



**Wednesday 2nd Apr 2025**

# **Total TV Consolidated 7 Top 30 Programs**

**Ranked on reach**

## **Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



## Total People: Cumulative Reach for 2nd Apr 2025 to 8th Apr 2025



National Total TV Reach

**19,740,000**



Broadcast TV Reach

**16,781,000**



BVOD Reach

**8,761,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	2,147,000	1,326,000	86,000
2	9NEWS	Nine	2,054,000	1,247,000	111,000
3	THE 1% CLUB UK	Seven	1,805,000	990,000	64,000
4	THE HUNDRED WITH ANDY LEE	Nine	1,620,000	753,000	84,000
5	A CURRENT AFFAIR	Nine	1,596,000	1,073,000	91,000
6	HOME AND AWAY	Seven	1,582,000	1,035,000	215,000
7	THE FRONT BAR	Seven	1,483,000	643,000	53,000
8	TIPPING POINT AUSTRALIA	Nine	1,368,000	731,000	65,000
9	7.30-EV	ABC	1,354,000	796,000	38,000
10	THE CHASE AUSTRALIA	Seven	1,255,000	620,000	41,000
11	ABC NEWS-EV	ABC	1,241,000	964,000	38,000
12	SUNRISE	Seven	996,000	418,000	41,000
13	THE GRAND TOUR	Nine	982,000	314,000	27,000
14	HARD QUIZ S10-EV	ABC	903,000	679,000	51,000
15	THE WEEKLY WITH CHARLIE PICKERING-EV	ABC	879,000	657,000	60,000
16	TODAY	Nine	834,000	342,000	42,000
17	MELBOURNE COMEDY FESTIVAL-EV	ABC	831,000	261,000	6,000
18	ALONE AUSTRALIA	SBS	817,000	417,000	142,000
19	AIRBORNE: NATURE IN OUR SKIES	10	792,000	252,000	12,000
20	9NEWS AFTERNOON	Nine	782,000	404,000	30,000
21	HARD QUIZ S4 RPT	ABC	703,000	397,000	13,000
22	NEWS BREAKFAST-AM	ABC	692,000	234,000	16,000
23	10 NEWS FIRST	10	676,000	355,000	16,000
24	THE PROJECT	10	673,000	301,000	16,000
25	ROGUE HEROES	SBS	668,000	446,000	170,000
26	THE MORNING SHOW	Seven	627,000	256,000	25,000
27	SEVEN NEWS AT 4	Seven	624,000	336,000	21,000
28	ELSBETH	10	607,000	287,000	21,000
29	ABC NEWS MORNINGS-AM	ABC	589,000	103,000	9,000
30	TIPPING POINT UK -RPT	Nine	575,000	322,000	19,000



## People 25-54: Cumulative Reach for 2nd Apr 2025 to 8th Apr 2025



National Total TV Reach

**8,268,000**



Broadcast TV Reach

**6,441,000**



BVOD Reach

**4,580,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	634,000	348,000	57,000
2	THE HUNDRED WITH ANDY LEE	Nine	599,000	287,000	47,000
3	SEVEN NEWS	Seven	520,000	291,000	43,000
4	THE 1% CLUB UK	Seven	497,000	248,000	31,000
5	HOME AND AWAY	Seven	484,000	337,000	119,000
6	A CURRENT AFFAIR	Nine	481,000	309,000	47,000
7	THE FRONT BAR	Seven	447,000	218,000	28,000
8	THE GRAND TOUR	Nine	373,000	113,000	16,000
9	TIPPING POINT AUSTRALIA	Nine	332,000	163,000	31,000
10	SUNRISE	Seven	308,000	129,000	23,000
11	7.30-EV	ABC	301,000	172,000	15,000
12	TODAY	Nine	298,000	126,000	24,000
13	THE CHASE AUSTRALIA	Seven	271,000	122,000	19,000
14	THE PROJECT	10	264,000	126,000	9,000
15	ALONE AUSTRALIA	SBS	261,000	169,000	77,000
16	ABC NEWS-EV	ABC	254,000	182,000	14,000
17	AIRBORNE: NATURE IN OUR SKIES	10	250,000	82,000	7,000
18	MELBOURNE COMEDY FESTIVAL-EV	ABC	234,000	73,000	3,000
19	THE WEEKLY WITH CHARLIE PICKERING-EV	ABC	227,000	175,000	26,000
20	HARD QUIZ S10-EV	ABC	225,000	166,000	21,000
21	NEWS BREAKFAST-AM	ABC	208,000	75,000	8,000
22	SUNRISE -EARLY	Seven	179,000	90,000	15,000
23	10 NEWS FIRST	10	175,000	91,000	8,000
24	9NEWS AFTERNOON	Nine	174,000	87,000	14,000
25	THE BIG BANG THEORY RPT	10	168,000	34,000	1,000
26	ELSBETH	10	166,000	74,000	9,000
27	ROGUE HEROES	SBS	164,000	123,000	67,000
28	TODAY -EARLY	Nine	164,000	79,000	15,000
29	DEAL OR NO DEAL	10	163,000	84,000	10,000
30	THE MORNING SHOW	Seven	154,000	65,000	14,000



## People 16-39: Cumulative Reach for 2nd Apr 2025 to 8th Apr 2025



National Total TV Reach

**5,348,000**



Broadcast TV Reach

**3,917,000**



BVOD Reach

**2,673,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	238,000	117,000	28,000
2	THE HUNDRED WITH ANDY LEE	Nine	237,000	119,000	25,000
3	HOME AND AWAY	Seven	202,000	155,000	72,000
4	THE 1% CLUB UK	Seven	191,000	81,000	16,000
5	SEVEN NEWS	Seven	190,000	94,000	22,000
6	A CURRENT AFFAIR	Nine	177,000	105,000	24,000
7	THE FRONT BAR	Seven	160,000	77,000	14,000
8	THE GRAND TOUR	Nine	123,000	37,000	8,000
9	TIPPING POINT AUSTRALIA	Nine	118,000	55,000	16,000
10	7.30-EV	ABC	106,000	57,000	6,000
11	THE PROJECT	10	106,000	55,000	4,000
12	ALONE AUSTRALIA	SBS	101,000	55,000	31,000
13	AIRBORNE: NATURE IN OUR SKIES	10	97,000	41,000	3,000
14	SUNRISE	Seven	95,000	33,000	11,000
15	TODAY	Nine	93,000	39,000	11,000
16	THE CHASE AUSTRALIA	Seven	90,000	44,000	10,000
17	ABC NEWS-EV	ABC	89,000	59,000	6,000
18	NEWS BREAKFAST-AM	ABC	78,000	29,000	3,000
19	ELSBETH	10	77,000	32,000	4,000
20	MELBOURNE COMEDY FESTIVAL-EV	ABC	75,000	22,000	1,000
21	THE WEEKLY WITH CHARLIE PICKERING-EV	ABC	69,000	55,000	10,000
22	HARD QUIZ S10-EV	ABC	67,000	51,000	9,000
23	DEAL OR NO DEAL	10	67,000	36,000	5,000
24	9NEWS AFTERNOON	Nine	63,000	32,000	7,000
25	SEVEN NEWS AT 4	Seven	63,000	35,000	5,000
26	ABC NEWS MORNINGS-AM	ABC	63,000	18,000	2,000
27	TODAY EXTRA	Nine	59,000	27,000	7,000
28	THE BIG BANG THEORY RPT	10	56,000	14,000	1,000
29	ROGUE HEROES	SBS	54,000	41,000	26,000
30	THE MORNING SHOW	Seven	52,000	22,000	7,000



## Grocery Shoppers (18+): Cumulative Reach for 2nd Apr 2025 to 8th Apr 2025



National Total TV Reach

**13,215,000**



Broadcast TV Reach

**11,144,000**



BVOD Reach

**6,755,000**



# Grocery Shoppers (18+)

Total TV Consolidated 7 Top 30 Programs  
Wednesday 2nd Apr 2025

7

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,707,000	1,067,000	69,000
2	9NEWS	Nine	1,609,000	995,000	90,000
3	THE 1% CLUB UK	Seven	1,405,000	784,000	52,000
4	THE HUNDRED WITH ANDY LEE	Nine	1,291,000	597,000	68,000
5	A CURRENT AFFAIR	Nine	1,270,000	859,000	74,000
6	HOME AND AWAY	Seven	1,255,000	827,000	173,000
7	THE FRONT BAR	Seven	1,162,000	502,000	41,000
8	7.30-EV	ABC	1,129,000	668,000	33,000
9	TIPPING POINT AUSTRALIA	Nine	1,099,000	597,000	53,000
10	THE CHASE AUSTRALIA	Seven	1,029,000	508,000	33,000
11	ABC NEWS-EV	ABC	1,027,000	801,000	33,000
12	SUNRISE	Seven	796,000	337,000	34,000
13	THE GRAND TOUR	Nine	786,000	245,000	22,000
14	HARD QUIZ S10-EV	ABC	755,000	569,000	45,000
15	THE WEEKLY WITH CHARLIE PICKERING-EV	ABC	736,000	552,000	53,000
16	MELBOURNE COMEDY FESTIVAL-EV	ABC	686,000	222,000	6,000
17	ALONE AUSTRALIA	SBS	670,000	347,000	121,000
18	TODAY	Nine	653,000	273,000	35,000
19	9NEWS AFTERNOON	Nine	633,000	332,000	24,000
20	AIRBORNE: NATURE IN OUR SKIES	10	617,000	196,000	10,000
21	HARD QUIZ S4 RPT	ABC	583,000	336,000	11,000
22	NEWS BREAKFAST-AM	ABC	574,000	195,000	14,000
23	ROGUE HEROES	SBS	547,000	364,000	143,000
24	10 NEWS FIRST	10	545,000	286,000	13,000
25	THE PROJECT	10	519,000	227,000	13,000
26	SEVEN NEWS AT 4	Seven	509,000	270,000	17,000
27	THE MORNING SHOW	Seven	505,000	203,000	21,000
28	ELSBETH	10	482,000	231,000	18,000
29	ABC NEWS MORNINGS-AM	ABC	481,000	87,000	8,000
30	TIPPING POINT UK -RPT	Nine	467,000	265,000	16,000

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched' Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

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\* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

\*\* **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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