



**Saturday 15th Mar 2025**

# **Total TV Consolidated 7 Top 30 Programs**

**Ranked on reach**

## **Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



## Total People: Cumulative Reach for 15th Mar 2025 to 21st Mar 2025



National Total TV Reach

**19,742,000**



Broadcast TV Reach

**16,737,000**



BVOD Reach

**8,824,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS - SAT	Seven	1,582,000	983,000	46,000
2	9NEWS SATURDAY	Nine	1,516,000	863,000	62,000
3	M- RED	Seven	1,279,000	392,000	14,000
4	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	1,250,000	513,000	23,000
5	DEATH IN PARADISE-EV	ABC	1,164,000	746,000	31,000
6	ABC NEWS-SA	ABC	1,098,000	725,000	23,000
7	A CURRENT AFFAIR -SAT	Nine	1,022,000	645,000	46,000
8	AUST FIA FORMULA ONE WORLD CHAMPIONSHIP 2025 - PRACTICE 3	10	1,016,000	301,000	18,000
9	AUST FIA FORMULA ONE WORLD CHAMPIONSHIP 2025 - QUALIFYING	10	927,000	439,000	33,000
10	VERA RPT	ABC	857,000	534,000	9,000
11	SEVEN'S HORSE RACING 2025	Seven	840,000	120,000	10,000
12	GETAWAY	Nine	812,000	447,000	27,000
13	WEEKEND SUNRISE - SAT	Seven	737,000	414,000	35,000
14	THE SHAWSHANK REDEMPTION	Nine	726,000	159,000	9,000
15	WEEKEND BREAKFAST-AM	ABC	724,000	249,000	12,000
16	M- ATOMIC BLONDE	Seven	719,000	159,000	6,000
17	10 NEWS FIRST SAT	10	691,000	312,000	16,000
18	WEEKEND SUNRISE - SAT - LATE	Seven	658,000	366,000	31,000
19	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL	Seven	647,000	172,000	7,000
20	SPACE INVADERS	Nine	626,000	300,000	33,000
21	GOGGLEBOX ENCORE	10	596,000	277,000	4,000
22	WEEKEND SUNRISE - SAT - EARLY	Seven	593,000	281,000	25,000
23	WEEKEND TODAY - SATURDAY	Nine	589,000	288,000	33,000
24	SUPER RUGBY PACIFIC 2025	Nine	586,000	168,000	12,000
25	THE MORNING SHOW - WEEKEND	Seven	567,000	192,000	17,000
26	LOVE IT OR LIST IT AUSTRALIA	10	567,000	268,000	15,000
27	9NEWS: FIRST AT FIVE	Nine	527,000	300,000	18,000
28	AUST FIA FORMULA ONE WORLD CHAMPIONSHIP 2025 - SUPPORTS	10	519,000	143,000	7,000
29	BACK ROADS S11-ENCORE	ABC	497,000	221,000	6,000
30	TODAY EXTRA - SATURDAY	Nine	494,000	132,000	18,000



## People 25-54: Cumulative Reach for 15th Mar 2025 to 21st Mar 2025



National Total TV Reach

**8,275,000**



Broadcast TV Reach

**6,437,000**



BVOD Reach

**4,605,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS SATURDAY	Nine	420,000	215,000	30,000
2	SEVEN NEWS - SAT	Seven	350,000	197,000	22,000
3	AUST FIA FORMULA ONE WORLD CHAMPIONSHIP 2025 - PRACTICE 3	10	340,000	97,000	10,000
4	M- RED	Seven	329,000	107,000	7,000
5	AUST FIA FORMULA ONE WORLD CHAMPIONSHIP 2025 - QUALIFYING	10	306,000	140,000	19,000
6	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	300,000	109,000	11,000
7	A CURRENT AFFAIR -SAT	Nine	279,000	155,000	23,000
8	SEVEN'S HORSE RACING 2025	Seven	267,000	42,000	5,000
9	THE SHAWSHANK REDEMPTION	Nine	263,000	56,000	5,000
10	WEEKEND SUNRISE - SAT	Seven	244,000	140,000	19,000
11	GOGGLEBOX ENCORE	10	233,000	113,000	2,000
12	M- ATOMIC BLONDE	Seven	223,000	52,000	3,000
13	GETAWAY	Nine	212,000	104,000	13,000
14	WEEKEND SUNRISE - SAT - LATE	Seven	207,000	126,000	17,000
15	SUPER RUGBY PACIFIC 2025	Nine	204,000	65,000	7,000
16	10 NEWS FIRST SAT	10	204,000	94,000	9,000
17	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL	Seven	199,000	51,000	4,000
18	WEEKEND BREAKFAST-AM	ABC	197,000	66,000	5,000
19	AUST FIA FORMULA ONE WORLD CHAMPIONSHIP 2025 - SUPPORTS	10	192,000	55,000	4,000
20	WEEKEND TODAY - SATURDAY	Nine	188,000	93,000	18,000
21	WEEKEND SUNRISE - SAT - EARLY	Seven	184,000	94,000	13,000
22	SPACE INVADERS	Nine	183,000	94,000	17,000
23	TODAY EXTRA - SATURDAY	Nine	175,000	45,000	10,000
24	THE MORNING SHOW - WEEKEND	Seven	174,000	63,000	10,000
25	WEEKEND TODAY - SATURDAY - LATE	Nine	167,000	85,000	17,000
26	LOVE IT OR LIST IT AUSTRALIA	10	160,000	80,000	7,000
27	ABC NEWS-SA	ABC	152,000	91,000	8,000
28	WEEKEND TODAY - EARLY SATURDAY	Nine	151,000	69,000	13,000
29	THE DOG HOUSE AUSTRALIA RPT	10	145,000	53,000	4,000
30	9NEWS: FIRST AT FIVE	Nine	131,000	67,000	9,000



## People 16-39: Cumulative Reach for 15th Mar 2025 to 21st Mar 2025



National Total TV Reach

**5,366,000**



Broadcast TV Reach

**3,872,000**



BVOD Reach

**2,747,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS SATURDAY	Nine	156,000	73,000	14,000
2	AUST FIA FORMULA ONE WORLD CHAMPIONSHIP 2025 - PRACTICE 3	10	128,000	29,000	5,000
3	AUST FIA FORMULA ONE WORLD CHAMPIONSHIP 2025 - QUALIFYING	10	121,000	47,000	10,000
4	SEVEN'S HORSE RACING 2025	Seven	121,000	17,000	3,000
5	M- RED	Seven	114,000	35,000	3,000
6	SEVEN NEWS - SAT	Seven	114,000	62,000	10,000
7	A CURRENT AFFAIR -SAT	Nine	103,000	55,000	11,000
8	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL	Seven	94,000	17,000	2,000
9	SUPER RUGBY PACIFIC 2025	Nine	92,000	30,000	4,000
10	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	90,000	32,000	6,000
11	THE SHAWSHANK REDEMPTION	Nine	84,000	18,000	2,000
12	GOGGLEBOX ENCORE	10	82,000	36,000	1,000
13	GETAWAY	Nine	80,000	42,000	7,000
14	WEEKEND BREAKFAST-AM	ABC	74,000	26,000	2,000
15	TODAY EXTRA - SATURDAY	Nine	74,000	19,000	5,000
16	WEEKEND SUNRISE - SAT	Seven	73,000	40,000	9,000
17	SPACE INVADERS	Nine	69,000	33,000	7,000
18	AUST FIA FORMULA ONE WORLD CHAMPIONSHIP 2025 - SUPPORTS	10	69,000	17,000	2,000
19	WEEKEND TODAY - SATURDAY	Nine	65,000	34,000	9,000
20	WEEKEND SUNRISE - SAT - LATE	Seven	64,000	37,000	8,000
21	RAGE CHARTS-AM	ABC	63,000	7,000	0
22	M- ATOMIC BLONDE	Seven	62,000	15,000	1,000
23	THE MORNING SHOW - WEEKEND	Seven	58,000	18,000	5,000
24	FOOTBALL: ISUZU UTE A-LEAGUE	10	55,000	11,000	1,000
25	WEEKEND TODAY - SATURDAY - LATE	Nine	55,000	33,000	8,000
26	DAVID ATTENBOROUGH'S MAMMALS	Nine	54,000	21,000	2,000
27	LOVE IT OR LIST IT AUSTRALIA	10	53,000	25,000	3,000
28	M- A KNIGHT'S TALE-PM (R)	Seven	53,000	12,000	1,000
29	WEEKEND SUNRISE - SAT - EARLY	Seven	52,000	26,000	6,000
30	10 NEWS FIRST SAT	10	52,000	20,000	4,000



## Grocery Shoppers (18+): Cumulative Reach for 15th Mar 2025 to 21st Mar 2025



National Total TV Reach

**13,184,000**



Broadcast TV Reach

**11,090,000**



BVOD Reach

**6,798,000**



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS - SAT	Seven	1,272,000	803,000	37,000
2	9NEWS SATURDAY	Nine	1,198,000	690,000	50,000
3	M- RED	Seven	1,026,000	318,000	11,000
4	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	1,004,000	416,000	18,000
5	DEATH IN PARADISE-EV	ABC	985,000	634,000	27,000
6	ABC NEWS-SA	ABC	920,000	604,000	20,000
7	A CURRENT AFFAIR -SAT	Nine	817,000	520,000	38,000
8	AUST FIA FORMULA ONE WORLD CHAMPIONSHIP 2025 - PRACTICE 3	10	765,000	232,000	14,000
9	VERA RPT	ABC	728,000	456,000	8,000
10	AUST FIA FORMULA ONE WORLD CHAMPIONSHIP 2025 - QUALIFYING	10	713,000	334,000	26,000
11	SEVEN'S HORSE RACING 2025	Seven	659,000	94,000	8,000
12	GETAWAY	Nine	647,000	359,000	22,000
13	WEEKEND SUNRISE - SAT	Seven	602,000	342,000	29,000
14	WEEKEND BREAKFAST-AM	ABC	584,000	206,000	11,000
15	M- ATOMIC BLONDE	Seven	579,000	130,000	5,000
16	THE SHAWSHANK REDEMPTION	Nine	574,000	127,000	8,000
17	10 NEWS FIRST SAT	10	547,000	247,000	13,000
18	WEEKEND SUNRISE - SAT - LATE	Seven	535,000	301,000	25,000
19	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL	Seven	509,000	140,000	6,000
20	SPACE INVADERS	Nine	507,000	253,000	28,000
21	WEEKEND SUNRISE - SAT - EARLY	Seven	469,000	235,000	20,000
22	SUPER RUGBY PACIFIC 2025	Nine	461,000	131,000	10,000
23	THE MORNING SHOW - WEEKEND	Seven	460,000	157,000	14,000
24	WEEKEND TODAY - SATURDAY	Nine	456,000	227,000	27,000
25	GOGGLEBOX ENCORE	10	454,000	212,000	4,000
26	LOVE IT OR LIST IT AUSTRALIA	10	439,000	208,000	12,000
27	9NEWS: FIRST AT FIVE	Nine	414,000	239,000	14,000
28	BACK ROADS S11-ENCORE	ABC	413,000	182,000	5,000
29	AUST FIA FORMULA ONE WORLD CHAMPIONSHIP 2025 - SUPPORTS	10	399,000	114,000	6,000
30	SEVEN NEWS AT 5	Seven	397,000	218,000	10,000

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched' Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

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\* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

\*\* **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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