



Friday 14th Mar 2025

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 14th Mar 2025 to 20th Mar 2025



National Total TV Reach

19,718,000



Broadcast TV Reach

16,716,000



BVOD Reach

8,808,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	1,765,000	599,000	52,000
2	SEVEN NEWS	Seven	1,761,000	1,065,000	59,000
3	9NEWS	Nine	1,671,000	1,003,000	81,000
4	FRIDAY NIGHT NRL LIVE	Nine	1,379,000	597,000	89,000
5	TIPPING POINT AUSTRALIA	Nine	1,186,000	632,000	46,000
6	ABC NEWS-EV	ABC	1,092,000	745,000	27,000
7	THE CHASE AUSTRALIA	Seven	1,080,000	539,000	29,000
8	BETTER HOMES AND GARDENS-PM	Seven	1,039,000	430,000	24,000
9	SUNRISE	Seven	1,017,000	422,000	41,000
10	GARDENING AUSTRALIA-EV	ABC	923,000	502,000	45,000
11	A CURRENT AFFAIR	Nine	906,000	570,000	47,000
12	M- THE GREEN MILE	Seven	836,000	160,000	8,000
13	TODAY	Nine	826,000	344,000	41,000
14	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	788,000	250,000	41,000
15	NEWS BREAKFAST-AM	ABC	710,000	236,000	14,000
16	9NEWS AFTERNOON	Nine	704,000	356,000	26,000
17	SEVEN NEWS AT 4	Seven	638,000	314,000	17,000
18	10 NEWS FIRST	10	626,000	279,000	14,000
19	HARD QUIZ S3 RPT	ABC	623,000	311,000	10,000
20	THE MORNING SHOW	Seven	605,000	268,000	25,000
21	TIPPING POINT UK	Nine	597,000	327,000	19,000
22	UNDER THE VINES-EV	ABC	581,000	332,000	28,000
23	ABC NEWS MORNINGS-AM	ABC	572,000	108,000	8,000
24	AUST FIA FORMULA ONE WORLD CHAMPIONSHIP 2025 - PRACTICE 1	10	564,000	134,000	7,000
25	THE GRAHAM NORTON SHOW	10	553,000	162,000	8,000
26	DAVID ATTENBOROUGH'S MAMMALS	Nine	542,000	203,000	14,000
27	THE PROJECT	10	517,000	204,000	11,000
28	SUNRISE -EARLY	Seven	516,000	241,000	25,000
29	FRIDAY NIGHT COUNTDOWN	Seven	500,000	253,000	18,000
30	TODAY EXTRA	Nine	494,000	178,000	25,000



People 25-54: Cumulative Reach for 14th Mar 2025 to 20th Mar 2025



National Total TV Reach

8,256,000



Broadcast TV Reach

6,412,000



BVOD Reach

4,599,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	617,000	242,000	30,000
2	FRIDAY NIGHT NRL LIVE	Nine	487,000	205,000	53,000
3	9NEWS	Nine	448,000	252,000	40,000
4	SEVEN NEWS	Seven	446,000	242,000	29,000
5	SUNRISE	Seven	322,000	128,000	23,000
6	TODAY	Nine	299,000	128,000	24,000
7	TIPPING POINT AUSTRALIA	Nine	280,000	135,000	22,000
8	BETTER HOMES AND GARDENS-PM	Seven	267,000	97,000	11,000
9	M- THE GREEN MILE	Seven	255,000	57,000	5,000
10	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	252,000	88,000	25,000
11	A CURRENT AFFAIR	Nine	248,000	138,000	24,000
12	THE CHASE AUSTRALIA	Seven	233,000	126,000	14,000
13	NEWS BREAKFAST-AM	ABC	212,000	77,000	7,000
14	ABC NEWS-EV	ABC	201,000	137,000	9,000
15	SUNRISE -EARLY	Seven	189,000	88,000	14,000
16	THE PROJECT	10	182,000	77,000	6,000
17	FRIDAY NIGHT COUNTDOWN	Seven	177,000	97,000	10,000
18	THE GRAHAM NORTON SHOW	10	171,000	52,000	4,000
19	GARDENING AUSTRALIA-EV	ABC	169,000	91,000	19,000
20	TODAY -EARLY	Nine	164,000	70,000	15,000
21	9NEWS AFTERNOON	Nine	161,000	78,000	13,000
22	TODAY EXTRA	Nine	160,000	65,000	14,000
23	10 NEWS FIRST	10	156,000	70,000	7,000
24	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	155,000	73,000	17,000
25	THE MORNING SHOW	Seven	154,000	80,000	14,000
26	AUST FIA FORMULA ONE WORLD CHAMPIONSHIP 2025 - PRACTICE 1	10	149,000	38,000	4,000
27	SEVEN NEWS AT 4	Seven	145,000	73,000	8,000
28	ABC NEWS MORNINGS-AM	ABC	138,000	29,000	4,000
29	DAVID ATTENBOROUGH'S MAMMALS	Nine	132,000	43,000	7,000
30	THE GRAHAM NORTON SHOW EP 2	10	130,000	43,000	3,000



People 16-39: Cumulative Reach for 14th Mar 2025 to 20th Mar 2025



National Total TV Reach

5,377,000



Broadcast TV Reach

3,888,000



BVOD Reach

2,748,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	318,000	139,000	21,000
2	FRIDAY NIGHT NRL LIVE	Nine	233,000	103,000	35,000
3	9NEWS	Nine	181,000	102,000	19,000
4	SEVEN NEWS	Seven	159,000	77,000	14,000
5	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	120,000	35,000	15,000
6	TIPPING POINT AUSTRALIA	Nine	115,000	49,000	11,000
7	TODAY	Nine	103,000	45,000	11,000
8	SUNRISE	Seven	102,000	39,000	11,000
9	NEWS BREAKFAST-AM	ABC	100,000	32,000	3,000
10	A CURRENT AFFAIR	Nine	92,000	49,000	12,000
11	BETTER HOMES AND GARDENS-PM	Seven	91,000	32,000	5,000
12	FRIDAY NIGHT COUNTDOWN	Seven	90,000	47,000	6,000
13	M- THE GREEN MILE	Seven	78,000	13,000	2,000
14	THE CHASE AUSTRALIA	Seven	76,000	45,000	7,000
15	THE PROJECT	10	76,000	32,000	3,000
16	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	71,000	32,000	10,000
17	9NEWS AFTERNOON	Nine	63,000	30,000	6,000
18	AUST FIA FORMULA ONE WORLD CHAMPIONSHIP 2025 - PRACTICE 1	10	62,000	15,000	2,000
19	TODAY EXTRA	Nine	61,000	25,000	7,000
20	ABC NEWS-EV	ABC	60,000	45,000	4,000
21	SUNRISE -EARLY	Seven	58,000	23,000	6,000
22	ABC NEWS MORNINGS-AM	ABC	58,000	12,000	2,000
23	NEWS BREAKFAST: EARLY-AM	ABC	55,000	24,000	1,000
24	GARDENING AUSTRALIA-EV	ABC	55,000	27,000	8,000
25	THE GRAHAM NORTON SHOW	10	54,000	18,000	2,000
26	SEVEN NEWS AT 4	Seven	52,000	29,000	4,000
27	10 NEWS FIRST	10	51,000	18,000	3,000
28	TODAY -EARLY	Nine	49,000	17,000	6,000
29	DEAL OR NO DEAL RPT	10	49,000	11,000	1,000
30	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST GAME	Seven	47,000	27,000	6,000



Grocery Shoppers (18+): Cumulative Reach for 14th Mar 2025 to 20th Mar 2025



National Total TV Reach

13,179,000



Broadcast TV Reach

11,087,000



BVOD Reach

6,790,000

Grocery Shoppers (18+)

Total TV Consolidated 7 Top 30 Programs
Friday 14th Mar 2025

7

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,416,000	871,000	47,000
2	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	1,332,000	448,000	39,000
3	9NEWS	Nine	1,315,000	794,000	66,000
4	FRIDAY NIGHT NRL LIVE	Nine	1,028,000	443,000	69,000
5	TIPPING POINT AUSTRALIA	Nine	944,000	513,000	38,000
6	ABC NEWS-EV	ABC	910,000	621,000	24,000
7	THE CHASE AUSTRALIA	Seven	885,000	448,000	24,000
8	BETTER HOMES AND GARDENS-PM	Seven	832,000	346,000	19,000
9	SUNRISE	Seven	814,000	340,000	34,000
10	GARDENING AUSTRALIA-EV	ABC	769,000	424,000	40,000
11	A CURRENT AFFAIR	Nine	716,000	459,000	38,000
12	M- THE GREEN MILE	Seven	670,000	131,000	7,000
13	TODAY	Nine	652,000	272,000	34,000
14	NEWS BREAKFAST-AM	ABC	585,000	200,000	13,000
15	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	585,000	186,000	32,000
16	9NEWS AFTERNOON	Nine	570,000	290,000	21,000
17	SEVEN NEWS AT 4	Seven	521,000	259,000	14,000
18	HARD QUIZ S3 RPT	ABC	517,000	258,000	9,000
19	10 NEWS FIRST	10	496,000	225,000	12,000
20	THE MORNING SHOW	Seven	492,000	219,000	20,000
21	UNDER THE VINES-EV	ABC	487,000	281,000	25,000
22	TIPPING POINT UK	Nine	477,000	267,000	15,000
23	ABC NEWS MORNINGS-AM	ABC	476,000	92,000	7,000
24	AUST FIA FORMULA ONE WORLD CHAMPIONSHIP 2025 - PRACTICE 1	10	445,000	109,000	5,000
25	DAVID ATTENBOROUGH'S MAMMALS	Nine	434,000	162,000	11,000
26	THE GRAHAM NORTON SHOW	10	430,000	129,000	7,000
27	SUNRISE -EARLY	Seven	414,000	199,000	20,000
28	TODAY EXTRA	Nine	400,000	145,000	21,000
29	THE PROJECT	10	396,000	157,000	9,000
30	FRIDAY NIGHT COUNTDOWN	Seven	387,000	195,000	14,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched' Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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