000	638,000	45,000
8	THE STAWELL GIFT	Seven	1,530,000	569,000	48,000
9	TIPPING POINT AUSTRALIA	Nine	1,283,000	623,000	54,000
10	ABC NEWS-EV	ABC	1,260,000	928,000	33,000
11	POPE FRANCIS DIES - ABC NEWS SPECIAL COVERAGE TX 3-EV	ABC	1,012,000	431,000	19,000
12	THE CHASE AUSTRALIA	Seven	1,002,000	464,000	33,000
13	POPE FRANCIS DIES - ABC NEWS SPECIAL COVERAGE-EV	ABC	980,000	384,000	19,000
14	SUNRISE	Seven	913,000	375,000	33,000
15	7NEWS: POPE FRANCIS DEATH	Seven	911,000	363,000	32,000
16	7.30-EV	ABC	907,000	511,000	22,000
17	9NEWS LATE	Nine	907,000	362,000	33,000
18	SAM PANG TONIGHT	10	886,000	443,000	33,000
19	SEVEN'S AFL: MONDAY AFTERNOON FOOTBALL - PRE GAME	Seven	834,000	451,000	34,000
20	GOGGLEBOX ENCORE	10	826,000	306,000	9,000
21	FOUR CORNERS-EV	ABC	824,000	451,000	42,000
22	THE PROJECT	10	798,000	293,000	15,000
23	9NEWS AFTERNOON	Nine	774,000	332,000	26,000
24	10 NEWS FIRST	10	741,000	333,000	16,000
25	TODAY	Nine	720,000	286,000	31,000
26	TIPPING POINT UK -RPT	Nine	670,000	317,000	17,000
27	TODAY EXTRA	Nine	670,000	241,000	26,000
28	SUNRISE -EXTENDED	Seven	654,000	367,000	34,000
29	ABC NEWS MORNINGS-AM	ABC	618,000	109,000	8,000
30	POPE FRANCIS DIES - ABC NEWS SPECIAL COVERAGE-LE	ABC	602,000	130,000	5,000



People 25-54: Cumulative Reach for 21st Apr 2025 to 27th Apr 2025



National Total TV Reach

8,172,000



Broadcast TV Reach

6,383,000



BVOD Reach

4,442,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	811,000	462,000	56,000
2	TRAVEL GUIDES	Nine	797,000	462,000	93,000
3	9NEWS	Nine	729,000	420,000	59,000
4	FARMER WANTS A WIFE - LAUNCH	Seven	705,000	382,000	135,000
5	HOME AND AWAY	Seven	604,000	393,000	126,000
6	A CURRENT AFFAIR	Nine	541,000	289,000	41,000
7	SEVEN'S AFL: MONDAY AFTERNOON FOOTBALL	Seven	487,000	203,000	24,000
8	THE STAWELL GIFT	Seven	409,000	150,000	24,000
9	TIPPING POINT AUSTRALIA	Nine	364,000	168,000	26,000
10	GOGGLEBOX ENCORE	10	358,000	143,000	5,000
11	9NEWS LATE	Nine	345,000	137,000	18,000
12	THE PROJECT	10	335,000	133,000	9,000
13	SAM PANG TONIGHT	10	333,000	187,000	18,000
14	7NEWS: POPE FRANCIS DEATH	Seven	265,000	117,000	17,000
15	SUNRISE	Seven	259,000	110,000	18,000
16	THE CHASE AUSTRALIA	Seven	252,000	108,000	17,000
17	SEVEN'S AFL: MONDAY AFTERNOON FOOTBALL - PRE GAME	Seven	240,000	126,000	18,000
18	TODAY	Nine	237,000	88,000	17,000
19	ABC NEWS-EV	ABC	225,000	158,000	12,000
20	TODAY EXTRA	Nine	221,000	87,000	15,000
21	POPE FRANCIS DIES - ABC NEWS SPECIAL COVERAGE-EV	ABC	214,000	77,000	8,000
22	10 NEWS FIRST	10	206,000	95,000	8,000
23	POPE FRANCIS DIES - ABC NEWS SPECIAL COVERAGE TX 3-EV	ABC	203,000	73,000	8,000
24	9-1-1: LONE STAR	Seven	196,000	108,000	33,000
25	9NEWS AFTERNOON	Nine	195,000	81,000	13,000
26	SUNRISE -EXTENDED	Seven	194,000	116,000	19,000
27	FOUR CORNERS-EV	ABC	182,000	94,000	18,000
28	TIPPING POINT UK -RPT	Nine	180,000	78,000	8,000
29	ABC NEWS MORNINGS-AM	ABC	166,000	29,000	4,000
30	7.30-EV	ABC	162,000	78,000	8,000



People 16-39: Cumulative Reach for 21st Apr 2025 to 27th Apr 2025



National Total TV Reach

5,239,000



Broadcast TV Reach

3,872,000



BVOD Reach

2,502,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	319,000	181,000	29,000
2	FARMER WANTS A WIFE - LAUNCH	Seven	309,000	174,000	76,000
3	TRAVEL GUIDES	Nine	309,000	165,000	44,000
4	9NEWS	Nine	294,000	166,000	28,000
5	HOME AND AWAY	Seven	291,000	197,000	77,000
6	SEVEN'S AFL: MONDAY AFTERNOON FOOTBALL	Seven	224,000	87,000	16,000
7	A CURRENT AFFAIR	Nine	221,000	107,000	20,000
8	THE STAWELL GIFT	Seven	172,000	57,000	12,000
9	GOGGLEBOX ENCORE	10	143,000	58,000	2,000
10	TIPPING POINT AUSTRALIA	Nine	133,000	61,000	13,000
11	SAM PANG TONIGHT	10	132,000	67,000	8,000
12	9NEWS LATE	Nine	123,000	45,000	8,000
13	THE PROJECT	10	117,000	46,000	4,000
14	7NEWS: POPE FRANCIS DEATH	Seven	112,000	51,000	9,000
15	ABC NEWS-EV	ABC	101,000	66,000	5,000
16	SEVEN'S AFL: MONDAY AFTERNOON FOOTBALL - PRE GAME	Seven	90,000	48,000	9,000
17	9NEWS AFTERNOON	Nine	88,000	31,000	6,000
18	POPE FRANCIS DIES - ABC NEWS SPECIAL COVERAGE-EV	ABC	85,000	38,000	4,000
19	TODAY EXTRA	Nine	83,000	35,000	7,000
20	POPE FRANCIS DIES - ABC NEWS SPECIAL COVERAGE TX 3-EV	ABC	77,000	34,000	3,000
21	SUNRISE	Seven	76,000	29,000	8,000
22	TODAY	Nine	76,000	29,000	8,000
23	9-1-1: LONE STAR	Seven	73,000	38,000	15,000
24	THE CHASE AUSTRALIA	Seven	71,000	30,000	8,000
25	TASKMASTER AUSTRALIA ENCORE	10	71,000	41,000	1,000
26	TIPPING POINT UK -RPT	Nine	70,000	35,000	4,000
27	FOUR CORNERS-EV	ABC	66,000	33,000	8,000
28	ABC NEWS MORNINGS-AM	ABC	65,000	10,000	2,000
29	BLUEY'S BIG PLAY-AM	ABC	63,000	43,000	3,000
30	7.30-EV	ABC	61,000	29,000	3,000



Grocery Shoppers (18+): Cumulative Reach for 21st Apr 2025 to 27th Apr 2025



National Total TV Reach

13,082,000



Broadcast TV Reach

11,042,000



BVOD Reach

6,600,000

Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	2,165,000	1,320,000	86,000
2	9NEWS	Nine	1,801,000	1,106,000	93,000
3	FARMER WANTS A WIFE - LAUNCH	Seven	1,619,000	921,000	200,000
4	TRAVEL GUIDES	Nine	1,606,000	885,000	136,000
5	HOME AND AWAY	Seven	1,327,000	862,000	181,000
6	A CURRENT AFFAIR	Nine	1,293,000	737,000	63,000
7	THE STAWELL GIFT	Seven	1,198,000	449,000	38,000
8	SEVEN'S AFL: MONDAY AFTERNOON FOOTBALL	Seven	1,184,000	487,000	34,000
9	TIPPING POINT AUSTRALIA	Nine	1,032,000	504,000	44,000
10	ABC NEWS-EV	ABC	1,031,000	755,000	29,000
11	POPE FRANCIS DIES - ABC NEWS SPECIAL COVERAGE TX 3-EV	ABC	844,000	360,000	17,000
12	POPE FRANCIS DIES - ABC NEWS SPECIAL COVERAGE-EV	ABC	812,000	317,000	17,000
13	THE CHASE AUSTRALIA	Seven	795,000	372,000	27,000
14	7NEWS: POPE FRANCIS DEATH	Seven	733,000	292,000	25,000
15	7.30-EV	ABC	733,000	422,000	19,000
16	SUNRISE	Seven	730,000	304,000	27,000
17	9NEWS LATE	Nine	724,000	287,000	26,000
18	SAM PANG TONIGHT	10	699,000	349,000	27,000
19	FOUR CORNERS-EV	ABC	667,000	370,000	37,000
20	GOGGLEBOX ENCORE	10	644,000	237,000	8,000
21	SEVEN'S AFL: MONDAY AFTERNOON FOOTBALL - PRE GAME	Seven	639,000	347,000	26,000
22	9NEWS AFTERNOON	Nine	631,000	276,000	21,000
23	THE PROJECT	10	628,000	232,000	13,000
24	10 NEWS FIRST	10	604,000	269,000	13,000
25	TODAY	Nine	575,000	236,000	26,000
26	TODAY EXTRA	Nine	547,000	195,000	22,000
27	TIPPING POINT UK -RPT	Nine	546,000	266,000	14,000
28	SUNRISE -EXTENDED	Seven	529,000	304,000	28,000
29	ABC NEWS MORNINGS-AM	ABC	508,000	92,000	7,000
30	POPE FRANCIS DIES - ABC NEWS SPECIAL COVERAGE-LE	ABC	500,000	110,000	5,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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P: +61 2 9929 7210
E: info@oztam.com.au
W: virtualoz.com.au

Level 6, Suite 1,
111 Pacific Highway,
North Sydney NSW
2060 Australia

ABN: 87 089 146 396