



Monday 17th Mar 2025

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 17th Mar 2025 to 23rd Mar 2025



National Total TV Reach

19,609,000



Broadcast TV Reach

16,628,000



BVOD Reach

8,693,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -MON	Nine	3,342,000	2,330,000	887,000
2	9NEWS	Nine	2,182,000	1,320,000	122,000
3	SEVEN NEWS	Seven	2,126,000	1,346,000	91,000
4	A CURRENT AFFAIR	Nine	1,946,000	1,251,000	134,000
5	SAM PANG TONIGHT	10	1,891,000	1,004,000	93,000
6	AUSTRALIAN IDOL - MON	Seven	1,793,000	1,026,000	164,000
7	HOME AND AWAY	Seven	1,458,000	1,004,000	209,000
8	AUSTRALIAN SURVIVOR MON	10	1,454,000	836,000	208,000
9	TIPPING POINT AUSTRALIA	Nine	1,418,000	751,000	64,000
10	7.30-EV	ABC	1,310,000	773,000	43,000
11	THE CHASE AUSTRALIA	Seven	1,248,000	618,000	42,000
12	FOUR CORNERS-EV	ABC	1,188,000	691,000	96,000
13	ABC NEWS-EV	ABC	1,179,000	885,000	37,000
14	SUNRISE	Seven	1,041,000	456,000	42,000
15	THE PROJECT	10	981,000	381,000	21,000
16	9-1-1: LONE STAR	Seven	948,000	428,000	61,000
17	MEDIA WATCH-EV	ABC	900,000	728,000	52,000
18	TODAY	Nine	825,000	326,000	43,000
19	100% FOOTY	Nine	790,000	218,000	49,000
20	ANNE EDMONDS: WHY IS MY BAG ALL WET? RPT	10	743,000	192,000	7,000
21	9NEWS AFTERNOON	Nine	742,000	392,000	29,000
22	10 NEWS FIRST	10	708,000	357,000	18,000
23	FOOTY CLASSIFIED -MON	Nine	672,000	226,000	32,000
24	HARD QUIZ S3 RPT	ABC	665,000	375,000	13,000
25	THE MORNING SHOW	Seven	656,000	280,000	26,000
26	Q+A-LE	ABC	651,000	314,000	19,000
27	NEWS BREAKFAST-AM	ABC	624,000	208,000	15,000
28	TIPPING POINT UK -RPT	Nine	609,000	354,000	20,000
29	MARRIED AT FIRST SIGHT -SUN -ENCORE	Nine	603,000	246,000	16,000
30	SEVEN NEWS AT 4	Seven	598,000	301,000	20,000



People 25-54: Cumulative Reach for 17th Mar 2025 to 23rd Mar 2025



National Total TV Reach

8,203,000



Broadcast TV Reach

6,376,000



BVOD Reach

4,529,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -MON	Nine	1,549,000	1,198,000	567,000
2	SAM PANG TONIGHT	10	794,000	442,000	48,000
3	AUSTRALIAN SURVIVOR MON	10	718,000	439,000	126,000
4	9NEWS	Nine	690,000	391,000	64,000
5	A CURRENT AFFAIR	Nine	684,000	402,000	75,000
6	SEVEN NEWS	Seven	562,000	335,000	46,000
7	AUSTRALIAN IDOL - MON	Seven	561,000	305,000	83,000
8	HOME AND AWAY	Seven	485,000	342,000	117,000
9	THE PROJECT	10	430,000	169,000	12,000
10	TIPPING POINT AUSTRALIA	Nine	369,000	185,000	31,000
11	SUNRISE	Seven	359,000	150,000	24,000
12	100% FOOTY	Nine	350,000	99,000	30,000
13	THE CHASE AUSTRALIA	Seven	320,000	151,000	21,000
14	TODAY	Nine	305,000	127,000	25,000
15	FOUR CORNERS-EV	ABC	304,000	182,000	45,000
16	ANNE EDMONDS: WHY IS MY BAG ALL WET? RPT	10	297,000	84,000	4,000
17	9-1-1: LONE STAR	Seven	296,000	147,000	31,000
18	7.30-EV	ABC	284,000	142,000	17,000
19	FOOTY CLASSIFIED -MON	Nine	275,000	87,000	20,000
20	MARRIED AT FIRST SIGHT -SUN -ENCORE	Nine	255,000	115,000	9,000
21	MEDIA WATCH-EV	ABC	248,000	182,000	21,000
22	ABC NEWS-EV	ABC	234,000	149,000	13,000
23	10 NEWS FIRST	10	204,000	105,000	9,000
24	THE MORNING SHOW	Seven	191,000	91,000	15,000
25	9NEWS AFTERNOON	Nine	188,000	100,000	15,000
26	TODAY -EARLY	Nine	180,000	81,000	15,000
27	NEWS BREAKFAST-AM	ABC	179,000	63,000	7,000
28	DEAL OR NO DEAL	10	177,000	94,000	11,000
29	TODAY EXTRA	Nine	174,000	82,000	15,000
30	SUNRISE -EARLY	Seven	173,000	85,000	15,000



People 16-39: Cumulative Reach for 17th Mar 2025 to 23rd Mar 2025



National Total TV Reach

5,306,000



Broadcast TV Reach

3,836,000



BVOD Reach

2,691,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -MON	Nine	932,000	735,000	400,000
2	A CURRENT AFFAIR	Nine	339,000	182,000	43,000
3	SAM PANG TONIGHT	10	330,000	175,000	23,000
4	AUSTRALIAN SURVIVOR MON	10	323,000	205,000	72,000
5	9NEWS	Nine	293,000	150,000	32,000
6	AUSTRALIAN IDOL - MON	Seven	225,000	111,000	39,000
7	HOME AND AWAY	Seven	222,000	156,000	71,000
8	SEVEN NEWS	Seven	186,000	104,000	23,000
9	100% FOOTY	Nine	184,000	48,000	18,000
10	THE PROJECT	10	179,000	75,000	6,000
11	TIPPING POINT AUSTRALIA	Nine	137,000	68,000	16,000
12	SUNRISE	Seven	131,000	48,000	11,000
13	MARRIED AT FIRST SIGHT -SUN -ENCORE	Nine	131,000	59,000	5,000
14	FOOTY CLASSIFIED -MON	Nine	128,000	42,000	12,000
15	ANNE EDMONDS: WHY IS MY BAG ALL WET? RPT	10	122,000	39,000	2,000
16	THE CHASE AUSTRALIA	Seven	119,000	58,000	11,000
17	FOUR CORNERS-EV	ABC	104,000	68,000	23,000
18	ABC NEWS-EV	ABC	104,000	63,000	6,000
19	9-1-1: LONE STAR	Seven	103,000	51,000	14,000
20	TODAY	Nine	99,000	40,000	12,000
21	7.30-EV	ABC	97,000	58,000	7,000
22	MEDIA WATCH-EV	ABC	96,000	67,000	9,000
23	DEAL OR NO DEAL	10	79,000	43,000	6,000
24	9NEWS AFTERNOON	Nine	74,000	46,000	8,000
25	9NEWS LATE	Nine	72,000	33,000	13,000
26	TIPPING POINT UK -RPT	Nine	69,000	31,000	5,000
27	NEWS BREAKFAST-AM	ABC	68,000	25,000	3,000
28	TODAY EXTRA	Nine	68,000	30,000	8,000
29	THE MORNING SHOW	Seven	68,000	31,000	7,000
30	10 NEWS FIRST	10	68,000	39,000	4,000



Grocery Shoppers (18+): Cumulative Reach for 17th Mar 2025 to 23rd Mar 2025



National Total TV Reach

13,108,000



Broadcast TV Reach

11,030,000



BVOD Reach

6,702,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -MON	Nine	2,579,000	1,837,000	711,000
2	SEVEN NEWS	Seven	1,691,000	1,082,000	73,000
3	9NEWS	Nine	1,677,000	1,031,000	98,000
4	A CURRENT AFFAIR	Nine	1,501,000	984,000	108,000
5	SAM PANG TONIGHT	10	1,472,000	795,000	76,000
6	AUSTRALIAN IDOL - MON	Seven	1,412,000	810,000	134,000
7	HOME AND AWAY	Seven	1,145,000	798,000	168,000
8	AUSTRALIAN SURVIVOR MON	10	1,136,000	649,000	170,000
9	TIPPING POINT AUSTRALIA	Nine	1,117,000	610,000	52,000
10	7.30-EV	ABC	1,075,000	631,000	38,000
11	THE CHASE AUSTRALIA	Seven	1,013,000	498,000	34,000
12	FOUR CORNERS-EV	ABC	977,000	576,000	84,000
13	ABC NEWS-EV	ABC	963,000	725,000	32,000
14	SUNRISE	Seven	827,000	363,000	34,000
15	9-1-1: LONE STAR	Seven	755,000	346,000	50,000
16	THE PROJECT	10	748,000	282,000	17,000
17	MEDIA WATCH-EV	ABC	745,000	604,000	45,000
18	TODAY	Nine	658,000	268,000	35,000
19	100% FOOTY	Nine	610,000	171,000	39,000
20	9NEWS AFTERNOON	Nine	599,000	313,000	24,000
21	ANNE EDMONDS: WHY IS MY BAG ALL WET? RPT	10	582,000	148,000	5,000
22	10 NEWS FIRST	10	556,000	281,000	14,000
23	HARD QUIZ S3 RPT	ABC	556,000	315,000	11,000
24	Q+A-LE	ABC	539,000	261,000	17,000
25	THE MORNING SHOW	Seven	533,000	229,000	21,000
26	FOOTY CLASSIFIED -MON	Nine	528,000	173,000	25,000
27	NEWS BREAKFAST-AM	ABC	527,000	178,000	14,000
28	MARRIED AT FIRST SIGHT -SUN -ENCORE	Nine	494,000	202,000	13,000
29	TIPPING POINT UK -RPT	Nine	487,000	287,000	16,000
30	SEVEN NEWS AT 4	Seven	484,000	243,000	16,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched' Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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