



Sunday 2nd Mar 2025

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 2nd Mar 2025 to 8th Mar 2025



National Total TV Reach

20,202,000



Broadcast TV Reach

17,266,000



BVOD Reach

9,133,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -SUN	Nine	3,783,000	2,559,000	933,000
2	9NEWS SUNDAY	Nine	2,471,000	1,382,000	131,000
3	AUSTRALIAN IDOL - SUN	Seven	2,253,000	1,183,000	171,000
4	60 MINUTES	Nine	2,158,000	975,000	127,000
5	SEVEN NEWS - SUN	Seven	2,075,000	1,252,000	65,000
6	SUNDAY AFTERNOON NRL LIVE -VEGAS OPENER	Nine	1,497,000	718,000	83,000
7	AUSTRALIAN SURVIVOR SUN	10	1,333,000	763,000	204,000
8	ABC NEWS SUNDAY-EV	ABC	1,313,000	902,000	32,000
9	MUSTER DOGS: COLLIES AND KELPIES-EV	ABC	1,191,000	763,000	49,000
10	SUNDAY AFTERNOON NRL LIVE -POST MATCH	Nine	1,158,000	590,000	62,000
11	THE HUNTERS	Seven	1,118,000	356,000	21,000
12	SUNDAY AFTERNOON NRLW -VEGAS OPENER	Nine	1,048,000	385,000	37,000
13	WEEKEND SUNRISE - SUN	Seven	940,000	381,000	27,000
14	MATLOCK	10	882,000	427,000	36,000
15	INSIDERS-AM	ABC	838,000	584,000	57,000
16	9NEWS LATE	Nine	723,000	419,000	54,000
17	WEEKEND TODAY - SUNDAY	Nine	716,000	278,000	31,000
18	NRL 2025 SEASON PREVIEW	Nine	712,000	186,000	21,000
19	LANDLINE-PM	ABC	692,000	400,000	23,000
20	THE NEWSREADER-EV	ABC	690,000	406,000	32,000
21	SUNDAY AFTERNOON NRL KICKOFF	Nine	674,000	520,000	56,000
22	10 NEWS FIRST SUN	10	658,000	302,000	13,000
23	THE SUNDAY PROJECT	10	656,000	259,000	13,000
24	ANTIQUES ROADSHOW RPT	ABC	639,000	221,000	7,000
25	SEVEN NEWS AT 5	Seven	604,000	388,000	16,000
26	THE MORNING SHOW - WEEKEND	Seven	597,000	194,000	13,000
27	WEEKEND BREAKFAST-AM	ABC	594,000	237,000	13,000
28	M- DIE HARD WITH A VENGEANCE-PM	Seven	534,000	155,000	5,000
29	SEE NO EVIL	Nine	530,000	237,000	33,000
30	WEEKEND SUNRISE - SUN - EARLY	Seven	527,000	252,000	19,000



People 25-54: Cumulative Reach for 2nd Mar 2025 to 8th Mar 2025



National Total TV Reach

8,492,000



Broadcast TV Reach

6,690,000



BVOD Reach

4,809,000

Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -SUN	Nine	1,763,000	1,313,000	595,000
2	60 MINUTES	Nine	919,000	385,000	74,000
3	9NEWS SUNDAY	Nine	906,000	446,000	72,000
4	AUSTRALIAN IDOL - SUN	Seven	688,000	338,000	87,000
5	AUSTRALIAN SURVIVOR SUN	10	622,000	393,000	124,000
6	SUNDAY AFTERNOON NRL LIVE -VEGAS OPENER	Nine	539,000	264,000	49,000
7	SEVEN NEWS - SUN	Seven	537,000	299,000	33,000
8	SUNDAY AFTERNOON NRL LIVE -POST MATCH	Nine	390,000	219,000	37,000
9	SUNDAY AFTERNOON NRLW -VEGAS OPENER	Nine	364,000	127,000	21,000
10	MATLOCK	10	322,000	129,000	15,000
11	THE HUNTERS	Seven	318,000	95,000	11,000
12	THE SUNDAY PROJECT	10	279,000	117,000	8,000
13	9NEWS LATE	Nine	268,000	161,000	32,000
14	WEEKEND SUNRISE - SUN	Seven	268,000	114,000	14,000
15	NRL 2025 SEASON PREVIEW	Nine	258,000	63,000	12,000
16	MUSTER DOGS: COLLIES AND KELPIES-EV	ABC	242,000	141,000	19,000
17	WEEKEND TODAY - SUNDAY	Nine	235,000	86,000	17,000
18	SUNDAY AFTERNOON NRL KICKOFF	Nine	229,000	185,000	32,000
19	ABC NEWS SUNDAY-EV	ABC	212,000	146,000	11,000
20	10 NEWS FIRST SUN	10	204,000	101,000	7,000
21	M- DIE HARD WITH A VENGEANCE-PM	Seven	201,000	67,000	3,000
22	SEE NO EVIL	Nine	182,000	81,000	19,000
23	INSIDERS-AM	ABC	181,000	120,000	23,000
24	THE MORNING SHOW - WEEKEND	Seven	180,000	67,000	7,000
25	THE BIG BANG THEORY RPT	10	174,000	22,000	1,000
26	WIDE WORLD OF SPORTS	Nine	166,000	68,000	14,000
27	BLACK ADAM	Nine	145,000	42,000	2,000
28	WEEKEND TODAY - EARLY SUNDAY	Nine	143,000	51,000	10,000
29	WEEKEND SUNRISE - SUN - EARLY	Seven	136,000	68,000	10,000
30	WEEKEND BREAKFAST-AM	ABC	133,000	49,000	6,000



People 16-39: Cumulative Reach for 2nd Mar 2025 to 8th Mar 2025



National Total TV Reach

5,599,000



Broadcast TV Reach

4,137,000



BVOD Reach

2,872,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -SUN	Nine	1,023,000	793,000	428,000
2	60 MINUTES	Nine	478,000	186,000	42,000
3	9NEWS SUNDAY	Nine	408,000	180,000	38,000
4	AUSTRALIAN SURVIVOR SUN	10	283,000	191,000	72,000
5	AUSTRALIAN IDOL - SUN	Seven	249,000	121,000	41,000
6	SUNDAY AFTERNOON NRL LIVE -VEGAS OPENER	Nine	241,000	122,000	32,000
7	SEVEN NEWS - SUN	Seven	201,000	94,000	15,000
8	SUNDAY AFTERNOON NRL LIVE -POST MATCH	Nine	176,000	95,000	22,000
9	SUNDAY AFTERNOON NRLW -VEGAS OPENER	Nine	156,000	51,000	12,000
10	THE SUNDAY PROJECT	10	122,000	48,000	4,000
11	9NEWS LATE	Nine	118,000	73,000	18,000
12	MATLOCK	10	116,000	45,000	7,000
13	THE HUNTERS	Seven	112,000	35,000	5,000
14	NRL 2025 SEASON PREVIEW	Nine	103,000	23,000	6,000
15	SUNDAY AFTERNOON NRL KICKOFF	Nine	102,000	82,000	20,000
16	MUSTER DOGS: COLLIES AND KELPIES-EV	ABC	94,000	57,000	9,000
17	SEE NO EVIL	Nine	89,000	38,000	11,000
18	WEEKEND SUNRISE - SUN	Seven	80,000	36,000	7,000
19	WEEKEND TODAY - SUNDAY	Nine	80,000	28,000	8,000
20	ABC NEWS SUNDAY-EV	ABC	79,000	51,000	5,000
21	INSIDERS-AM	ABC	72,000	45,000	9,000
22	10 NEWS FIRST SUN	10	64,000	35,000	3,000
23	SEVEN NEWS AT 5	Seven	64,000	33,000	4,000
24	THE BIG BANG THEORY RPT	10	63,000	7,000	1,000
25	WIDE WORLD OF SPORTS	Nine	61,000	25,000	7,000
26	AUSTRALIAN SURVIVOR ENCORE	10	56,000	15,000	0
27	M- DIE HARD WITH A VENGEANCE-PM	Seven	53,000	15,000	1,000
28	POSTCARDS	Nine	48,000	29,000	3,000
29	NATIONAL BASKETBALL LEAGUE	10	47,000	17,000	0
30	THE MORNING SHOW - WEEKEND	Seven	47,000	19,000	4,000



Grocery Shoppers (18+): Cumulative Reach for 2nd Mar 2025 to 8th Mar 2025



National Total TV Reach

13,452,000



Broadcast TV Reach

11,423,000



BVOD Reach

7,045,000

Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -SUN	Nine	2,893,000	1,992,000	744,000
2	9NEWS SUNDAY	Nine	1,889,000	1,063,000	105,000
3	AUSTRALIAN IDOL - SUN	Seven	1,739,000	923,000	139,000
4	60 MINUTES	Nine	1,664,000	756,000	103,000
5	SEVEN NEWS - SUN	Seven	1,643,000	1,005,000	52,000
6	SUNDAY AFTERNOON NRL LIVE -VEGAS OPENER	Nine	1,121,000	541,000	64,000
7	ABC NEWS SUNDAY-EV	ABC	1,080,000	753,000	27,000
8	AUSTRALIAN SURVIVOR SUN	10	1,030,000	588,000	167,000
9	MUSTER DOGS: COLLIES AND KELPIES-EV	ABC	990,000	634,000	43,000
10	THE HUNTERS	Seven	880,000	286,000	17,000
11	SUNDAY AFTERNOON NRL LIVE -POST MATCH	Nine	872,000	434,000	49,000
12	SUNDAY AFTERNOON NRLW -VEGAS OPENER	Nine	809,000	292,000	29,000
13	WEEKEND SUNRISE - SUN	Seven	756,000	313,000	22,000
14	INSIDERS-AM	ABC	694,000	496,000	51,000
15	MATLOCK	10	686,000	338,000	30,000
16	THE NEWSREADER-EV	ABC	580,000	341,000	28,000
17	WEEKEND TODAY - SUNDAY	Nine	578,000	227,000	26,000
18	9NEWS LATE	Nine	570,000	333,000	43,000
19	LANDLINE-PM	ABC	559,000	326,000	20,000
20	NRL 2025 SEASON PREVIEW	Nine	548,000	147,000	17,000
21	ANTIQUES ROADSHOW RPT	ABC	533,000	185,000	6,000
22	10 NEWS FIRST SUN	10	517,000	237,000	11,000
23	SUNDAY AFTERNOON NRL KICKOFF	Nine	511,000	394,000	43,000
24	THE SUNDAY PROJECT	10	497,000	193,000	11,000
25	WEEKEND BREAKFAST-AM	ABC	484,000	200,000	11,000
26	SEVEN NEWS AT 5	Seven	482,000	314,000	13,000
27	THE MORNING SHOW - WEEKEND	Seven	472,000	158,000	11,000
28	SEE NO EVIL	Nine	431,000	194,000	27,000
29	WEEKEND SUNRISE - SUN - EARLY	Seven	428,000	205,000	15,000
30	M- DIE HARD WITH A VENGEANCE-PM	Seven	428,000	123,000	4,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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