



**Tuesday 25th Feb 2025**

# **Total TV Consolidated 7 Top 30 Programs**

**Ranked on reach**

## **Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



## Total People: Cumulative Reach for 25th Feb 2025 to 3rd Mar 2025



National Total TV Reach

**19,628,000**



Broadcast TV Reach

**16,711,000**



BVOD Reach

**8,581,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -TUE	Nine	3,312,000	2,385,000	940,000
2	SEVEN NEWS	Seven	2,070,000	1,303,000	70,000
3	9NEWS	Nine	2,021,000	1,224,000	114,000
4	A CURRENT AFFAIR	Nine	1,910,000	1,196,000	129,000
5	MADAM	Nine	1,598,000	551,000	88,000
6	TIPPING POINT AUSTRALIA	Nine	1,397,000	735,000	61,000
7	AUSTRALIAN SURVIVOR TUES	10	1,342,000	774,000	209,000
8	THE 1% CLUB UK	Seven	1,288,000	670,000	39,000
9	HOME AND AWAY	Seven	1,278,000	907,000	168,000
10	7.30-EV	ABC	1,275,000	796,000	37,000
11	THE CHASE AUSTRALIA	Seven	1,261,000	632,000	33,000
12	ABC NEWS-EV	ABC	1,197,000	906,000	35,000
13	HOME AND AWAY EP.2	Seven	1,173,000	839,000	176,000
14	SUNRISE	Seven	990,000	411,000	33,000
15	THE HUNTING PARTY	Seven	865,000	338,000	48,000
16	THE PROJECT	10	834,000	311,000	18,000
17	NCIS	10	813,000	292,000	16,000
18	TODAY	Nine	786,000	304,000	41,000
19	FOREIGN CORRESPONDENT-EV	ABC	743,000	464,000	26,000
20	9NEWS AFTERNOON	Nine	718,000	385,000	28,000
21	NEWS BREAKFAST-AM	ABC	672,000	231,000	14,000
22	10 NEWS FIRST	10	666,000	325,000	15,000
23	HARD QUIZ S3 RPT	ABC	654,000	372,000	11,000
24	SEVEN NEWS AT 4	Seven	649,000	327,000	17,000
25	THE ROLE OF A LIFETIME-EV	ABC	620,000	258,000	19,000
26	THE MORNING SHOW	Seven	587,000	240,000	19,000
27	TIPPING POINT UK -RPT	Nine	580,000	339,000	19,000
28	MARRIED AT FIRST SIGHT -MON -ENCORE	Nine	563,000	239,000	15,000
29	GLORIA GAYNOR: I WILL SURVIVE	SBS	529,000	93,000	3,000
30	ABC NEWS MORNINGS-AM	ABC	518,000	99,000	8,000



## People 25-54: Cumulative Reach for 25th Feb 2025 to 3rd Mar 2025



National Total TV Reach

**8,210,000**



Broadcast TV Reach

**6,429,000**



BVOD Reach

**4,478,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -TUE	Nine	1,556,000	1,213,000	600,000
2	MADAM	Nine	686,000	227,000	52,000
3	A CURRENT AFFAIR	Nine	639,000	347,000	72,000
4	AUSTRALIAN SURVIVOR TUES	10	609,000	393,000	127,000
5	9NEWS	Nine	608,000	340,000	59,000
6	SEVEN NEWS	Seven	549,000	319,000	35,000
7	HOME AND AWAY	Seven	434,000	310,000	94,000
8	HOME AND AWAY EP.2	Seven	380,000	285,000	96,000
9	TIPPING POINT AUSTRALIA	Nine	365,000	172,000	29,000
10	THE 1% CLUB UK	Seven	350,000	166,000	18,000
11	THE PROJECT	10	349,000	132,000	10,000
12	NCIS	10	329,000	102,000	8,000
13	THE CHASE AUSTRALIA	Seven	300,000	148,000	16,000
14	SUNRISE	Seven	294,000	123,000	18,000
15	TODAY	Nine	275,000	113,000	24,000
16	7.30-EV	ABC	264,000	157,000	14,000
17	THE HUNTING PARTY	Seven	252,000	108,000	23,000
18	MARRIED AT FIRST SIGHT -MON -ENCORE	Nine	250,000	121,000	9,000
19	ABC NEWS-EV	ABC	225,000	159,000	13,000
20	9NEWS LATE	Nine	195,000	110,000	22,000
21	NEWS BREAKFAST-AM	ABC	191,000	66,000	7,000
22	SUNRISE -EARLY	Seven	181,000	91,000	12,000
23	10 NEWS FIRST	10	180,000	88,000	8,000
24	9NEWS AFTERNOON	Nine	171,000	94,000	14,000
25	TODAY -EARLY	Nine	168,000	78,000	15,000
26	DEAL OR NO DEAL	10	161,000	86,000	11,000
27	TODAY EXTRA	Nine	155,000	64,000	14,000
28	THE MORNING SHOW	Seven	151,000	67,000	11,000
29	THE BIG BANG THEORY RPT	10	151,000	26,000	1,000
30	FOREIGN CORRESPONDENT-EV	ABC	147,000	84,000	9,000



## People 16-39: Cumulative Reach for 25th Feb 2025 to 3rd Mar 2025



National Total TV Reach

**5,350,000**



Broadcast TV Reach

**3,930,000**



BVOD Reach

**2,674,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -TUE	Nine	911,000	717,000	431,000
2	MADAM	Nine	300,000	91,000	30,000
3	AUSTRALIAN SURVIVOR TUES	10	282,000	184,000	73,000
4	A CURRENT AFFAIR	Nine	276,000	137,000	42,000
5	9NEWS	Nine	241,000	116,000	30,000
6	SEVEN NEWS	Seven	206,000	118,000	18,000
7	HOME AND AWAY	Seven	200,000	156,000	58,000
8	HOME AND AWAY EP.2	Seven	186,000	144,000	58,000
9	THE PROJECT	10	144,000	53,000	5,000
10	TIPPING POINT AUSTRALIA	Nine	137,000	72,000	15,000
11	MARRIED AT FIRST SIGHT -MON -ENCORE	Nine	126,000	58,000	5,000
12	THE 1% CLUB UK	Seven	125,000	59,000	10,000
13	NCIS	10	125,000	30,000	4,000
14	THE CHASE AUSTRALIA	Seven	110,000	55,000	8,000
15	TODAY	Nine	95,000	36,000	11,000
16	7.30-EV	ABC	94,000	54,000	6,000
17	THE HUNTING PARTY	Seven	92,000	40,000	10,000
18	SUNRISE	Seven	88,000	29,000	9,000
19	NEWS BREAKFAST-AM	ABC	82,000	26,000	3,000
20	ABC NEWS-EV	ABC	76,000	59,000	5,000
21	9NEWS AFTERNOON	Nine	73,000	38,000	7,000
22	9NEWS LATE	Nine	70,000	40,000	13,000
23	TODAY EXTRA	Nine	69,000	28,000	7,000
24	DEAL OR NO DEAL	10	66,000	36,000	5,000
25	10 NEWS FIRST	10	56,000	26,000	3,000
26	SEVEN NEWS AT 4	Seven	55,000	25,000	4,000
27	AUSTRALIAN SURVIVOR ENCORE	10	55,000	28,000	0
28	FOREIGN CORRESPONDENT-EV	ABC	52,000	28,000	4,000
29	TODAY -EARLY	Nine	50,000	18,000	7,000
30	THE MORNING SHOW	Seven	49,000	19,000	5,000



## Grocery Shoppers (18+): Cumulative Reach for 25th Feb 2025 to 3rd Mar 2025



National Total TV Reach

**13,131,000**



Broadcast TV Reach

**11,099,000**



BVOD Reach

**6,617,000**

# Grocery Shoppers (18+)

Total TV Consolidated 7 Top 30 Programs  
Tuesday 25th Feb 2025

7

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -TUE	Nine	2,595,000	1,906,000	751,000
2	SEVEN NEWS	Seven	1,669,000	1,056,000	56,000
3	9NEWS	Nine	1,605,000	980,000	92,000
4	A CURRENT AFFAIR	Nine	1,508,000	958,000	104,000
5	MADAM	Nine	1,291,000	451,000	72,000
6	TIPPING POINT AUSTRALIA	Nine	1,116,000	593,000	50,000
7	7.30-EV	ABC	1,061,000	662,000	33,000
8	AUSTRALIAN SURVIVOR TUES	10	1,045,000	613,000	171,000
9	THE 1% CLUB UK	Seven	1,030,000	532,000	31,000
10	THE CHASE AUSTRALIA	Seven	1,026,000	517,000	27,000
11	HOME AND AWAY	Seven	1,010,000	724,000	135,000
12	ABC NEWS-EV	ABC	987,000	750,000	31,000
13	HOME AND AWAY EP.2	Seven	922,000	669,000	142,000
14	SUNRISE	Seven	780,000	331,000	27,000
15	THE HUNTING PARTY	Seven	681,000	271,000	39,000
16	THE PROJECT	10	651,000	241,000	15,000
17	NCIS	10	646,000	232,000	13,000
18	TODAY	Nine	625,000	249,000	34,000
19	FOREIGN CORRESPONDENT-EV	ABC	617,000	388,000	23,000
20	9NEWS AFTERNOON	Nine	582,000	312,000	23,000
21	NEWS BREAKFAST-AM	ABC	547,000	194,000	13,000
22	HARD QUIZ S3 RPT	ABC	544,000	312,000	10,000
23	10 NEWS FIRST	10	543,000	263,000	13,000
24	SEVEN NEWS AT 4	Seven	528,000	266,000	13,000
25	THE ROLE OF A LIFETIME-EV	ABC	519,000	217,000	17,000
26	THE MORNING SHOW	Seven	481,000	196,000	16,000
27	TIPPING POINT UK -RPT	Nine	466,000	276,000	16,000
28	MARRIED AT FIRST SIGHT -MON -ENCORE	Nine	463,000	194,000	12,000
29	GLORIA GAYNOR: I WILL SURVIVE	SBS	452,000	79,000	2,000
30	ABC NEWS MORNINGS-AM	ABC	421,000	82,000	7,000

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched' Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

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\* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

\*\* **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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**P:** +61 2 9929 7210  
**E:** [info@oztam.com.au](mailto:info@oztam.com.au)  
**W:** [virtualoz.com.au](http://virtualoz.com.au)

Level 6, Suite 1,  
111 Pacific Highway,  
North Sydney NSW  
2060 Australia

**ABN:** 87 089 146 396