



Saturday 22nd Mar 2025

Total TV Overnight Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for Saturday 22nd Mar 2025



National Total TV Reach

10,993,000



Broadcast TV Reach

9,333,000



BVOD Reach

2,764,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS - SAT	Seven	1,583,000	977,000	44,000
2	M- GLADIATOR	Seven	1,341,000	257,000	12,000
3	9NEWS SATURDAY	Nine	1,301,000	774,000	58,000
4	ABC NEWS-SA	ABC	1,112,000	748,000	24,000
5	DEATH IN PARADISE-EV	ABC	1,089,000	697,000	17,000
6	A CURRENT AFFAIR -SAT	Nine	975,000	593,000	43,000
7	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	942,000	544,000	24,000
8	SEVEN'S HORSE RACING 2025	Seven	928,000	147,000	14,000
9	MURIEL'S WEDDING	Nine	927,000	207,000	16,000
10	VERA RPT	ABC	867,000	549,000	9,000
11	SPACE INVADERS	Nine	861,000	404,000	35,000
12	WEEKEND SUNRISE - SAT	Seven	718,000	420,000	35,000
13	GETAWAY	Nine	708,000	346,000	23,000
14	WEEKEND BREAKFAST-AM	ABC	652,000	214,000	12,000
15	WEEKEND SUNRISE - SAT - LATE	Seven	639,000	381,000	32,000
16	WEEKEND SUNRISE - SAT - EARLY	Seven	598,000	283,000	24,000
17	10 NEWS FIRST SAT	10	562,000	195,000	8,000
18	THE MORNING SHOW - WEEKEND	Seven	556,000	197,000	18,000
19	BORDER SECURITY - AUSTRALIA'S FRONT LINE	Seven	514,000	270,000	10,000
20	WEEKEND TODAY - SATURDAY	Nine	514,000	250,000	33,000
21	TODAY EXTRA - SATURDAY	Nine	493,000	152,000	19,000
22	BACK ROADS S11-ENCORE	ABC	491,000	205,000	6,000
23	WEEKEND TODAY - SATURDAY - LATE	Nine	464,000	241,000	32,000
24	RED DOG - TRUE BLUE	Nine	454,000	118,000	8,000
25	LOVE IT OR LIST IT AUSTRALIA	10	440,000	171,000	6,000
26	SEVEN NEWS AT 5	Seven	432,000	239,000	13,000
27	THE BIG BANG THEORY RPT	10	419,000	64,000	2,000
28	M- THE POPE'S EXORCIST	Seven	408,000	91,000	4,000
29	NIGHT AT THE MUSEUM: SECRET OF THE TOMB	Nine	407,000	129,000	3,000
30	WEEKEND TODAY - EARLY SATURDAY	Nine	398,000	177,000	23,000



People 25-54: Cumulative Reach for Saturday 22nd Mar 2025



National Total TV Reach

4,078,000



Broadcast TV Reach

3,095,000



BVOD Reach

1,401,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	M- GLADIATOR	Seven	443,000	93,000	7,000
2	SEVEN NEWS - SAT	Seven	361,000	207,000	20,000
3	9NEWS SATURDAY	Nine	356,000	193,000	27,000
4	MURIEL'S WEDDING	Nine	336,000	80,000	9,000
5	A CURRENT AFFAIR -SAT	Nine	257,000	143,000	21,000
6	SPACE INVADERS	Nine	254,000	120,000	18,000
7	SEVEN'S HORSE RACING 2025	Seven	233,000	34,000	8,000
8	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	228,000	137,000	12,000
9	WEEKEND SUNRISE - SAT	Seven	196,000	121,000	19,000
10	WEEKEND BREAKFAST-AM	ABC	194,000	61,000	5,000
11	WEEKEND SUNRISE - SAT - EARLY	Seven	193,000	95,000	13,000
12	WEEKEND SUNRISE - SAT - LATE	Seven	185,000	103,000	17,000
13	WEEKEND TODAY - SATURDAY	Nine	173,000	86,000	18,000
14	GETAWAY	Nine	173,000	85,000	11,000
15	TODAY EXTRA - SATURDAY	Nine	168,000	54,000	11,000
16	RED DOG - TRUE BLUE	Nine	168,000	43,000	4,000
17	WEEKEND TODAY - SATURDAY - LATE	Nine	164,000	90,000	18,000
18	THE MORNING SHOW - WEEKEND	Seven	160,000	63,000	10,000
19	ABC NEWS-SA	ABC	158,000	99,000	8,000
20	THE BIG BANG THEORY RPT	10	156,000	33,000	1,000
21	10 NEWS FIRST SAT	10	152,000	52,000	4,000
22	NIGHT AT THE MUSEUM: SECRET OF THE TOMB	Nine	151,000	57,000	2,000
23	DEATH IN PARADISE-EV	ABC	135,000	62,000	5,000
24	WEEKEND TODAY - EARLY SATURDAY	Nine	134,000	56,000	12,000
25	LOVE IT OR LIST IT AUSTRALIA	10	123,000	43,000	3,000
26	GOGGLEBOX ENCORE	10	123,000	44,000	2,000
27	M- THE POPE'S EXORCIST	Seven	122,000	31,000	3,000
28	THE DOG HOUSE AUSTRALIA RPT	10	116,000	38,000	3,000
29	SIX DAYS, SEVEN NIGHTS	Nine	105,000	35,000	1,000
30	9NEWS: FIRST AT FIVE	Nine	101,000	60,000	8,000



People 16-39: Cumulative Reach for Saturday 22nd Mar 2025



National Total TV Reach

2,026,000



Broadcast TV Reach

1,382,000



BVOD Reach

777,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	MURIEL'S WEDDING	Nine	133,000	31,000	4,000
2	M- GLADIATOR	Seven	127,000	25,000	3,000
3	SEVEN NEWS - SAT	Seven	125,000	69,000	10,000
4	9NEWS SATURDAY	Nine	123,000	70,000	13,000
5	SPACE INVADERS	Nine	97,000	46,000	8,000
6	A CURRENT AFFAIR -SAT	Nine	89,000	52,000	10,000
7	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	85,000	45,000	6,000
8	WEEKEND BREAKFAST-AM	ABC	77,000	22,000	2,000
9	RED DOG - TRUE BLUE	Nine	77,000	21,000	2,000
10	SEVEN'S HORSE RACING 2025	Seven	73,000	11,000	4,000
11	WEEKEND SUNRISE - SAT - EARLY	Seven	67,000	29,000	6,000
12	TODAY EXTRA - SATURDAY	Nine	66,000	27,000	5,000
13	GETAWAY	Nine	58,000	29,000	6,000
14	WEEKEND TODAY - SATURDAY	Nine	57,000	28,000	9,000
15	WEEKEND TODAY - SATURDAY - LATE	Nine	57,000	30,000	9,000
16	WEEKEND SUNRISE - SAT	Seven	55,000	30,000	9,000
17	THE BIG BANG THEORY RPT	10	54,000	9,000	0
18	10 NEWS FIRST SAT	10	52,000	18,000	2,000
19	ABC NEWS-SA	ABC	52,000	35,000	3,000
20	WEEKEND SUNRISE - SAT - LATE	Seven	49,000	30,000	8,000
21	WEEKEND TODAY - EARLY SATURDAY	Nine	48,000	20,000	6,000
22	SUPER RUGBY PACIFIC 2025	Nine	48,000	21,000	2,000
23	DEATH IN PARADISE-EV	ABC	46,000	22,000	2,000
24	NIGHT AT THE MUSEUM: SECRET OF THE TOMB	Nine	44,000	15,000	1,000
25	THE DOG HOUSE AUSTRALIA RPT	10	43,000	10,000	1,000
26	BONDI VET -RPT	Nine	43,000	14,000	2,000
27	THE MORNING SHOW - WEEKEND	Seven	42,000	14,000	5,000
28	LOVE IT OR LIST IT AUSTRALIA	10	41,000	16,000	1,000
29	9NEWS: FIRST AT FIVE	Nine	40,000	24,000	4,000
30	DAVID ATTENBOROUGH'S MAMMALS	Nine	38,000	17,000	2,000



Grocery Shoppers (18+): Cumulative Reach for Saturday 22nd Mar 2025



National Total TV Reach

7,942,000



Broadcast TV Reach

6,702,000



BVOD Reach

2,172,000

Grocery Shoppers (18+)

Total TV Overnight Top 30 Programs
Saturday 22nd Mar 2025



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS - SAT	Seven	1,248,000	779,000	35,000
2	9NEWS SATURDAY	Nine	1,049,000	619,000	47,000
3	M- GLADIATOR	Seven	1,046,000	200,000	10,000
4	ABC NEWS-SA	ABC	929,000	627,000	21,000
5	DEATH IN PARADISE-EV	ABC	912,000	590,000	15,000
6	A CURRENT AFFAIR -SAT	Nine	781,000	481,000	35,000
7	VERA RPT	ABC	729,000	462,000	8,000
8	MURIEL'S WEDDING	Nine	728,000	165,000	13,000
9	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	728,000	430,000	19,000
10	SEVEN'S HORSE RACING 2025	Seven	711,000	116,000	11,000
11	SPACE INVADERS	Nine	694,000	335,000	29,000
12	GETAWAY	Nine	572,000	282,000	19,000
13	WEEKEND SUNRISE - SAT	Seven	559,000	339,000	29,000
14	WEEKEND BREAKFAST-AM	ABC	526,000	182,000	10,000
15	WEEKEND SUNRISE - SAT - LATE	Seven	506,000	309,000	26,000
16	WEEKEND SUNRISE - SAT - EARLY	Seven	472,000	228,000	20,000
17	10 NEWS FIRST SAT	10	457,000	159,000	7,000
18	THE MORNING SHOW - WEEKEND	Seven	439,000	161,000	15,000
19	WEEKEND TODAY - SATURDAY	Nine	416,000	209,000	27,000
20	BORDER SECURITY - AUSTRALIA'S FRONT LINE	Seven	416,000	221,000	8,000
21	BACK ROADS S11-ENCORE	ABC	412,000	173,000	5,000
22	TODAY EXTRA - SATURDAY	Nine	397,000	125,000	15,000
23	RED DOG - TRUE BLUE	Nine	374,000	97,000	6,000
24	WEEKEND TODAY - SATURDAY - LATE	Nine	370,000	198,000	26,000
25	LOVE IT OR LIST IT AUSTRALIA	10	349,000	141,000	5,000
26	SEVEN NEWS AT 5	Seven	345,000	194,000	10,000
27	M- THE POPE'S EXORCIST	Seven	329,000	74,000	4,000
28	THE BIG BANG THEORY RPT	10	325,000	53,000	1,000
29	WEEKEND TODAY - EARLY SATURDAY	Nine	321,000	145,000	19,000
30	UNFORGOTTEN-ENCORE	ABC	320,000	154,000	3,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched' Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

*FTA Broadcast TV 'spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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