



Sunday 16th Mar 2025

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 16th Mar 2025 to 22nd Mar 2025



National Total TV Reach

19,755,000



Broadcast TV Reach

16,768,000



BVOD Reach

8,809,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -SUN	Nine	3,744,000	2,438,000	892,000
2	9NEWS SUNDAY	Nine	2,364,000	1,286,000	123,000
3	SEVEN NEWS - SUN	Seven	2,332,000	1,314,000	76,000
4	60 MINUTES	Nine	2,158,000	1,051,000	168,000
5	AUSTRALIAN IDOL - SUN	Seven	2,015,000	1,109,000	175,000
6	AUST FIA FORMULA ONE WORLD CHAMPIONSHIP 2025 - RACE	10	1,959,000	1,061,000	106,000
7	SEVEN'S AFL: SUNDAY AFTERNOON FOOTBALL	Seven	1,523,000	392,000	24,000
8	AUSTRALIAN SURVIVOR SUN	10	1,461,000	814,000	205,000
9	AUST FIA FORMULA ONE WORLD CHAMPIONSHIP 2025 - POST RACE	10	1,341,000	867,000	84,000
10	AUST FIA FORMULA ONE WORLD CHAMPIONSHIP 2025 - PRE-RACE	10	1,305,000	623,000	53,000
11	ABC NEWS SUNDAY-EV	ABC	1,271,000	890,000	31,000
12	DARBY AND JOAN-EV	ABC	1,266,000	883,000	129,000
13	AUST FIA FORMULA ONE WORLD CHAMPIONSHIP 2025 - MORNING	10	1,242,000	247,000	19,000
14	UNFORGOTTEN-EV	ABC	1,134,000	906,000	178,000
15	THE HUNTERS	Seven	1,133,000	366,000	26,000
16	SUNDAY AFTERNOON NRL LIVE	Nine	1,041,000	424,000	62,000
17	WEEKEND SUNRISE - SUN	Seven	992,000	396,000	33,000
18	10 NEWS FIRST SUN	10	964,000	499,000	36,000
19	MATLOCK	10	926,000	365,000	37,000
20	THE SUNDAY PROJECT	10	913,000	326,000	23,000
21	SUNDAY FOOTY SHOW	Nine	871,000	162,000	17,000
22	INSIDERS-AM	ABC	785,000	531,000	55,000
23	AUST FIA FORMULA ONE WORLD CHAMPIONSHIP 2025 - RACE PREVIEW	10	782,000	460,000	35,000
24	WEEKEND TODAY - SUNDAY	Nine	781,000	277,000	32,000
25	ANTIQUES ROADSHOW RPT	ABC	668,000	236,000	7,000
26	BOAT STORY-EV	ABC	647,000	357,000	42,000
27	9NEWS LATE	Nine	598,000	341,000	49,000
28	IVAN MILAT: BURIED SECRETS (R)	Seven	594,000	199,000	10,000
29	WEEKEND SUNRISE - SUN - EARLY	Seven	587,000	271,000	21,000
30	THE MORNING SHOW - WEEKEND	Seven	587,000	184,000	16,000



People 25-54: Cumulative Reach for 16th Mar 2025 to 22nd Mar 2025



National Total TV Reach

8,280,000



Broadcast TV Reach

6,455,000



BVOD Reach

4,595,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -SUN	Nine	1,699,000	1,220,000	569,000
2	60 MINUTES	Nine	908,000	419,000	98,000
3	9NEWS SUNDAY	Nine	806,000	407,000	67,000
4	AUST FIA FORMULA ONE WORLD CHAMPIONSHIP 2025 - RACE	10	701,000	392,000	63,000
5	AUSTRALIAN SURVIVOR SUN	10	662,000	410,000	125,000
6	AUSTRALIAN IDOL - SUN	Seven	645,000	337,000	88,000
7	SEVEN NEWS - SUN	Seven	635,000	339,000	39,000
8	AUST FIA FORMULA ONE WORLD CHAMPIONSHIP 2025 - POST RACE	10	501,000	330,000	50,000
9	AUST FIA FORMULA ONE WORLD CHAMPIONSHIP 2025 - PRE-RACE	10	471,000	235,000	31,000
10	SEVEN'S AFL: SUNDAY AFTERNOON FOOTBALL	Seven	462,000	127,000	13,000
11	AUST FIA FORMULA ONE WORLD CHAMPIONSHIP 2025 - MORNING	10	438,000	93,000	11,000
12	THE SUNDAY PROJECT	10	376,000	139,000	14,000
13	THE HUNTERS	Seven	364,000	113,000	14,000
14	SUNDAY AFTERNOON NRL LIVE	Nine	358,000	156,000	37,000
15	MATLOCK	10	356,000	104,000	15,000
16	10 NEWS FIRST SUN	10	333,000	186,000	21,000
17	SUNDAY FOOTY SHOW	Nine	329,000	64,000	10,000
18	WEEKEND SUNRISE - SUN	Seven	321,000	129,000	18,000
19	WEEKEND TODAY - SUNDAY	Nine	284,000	104,000	18,000
20	AUST FIA FORMULA ONE WORLD CHAMPIONSHIP 2025 - RACE PREVIEW	10	271,000	180,000	20,000
21	9NEWS LATE	Nine	234,000	130,000	29,000
22	THE BIG BANG THEORY RPT	10	213,000	41,000	1,000
23	INSIDERS-AM	ABC	200,000	124,000	22,000
24	ABC NEWS SUNDAY-EV	ABC	197,000	132,000	11,000
25	SUNDAY FOOTY FEAST	Seven	197,000	38,000	4,000
26	DARBY AND JOAN-EV	ABC	190,000	110,000	35,000
27	THE MORNING SHOW - WEEKEND	Seven	188,000	68,000	9,000
28	WEEKEND SUNRISE - SUN - EARLY	Seven	184,000	81,000	11,000
29	UNFORGOTTEN-EV	ABC	174,000	128,000	50,000
30	IVAN MILAT: BURIED SECRETS (R)	Seven	173,000	67,000	5,000



People 16-39: Cumulative Reach for 16th Mar 2025 to 22nd Mar 2025



National Total TV Reach

5,379,000



Broadcast TV Reach

3,899,000



BVOD Reach

2,736,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -SUN	Nine	965,000	724,000	404,000
2	60 MINUTES	Nine	415,000	190,000	54,000
3	9NEWS SUNDAY	Nine	378,000	167,000	35,000
4	AUSTRALIAN SURVIVOR SUN	10	296,000	189,000	71,000
5	AUST FIA FORMULA ONE WORLD CHAMPIONSHIP 2025 - RACE	10	289,000	154,000	35,000
6	AUSTRALIAN IDOL - SUN	Seven	253,000	130,000	41,000
7	SEVEN NEWS - SUN	Seven	234,000	117,000	19,000
8	SEVEN'S AFL: SUNDAY AFTERNOON FOOTBALL	Seven	207,000	61,000	9,000
9	AUST FIA FORMULA ONE WORLD CHAMPIONSHIP 2025 - PRE-RACE	10	201,000	88,000	16,000
10	SUNDAY AFTERNOON NRL LIVE	Nine	197,000	86,000	24,000
11	AUST FIA FORMULA ONE WORLD CHAMPIONSHIP 2025 - POST RACE	10	193,000	119,000	28,000
12	AUST FIA FORMULA ONE WORLD CHAMPIONSHIP 2025 - MORNING	10	158,000	30,000	5,000
13	MATLOCK	10	149,000	35,000	7,000
14	THE HUNTERS	Seven	147,000	50,000	6,000
15	THE SUNDAY PROJECT	10	132,000	46,000	7,000
16	SUNDAY FOOTY SHOW	Nine	126,000	29,000	6,000
17	10 NEWS FIRST SUN	10	105,000	46,000	10,000
18	WEEKEND TODAY - SUNDAY	Nine	101,000	37,000	9,000
19	AUST FIA FORMULA ONE WORLD CHAMPIONSHIP 2025 - RACE PREVIEW	10	100,000	60,000	10,000
20	WEEKEND SUNRISE - SUN	Seven	97,000	37,000	8,000
21	9NEWS LATE	Nine	96,000	53,000	16,000
22	SUNDAY FOOTY FEAST	Seven	94,000	15,000	2,000
23	INSIDERS-AM	ABC	83,000	50,000	9,000
24	SUNDAY AFTERNOON NRL LIVE -PRE MATCH	Nine	80,000	22,000	7,000
25	WEEKEND SUNRISE - SUN - EARLY	Seven	76,000	33,000	5,000
26	THE BIG BANG THEORY RPT	10	75,000	13,000	1,000
27	DARBY AND JOAN-EV	ABC	73,000	42,000	16,000
28	WIDE WORLD OF SPORTS	Nine	71,000	27,000	6,000
29	IVAN MILAT: BURIED SECRETS (R)	Seven	70,000	34,000	2,000
30	ABC NEWS SUNDAY-EV	ABC	70,000	45,000	4,000



Grocery Shoppers (18+): Cumulative Reach for 16th Mar 2025 to 22nd Mar 2025



National Total TV Reach

13,183,000



Broadcast TV Reach

11,104,000



BVOD Reach

6,783,000

Grocery Shoppers (18+)

Total TV Consolidated 7 Top 30 Programs
Sunday 16th Mar 2025

7

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -SUN	Nine	2,899,000	1,940,000	713,000
2	9NEWS SUNDAY	Nine	1,851,000	1,014,000	99,000
3	SEVEN NEWS - SUN	Seven	1,827,000	1,050,000	61,000
4	60 MINUTES	Nine	1,713,000	849,000	136,000
5	AUSTRALIAN IDOL - SUN	Seven	1,561,000	875,000	143,000
6	AUST FIA FORMULA ONE WORLD CHAMPIONSHIP 2025 - RACE	10	1,455,000	799,000	84,000
7	SEVEN'S AFL: SUNDAY AFTERNOON FOOTBALL	Seven	1,162,000	298,000	18,000
8	AUSTRALIAN SURVIVOR SUN	10	1,113,000	623,000	168,000
9	DARBY AND JOAN-EV	ABC	1,067,000	755,000	115,000
10	ABC NEWS SUNDAY-EV	ABC	1,055,000	742,000	27,000
11	AUST FIA FORMULA ONE WORLD CHAMPIONSHIP 2025 - POST RACE	10	997,000	638,000	67,000
12	AUST FIA FORMULA ONE WORLD CHAMPIONSHIP 2025 - PRE-RACE	10	976,000	476,000	43,000
13	UNFORGOTTEN-EV	ABC	966,000	778,000	159,000
14	AUST FIA FORMULA ONE WORLD CHAMPIONSHIP 2025 - MORNING	10	925,000	181,000	15,000
15	THE HUNTERS	Seven	895,000	292,000	21,000
16	WEEKEND SUNRISE - SUN	Seven	795,000	323,000	27,000
17	SUNDAY AFTERNOON NRL LIVE	Nine	791,000	323,000	48,000
18	10 NEWS FIRST SUN	10	729,000	377,000	29,000
19	MATLOCK	10	724,000	291,000	31,000
20	THE SUNDAY PROJECT	10	690,000	245,000	19,000
21	SUNDAY FOOTY SHOW	Nine	676,000	127,000	14,000
22	INSIDERS-AM	ABC	636,000	441,000	49,000
23	WEEKEND TODAY - SUNDAY	Nine	625,000	228,000	26,000
24	AUST FIA FORMULA ONE WORLD CHAMPIONSHIP 2025 - RACE PREVIEW	10	585,000	347,000	28,000
25	ANTIQUES ROADSHOW RPT	ABC	562,000	200,000	6,000
26	BOAT STORY-EV	ABC	548,000	305,000	38,000
27	9NEWS LATE	Nine	490,000	275,000	39,000
28	IVAN MILAT: BURIED SECRETS (R)	Seven	482,000	163,000	8,000
29	LANDLINE-PM	ABC	469,000	286,000	19,000
30	THE MORNING SHOW - WEEKEND	Seven	466,000	149,000	13,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched' Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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