



**Thursday 13th Mar 2025**

# **Total TV Consolidated 7 Top 30 Programs**

**Ranked on reach**

## **Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



## Total People: Cumulative Reach for 13th Mar 2025 to 19th Mar 2025



National Total TV Reach

**19,690,000**



Broadcast TV Reach

**16,691,000**



BVOD Reach

**8,773,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	2,071,000	1,308,000	77,000
2	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL	Seven	1,889,000	656,000	56,000
3	9NEWS	Nine	1,783,000	1,092,000	103,000
4	THURSDAY NIGHT NRL LIVE	Nine	1,420,000	570,000	89,000
5	TIPPING POINT AUSTRALIA	Nine	1,303,000	701,000	53,000
6	7.30-EV	ABC	1,241,000	750,000	38,000
7	GOGGLEBOX	10	1,234,000	758,000	101,000
8	THE CHASE AUSTRALIA	Seven	1,171,000	547,000	35,000
9	HOME AND AWAY	Seven	1,148,000	837,000	213,000
10	ABC NEWS-EV	ABC	1,133,000	839,000	33,000
11	A CURRENT AFFAIR	Nine	1,058,000	693,000	63,000
12	SUNRISE	Seven	968,000	429,000	41,000
13	TODAY	Nine	815,000	316,000	42,000
14	THE GRAHAM NORTON SHOW	10	767,000	283,000	15,000
15	THE PROJECT	10	730,000	283,000	15,000
16	DOGS BEHAVING (VERY) BADLY	Seven	720,000	328,000	20,000
17	NEWS BREAKFAST-AM	ABC	716,000	236,000	15,000
18	BACK ROADS S11-EV	ABC	682,000	472,000	17,000
19	9NEWS AFTERNOON	Nine	672,000	339,000	27,000
20	BRITAIN'S GOT TALENT	Seven	671,000	222,000	15,000
21	10 NEWS FIRST	10	667,000	332,000	15,000
22	SUE PERKINS' BIG ADVENTURE: PARIS TO ISTANBUL-EV	ABC	636,000	335,000	9,000
23	THE MORNING SHOW	Seven	627,000	252,000	24,000
24	HARD QUIZ S3 RPT	ABC	618,000	332,000	11,000
25	TIPPING POINT UK -RPT	Nine	599,000	310,000	19,000
26	SEVEN NEWS AT 4	Seven	591,000	288,000	19,000
27	THURSDAY NIGHT NRL LIVE -POST MATCH	Nine	584,000	204,000	35,000
28	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - PRE GAME	Seven	565,000	278,000	26,000
29	MARRIED AT FIRST SIGHT -WED -ENCORE	Nine	537,000	222,000	15,000
30	ABC NEWS MORNINGS-AM	ABC	527,000	111,000	8,000



## People 25-54: Cumulative Reach for 13th Mar 2025 to 19th Mar 2025



National Total TV Reach

**8,237,000**



Broadcast TV Reach

**6,393,000**



BVOD Reach

**4,582,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL	Seven	674,000	267,000	32,000
2	SEVEN NEWS	Seven	534,000	308,000	39,000
3	THURSDAY NIGHT NRL LIVE	Nine	511,000	214,000	54,000
4	9NEWS	Nine	505,000	279,000	53,000
5	GOGGLEBOX	10	476,000	308,000	57,000
6	HOME AND AWAY	Seven	367,000	276,000	117,000
7	TIPPING POINT AUSTRALIA	Nine	308,000	149,000	25,000
8	SUNRISE	Seven	307,000	136,000	23,000
9	A CURRENT AFFAIR	Nine	298,000	180,000	33,000
10	TODAY	Nine	285,000	117,000	24,000
11	THE GRAHAM NORTON SHOW	10	283,000	109,000	8,000
12	THE CHASE AUSTRALIA	Seven	266,000	115,000	17,000
13	THE PROJECT	10	264,000	104,000	8,000
14	7.30-EV	ABC	246,000	132,000	15,000
15	NEWS BREAKFAST-AM	ABC	230,000	81,000	8,000
16	MARRIED AT FIRST SIGHT -WED -ENCORE	Nine	221,000	101,000	9,000
17	THURSDAY NIGHT NRL LIVE -POST MATCH	Nine	205,000	81,000	22,000
18	DOGS BEHAVING (VERY) BADLY	Seven	205,000	85,000	11,000
19	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - PRE GAME	Seven	194,000	113,000	15,000
20	ABC NEWS-EV	ABC	193,000	139,000	12,000
21	SUNRISE -EARLY	Seven	189,000	89,000	15,000
22	10 NEWS FIRST	10	180,000	83,000	7,000
23	9NEWS AFTERNOON	Nine	168,000	76,000	13,000
24	THURSDAY NIGHT NRL LIVE -PRE MATCH	Nine	168,000	82,000	23,000
25	THE MORNING SHOW	Seven	167,000	66,000	14,000
26	TODAY -EARLY	Nine	166,000	78,000	16,000
27	BRITAIN'S GOT TALENT	Seven	158,000	49,000	7,000
28	RBT	Nine	148,000	63,000	9,000
29	EMERGENCY -RPT	Nine	148,000	64,000	7,000
30	TODAY EXTRA	Nine	139,000	58,000	15,000



## People 16-39: Cumulative Reach for 13th Mar 2025 to 19th Mar 2025



National Total TV Reach

**5,358,000**



Broadcast TV Reach

**3,868,000**



BVOD Reach

**2,736,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL	Seven	332,000	140,000	23,000
2	THURSDAY NIGHT NRL LIVE	Nine	271,000	122,000	36,000
3	GOGGLEBOX	10	199,000	133,000	29,000
4	9NEWS	Nine	193,000	100,000	26,000
5	SEVEN NEWS	Seven	193,000	110,000	19,000
6	HOME AND AWAY	Seven	167,000	130,000	70,000
7	MARRIED AT FIRST SIGHT -WED -ENCORE	Nine	132,000	63,000	5,000
8	TIPPING POINT AUSTRALIA	Nine	119,000	62,000	13,000
9	THE PROJECT	10	119,000	44,000	4,000
10	A CURRENT AFFAIR	Nine	114,000	69,000	17,000
11	THURSDAY NIGHT NRL LIVE -POST MATCH	Nine	107,000	45,000	13,000
12	THE GRAHAM NORTON SHOW	10	102,000	31,000	3,000
13	7.30-EV	ABC	100,000	57,000	6,000
14	TODAY	Nine	100,000	40,000	12,000
15	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - PRE GAME	Seven	97,000	53,000	9,000
16	THE CHASE AUSTRALIA	Seven	95,000	41,000	8,000
17	SUNRISE	Seven	89,000	41,000	11,000
18	NEWS BREAKFAST-AM	ABC	88,000	28,000	3,000
19	THURSDAY NIGHT NRL LIVE -PRE MATCH	Nine	79,000	35,000	14,000
20	ABC NEWS-EV	ABC	76,000	54,000	5,000
21	DOGS BEHAVING (VERY) BADLY	Seven	67,000	27,000	5,000
22	9NEWS AFTERNOON	Nine	67,000	30,000	7,000
23	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - POST GAME	Seven	64,000	31,000	7,000
24	RBT	Nine	63,000	26,000	5,000
25	THE MORNING SHOW	Seven	62,000	25,000	7,000
26	SEVEN NEWS AT 4	Seven	62,000	31,000	5,000
27	EMERGENCY -RPT	Nine	62,000	22,000	4,000
28	SUNRISE -EARLY	Seven	55,000	24,000	7,000
29	NEWS BREAKFAST: EARLY-AM	ABC	54,000	20,000	1,000
30	TODAY -EARLY	Nine	53,000	22,000	7,000



## Grocery Shoppers (18+): Cumulative Reach for 13th Mar 2025 to 19th Mar 2025



National Total TV Reach

**13,164,000**



Broadcast TV Reach

**11,074,000**



BVOD Reach

**6,765,000**



# Grocery Shoppers (18+)

Total TV Consolidated 7 Top 30 Programs  
Thursday 13th Mar 2025

7

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,666,000	1,056,000	62,000
2	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL	Seven	1,451,000	498,000	42,000
3	9NEWS	Nine	1,434,000	884,000	84,000
4	THURSDAY NIGHT NRL LIVE	Nine	1,066,000	419,000	70,000
5	TIPPING POINT AUSTRALIA	Nine	1,058,000	573,000	43,000
6	7.30-EV	ABC	1,035,000	630,000	34,000
7	GOGGLEBOX	10	958,000	597,000	83,000
8	THE CHASE AUSTRALIA	Seven	948,000	448,000	28,000
9	ABC NEWS-EV	ABC	941,000	706,000	29,000
10	HOME AND AWAY	Seven	907,000	675,000	172,000
11	A CURRENT AFFAIR	Nine	854,000	557,000	51,000
12	SUNRISE	Seven	767,000	338,000	33,000
13	TODAY	Nine	642,000	253,000	35,000
14	THE GRAHAM NORTON SHOW	10	612,000	230,000	12,000
15	NEWS BREAKFAST-AM	ABC	590,000	200,000	14,000
16	DOGS BEHAVING (VERY) BADLY	Seven	579,000	263,000	17,000
17	BACK ROADS S11-EV	ABC	571,000	394,000	15,000
18	THE PROJECT	10	560,000	212,000	12,000
19	BRITAIN'S GOT TALENT	Seven	550,000	183,000	12,000
20	9NEWS AFTERNOON	Nine	549,000	276,000	22,000
21	10 NEWS FIRST	10	527,000	256,000	12,000
22	SUE PERKINS' BIG ADVENTURE: PARIS TO ISTANBUL-EV	ABC	526,000	281,000	8,000
23	HARD QUIZ S3 RPT	ABC	526,000	282,000	10,000
24	THE MORNING SHOW	Seven	502,000	203,000	20,000
25	SEVEN NEWS AT 4	Seven	480,000	235,000	15,000
26	TIPPING POINT UK -RPT	Nine	475,000	252,000	15,000
27	ABC NEWS MORNINGS-AM	ABC	440,000	95,000	7,000
28	THURSDAY NIGHT NRL LIVE -POST MATCH	Nine	432,000	146,000	28,000
29	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - PRE GAME	Seven	432,000	216,000	20,000
30	MARRIED AT FIRST SIGHT -WED -ENCORE	Nine	426,000	176,000	12,000

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched' Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

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\* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

\*\* **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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