



Sunday 6th Apr 2025

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 6th Apr 2025 to 12th Apr 2025



National Total TV Reach

19,719,000



Broadcast TV Reach

16,658,000



BVOD Reach

8,889,000

| Rank | Description | Network | Total TV National Reach ↓ | Total TV National Average Audience | BVOD National Average Audience |
|------|--|---------|---------------------------|------------------------------------|--------------------------------|
| 1 | MARRIED AT FIRST SIGHT -THE FINAL DINNER PARTY | Nine | 3,631,000 | 2,443,000 | 910,000 |
| 2 | SEVEN NEWS - SUN | Seven | 2,514,000 | 1,440,000 | 77,000 |
| 3 | 9NEWS SUNDAY | Nine | 2,503,000 | 1,297,000 | 134,000 |
| 4 | AUSTRALIAN IDOL - SUN | Seven | 2,401,000 | 1,188,000 | 163,000 |
| 5 | 7NEWS SPOTLIGHT | Seven | 1,880,000 | 1,035,000 | 109,000 |
| 6 | 60 MINUTES | Nine | 1,775,000 | 857,000 | 130,000 |
| 7 | SEVEN'S AFL: SUNDAY AFTERNOON FOOTBALL | Seven | 1,619,000 | 463,000 | 21,000 |
| 8 | SUNDAY AFTERNOON NRL LIVE | Nine | 1,383,000 | 514,000 | 69,000 |
| 9 | AUSTRALIAN SURVIVOR SUN | 10 | 1,275,000 | 799,000 | 208,000 |
| 10 | ABC NEWS SUNDAY-EV | ABC | 1,162,000 | 814,000 | 29,000 |
| 11 | DARBY AND JOAN-EV | ABC | 1,070,000 | 699,000 | 45,000 |
| 12 | WEEKEND SUNRISE - SUN | Seven | 962,000 | 412,000 | 35,000 |
| 13 | INSIDERS-AM | ABC | 920,000 | 565,000 | 55,000 |
| 14 | THE SUNDAY PROJECT | 10 | 823,000 | 272,000 | 15,000 |
| 15 | WEEKEND TODAY - SUNDAY | Nine | 781,000 | 311,000 | 33,000 |
| 16 | UNFORGOTTEN-EV | ABC | 725,000 | 524,000 | 56,000 |
| 17 | MATLOCK | 10 | 714,000 | 369,000 | 37,000 |
| 18 | WACO UNTOLD: THE BRITISH STORIES | Seven | 697,000 | 156,000 | 11,000 |
| 19 | WEEKEND SUNRISE - SUN - EARLY | Seven | 671,000 | 340,000 | 29,000 |
| 20 | 10 NEWS FIRST SUN | 10 | 664,000 | 321,000 | 14,000 |
| 21 | WEEKEND BREAKFAST-AM | ABC | 639,000 | 283,000 | 15,000 |
| 22 | LANDLINE-PM | ABC | 617,000 | 371,000 | 23,000 |
| 23 | ANCIENT EMPIRES | SBS | 583,000 | 175,000 | 6,000 |
| 24 | 9NEWS LATE | Nine | 581,000 | 324,000 | 44,000 |
| 25 | SUNDAY FOOTY FEAST | Seven | 568,000 | 129,000 | 9,000 |
| 26 | SUNDAY AFTERNOON NRL LIVE -PRE MATCH | Nine | 557,000 | 180,000 | 24,000 |
| 27 | WEEKEND TODAY - EARLY SUNDAY | Nine | 513,000 | 249,000 | 26,000 |
| 28 | ANTIQUES ROADSHOW RPT | ABC | 512,000 | 227,000 | 6,000 |
| 29 | COMPASS-EV | ABC | 494,000 | 246,000 | 16,000 |
| 30 | THE MORNING SHOW - WEEKEND | Seven | 483,000 | 169,000 | 15,000 |



People 25-54: Cumulative Reach for 6th Apr 2025 to 12th Apr 2025



National Total TV Reach

8,255,000



Broadcast TV Reach

6,375,000



BVOD Reach

4,648,000

| Rank | Description | Network | Total TV National Reach ↓ | Total TV National Average Audience | BVOD National Average Audience |
|------|--|---------|---------------------------|------------------------------------|--------------------------------|
| 1 | MARRIED AT FIRST SIGHT -THE FINAL DINNER PARTY | Nine | 1,660,000 | 1,255,000 | 579,000 |
| 2 | 9NEWS SUNDAY | Nine | 890,000 | 418,000 | 74,000 |
| 3 | AUSTRALIAN IDOL - SUN | Seven | 710,000 | 345,000 | 81,000 |
| 4 | 60 MINUTES | Nine | 704,000 | 328,000 | 74,000 |
| 5 | SEVEN NEWS - SUN | Seven | 701,000 | 370,000 | 39,000 |
| 6 | AUSTRALIAN SURVIVOR SUN | 10 | 605,000 | 394,000 | 126,000 |
| 7 | 7NEWS SPOTLIGHT | Seven | 507,000 | 271,000 | 50,000 |
| 8 | SEVEN'S AFL: SUNDAY AFTERNOON FOOTBALL | Seven | 473,000 | 140,000 | 11,000 |
| 9 | SUNDAY AFTERNOON NRL LIVE | Nine | 440,000 | 173,000 | 40,000 |
| 10 | THE SUNDAY PROJECT | 10 | 332,000 | 126,000 | 9,000 |
| 11 | WEEKEND SUNRISE - SUN | Seven | 294,000 | 123,000 | 19,000 |
| 12 | WEEKEND TODAY - SUNDAY | Nine | 278,000 | 111,000 | 19,000 |
| 13 | MATLOCK | 10 | 260,000 | 116,000 | 15,000 |
| 14 | INSIDERS-AM | ABC | 252,000 | 140,000 | 23,000 |
| 15 | 9NEWS LATE | Nine | 208,000 | 123,000 | 26,000 |
| 16 | 10 NEWS FIRST SUN | 10 | 197,000 | 91,000 | 7,000 |
| 17 | WACO UNTOLD: THE BRITISH STORIES | Seven | 194,000 | 45,000 | 6,000 |
| 18 | WEEKEND SUNRISE - SUN - EARLY | Seven | 189,000 | 92,000 | 15,000 |
| 19 | SUNDAY FOOTY FEAST | Seven | 185,000 | 49,000 | 5,000 |
| 20 | SUNDAY AFTERNOON NRL LIVE -PRE MATCH | Nine | 182,000 | 64,000 | 13,000 |
| 21 | ABC NEWS SUNDAY-EV | ABC | 180,000 | 117,000 | 10,000 |
| 22 | THE BIG BANG THEORY RPT | 10 | 180,000 | 34,000 | 1,000 |
| 23 | WEEKEND BREAKFAST-AM | ABC | 180,000 | 86,000 | 7,000 |
| 24 | GONE IN SIXTY SECONDS | Nine | 166,000 | 51,000 | 3,000 |
| 25 | WIDE WORLD OF SPORTS | Nine | 161,000 | 74,000 | 12,000 |
| 26 | SUNDAY FOOTY SHOW | Nine | 160,000 | 50,000 | 9,000 |
| 27 | WEEKEND TODAY - EARLY SUNDAY | Nine | 155,000 | 78,000 | 14,000 |
| 28 | DARBY AND JOAN-EV | ABC | 154,000 | 77,000 | 13,000 |
| 29 | SUNDAY FOOTY SHOW -AFL | Nine | 153,000 | 62,000 | 9,000 |
| 30 | THE MORNING SHOW - WEEKEND | Seven | 148,000 | 57,000 | 8,000 |



People 16-39: Cumulative Reach for 6th Apr 2025 to 12th Apr 2025



National Total TV Reach

5,322,000



Broadcast TV Reach

3,848,000



BVOD Reach

2,706,000

| Rank | Description | Network | Total TV National Reach ↓ | Total TV National Average Audience | BVOD National Average Audience |
|------|--|---------|---------------------------|------------------------------------|--------------------------------|
| 1 | MARRIED AT FIRST SIGHT -THE FINAL DINNER PARTY | Nine | 917,000 | 722,000 | 405,000 |
| 2 | 9NEWS SUNDAY | Nine | 413,000 | 165,000 | 40,000 |
| 3 | 60 MINUTES | Nine | 323,000 | 138,000 | 41,000 |
| 4 | SEVEN NEWS - SUN | Seven | 273,000 | 117,000 | 19,000 |
| 5 | AUSTRALIAN IDOL - SUN | Seven | 273,000 | 134,000 | 37,000 |
| 6 | AUSTRALIAN SURVIVOR SUN | 10 | 271,000 | 190,000 | 71,000 |
| 7 | SEVEN'S AFL: SUNDAY AFTERNOON FOOTBALL | Seven | 199,000 | 48,000 | 7,000 |
| 8 | SUNDAY AFTERNOON NRL LIVE | Nine | 190,000 | 75,000 | 24,000 |
| 9 | 7NEWS SPOTLIGHT | Seven | 154,000 | 72,000 | 21,000 |
| 10 | THE SUNDAY PROJECT | 10 | 143,000 | 51,000 | 4,000 |
| 11 | WEEKEND SUNRISE - SUN | Seven | 98,000 | 27,000 | 9,000 |
| 12 | MATLOCK | 10 | 97,000 | 35,000 | 7,000 |
| 13 | INSIDERS-AM | ABC | 96,000 | 48,000 | 10,000 |
| 14 | 9NEWS LATE | Nine | 85,000 | 50,000 | 14,000 |
| 15 | WEEKEND TODAY - SUNDAY | Nine | 83,000 | 34,000 | 9,000 |
| 16 | ABC NEWS SUNDAY-EV | ABC | 83,000 | 50,000 | 4,000 |
| 17 | SUNDAY AFTERNOON NRL LIVE -PRE MATCH | Nine | 78,000 | 23,000 | 7,000 |
| 18 | WEEKEND BREAKFAST-AM | ABC | 76,000 | 36,000 | 3,000 |
| 19 | SUNDAY FOOTY SHOW -AFL | Nine | 68,000 | 20,000 | 5,000 |
| 20 | THE BIG BANG THEORY RPT | 10 | 66,000 | 10,000 | 1,000 |
| 21 | WEEKEND SUNRISE - SUN - EARLY | Seven | 65,000 | 32,000 | 7,000 |
| 22 | SUNDAY FOOTY FEAST | Seven | 62,000 | 10,000 | 3,000 |
| 23 | WIDE WORLD OF SPORTS | Nine | 61,000 | 28,000 | 6,000 |
| 24 | GONE IN SIXTY SECONDS | Nine | 56,000 | 13,000 | 1,000 |
| 25 | 10 NEWS FIRST SUN | 10 | 55,000 | 28,000 | 3,000 |
| 26 | SUNDAY FOOTY SHOW | Nine | 52,000 | 16,000 | 5,000 |
| 27 | DARBY AND JOAN-EV | ABC | 49,000 | 23,000 | 6,000 |
| 28 | WACO UNTOLD: THE BRITISH STORIES | Seven | 47,000 | 8,000 | 3,000 |
| 29 | WEEKEND BREAKFAST: 10AM-AM | ABC | 43,000 | 17,000 | 1,000 |
| 30 | 2025 TOUR OF FLANDERS: MEN'S RACE LIVE | SBS | 43,000 | 8,000 | 2,000 |



Grocery Shoppers (18+): Cumulative Reach for 6th Apr 2025 to 12th Apr 2025



National Total TV Reach

13,191,000



Broadcast TV Reach

11,056,000



BVOD Reach

6,835,000

Grocery Shoppers (18+)

Total TV Consolidated 7 Top 30 Programs
Sunday 6th Apr 2025

7

| Rank | Description | Network | Total TV National Reach ↓ | Total TV National Average Audience | BVOD National Average Audience |
|------|--|---------|---------------------------|------------------------------------|--------------------------------|
| 1 | MARRIED AT FIRST SIGHT -THE FINAL DINNER PARTY | Nine | 2,820,000 | 1,943,000 | 729,000 |
| 2 | SEVEN NEWS - SUN | Seven | 1,953,000 | 1,141,000 | 62,000 |
| 3 | 9NEWS SUNDAY | Nine | 1,941,000 | 1,023,000 | 108,000 |
| 4 | AUSTRALIAN IDOL - SUN | Seven | 1,863,000 | 935,000 | 133,000 |
| 5 | 7NEWS SPOTLIGHT | Seven | 1,483,000 | 825,000 | 88,000 |
| 6 | 60 MINUTES | Nine | 1,409,000 | 692,000 | 106,000 |
| 7 | SEVEN'S AFL: SUNDAY AFTERNOON FOOTBALL | Seven | 1,230,000 | 358,000 | 16,000 |
| 8 | SUNDAY AFTERNOON NRL LIVE | Nine | 1,056,000 | 389,000 | 54,000 |
| 9 | AUSTRALIAN SURVIVOR SUN | 10 | 987,000 | 618,000 | 171,000 |
| 10 | ABC NEWS SUNDAY-EV | ABC | 966,000 | 677,000 | 25,000 |
| 11 | DARBY AND JOAN-EV | ABC | 886,000 | 590,000 | 40,000 |
| 12 | WEEKEND SUNRISE - SUN | Seven | 773,000 | 333,000 | 28,000 |
| 13 | INSIDERS-AM | ABC | 766,000 | 478,000 | 49,000 |
| 14 | THE SUNDAY PROJECT | 10 | 635,000 | 208,000 | 12,000 |
| 15 | WEEKEND TODAY - SUNDAY | Nine | 619,000 | 251,000 | 27,000 |
| 16 | UNFORGOTTEN-EV | ABC | 612,000 | 445,000 | 50,000 |
| 17 | MATLOCK | 10 | 569,000 | 301,000 | 31,000 |
| 18 | WACO UNTOLD: THE BRITISH STORIES | Seven | 566,000 | 130,000 | 9,000 |
| 19 | 10 NEWS FIRST SUN | 10 | 534,000 | 257,000 | 11,000 |
| 20 | WEEKEND SUNRISE - SUN - EARLY | Seven | 533,000 | 270,000 | 23,000 |
| 21 | WEEKEND BREAKFAST-AM | ABC | 533,000 | 241,000 | 14,000 |
| 22 | LANDLINE-PM | ABC | 503,000 | 302,000 | 21,000 |
| 23 | ANCIENT EMPIRES | SBS | 490,000 | 148,000 | 5,000 |
| 24 | 9NEWS LATE | Nine | 478,000 | 266,000 | 36,000 |
| 25 | SUNDAY FOOTY FEAST | Seven | 449,000 | 107,000 | 7,000 |
| 26 | ANTIQUES ROADSHOW RPT | ABC | 428,000 | 193,000 | 5,000 |
| 27 | SUNDAY AFTERNOON NRL LIVE -PRE MATCH | Nine | 423,000 | 140,000 | 19,000 |
| 28 | COMPASS-EV | ABC | 421,000 | 209,000 | 14,000 |
| 29 | WEEKEND TODAY - EARLY SUNDAY | Nine | 410,000 | 205,000 | 21,000 |
| 30 | THE MORNING SHOW - WEEKEND | Seven | 391,000 | 136,000 | 12,000 |

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched' Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



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